

SUPREME COURT OF THE UNITED STATES

OCTOBER TERM, 1965

No. 303

UNITED STATES, APPELLANT,

vs.

VON'S GROCERY COMPANY, ET AL.

APPEAL FROM THE UNITED STATES DISTRICT COURT FOR THE
DISTRICT OF CALIFORNIA

Volume V

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APPENDIX

Chronology of the Case

March 25, 1960:	Complaint filed.
May 3, 1960:	Discovery commenced.
February 7, 1961:	Amended Answer to Complaint filed.
April 24, 1961:	Pre-Trial Conference Order entered. Cut-off of discovery as of this date. Trial date set for August 1, 1961.
June 21, 1961:	On the Court's Motion, trial date is continued from August 1, 1961 until October 31, 1961.
September 26, 1961:	On the Court's Motion, trial date continued from October 31, 1961 until November 14, 1961.
October 17, 1961:	Case transferred from Judge Mathes to Judge Stephens.
October 27, 1961:	Trial date of November 14, 1961 vacated and pre-trial hearing set for November 14, 1961.
July 13, 1962:	Supplemental pre-trial conference.
September 1962:	Case transferred from Judge Stephens to Judge Carr.
February 20, 1963:	Trial date set for June 11, 1963.
June 11-14, 1963:	Trial.
March 23, 1964:	Oral argument.

CERTIFICATE OF SERVICE BY MAIL (omitted in printing)

[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT

Civil No. 336-60-CC

[Title omitted]

STIPULATION AFTER TRIAL—ordered March 23, 1964

The parties hereto through their respective counsel of record hereby stipulate to the facts set forth below:

In entering this stipulation the parties reserve all their rights to object as to the relevancy or materiality of any fact herein contained.

1. Statistics provided by the State Board of Equalization¹ show that on January 1, 1961, the total number of single outlet grocery stores operating in the Los Angeles Metropolitan Area was 3,818, and the total number of multiple outlet stores² was 923 for a total of 4,741.

2. Statistics provided by the State Board of Equalization¹ show that on January 1, 1963, the total number of single outlet grocery stores operating in the Los Angeles Metropolitan Area was 3,590, and the total number of multiple outlet stores was 958 for a total of 4,548.

3. The following table shows the breakdown of the concerns operating in the Los Angeles Metropolitan Area in 1962:

¹ Defendant continues to take the position that statistics provided by the State Board of Equalization are inaccurate. Defendant concedes, however, that it is not aware of any other statistics with respect to the total number of grocery stores in Los Angeles and Orange Counties which are accurate.

² A multiple outlet store is defined as a grocery store owned or operated by a chain of two or more stores.

Concerns Operating	No. of Concerns
10 or more stores.....	24
4 to 9 stores.....	22
2 to 3 stores.....	104
1 store.....	3,709
Total.....	3,859

4. The following table compares the number of stores operated by and the combined market share of the 20 largest chains in the area in 1958 with the smaller chains and independents.^a

	No. of Stores	Market Share	
		Govt. Figures	Def. Fig.
Top 20 chains.....	598	56.9%	54.3%
Independents and smaller chains	4,301	43.1	45.7

5. On September 3, 1963, Kroger Company, the nation's third largest grocery chain in terms of total dollar sales, which was not then operating in the Los Angeles Metropolitan Area, acquired the Market Basket Chain, one of the largest grocery chains in the Los Angeles Metropolitan Area in terms of total dollar sales. This acquisition is being investigated by the Federal Trade Commission to determine if a suit should be instituted charging a violation of Section 7 of the Clayton Act.

6. In recent years a number of supermarket chains and other firms in the Los Angeles Metropolitan Area have opened supermarket operations in discount houses.

7. Some of these chains and other firms have dry grocery departments, meat departments, and produce departments in their discount store operations, but others do not have all three departments (i.e., some will only have dry groceries). The inventory carried in the departments in discount stores varies.

8. At the time of trial all but ten of the grocery operations in discount stores were operated by firms which were operating supermarkets in shopping centers or in other locations, and five of these ten discount store opera-

^a Since the parties have not been able to stipulate as to market share figures, this table shows the figures advocated by both parties.

tions carried complete lines of meat, produce, and dry groceries.

9. Since the trial, five additional operations have been opened in discount houses. Three of these newly opened departments are operated by firms which also operate supermarkets in shopping centers or in other locations in the Los Angeles Metropolitan Area.

10. The following is a list of the five discount houses which have been opened since the trial. It shows the name of the firm which operates the outlet in the discount store:

(a) "Unimart" (operated by Food Giant) at 2270 Bellflower Boulevard, Long Beach, Los Angeles County;

(b) "White Front" (operated by Supreme Foods Co.) at 9725 Laurel Canyon Boulevard, Pacoima, Los Angeles County;

(c) "Big A" at 14200 East Rosecrans Boulevard, La Mirada, Los Angeles County;

(d) "Huntington Fantastic Food City" (operated by Food Fair) at 16672 Beach Boulevard, Huntington Beach, Orange County; and

(e) "Crown Budget Department Store" at 3731 West Warner Street, Santa Ana, Orange County.

11. No statistics were introduced into evidence to show the share of total retail grocery sales in the Los Angeles Metropolitan Area which is represented by supermarkets operated in discount houses.

12. The Certified Grocers of California, Ltd. is a co-operative which distributes dry groceries and other products.

13. Certified only sells to its members.

14. Spartan Cooperative formerly operated in the Los Angeles Metropolitan Area as a separate concern, but it was acquired by Certified in 1957 and is a subsidiary of that firm.

15. Spartan only sells to its members.

16. Orange Empire is operated by A. M. Lewis, Inc., a grocery wholesaler with operations in the States of Arizona and Nevada, and the California counties of Riverside,

San Diego, and San Bernardino in addition to its operations in the Los Angeles Metropolitan Area.

17. The Orange Empire operation of A. M. Lewis, Inc. only sells to its members.

18. The parties are in disagreement as to whether Orange Empire is a cooperative or a grocery wholesaler.

Dated: March 20, 1964.

James J. Coyle, Attorney, Department of Justice,
O'Melveny & Myers, by William W. Alsup, At-
torneys for Defendants Von's Grocery Company
and Shopping Bag Food Stores

It is so ordered this 23 day of March, 1964.

Charles H. Carr.

PLAINTIFF'S EXHIBIT No. 1

The 20 Largest Grocery Chains in the Los Angeles Metropolitan Area Ranked According to Sales in 1958

Rank	
1	Safeway
2	Ralph
3	Von
4	Market Basket
5	Thriftmart
6	Shopping Bag
7	Food Giant
8	Alpha Beta
9	Fox Markets
10	Mayfair
11	McDaniels
12	Boys Markets
13	Alexander's
14	Greater All American
15	Hughes
16	Lucky Stores
17	Shoppers Markets
18	McCoy's Markets
19	A. & P.
20	Yor-Way & Metropolitan

Source: Federal Bureau of Investigation

PLAINTIFF'S EXHIBIT No. 2

Comparison of Population of Los Angeles Metropolitan Area and 10 Leading States in the United States

Rank	States and Metropolitan Area	1960 Population
1	New York	16,782,304
2	California	15,717,204
3	Pennsylvania	11,319,366
4	Illinois	10,081,158
5	Ohio	9,706,397
6	Texas	9,579,677
7	Michigan	7,823,194
	Los Angeles Metropolitan Area	6,742,696
8	New Jersey	6,066,782
9	Massachusetts	5,148,578
10	Florida	4,951,560

Sources: *United States Department of Commerce, Bureau of the Census, December, 1960 and Advance Reports Final Population Counts, 1960 Census of Population.*

PLAINTIFF'S EXHIBIT No. 3

Comparison of Population of Los Angeles Metropolitan Area with 11 States and the District of Columbia

Rank	States and D. C., and Metropolitan Area	1960 Population
	Los Angeles Metropolitan Area	6,742,696
	Combined Total—11 States and D. C.	6,336,251
40	District of Columbia	763,956
41	South Dakota	680,514
42	Montana	674,767
43	Idaho	667,191
44	Hawaii	632,772
45	North Dakota	632,446
46	New Hampshire	606,921
47	Delaware	446,292
48	Vermont	389,881
49	Wyoming	330,066
50	Nevada	285,278
51	Alaska	226,167

Sources: Department of Commerce, United States Census of Population 1960. Based on census conducted April 1, 1960.

PLAINTIFF'S EXHIBIT No. 4

Position of Von and Shopping Bag Among the Ten Largest Grocery Chains in the Los Angeles Metropolitan Area¹

1958

	Rank in Sales Before After ² Merger		Sales in Los Angeles Metropolitan Area ³	Percent- age
			Dollars	
Total of Von and Shopping Bag..	--	1	\$177,867,000	8.9
Safeway	1	2	161,233,000	8.0
Ralph's	2	3	128,283,000	6.4
Von	3	—	93,703,000	4.7
Market Basket	4	4	88,806,000	4.4
Thriftmart	5	5	88,583,000	4.4
Shopping Bag	6	—	84,164,000	4.2
Food Giant	7	6	72,727,000	3.6
Alpha Beta Raisins	8	7	62,727,000	3.1
Fox Markets	9	8	56,438,000	2.8
Mayfair	10	9	39,360,000	2.0

¹ Source: Federal Bureau of Investigation, except Von and Shopping Bag figures which were obtained from defendants.

² Although the merger was not consummated until 1960, we are showing the industry position total of the Von and Shopping Bag sales in 1958 because that is the most recent census year.

³ Total sales in Los Angeles Metropolitan Area \$2,008,313,000. United States Bureau of Census.

PLAINTIFF'S EXHIBIT No. 5

Pre-Merger Growth (1954-1958) of Von and Shopping Bag Within the Los Angeles Metropolitan Area

	Sales	
	1954	1958
Von.....	\$64,000,000	\$93,703,000
Shopping Bag.....	\$55,121,000	\$84,164,000

Source: Material submitted to the Department of Justice by defendants.

PLAINTIFF'S EXHIBIT No. 6

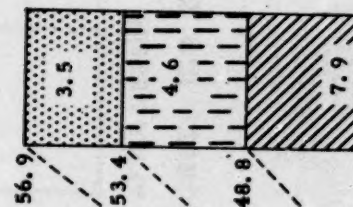
Changes in Concentration in 20 Largest Chains in the Los Angeles Metropolitan Area 1948, 1954 and 1958

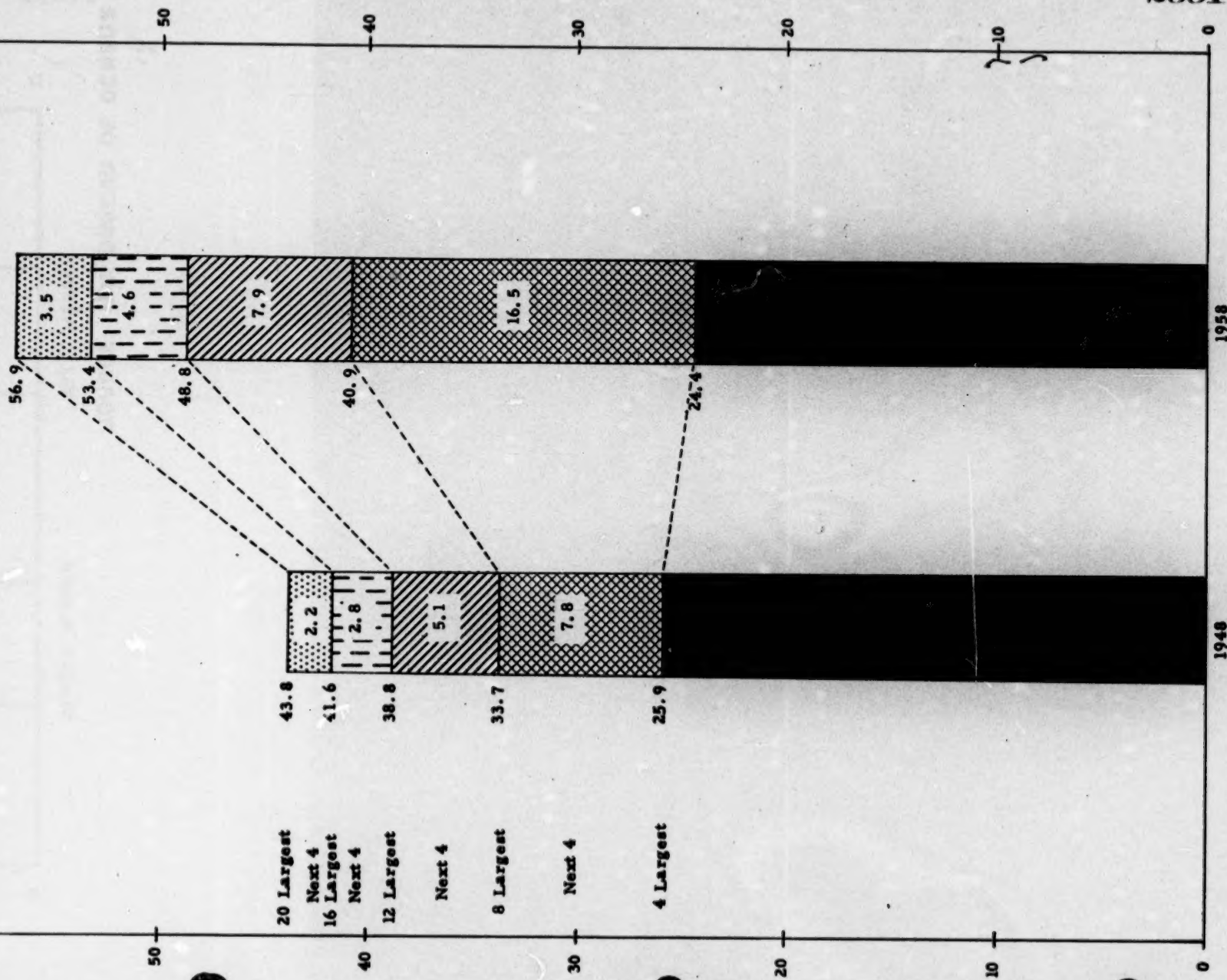
	Total Grocery Stores	20 Largest Grocery Chains According to Rank in: Each Year
	(1)	(2)
1948 Sales (000's).....	\$ 220,335	\$ 403,089
Percent of Total.....	100.0%	43.8%
1954 Sales (000's).....	1,487,116	754,825
Percent of Total.....	100.0%	50.8%
1958 Sales (000's).....	2,008,313	1,142,565
Percent of Total.....	100.0%	56.9%

Source: United States Bureau of Census: (1) Total Grocery Stores: (48) Vol. 3: Retail Trade Area, Statistics, p. 405, (54) Vol. 2, p. 5-19, (58) Retail Trade California; Figures prepared by the U. S. Bureau of Census.

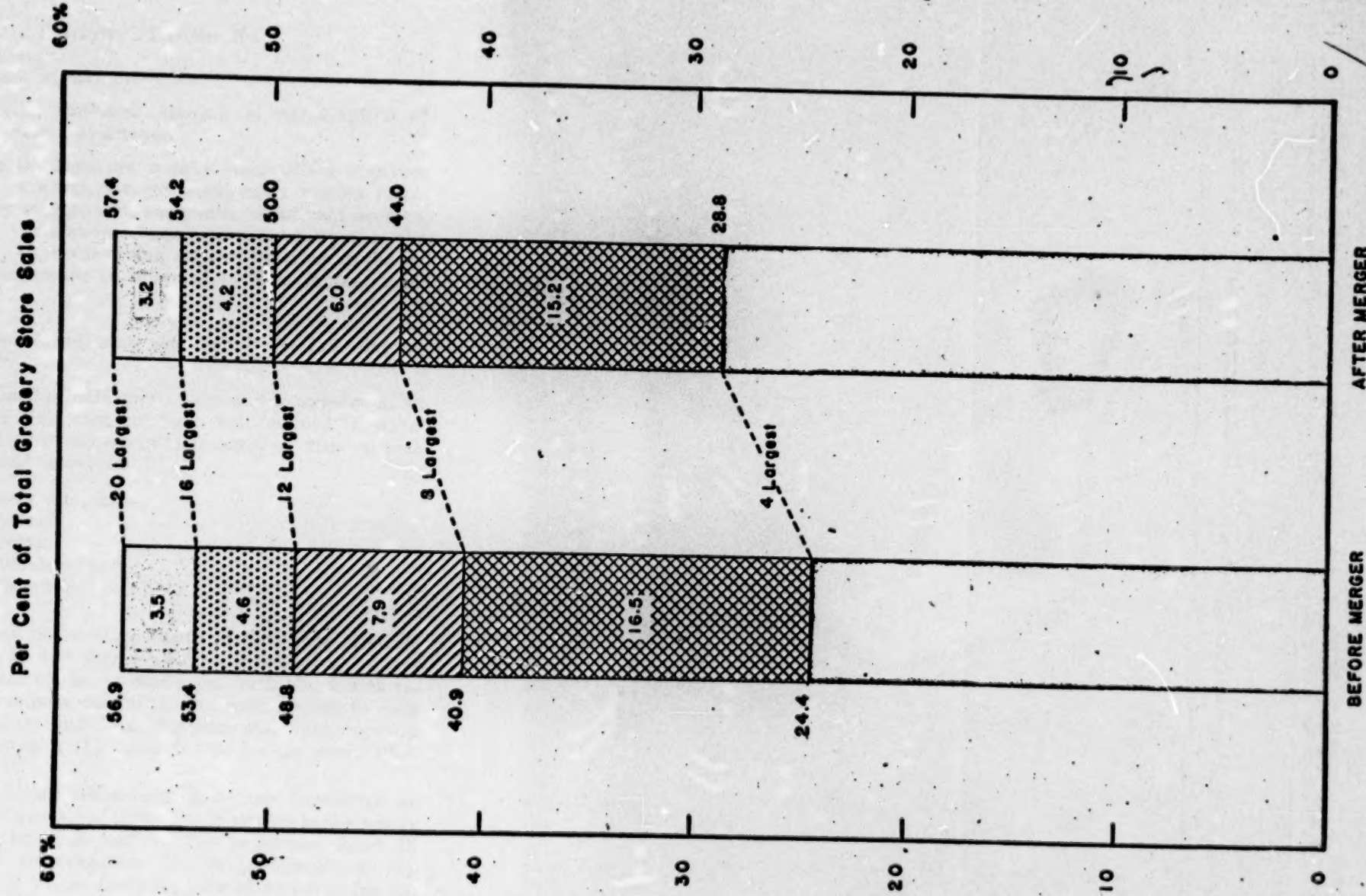
CHANGES IN CONCENTRATION IN 4, 8, 12, 16 AND 20
LARGEST GROCERY CHAINS IN LOS ANGELES METROPOLITAN AREA,
1948 AND 1958

Percent of Total
Grocery Store Sales





Concentration in 4, 8, 12, 16 and 20 Largest Grocery Chains
in Los Angeles Metropolitan Area Before and After Von's-Shopping Bag Merger,
Based on 1958 Sales





THE COSTS OF THE BUSINESS ARE AS FOLLOWS:

1. FIXED COSTS

2. VARIABLE COSTS

3. TOTAL COSTS

PLAINTIFF'S EXHIBIT No. 9

SUPPLEMENTAL INTERROGATORY No. 8

The following statement appears in paragraph 5 of defendants' answer, as amended:

"Such products are usually retained for a period of time in warehouses or distribution centers maintained by said grocery companies or by said brokers, jobbers, wholesalers or wholesale cooperatives, as the case may be, before being shipped by truck to the retail stores owned or operated by said grocery companies."

With respect to this statement, supply the following information:

A. State whether defendants have any knowledge as to the length of time such products are retained in warehouses or distribution centers maintained by firms in each of the following categories:

- (1) Grocery companies;
- (2) Brokers;
- (3) Jobbers;
- (4) Wholesalers; and
- (5) Wholesale co-operatives.

If so, set forth the average length of time such products are retained in the warehouses or distribution centers of firms in each of the categories set forth above with respect to all products combined, and with respect to each product category listed in Supplemental Interrogatory No. 6, paragraph A (1) through (7), for the years 1958, 1959, and 1960.

B. State whether defendants have any knowledge as to the average number of inventory turnovers in the yearly operation of firms in each of the categories listed in Supplemental Interrogatory No. 8, paragraph A (1) through (5). If so, set forth the rate of turnover for the years 1958, 1959, and 1960, for each such category of firm for all products combined and for each product category

listed in Supplemental Interrogatory No. 6, paragraph A (1) through (7).

C. Set forth for the average firm in each category of distribution listed in Supplemental Interrogatory No. 7, paragraph A (1) through (5), the following information for each of the years 1958, 1959, and 1960:

- (1) Year-end inventory for all products;
- (2) Annual sales of all products; and
- (3) Year-end inventory and annual sales for each product category listed in Supplemental Interrogatory No. 6, paragraph B (1) through (7).

D. Set forth for the years 1958, 1959, and 1960 the average length of time such products were retained in the warehouses or distribution centers maintained by the defendants during the years 1958, 1959, and 1960. Express this turnover with respect to all products and also with respect to each product category listed in Supplemental Interrogatory No. 6, paragraph A (1) through (7).

E. State the number of inventory turnovers in the operations of the defendants during each year since the beginning of 1958. Express this turnover in terms of all products combined, and for each of the product categories listed in Supplemental Interrogatory No. 6, paragraph A (1) through (7).

F. Set forth the following information for each defendant separately in 1958 and 1959, and for both defendants combined in 1960:

- (1) Year-end inventory for all products as shown on the firm's balance sheet; and
- (2) Year-end inventory for each product category listed in Supplemental Interrogatory No. 6, paragraph A (1) through (7), as shown on the firm's balance sheet.

G. State whether there is any basis for the statement appearing in paragraph 5 of the amended answer set forth in this interrogatory, in addition to the material set forth in answer to paragraph A through E of this interrogatory. If so, set forth with particularity any other basis for such statement.

Answer to Supplemental Interrogatory No. 8

A-C. No records are maintained by or known to Von's which reveal the length of time or average length of time that products produced outside California are retained in warehouses or distribution centers by grocery companies, brokers, jobbers, wholesalers or wholesale co-operates doing business in the Los Angeles area. Nor does Von's know the average number of inventory turn-overs, average year-end inventory or average annual sales for each or any of said classes of firms.

D. Neither Von's nor Shopping Bag maintained or maintains records which show how long they retained products produced or manufactured outside California in their warehouses. However, it can be said that in 1958 and 1959, Von's warehoused only grocery and drug items. On an average, such items (regardless of their origin) were retained in Von's warehouse for about four weeks before being stocked on the shelves of its retail stores. Von's did not maintain records which will show the period of time during which grocery and drug items separately were retained in its warehouse.

Shopping Bag did not prepare records in 1958 and 1959 to show the average period of time during which products were retained in its warehouse, though it is believed that the average period of such retention was greater in Shopping Bag's case than in Von's. Likewise, any estimate of the period of time during which either or both companies retained merchandise in its warehouses in 1960 would be difficult and meaningless, owing principally to the fact that the merger disrupted warehousing practices and resulted in the cessation of warehousing in any warehouse for a period of about six weeks. However, it is believed that during the latter part of 1960, Von's was retaining products in its warehouse for an average of about four weeks before shipping them to retail stores.

E. The following shows the number of annual inventory turn-overs in all of Von's and Shopping Bag's stores for the years 1958, 1959 and 1960 stated for all products combined and for each of the companies' divisions:

Von's Grocery Co.	1958	1959	1960*
Grocery.....	21.04	18.54	15.26
Meat.....	81.56	88.15	72.33
Produce.....	169.08	173.31	101.04
Delicatessen.....	31.82	28.67	29.15
Liquor.....	7.37	6.26	7.80
Drug.....	5.94	5.45	5.57
Department Stores.....	—	—	2.71
Fountain.....	27.45	29.71	28.76
Total Stores.....	25.54	22.81	17.06
Shopping Bag Food Stores			
Grocery.....	15.18	13.30	—
Meat.....	57.08	54.90	—
Produce.....	44.17	34.33	—
Delicatessen.....	38.79	29.29	—
Liquor.....	9.67	9.80	—
Drug.....	6.96	—	—
Department Stores.....	2.66	2.60	—
Fountain.....	48.12	27.38	—
Total Stores.....	14.60	13.45	

* Computed on combined figures for Von's and Shopping Bag.

F. The following shows year-end inventory for Von's and Shopping Bag for the years 1958 and 1959 and for Von's for the year 1960 obtained from the companies' balance sheets for those years and stated for all products combined and for each of the companies' divisions:

Von's Grocery Co.	1958	1959	1960
Grocery.....	\$1,972,729.12	\$1,993,308.61	\$5,607,715.65
Meat.....	204,781.99	147,775.01	341,776.57
Produce.....	51,273.15	34,594.49	107,672.22
Delicatessen.....	172,132.75	193,480.51	348,279.92
Liquor.....	363,215.23	331,972.61	1,288,051.24
Drug.....	247,557.22	238,909.47	242,294.55
Department Stores.....	—	—	876,363.16
Fountains.....	7,864.94	8,318.32	10,670.48
Total Stores.....	\$3,020,554.40	\$2,948,368.02	\$8,822,823.79
Grocery Warehouse.....	1,985,298.68	1,740,667.08	3,856,224.35
Produce Warehouse.....	70,199.80	72,349.14	176,573.92
Delicatessen Kitchen.....	33,924.82	40,587.32	37,443.46
Central Wap.....	—	—	49,103.52
Bakery.....	—	—	51,594.47
Storage.....	623,945.01	370,966.55	493,677.15
In Transit.....	122,097.43	98,329.58	125,207.20
Cafeteria.....	172.53	158.65	—
Total Merchandise Inventories.....	\$5,856,192.67	\$5,271,426.34	\$13,612,647.86

Shopping Bag Food Stores

Grocery.....	\$2,607,508.60	\$2,237,728.78
Meat.....	242,430.84	209,444.99
Produce.....	182,782.46	260,210.86
Delicatessen.....	92,303.71	92,251.68
Liquor.....	770,184.53	682,998.13
Drug.....	217,329.82	—
Department Stores.....	\$1,172,378.74	\$ 968,061.43
Fountains.....	850.00	4,894.00

Total Stores.....	\$5,285,768.71	\$4,455,589.87
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Grocery Warehouse.....	1,895,986.35	2,571,545.78
Produce Warehouse.....	315,600.38	153,036.50
Delicatessen Kitchen.....	—	—
Central Wrap.....	52,555.48	79,578.09
Bakery.....	42,059.33	44,688.88
Storage.....	54,407.86	25,427.77
In Transit.....	30,197.14	43,127.68

Total Merchandise

Inventories.....	\$7,676,575.25	\$7,372,994.57
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G. Those allegations contained in Paragraph 5 of Defendant's Answer, as amended, which are the subject of this interrogatory, are based on the foregoing and on the general knowledge and experience of Von's officers.

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PLAINTIFF'S EXHIBIT No. 10

Supplemental Interrogatory No. 9

Supply the following information as to each defendant for the years 1958, 1959, and 1960:

A. State whether any officer, official, employee, agent, broker, or any other person acting on behalf of either defendant ever traveled outside the State of California or had offices or facilities outside the State of California for the purpose of contracting for, securing, or in any other way causing the purchase or shipment of groceries and related products for resale in grocery stores operated by the defendants. If so, supply the following information as to each such person:

- (1) His name;
- (2) His position;
- (3) The nature of his duties;
- (4) The city or cities in which he purchased, or arranged for the shipment of, groceries and related products;
- (5) The products involved; and
- (6) Total annual retail and wholesale dollar volume of shipments of such products into California.

B. State whether any warehouse or distribution center owned and operated by either or both defendants was serviced by any railroad line. If so, supply the following information as to each such warehouse or distribution center for the years 1958, 1959, and 1960:

- (1) The address of the warehouse or distribution center;
- (2) The name of every railroad servicing the warehouse or distribution center;
- (3) Total annual railroad shipments into the warehouse or distribution center of products originating outside the State of California, in terms of retail and wholesale dollar value, pounds, and carloads; and
- (4) Total annual railroad shipments into each warehouse or distribution center of products originating outside the State of California, in each of the

product categories listed in Supplemental Interrogatory No. 6, paragraph A(1) through (7).

C. State whether either or both defendants ever received shipments by truck at any warehouse or distribution center. If so, supply the following information as to each such warehouse or distribution center for the years 1958, 1959, and 1960:

(1) The address of the warehouse or distribution center;

(2) The name of every truck line servicing the warehouse or distribution center;

(3) Total annual shipments into the warehouse or distribution center, by truck, of products originating outside the State of California; in terms of retail and wholesale dollar value, pounds, and truckloads; and

(4) Total annual shipments into the warehouse or distribution center, by truck, of products originating outside the State of California, in each of the product categories listed in Supplemental Interrogatory No. 6, paragraph A (1) through (7).

D. State whether either or both defendants received any shipments by sea or air transportation of products originating outside the State of California in the years 1958, 1959, and 1960. If so, set forth total annual sea and total annual air shipments in terms of retail and wholesale dollar value and pounds for each of the product categories listed in Supplemental Interrogatory No. 6, paragraph A (1) through (7).

E. State whether any products originating outside the State of California were delivered directly to the stores of either or both defendants in the years 1958, 1959, and 1960. If so, supply the following information as to such shipments:

(1) Total annual shipments in terms of retail and wholesale dollar value and pounds; and

(2) Total annual shipments in terms of retail and wholesale dollar value and pounds, for each of the product categories listed in Supplemental Interrogatory No. 6, paragraph A (1) through (7).

F. State whether any other product not covered by any previous answer to this supplemental interrogatory and originating outside the State of California was delivered to, or received by, either or both defendants. If so, supply the following information as to such shipments:

(1) Total annual shipments in terms of retail and wholesale dollar value and pounds; and

(2) Total annual shipments in terms of retail and wholesale dollar value and pounds, for each of the product categories listed in Supplemental Interrogatory No. 6, paragraph A (1) through (7).

G. State whether any product or raw material originating outside the State of California was received by either or both defendants, to be processed or repackaged, or otherwise used in the manufacture of a product to be sold in a grocery store. If so, supply the following information as to such shipments:

(1) The products involved;

(2) Total annual dollar purchases of each such product.

Answer to Supplemental Interrogatory No. 9

A. Norman Bolstad, Leo McManus and Edward Hirschman, all employees of Von's both before and since the merger, have made the following trips outside California for the purpose of arranging for the purchase of the following products for resale in Von's retail stores:

Buyer	Year of Trip	Place Visited	Products Purchased
Bolstad.....	1955	Phoenix, Ariz.	Grapefruit
	1955	Yakima, Wash.	Apples
	1955	Winachi, Wash.	Apples
	1955	Honolulu, Hawaii	Pineapples and Pappas
	1955	Mexicali, Mexico	Tomatoes
	1956	Hood, Oregon	Apples and Pears
	1956	Yakima, Wash.	Apples
	1956	New York, N. Y.	Cranberries
	1956	Mexicali, Mexico	Tomatoes
	1957	New York, N. Y.	Bananas
	1957	Phoenix, Ariz.	Grapefruit and Oranges

Buyer	Year of Trip	Place Visited	Products Purchased
	1957	Hood, Oregon	Apples and Pears
	1957	Yakima, Wash.	Apples
	1957	Winachi, Wash.	Apples
	1958	Phoenix, Ariz.	Grapefruit, Lettuce and Carrots
	1958	Sinaloa, Mexico	Tomatoes, Beans and Peppers
McManus.....	1957 and Each Year Thereafter	Phoenix, Ariz.	Grapefruit, Oranges and Lettuce
	1958	Southern part of Florida, including Wabasco, Plant City and Bellglade	Tomatoes, Grapefruit, Strawberries and Radishes
McManus.....	1959	Jerome, Idaho	Potatoes
	1959	Coldwell, Idaho	Onions
	1959	Winachi, Wash.	Apples
Hirschman.....	1943	Reedsport, Ore.	Cheese
	and About Once Every Two Years Since		
	1951	Monroe, Green Bay, Plymouth and/or	Cheese
	and Every Year Since	Mayville, Wisc.	
	1955	Copenhagen, Denmark	Cheese

Between 1955 and 1958, Norman Bolstad was the manager and head buyer of Von's produce Division. Since 1958, he has been head of Von's store operations. Since 1958, Leo McManus has been the principal buyer for Von's Produce Division. Since 1943, Edward Hirschman has been manager and head buyer of Von's Delicatessen Division.

Except as hereinabove stated, no one employed by, affiliated with, or representing Von's or Shopping Bag, has traveled outside California or had offices or facilities outside California for the purpose of contracting for, securing or causing the shipment of groceries or related products for resale in Von's or Shopping Bag's stores.

It is believed that the total annual retail and wholesale dollar volume of products whose purchase relates to the above referred to trips taken by Messrs. Bolstad, McManus and Hirschman can be obtained from a search of Von's accounting records. However, it has been agreed by and between counsel for the parties that said informa-

tion will not be supplied herein, counsel for the Government reserving the right to make a further request for said information.

B. Since prior to 1958, Von's has had a distribution center at 2700 Garfield Avenue, Vernon, California, which is serviced by the Atchison, Topeka and Santa Fe Railroad.

Since prior to 1958, Shopping Bag maintained a distribution center at 10150 Lower Azusa Road, El Monte, California, which was and is serviced by the Southern Pacific Railroad. This distribution center is now operated by Von's.

Since prior to 1958, and until February, 1960, Shopping Bag maintained a distribution center at 1825 East 27th Street, Vernon, California, which was likewise serviced by the Southern Pacific Railroad.

No records maintained by either company reflect the value, tonnage or car-loads of products produced out-side of California and shipped by rail to any of the above distribution centers.

C. Both Von's and Shopping Bag had received shipments by truck at the distribution centers referred to in answer to subdivision B of this interrogatory. Hundreds of truck lines have made such shipments in the years 1958, 1959 and 1960, and principally because the supplier usually arranges and pays for trucking service, neither Von's nor Shopping Bag has records reflecting the names of said truck lines. Similarly, no records maintained by either company reflect the value, tonnage or truck-loads of products produced outside California and shipped by truck to either company at any of said distribution centers.

D. Both Von's and Shopping Bag have occasionally in 1958, 1959 and 1960, received products produced outside California and shipped to California by air or sea transportation. No records maintained by either company reflect the value or poundage of such products.

E. Both Von's and Shopping Bag have occasionally in 1958, 1959 and 1960, received products produced outside California which were delivered directly to retail stores operated by them. No records maintained by either company reflect the value or poundage of such products.

F. As is stated above, neither Von's nor Shopping Bag

has records which reflect the retail or wholesale value or poundage of products produced outside California and delivered to or received by them. However, it can be stated that a substantial quantity, if not the greater percentage of products sold by Von's and Shopping Bag in their retail stores, were and are produced outside California.

G. Prior to the merger, Shopping Bag operated a bakery which produced certain products for resale in Shopping Bag's stores. Some of the products or raw materials used in the production or processing of said bakery products originated outside the State of California. They include cake flour and certain specialty flours, all types of spices, such as cinnamon, sesame seeds, poppy seeds, lard, pecans, apples, blueberries, cherries, dates, chocolate, cocoa, stabilizers, conditioners, mold inhibitors, vitamins, enrichment tablets, flavorings, lubricants and edible oils. Since the merger, Von's has operated that bakery and has purchased similar products originating outside California for use in the production or manufacture of bakery goods.

Both prior to and since the merger, Von's has operated a Delicatessen Kitchen which manufactures, processes or repackages delicatessen products for resale in Von's stores. Some of the products so manufactured, processed or repackaged originated outside California. They include Wisconsin mild Cheddar cheese, Herkimer County cheese, Wisconsin buck, jack, Edam and grated cheese, roquefort cheese, bleu cheese, tillamook cheese and low-calorie jack cheese, bologna, summer sausage, Kosher sausage, New England sausage, liver loaf, chopped ham and olive loaf.

No records maintained by either company reflect the annual dollar purchases of such products.

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PLAINTIFF'S EXHIBIT No. 11

*Admissions in Deposition of Theodore A. Von Der Ahe,
President of Von's Grocery Company, on May 4, 1960.*

Q. Did you stop buying from Certified when you went into warehousing for yourself?

A. We had to go into warehousing for ourselves when we terminated our membership in Certified.

Q. Which came first, the termination or the warehousing?

A. I would say that it was a simultaneous move. We had built a warehouse and at the same time we terminated Certified.

Q. Did you determine to go into the warehousing business because you felt—

A. They both occurred in the same year, 1949.

Q. Did you determine to go into the warehousing business because you felt that you could get groceries cheaper by doing your own warehousing and purchasing directly from the supplier?

A. No, not at all. The reason we left Certified was because they could not assist us in controlling and maintaining our inventory, which was very important to us. The ultimate cost of goods to the store, whether it came out of Certified or through our warehouse, was practically the same.

Q. Is the inventory control that you refer to so important because it assures your stores of a constant source of supply?

A. It is very important. Without that we would be practically unable to operate.

Q. What are the great advantages of this inventory control that you are speaking of?

A. For one thing, when we require larger quantities of merchandise to cover an ad, we found that in many cases Certified did not have ample supply to service us. We found that in cases where there was a forthcoming price advance that Certified was not able to give us enough merchandise to afford us the same protection that the direct buying firms enjoyed. We found the same thing happened in cases of price decline, we had no floor stock

protection. The control of the inventory was the big factor why we stopped doing business with Certified. (pp. 21-22).

.

Q. In order to maintain this inventory control and do your own warehousing was it necessary for you to operate a fleet of trucks and trailers?

A. Yes.

Q. In 1959 did you have 33 tractors and 39 trailers, approximately?

Mr. Alsup: I think, Mr. Coyle, that is the answer we gave in the answer to the interrogatory.

Mr. Coyle: I am just laying a foundation.

The Witness: I don't remember how many we had, but I would say it is approximately correct.

By Mr. Coyle:

Q. More than one truck for each store, that is, that you had in operation prior to the merger?

A. I think so, yes.

Q. But each store received deliveries every day?

A. Let me tell you the reason that we had more than one truck for each store. We also distributed produce, which required a truck per store, and then we distributed dry groceries out of the grocery warehouse. We did not send a truck per store per day with dry groceries, but we did send produce every day.

Q. One truck would go to each store?

A. At least, yes.

Q. How often would a truck deliver dry groceries to each store?

A. We had stores that received as little as two deliveries a week, and stores that got as much as four deliveries a week. (pp. 23-24)

PLAINTIFF'S EXHIBIT No. 12

Defendants' Answer to Plaintiff's Interrogatory No. 7B(2)
Interrogatory No. 7:

The following statement appears in paragraph 13-C of the answer filed by defendants in this action:

"... there remain 38 chains of supermarkets and approximately 4,500 additional independent markets and supermarkets doing business in the Los Angeles Metropolitan Area."

With respect to this allegation supply the following information:

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B. State whether the defendants' claim that each or any of the 38 chains of supermarkets and approximately 4,500 additional independent markets, referred to in the answer, compete with Von's and Shopping Bag in the Los Angeles Metropolitan Area. If so, supply the following information:

.

(2) State which of the following is included in such competition:

- (a) Competition to purchase supplies and merchandise on better terms than their competitors and to secure other purchasing advantages.
- (b) Competition to distribute products cheaper and to secure advantages in the distribution of products to their retail outlets.
- (c) Competition to increase the sale of groceries in their stores and to secure other selling advantages over each other.
- (d) Competition in advertising and promotional activities.
- (e) Competition to secure new store locations.

Answer to Interrogatory No. 7:

B(2). To some extent, all of the listed factors are included in competition. Each market operator, whether independent or chain, necessarily is engaged in competition with others in the areas served by his store or stores for the good will, popular favor and patronage of consumers in such areas. Each market operator necessarily endeavors to purchase supplies and merchandise at the best possible terms and to reduce overhead, including the cost of distribution, in order that he may enjoy a profitable operation and better serve the public. All grocery concerns endeavor, through promotional activities, advertising, delivery service, extension of credit, courtesy, or other services, to increase and maintain the sale of groceries in their stores. Many, if not most, of the chains and, of course, some of the independents as well as newcomers to the business, are looking for new store locations for lease or purchase, and there is naturally some competition in trying to find such new store locations.

Dated: June 27, 1960.

PLAINTIFF'S EXHIBIT No. 13

Supplemental Interrogatory No. 5

Supply the following information with respect to each Von's and Shopping Bag Store in operation during the year 1960:

- (a) The address of the store
- (b) The date the store was opened or closed if it did not operate for the entire year
- (c) Total dollar sales for each month during the year that the store was in operation
- (d) Total dollar sales for the year by division (i.e., groceries, produce, etc.) for all Von's stores combined and for all Shopping Bag stores combined.

Answer to Supplemental Interrogatory No. 5

Exhibit K, attached hereto and by this reference made a part hereof, shows the address of each store operated by Von's and Shopping Bag during 1960, the store number assigned to each said store by Von's, and the date on which any store not in operation at the first of the year was opened.

By agreement between counsel for the parties, defendant has supplied plaintiff under separate cover a schedule showing the total net sales (i.e., gross sales less returns, customer allowances, over-rings and sales and excise taxes)² made in each store during each four-week

² Under Von's accounting system, sales and excise taxes are deducted from gross sales as of the time the goods to which such taxes relate are purchased rather than when they are sold. This accounting procedure results in such taxes being taken up in the net sales account for each store opened during the year before any sales are actually made in that store, thereby accounting for the minus net sales figures reflected in the first periods for which there is any entry with respect to stores opened during the year on the schedule supplied to plaintiff.

period of 1960. Defendant has supplied plaintiff with such information by four-week periods rather than by months because Von's accounting system is based on said four-week periods and no monthly figures are available.

Total net sales by each of Von's and Shopping Bag's divisions for the year 1960 are as follows:^a

Grocery Division.....	\$93,255,382
Meat Division.....	36,994,927
Produce Division.....	18,001,259
Delicatessen Div.....	11,949,021
Liquor Division.....	11,203,507
Drug Division.....	1,909,612
Fountain Division.....	662,947
Department Stores Division.....	3,783,353

Dated: February 9, 1961.

Johnson, Bates & Sheffield and O'Melveny & Myers, William W. Alsup, William W. Vaughn,
By /s/ William W. Vaughn, Attorneys for Defendant Von's Grocery Co.

^a By agreement between counsel for the parties, the figures supplied to plaintiff show total divisional sales for the two companies combined for the entire year.

EXHIBIT K

Store No.	Address	Opening Date 1960
1	11471 Long Beach Blvd., Lynwood	
2	1305 Wilshire Blvd., Santa Monica	
3	3667 West Third St., Los Angeles	
4	2280 Atlantic Blvd., Monterey Park	
5	10001 Paramount Blvd., Downey	
6	5035 Pacific Coast Highway, Torrance	June 22
7	1020 S. Fairfax Ave., Los Angeles	
8	3334 West Eighth St., Los Angeles	
9	840 S. Alvarado St., Los Angeles	
10	1020 S. Crenshaw Blvd., Los Angeles	
11	1500 West Pico Blvd., Los Angeles	
12	5029 S. Vermont Ave., Los Angeles	
13	6607 Atlantic Blvd., Bell	
14	1260 W. Redondo Beach Blvd., Gardena	
15	3544 W. Santa Barbara Ave., Los Angeles	
16	10780 W. Pico Blvd., Los Angeles	
17	6625 Van Nuys Blvd., Van Nuys (Closed January 31, 1961 due to fire)	March 10
18	8857 S. Western Ave., Los Angeles	
19	4480 Atlantic Blvd., Long Beach	
20	6921 La Tijera Blvd., Los Angeles	
21	6571 West 80th St., Los Angeles	
22	18247 Sherman Way, Reseda	
23	9011 Woodman Ave., Pacoima	
24	13333 Riverside Drive, Sherman Oaks	
25	4200 N. Woodruff Ave., Lakewood	
26	12151 Brookhurst Ave., Garden Grove	
27	15740 Whitwood Lane, Whittier	
29	1000 East Valley Blvd., Alhambra	
30	179 North Moorpark Road, Thousand Oaks	Sept. 13
31	973 South Glendora Ave., West Covina	
32	1170 West Garvey Blvd., West Covina	
33	9922 Katella, Anaheim	
34	13730 Foothill Blvd., Sylmar	
35	9058 E. Firestone Blvd., Downey	
36	517 S. Glendora Ave., Glendora	
37	1111 Avenue I, Lancaster	
38	331 N. Glendale Ave., Glendale	
39	19333 Victory Blvd., Reseda	
40	1201 W. Whittier Blvd., Montebello	
41	1611 W. Whittier Blvd., La Habra	
42	8325 Foothill Blvd., Sunland	
43	3100 Foothill Blvd., La Crescenta	
44	44816 N. Beech Ave., Lancaster	
45	2256 Honolulu Ave., Montrose	
46	920 Foothill Blvd., La Canada	
47	2408 Lincoln Ave., Altadena	
48	2222 Colorado Blvd., Eagle Rock	
49	1566 Colorado Blvd., Eagle Rock	
50	304 E. Foothill Blvd., Upland	
51	2270 Huntington Drive, San Marino	
52	3841 E. Sierra Madre Blvd., Pasadena	
53	1046 Mission Ave., Oceanside	May 12
54	130 West "G" St., Ontario	Oct. 11
55	1407 Baldwin Ave., West Arcadia	
56	2200 West Valley Blvd., Alhambra	
57	4806 North Peck Road, El Monte	
58	137 E. Valley Blvd., El Monte	

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Store No.

Address

Opening
Date 1960

59	140 W. Foothill Blvd., Monrovia
60	9406 E. Washington Blvd., Pico-Rivera
61	1183 Quad Way, Whittier
62	9130 E. Whittier Blvd., Pico-Rivera
63	1845 W. Orangethorpe Ave., Fullerton
64	2150 N. Glenoaks Blvd., Burbank
65	2960 Huntington Drive, San Marino
66	16823 Foothill Blvd., Fontana
67	127 N. Garfield Ave., Monterey Park
68	15427 Amar Road, La Puente
69	815 East Ave., Q-6, Palmdale
70	960 W. Arrow Highway, Covina
71	2470 N. San Antonio Ave., North Pomona
72	2764 Thompson Blvd., Ventura
73	16225 San Fernando Mission Road, Granada Hills

Oct. 25

Nov. 15

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OPENED	CLOSED	REMARKS	
1937	1958	1959	Orange County
1946	1955	1955	L.A. County
1940	1949	1949	
1954			
1935	1941	1941	
1948			
1952			
1940	1948	1948	
1934			
1953			
1938			San Bernardino County
1954			L.A. County
1950	1956		
1950	1959		
1941	1950	1950	
1948			
1948			
1949			
1950			
1950			
1942	1953	1953	Orange County
1952			L.A. County
1956			
1952			
1952			San Bernardino County
1955			L.A. County
1955			
1955			
1955			
1956			
1956			
1956			
1957			Orange County
1957			L.A. County
1958			

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FOR REMAINDER OF PAGE

Store No.	Lease Date	Location
1		11471 Long Beach Blvd., Lynwood ✓
2		1305 Wilshire Blvd., Santa Monica ✓
3		3667 W. Third St., Los Angeles ✓
4 ✓	11/2/54	2280 Atlantic Blvd., Monterey Park ✓
5 ✓	11/15/55	10001 Paramount Blvd., Downey ✓
7		1020 S. Fairfax Blvd., Los Angeles ✓
8		3334 W. Eighth St., Los Angeles ✓
9		840 S. Alvarado St., Los Angeles ✓
10		1020 S. Crenshaw Blvd., Los Angeles ✓
11		1500 West Pico Blvd., Los Angeles ✓
12		5029 S. Vermont Ave., Los Angeles ✓
13	12/11/47	6607 Atlantic Blvd., Bell ✓
14 ✓	4/15/52	1260 W. Redondo Beach Blvd., Gardena ✓
15	1/27/48	3644 W. Santa Barbara Ave., Los Angeles ✓
16	8/22/50	10780 W. Pico Blvd., Los Angeles ✓
17	3/29/49	6625 Van Nuys Blvd., Van Nuys LA city ✓
18	3/15/49	8857 S. Western Ave., Los Angeles ✓
19	4/18/51	4480 Atlantic Ave., Long Beach ✓
20	4/27/54	6917 La Tijera Blvd., Los Angeles ✓
21 ✓	1/3/52	6571 W. 80th St., Los Angeles ✓
22 ✓	12/8/53	18247 Sherman Way, Reseda LA city ✓
23	12/7/54	9011 Woodman Ave., Pacoima LA city ✓
24 ✓	10/11/55	13333 Riverside Drive, Sherman Oaks LA ✓
25 ✓	6/5/56	4200 Woodruff Ave., Lakewood ✓
26	10/1/57	12151 Brookhurst Ave., Garden Grove ✓
27 ✓	10/2/56	15740 Whittwood Lane, Whittier ✓
29 ✓	5/6/58	1000 E. Valley Blvd., Alhambra ✓
31 ✓	11/17/59	973 S. Glendora Ave., West Covina LA ✓

Stores Eliminated

4	8600 W. Beverly Blvd., Los Angeles
5	320 E. Manchester, Inglewood
6	1020 W. Manchester, Los Angeles
14	Bellflower & Artesia, Bellflower

PLAINTIFF'S EXHIBIT No. 15

VON'S GROCERY CO.

STORES IN OPERATION - JANUARY 1ST

<u>1946</u>	<u>1947</u>	<u>1948</u>	<u>1949</u>	<u>1950</u>	<u>1951</u>	<u>1952</u>	<u>1953</u>	<u>1954</u>	<u>1955</u>
x	x	x	x	x	x	x	x	x	x
x	x	x	x	x	x	x	x	x	x
x	x	x	x	x	x	x	x	x	x
									x
x	x	x	x	x	x	x	x	x	x
x	x	x	x	x	x	x	x	x	x
x	x	x	x	x	x	x	x	x	x
x	x	x	x	x	x	x	x	x	x
x	x	x	x	x	x	x	x	x	x
		x	x	x	x	x	x	x	x
			x	x	x	x	x	x	x
				x	x	x	x	x	x
				x	x	x	x	x	x
						x	x	x	x
							x	x	x
								x	x
									x

s
49
city
range
city

x	x	x	x	x	x	x			
x	x	x	x	x	x	x	x		
x	x	x	x	x	x	x	x	x	x
x	x								
13	13	13	14	16	17	18	19	19	

PLAINTIFF'S EXHIBIT No. 15

VON'S GROCERY CO.

STORES IN OPERATION - JANUARY 1ST

	<u>1946</u>	<u>1947</u>	<u>1948</u>	<u>1949</u>	<u>1950</u>	<u>1951</u>	<u>1952</u>
Lynwood /	x	x	x	x	x	x	x
anta Monica /	x	x	x	x	x	x	x
Angeles /	x	x	x	x	x	x	x
onterey Park /							
Downey /							
Los Angeles /	x	x	x	x	x	x	x
e Angeles /	x	x	x	x	x	x	x
os Angeles /	x	x	x	x	x	x	x
Los Angeles /	x	x	x	x	x	x	x
Los Angeles /	x	x	x	x	x	x	x
Los Angeles /	x	x	x	x	x	x	x
ell /			x	x	x	x	x
Blvd., Gardena /							
Ave., Los Angeles /				x	x	x	x
os Angeles /						x	x
an Nuys LA city /					x	x	x
os Angeles /					x	x	x
ng Beach /							x
os Angeles /							
Angeles /							
eda LA city /							
olima LA city /							
Sherman Oaks LA city /							
ewood /							
Garden Grove orange /							
mittier /							
Alhambra /							
est Covina LA city /							
Los Angeles	x	x	x	x	x	x	x
ewood	x	x	x	x	x	x	x
e Angeles	x	x	x	x	x	x	x
ellflower	x	x					
	13	13	13	14	16	17	18

CHAPTER I

THE SOUTH AND THE NORTH

The South and the North are two distinct regions, each with its own characteristics and history. The South is known for its warm climate, beautiful scenery, and rich cultural heritage. The North, on the other hand, is characterized by its colder weather, industrial landscape, and diverse population. Both regions have played significant roles in the development of the United States, and their unique qualities continue to shape the nation's identity.

The South's climate is a major factor in its agricultural production, particularly in the cultivation of cotton and sugarcane. The warm weather allows for multiple harvests per year, which has made the South a major agricultural hub. Additionally, the South's natural beauty, with its pristine beaches and lush forests, has attracted tourists and investors alike, contributing to its economic growth.

In contrast, the North's industrial landscape has been a driving force in its economic development. The region's proximity to major waterways and its abundant supply of raw materials have facilitated the growth of manufacturing industries. The North's diverse population, including immigrants from various parts of the world, has brought a wealth of skills and perspectives to the region, further enhancing its industrial prowess.

Despite their differences, the South and the North have both made significant contributions to the United States. The South's agricultural products have fed the growing population, while its cultural heritage has enriched the nation's arts and traditions. The North's industrial output has powered the country's economic expansion, and its diverse workforce has been instrumental in building a strong and resilient nation.

THE SOUTH AND THE NORTH

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PLAINTIFF'S EXHIBIT No. 16

Answers to Plaintiff's Request for Admission of Facts

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86. As of March 28, 1960, Von's planned to construct a new grocery store at Roscoe Avenue and Winnetka in Canoga Park.

Answer: Admitted.

87. As of March 28, 1960, Von's planned to construct a new grocery store at San Fernando Mission Road and Woodley in Grenada Hills.

Answer: Admitted.

88. As of March 28, 1960, Von's planned to construct a new grocery store at Nordhoff and Reseda in Northridge.

Answer: Admitted.

89. As of March 28, 1960, Von's planned to construct a new grocery store at Nordhoff and Woodley in Los Angeles.

Answer: Admitted.

90. As of March 28, 1960, Von's planned to construct a new grocery store at Euclid and G Streets in Ontario.

Answer: Admitted.

91. As of March 28, 1960, Von's planned to construct a new grocery store at Imperial Boulevard and Norwalk Avenue in Norwalk.

Answer: Admitted, but the zoning has not yet been changed so as to permit such construction.

.

96. As of March 28, 1960, Shopping Bag planned to construct a new grocery store at the corner of San Fernando Mission Road and Balboa in Granada Hills.

Answer: Admitted. A lease has been signed with respect to the property at this location but construction has not yet been commenced.

PLAINTIFF'S EXHIBIT No. 17

Supplemental Interrogatory No. 3

Set forth the total advertising and the total promotional expenditures made by each defendant for the years 1957, 1958 and 1959.

Answer to Supplemental Interrogatory No. 3

Expenditures for advertising by Von's and Shopping Bag for the years inquired of, as reflected by the accounting records maintained by the companies, are as follows:¹

	Von's	Shopping Bag
1957.....	\$808,584.79	\$ 797,360.00
1958.....	803,350.43	1,127,497.44
1959.....	738,906.69	1,187,627.45

Both Von's and Shopping Bag maintained an account entitled "Promotional Expense." However, because of the indefinite meaning of the term "promotional expense," it is believed that some allowances for what might be termed promotional purposes were actually credited to the advertising expense account and in the case of Shopping Bag, some such expenses may have been credited to cost of goods sold. Subject to the foregoing comments and qualifications, the accounting records of Von's and Shopping Bag show the following amounts expended for promotional purposes during the years inquired of:

	Von's	Shopping Bag
1957.....	\$24,523.86	\$23,795.29
1958.....	97,632.35	41,593.50
1959.....	11,689.25	25,042.29

¹ Von's accounted for advertising expenses so as to reflect the net cost to Von's of cooperative advertising, as where Von's first purchased newspaper space or radio time and then sold a portion thereof to another concern. Shopping Bag's records in such situations reflect only the gross cost of advertising without any deduction for amounts received from other concerns in payment for a portion of the space or time purchased.

Supplemental Interrogatory No. 4

Set forth the gross, operating and net profit or loss carried on each defendant's books for each store operated in 1957, 1958 and 1959.

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PLAINTIFF'S EXHIBIT No. 18

*Admissions in Deposition of Theodore A. Von Der Ahe,
President of Von's Grocery Company, on May 4, 1961*

* * * * *

Q. In the course of your business do you watch the advertising of other chains in the area?

Mr. Alsup: Does he personally?

Mr. Coyle: Yes.

The Witness: I observe them.

By Mr. Coyle:

Q. Do you know whether Safeway advertises in papers having metropolitan circulation?

A. Yes, they do.

Q. Does Ralphs?

A. Yes.

Q. Does Market Basket?

A. Yes.

Q. Does Thriftmart?

A. Yes.

Q. Does Food Giant?

A. Yes.

Q. Does Alpha Beta?

A. Yes.

Q. Does Fox?

A. Yes.

Q. Does Mayfair?

A. I don't believe so.

Q. Does McDaniels?

A. Yes.

Q. Does Yor-Way?

A. No.

Q. Does A & P?

A. Yes.

Q. Does McCoy's?

A. No.

Q. Does Gateway?

A. No.

Q. Does Alexander's?

A. No.

Q. Does Boy's?

A. No.

Q. Does Shoppers?

A. No.

Q. Does Greater All American?

A. No.

Q. Does Crawford's?

A. No.

Q. Does Kory's?

A. No.

Q. Does King Kole?

A. No.

Q. Do you know of any chain that advertises in metropolitan newspapers that I haven't named, other than your own store?

A. None come to my mind.

Mr. Alsup: I take it by metropolitan newspapers, Mr. Coyle, you are referring specifically to the Los Angeles Times, the Herald-Express, the Los Angeles Examiner; is that correct?

Mr. Coyle: And the Mirror, I think.

Mr. Alsup: You are not referring to such newspapers as the Santa Ana Register or Pasadena Star-News?

Mr. Coyle: No, I am not referring to local or suburban newspapers.

The Witness: That is what I understand, and that is the basis on which I answered the questions.

By Mr. Coyle:

Q. Do some of the chains of supermarkets in the area advertise on radio?

A. Yes.

Q. Would you know whether Safeway does?

A. I think they do.

Q. Does Ralphs?

A. I have heard their radio commercials, yes.

Q. Does your firm?

A. Yes.

Q. Does Market Basket?

A. I don't know.

Q. Does Thriftmart?

A. Yes.

Q. Does Food Giant?

A. I don't know.

Q. Does Alpha Beta?

A. I don't know.

Q. Does Fox?

A. I don't know. (pp. 16-19)

PLAINTIFF'S EXHIBIT No. 19

Interrogatory No. 14:

By agreement between counsel for the parties, this interrogatory has been amended to read as follows:

Furnish the following information as to the advertising activities of Von's, Shopping Bag and the Combined Companies.

- A. The total amount spent for advertising in 1952, 1956, 1959 and 1960 to date.
- B. State which of the following advertising media were used in 1952, 1956, 1959 and 1960 to date:
 - (1) Radio.
 - (2) Television.
 - (3) Metropolitan newspapers distributed throughout the Los Angeles area.
 - (4) Community newspapers serving separate localities in the Los Angeles area.
 - (5) Billboards.
- C. State the reasons for any change in the media used in 1952, 1956, 1959 and 1960 to date.
- D. For the years 1952, 1956, 1959 and 1960 to date, show a total expenditures by each firm for each type of advertising listed in paragraph B above.
- E. State the theme of advertising employed by Von's, Shopping Bag and the Combined Companies in terms of any one or a combination of the following for the period in 1952, 1956, 1959 and 1960 to date:
 - (1) Von's (or Shopping Bag) is the most economical place to shop.
 - (2) Von's (or Shopping Bag) is the most convenient place to shop.
 - (3) Von's (or Shopping Bag) consistently offers the best values.
 - (4) Von's (or Shopping Bag) offers the advantages of mass purchasing.

F. If there have been any changes in the advertising themes during the period covered by paragraph E above, state the reasons for such changes.

G. State the name of each advertising agency employed since January 1, 1950.

Answer to Interrogatory No. 14 as Amended:

A. Von's advertising expense * for the years inquired of was as follows:

Year	Amount
1952.....	\$204,836
1956.....	411,389
1959.....	738,906
1960 (first 3 mos.).....	194,949

Shopping Bag's advertising expense* for the years inquired of was as follows:

Year	Amount
1952.....	Information not available
1956.....	\$616,438
1959.....	1,187,627
1960 (first 3 mos.).....	227,021

"The Combined Companies" have expended \$453,713 for advertising since the merger.

B, C and D. The records retained by Von's and Shopping Bag do not reveal the precise amounts expended for advertising through any particular media. However, it is estimated by Paul Marshall, Von's Advertising Manager, that between 80% and 85% of Von's advertising expenditures over the years have been for newspaper advertise-

* Figures for Von's were and are now kept so as to reflect the net cost to Von's of cooperative advertising, as where Von's first purchased newspaper space or radio time and then sold a portion thereof to another concern. Shopping Bag's figures reflect in such situations only the gross cost of advertising without any deduction for amounts received from other concerns in payment for a portion of the space or time purchased.

ments. Approximately one-quarter of that amount has been expended for advertisements in metropolitan papers, the remainder being the cost of advertising in community newspapers. Just prior to the merger Von's was advertising in more community newspapers than in 1952 or 1956 because Von's was doing business in 1960 in more localities than in earlier years. The more or less constant ratio of expenditures for metropolitan newspaper advertising to expenditures for advertisements in community newspapers demonstrates that there has been an increase over the years in the expense incurred by Von's for advertising in metropolitan newspapers.

The cost of radio advertising incurred by Von's has rarely exceeded 7% of its total advertising expenses. Television and billboard advertising costs have been negligible.

Frank Burke, formerly head of Shopping Bag's Advertising Department and now an employee of Von's, estimates that 90% to 95% of Shopping Bag's advertising expenditures went to purchase newspaper space. About 18% of that amount was for advertising in metropolitan papers, the remainder having been expended for advertisements in community papers. Shopping Bag has never spent more than approximately 5% of its total advertising expenditures on radio advertising. Television advertising has been negligible and billboards have not been used since 1955.

E and F. Neither Von's nor Shopping Bag has employed any of the themes referred to in subdivision E of this interrogatory, though economy and value have from time to time been inferred in the advertising employed by both companies, as in the case of the offering of "specials." Convenience has perhaps been inferred by some advertising of both companies but the advantages of mass purchasing have not been stressed, impliedly or otherwise, except in a few cases when carload or truckload sales have been advertised. Many of Von's and Shopping Bag's advertisements have emphasized quality of products and service to the public and it can perhaps

be said that these factors have been the most predominate in the companies' advertising over the years.

G. Prior to and since the merger, Von's advertising agency has been Hoenig, Cooper and Harrington or its predecessors. Shopping Bag used the services of Wally McLain for placement of advertising.

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PLAINTIFF'S EXHIBIT No. 20

Supplemental Interrogatory No. 2

Set forth the total amount of money received by each defendant for the years 1957, 1958 and 1959 for the following:

A. Advertising Allowances.

B. Promotion Allowances.

Answer to Supplemental Interrogatory No. 2

Records maintained by Von's and Shopping Bag with respect to advertising and promotional allowances reflect those allowances for advertising and promotional purposes revealed on purchase orders, invoices or made the subject of written contracts. Additionally, it is believed that certain such allowances received by Shopping Bag may have been credited to the cost of goods sold rather than to any allowance account and hence are not reflected as allowances on Shopping Bag's accounting records. The preceding comments apply to the amounts of total advertising and promotional allowances afforded Von's and Shopping Bag from January 1, 1959, to March 28, 1960, and afforded to "the Combined Companies" from March 28, 1960, to June 19, 1960, as set forth in Answer to Interrogatory No. 11B contained in Defendants' Further Answers to Plaintiff's Interrogatories.

(A) Subject to the foregoing comments and qualifications, the advertising allowances received by Von's and Shopping Bag for the years inquired of as revealed by the accounting records maintained by the companies are as follows:

	Von's	Shopping Bag
1957.....	\$278,961.81	\$215,535.56
1958.....	265,909.12	385,295.46
1959.....	227,461.84	304,450.41

(B) Von's maintained no promotional allowance account. Most allowances received by Von's for what might be termed promotional purposes were credited to the advertising allowance account while other such allowances related to quantity purchases were taken up in a special

income account. Shopping Bag did maintain a promotional allowance account but because of the indefinite meaning of the term "promotional allowances," it is believed that some allowances for what might be termed promotional purposes were credited to the advertising allowance account or to cost of goods sold. Subject to the foregoing comments and qualifications, Shopping Bag's accounting records show the following amounts received by way of promotional allowances for the years inquired of:

1957.....	\$ 4,854.57
1958.....	30,382.74
1959.....	20,711.44

Ruglo

Competitive

APRIL 18, 1958



PACKED UNDER
CONTINUOUS
INSPECTION
THE U.S. DEPT. OF
AGRICULTURE

NOW ON TV

EACH WEEK
OVER 1,200,000 VIEWERS
ARE BEING SOLD

Prime Frozen

**CHANNEL 9—Movie Theater
STARTING MARCH 31**

Markets stocking Prime Frozen will be featured daily!
CASH IN NOW ON THIS QUICK WAY TO EXTRA PROFITS

Exclusive Sales Agents

R. M. Sloan Co.

Los Angeles

MAadison 6-5291

**S
U
R
V
E
Y**

**MARKETING
SERVICES
CORPORATION**

MARKETING SERVICES CORP.
P.O. BOX 4, Downey, Texas 2-8103
I N D E X

Ammonia	53	Gelatin.....	23	Rice	
Baby Food	2	Honey	23	Salad Dressing	
Baking Supplies	2	Insecticides ..	75	Salt	
Beans, Dried	68	Jams & Jellies ..	24	Sauces	
Bleach	52	Juice, Frozen ..	72	Shortening	
Bread, Brown	2	Juice, Fruit ..	25	Soap	
Butter	15	Juice, Veget ..	30	Soda, Baking	
Candy	11	Line	53	Soups, Canned	
Canning Supplies ...	54	Lye	53	Soups, Frozen	
Catsup	46	Macaroni, Canned	32	Spices	
Cereals	6	Malted Milk ...	10	Starch, Corn	
Cheese Products	9	Matches	54	Starch, Laundry ...	
Chicken Canned	37	Mayonnaise	32	Steel Wool	
Chinese Foods	66	Meats, Canned ..	33	Sugar	
Chocolate Products .	9	Meats, Fresh ...	80	Syrup	
Cigarettes	58	Meats, Frozen ..	72	Syrup Chocolate ...	
Cleansers	53	Milk, Canned ...	38	Tea	
Cocoa	10	Mince-meat	66	Tomato Paste	
Cocconut	5	Mustard	48	Toppings	
Coffee	11	Nuts	38	Vegetables, Canned	
Coffee Concentrate .	12	Oil, Motor	39	Vegetables, Frozen	
Coffee Substitute ..	11	Oil, Olive	39	Vinegar	
Cookies & Crax	13	Oil, Salad	39	Water Softener ...	
Corn Meal	5	Oleo	16	Wax & Polish	
Delicatessen	75	Olives, Green ..	40	Yeast, Dry	
Dietetic Foods	14	Olives, Ripe ..	40		
Dog Food	42	Paper Products	40		
Eggs	16	Pasta Products	32		
Extracts	16	Peanut Butter..	41		
Fish, Canned	16	Pet Foods	42		
Fish, Frozen	75	Pickles	45		
Flour, Cake	3	Pimientos	49		
Flour, Family	4	Popcorn	45		
Flour, mixes	3	Produce	78		
Frostings	11	Puddings	24		
Frozen Foods	70				
Fruits, Canned	19				
Fruits, Dried	22				
Fruits, Frozen	70				

MEANING OF SYMBOLS

Sec.A-Grocery --White	A ----- Advance	(30) - End of Copy
Sec.B-Frozen Food-Green	D ----- Decrease	
Sec.C-Delicatessen-Blue	@ ----- Special	
Sec.D-Produce ---Green	# ----- Close Out	
Sec.E-meat -----Pink	() Deal or Coupon	

This catalogue and service is published by MARKETING SERVICES CORP. for your use in determining how the large chain stores in your area are pricing their merchandise. It is not our purpose to encourage price cutting or low percentage mark-ups, but rather to protect our customers by keeping them informed as to the items on which the chains take

a penny, as well as information as to when they take their advances declines on merchandise. We do not advocate the meeting of all in store prices by all merchants as each individual market has its competitive problems and must adjust its pricing policy accordingly.

- Ralphs A.B.-----Alpha Beta
- Safeway A.B. --- Market Basket
- Vons THR.----- Thriftmart
- .B. --- Shopping Bag
-)----- Deal or Coupon

<u>STORE</u>	<u>LOCATION</u>	<u>TAX COLLECTED</u>	<u>TAX</u>
		<u>AT CHECKSTAND</u> (Tax added to prices shown)	
RALPHS	9020 East Firestone, Downey	All taxable items	4%
SAFEGWAY	6507 East Spring, Long Beach,	All Taxable Items	4%
VONS	4490 Atlantic Blvd., Long Beach,	All Taxable Items	4%
SHOPPING BAG	9406 Washington Blvd. Riversa	All Taxable Items	4%
ALPHA BETA	6434 Spring St., Long Beach,	All Taxable Items	4%
MARKET BASKET	3030 Bellflower Blvd. Long Beach,	All Taxable Items	4%
THRIFTMART	2174 Bellflower Blvd. Long Beach,	All Taxable Items	4%

The prices shown in this Survey Book are the same prices shown on shelves of each store checked. DOES NOT INCLUDE TAX.
(EXCEPTION - CIGARETTES)

(20)

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RECAP OF PRICE CHANGES FOR THE WEEK OF APRIL 1958

SIZE	ITEM	R	S	V	S.B.	A.B.	N.B.	PAR
4s P-2	Gerb & Heinz Baby Juice	3/28A1						
14s P-3	Sperry P/C Flour							
28s	Sperry P/C Flour							
14s P-4	Drom. Gingerbread Mix							
16s	B.C. Brownie Mix							35-A1
16s	Pillsbury Brownie Mix							35-A1
2s P-5	Fishers Rye Flour	37-A2						
5s	Alb. Wh. Corn Meal	57-A2						
5s	" Ylo. Corn Meal	44-A2						
10s	B.C. Pick-A-Pack							41-A2
22s P-6	L.L. Cooked Wheat		41-A2					
1s	NBC 100% Bran							
6s	NBC Shredded Wheat							
2s P-8	Kraft American Cheese							
7s P-10	Twn. Pr. Toppings	4/100A5						2/33D5
12s	Pillsb. Choc. Fudge Mix							
13 P-11	" Cake Frat. All							
1s	Maxw. House Coffee							87-D2
2s	"							172-D4
8s P-14	Diet. Del. Apricots							21-A2
30S	"							33-A2
ea.	D-Zerta Pudding							27-D2
1s P-15	Challenge Butter							74-D1
2s	Knudsen Sweet Butter				42-A1			
pt P-16	Arden $\frac{1}{2}$ & $\frac{1}{2}$				2/47A $\frac{1}{2}$			
1ds	Dundee Lg. AA Eggs		64-D1					
1ds	Jersey Maid Lg. AA Eggs		67-D1					
1s P-17	Libby Red Salmon		63-A4					
2s	R E D Red Salmon						67-D2	
30SP-19	D.M. $\frac{1}{2}$ Unp. Cots							27-A2
2s	D.M. $\frac{1}{2}$ Unp. Cots							42-A3
30S	D.M. Dk. Chorries	45-A1						
30S	S&W Del. Figs				31-A2			
30S	D.M. $\frac{1}{2}$ & Sl. Y.C. Peaches	19-D2						
2s	D.M. $\frac{1}{2}$ & " " " "	29-D1						
30SP-22	D.M. Prunes						26-D1	
15s P-23	Sunmaid Sdls. Raisins				27-A3			
11s P-24	Smuckers Apple Butter							
12s P-25	Blk. Flag. Aero. Ins. Bom	98-A4						
pt	" Flg. Ins. Spray	35-A6			35-A2			
qt	" " Ins.	55-A6						
11s	Rl. Kill Bug Bomb	98-A4						
1s	Snarol Ml. & Pellets	39-A4						
2s	" Meal & Pellets	79-A4						
#2 P-26	Iris Grapefruit Juice							
46s	" " " "							
46s	S&W " " "							45-A2
#2	Treeswt. " " "	2/33A2						
30S	C.S. Orange Ju							
46s	C.S. " " "							
6s	Treesweet Orange Ju						2/17D $\frac{1}{2}$	
pt P28	Ocn. Sp. Cranberry Ju	33-A5						
qt P-30	D.M. Prune Ju	35-A2						
24s	Hearts Del Prune Ju	26-A1						
24s	R. al Prune Prune Juice							
qt	Sunsweet Prune Ju	35-A2						
30S	Libby Kraut Ju	17-A1						
#2	D.M. Tomato Ju	2/27A $\frac{1}{2}$					2/27A $\frac{1}{2}$	
46s	D.M. & Libby Tomato Ju	26-A1						
#2	Libby Tomato Ju	2/27A $\frac{1}{2}$						

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OF PRICE CHANGE FOR THE WEEK OF APRIL 18, 1958

PAGE 2

ITEM	R	S	V	S.B.	A.B.	M.B.	THR
Sup. Macaroni (All)			21-D1				
" Spaghetti All			21-D1				
" Spaghetini Sh			21-D1				
" Spaghetti & Mac. All			41-D2				
Fr. American Can. Spagh							2/31A2
" "							21-A2
Sup. Macaroni	16-A1						
" Spaghetti	42-A1						
Lawry Caesar Dra		43-A2					
" Garden Gr. Dra		41-A2					
" Vinegar & Oil Gar		31-A2					
Girards, French Dra							29-D4
" Wine Vinegar Dra	33-A1						
Hormel Chopped Beef			49-A2				
Dennison Mt. Balls W/Gr							43-A2
Libby Beef Stew	49-A2						
Armour Chopped Ham Loaf			65-A2	65-A2			
Hormel " "			65-A2				
Armour Devilled Ham							23-A2
Hormel Pork Links					45-A2		
Rath Pork Links					45-A2		
Armour Treet					47-A2		
Hormel Spam	49-A2						
Rath Pork Lunch Loaf							49-A2
Swifts Prem					47-A2		
Armour Pigs Feet			45-A6				
Hormel Pigs Feet			45-A6				
Rath Pigs Feet			45-A6				45-A2
Rath Pigs Feet			33-A4				
Lynden Turkey W/Noodles					31-A2		
Dennisons CCC W/Beans			33-A4				
XLNT Tamales	23-A3						
Circus Cashews			53-D6				
Chef Milani Olive Oil			26-D3				
Pompeian Olive Oil			45-D4				
ReUmberto Olive Oil			45-A2				
ReUmberto Olive Oil			63-A4				
Snowdrift							89-D2
Kotex							
PussNBoots Cat Food	173-A8						
PussNBoots					3/27A2		
Dr Ross Dog Food	15-A1				2/29A1		
Gaines, Ken-L-Ration,							
Pard & Red Heart	2/33A1						
Skippy Dog Food	3/31A2						
Thorofed	14-A1						
Vets Dog Food	3/26A1						
Kty. Qn. Lvr&Kidney	15-A1						
Alb. Little Friskies			33-D2				
" Cubes & Meal			33-D2				
" " "			65-D6				
" " "			123-D9				
Gaines Meal	33-D1	33-D2					
" "	65-D5	65-D6					
" "	123D9	123D9					
" "	245-D24						
D.M. Dills Sw. Sl	49-A1						
D.M. Sw. Mixed			57-A4				
Libby Sw. Sliced							
" Home Style							33-A
						26-A1	(2)

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PLAINTIFF'S EXHIBIT No. 23

Competitive

JULY 27, 1960

**S
U
R
V
E
Y**

**MARKET
RESEARCH
CORPORATION**

PRICE CHANGES FOR JULY 25, 1960

PAGE 1

	R	S	V	M.B.	M.B.	THR	FOX
E.C. Brownie Mix	37	37	35	37A2	37	37	37
Kretschmer Wht Germ	41	41	41	41-A2	41	41	41
Quaker Muffets	25		27-A2	25	25	25	25
Ky Krisp	33	33	31	33-A3	33	33	33
Kft Amer Grtd Cheese		15	19-A2	16	19	17	19
Nestle Morsels	29	29	29-A2	29	29	29	29
" "	53	53	53-A2	53	53	53	53
Mahy Fdg Milk	39	39	41	39	39	41-A2	41
Towne Pride Toppings	2/39	19-D2	2/39	2/39	2/39	2/39	23
SPECIAL NOTE: COFFEE CHANGES							
All Popular Brands	77-A2	77-A2	77-A2	79	79	79	79
" "	151D4	151D4	151D4	155	155	155	155
Urban Coffee & Sanka	83-D2	83-D2	83-D2	85	85	85	85
" "	163D4	163D4	163D4	167	167	167	167
Well Hse Inst Coffee	103	103D10	103D10	103D10	113	113	103
Sanka	69	69-D2	69D2	69D2	69	69	69
DeZerta Gelatin	25	23	25	25-D2	25	25	25
Lawry Sub Salt	63		63-D2	59-			63
Dundee LgAA Eggs			53-A2		49		
Jersey Hald LgAA Eggs			55-A2				
Good Luck Margarine		27	29-A2	27	27	27	
Camps Jack Mackerel	2/33	21	2/33D2	2/39	19		19
" Oval Sardines		2/45	2/45D2	23	19	23	23
Corn Creamed Tuna	39	39	39	39	41-A2	41	
Ort & Unp Cots	29		29-D2		29		
B.M.R.A. Cherries	45	45	49-A6	45	45	45	
Libby & YC Peaches			2/43		21	25-A2	23
" " " "			2/29		2/29	2/31A2	15
" " " "			31		31	33-A2	53
Del Monte Pears	41		41-A2	39	41	41	43
Libby Pears	41	41	41-A2		41	41	41
Del Monte Plums	43		43-A4		43		
Libby Deluxe Plums	37		39-A4			37	39
Martinelli Apple Cider	33-D6	37			39	39	39
" " " "	59-D14		73	73	73	73	75
" " " "	99-D26	125			125	125	129
Free Top " "	69	69	69-A2		69		69
" " Apple Ju	43		39	43-A4	43	43	45
Freesweet Blend Ju	19-D2	21	21-D1	21	21	21	21
" " " "	41-D4	45	45	45	45	45	46
Texsun G rpftr Ju	2/31D1		2/35	2/33	2/31	2/37	
Trawt Grpftr Ju	33-D6	39	39	39	39	39-D2	41
" Orange Ju	2/19-D1	2/21	2/23	2/21	2/21	10	2/21
" " " "	25	85	2/49	25	25	25-A2	25
M.C. Grapeade	29		29-D2	29	29	29	31
" " Orangeade	29		29-D2	29	29	29	31
W-8 Veg Cocktail	3/25	3/25A	3/25	3/25	2/17	3/25	3/25
Libby Tomato Ju			2/23D		2/23	2/23	11
" " " "	31	31	29-D2	31	31	31	31
" Camp Tenderoni	2/27	13	2/27	2/27A1	2/27	2/27	2/27
Ararda Fr Dressing	31	31	31-A2	31	31	31	29
Jacques Parisienne	21	21	21-A2				
Libby Potted Meat	2/27		2/27A1	2/27	2/27	2/27	2/29
Bath Links	43	43	43-D2	43-D6	49	47	45
Normel Vienna Sausage	23	23	2/45D1	23	23	23	25
Dennisons CCG W/B eans	69	69	69-D2	69	69	69	69
Derby " " "			37-A1		35	37	
Sordens Starlac	107	101	107D6	101	107	105	107

(2)

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RETAIL PRICE CHANGES FOR JULY 25, 1960							PAGE 1
SIZE	ITEM	R	S	V	A.B.	M.B.	THR
7z	Circus Cashew Nuts	59	53	59-A2	53	53	53
"	" Mixed Hl Grade Nuts	57	57	57	57-A2	59	57
2Pt	Pompeian Olive Oil	45	47	45-D2		45	45
pt	Mazola Saled Oil	37	37	37	37-A2	37	37
Gal	" " "	229	229	229	229A1	225	229
25#	Purina Dog Chow	295	295	295	293	293	295A2
12z	Pdcrft Sw Vh Pix			39	39-A2	37	39
15z	" Fam Style Pix	27		29-A2	27	29	
22z	" Dill Wh & Ko Pix	39		39	39-A2	37	39
57z	" Cuke Ko Style "	69		67		69	73-A4
3z	T rappeys Mexipep	15	15	15-A2	15	15	15
300	Ch Boy Spagh Sauce	29	29	29-A2	29	29	27
4z	Ortega Whole Chilis	17	16	2/33D1	17	17	17
qt	Elastic Liq Starch	31	31	31-A2	29	29	29
2Gal	" " "	59	59	59-A4	55		
Qt	Sta-Flo " "		29	31-A2	29	28	29
2Gal	" " " "		55	59-A4	55	55	53
qt	Vano " "	29	29	31-A2	29	29	29
300	D.M.A.G. Asparagus	41	41	41-D2	41	41	43
300	Rialto Spears "	35		35-A2			
300	D.M.Gr&Wh " "	37	37-A2	35	35	37	31
2 1/2	Hunts Pork & Beans	25		2/49D2	25	25	25
300	Libby " "	2/29	2/29	2/29	2/29	2/29	2/31A
#2 1/2	" " "			27-A2		21	25
300	Van Camps Pork & Beans	15	15	2/29D2	15	2/29	2/29D
2 1/2	" " " "	27	27	27	27	27	25-D2
2 1/2	Hunts Red Beans	21	23-A2	21	21	23	23
B	D.M.Str Beans Cut	2/31	2/29	2/31D2		2/31	2/33
303	" " " " Whole	29	29	29-D2		29	29
303	Libby Cut Beets	2/31		2/31A1	2/25	2/29	2/35
303	D.M.&Gr Giant G CS Corn	21	23-A2	21	21	21	21
303	Libby GCS Corn	21	21	21		21	23A2
303	Butter Kernel G WK Corn	21	19	2/35D2		21	21
7z	Neblots Mexicorn	2/25	2/27	2/25D1	2/27	13	2/27
#2 1/2	Purbenk White Hominy	19	19	2/37D1	19	19	19
303	Trappeys Okra	19	2/39	2/39D1	19	19	21
303	D.M.E.G. Peas	23	23	23-A2	23	21	23
303	Libby Garden Peas	23	23	23-A2	23	23	23
303	Rogers Bit O Honey Peas		2/33	2/33A1		2/33	
300	Hunts Wh New Potatoes	2/21		2/21A	2/21	10	2/21
303	D.Monte Spinach	2/31	2/31	2/31D1	2/31	15	2/31
2 1/2	" " "	23	23	2/47D1	23	23	23
pt	Heinz Cider Vinegar	19	19	19	19-A1	19	18
qt	" White "	29	29	29	29-A1	29	28
pt	" Salad "		23	25-A4		25	21
1dz	Sunny Vly Lg Eggs			51-A2		47	49

PLAINTIFF'S EXHIBIT No. 23

Admissions in Deposition of William R. Hayden, Former President of Shopping Bag Food Stores, on May 4, 1961.

.

Q. Subsequent to the merger have the prices in your store been adjusted so that they will be the same as the prices in the Von's Stores on identical items?

A. Well, let me say this: I think that our prices and Von's prices, Safeway, Ralphs, all of us were practically the same price before we merged, and they are the same since we merged.

Q. When you say "all of us," do you mean all the chains in the area?

A. After all, I know I can't get any more from the customer for Folger's Coffee than Von's or Ralphs or anyone else. We check prices all the time to see what is going on in the trade.

Q. It is your judgment that prior to the merger your prices were the same as Safeway and Ralphs and Von's and Market Basket, Thriftmart?

A. That's right.

Q. As Food Giant, as Alpha Beta?

A. I would say that all prices—we check one another to see what the other man is doing, and we know that we can't demand any more from the customer than the other fellow on a nationally known item. There may be items in our store that we wouldn't be to the penny the same price, whether it be a mistake in the pricing or a mistake that the store would fail to catch when they make their price changes.

Q. Are there any stores in the area which have higher prices than the Shopping Bag or the Von's Stores?

A. Generally speaking, I would say no, the only ones that I would say would be higher is some of your credit and delivery stores. We have one in the district that has higher prices, because they give the service of credit and delivery.

Q. Do the Mom and Pop's stores have the same prices as Von's and the Shopping Bag stores?

A. I would say I don't know, because I never checked one of the Mom and Pop's stores, and I don't know as any of our people ever check them. (pp. 14-15)

PLAINTIFF'S EXHIBIT No. 25

Admission in Deposition of William R. Hayden, Former President of Shipping Bag Food Stores, on May 12, 1960.

.

Q. Would Von's employ the same [pricing] practices throughout all of its stores?

A. I would say more than most companies they would follow the practice of the same price.

Q. Do you ever check anybody's advertising for the purpose of determining their policies?

A. Well, yes. We naturally read everybody's ads—that is part of our business—to keep informed on what is going on. So it's just a general routine, you might say.

Q. Does anybody save the advertising, have a folder of advertising?

A. I'm sure that our advertising department—I wouldn't say they saved all the ads from all the companies, but I am sure that they save ads from their major competitors, we'll say.

Q. What firms would they be saving ads from?

A. Well, as I mentioned earlier, we operate more or less in outlying districts, and so we would be saving ads from whoever was in that particular district.

Q. Would your advertising department save some Von's ads?

A. I would think they would, yes. (p. 14)

.

Q. When you set the prices you are going to charge on your products—when you did this with the old Shopping Bag—did you consider the prices charged by your competitors?

A. Yes.

Q. Which competitors did you consider, primarily?

A. Well, we would consider, again, what the majority of companies would be getting for an item. You might say, or we might have five or six different prices that we had checked and might find some to be a cent above and

some might be a cent below. We might take them in between.

Q. Was there any consistent price cutter in the area?

A. Any consistent price cutter? No. I think they are all about alike.

Q. Was Food Giant, perhaps, the worst price cutter?

A. I wouldn't say so.

Q. Was Safeway?

A. No.

Q. Was Safeway one of the higher priced operations?

A. Higher priced?

Q. Yes.

A. No. I would say that more or less all of your chains are pretty much the same priced.

Q. Was Von's in line with the other chains?

A. Yes.

Q. And did you consider these chains, Safeway and Von's and Food Giant and Ralphs, when you set your prices?

A. Yes, surely. (pp. 22-23)

.

Q. Before the merger did you do any radio advertising?

A. No; just spot announcements from time to time.

Q. Did you do advertising in the local community papers?

A. We used the local papers, and also the Times.

Q. Was the Times the only metropolitan paper you used?

A. From time to time we have had maybe a special ad in other papers, but the Times is the one we followed for the past, oh, about eight years. (pp. 29-30)

.

Q. Do you advertise in other metropolitan area papers on special occasions?

A. What do you mean "other"?

Q. Other than the Times?

A. Well, yes. I answered a minute ago on special occasions we had special ads. But that is very few and far between.

Q. What kind of occasions would they be?

A. Well, about four or five years ago we ran a special opening sale in the Examiner. But we only used the Examiner, it seems to me, only one year, or less.

Q. In the last three years prior to the merger did you advertise in any metropolitan paper other than the Times?

A. We might have used the Herald evening paper for about three months. It seems to me that we did maybe in '58 or '57, just a short while.

Q. Is the Times a morning paper?

A. Morning paper, yes.

Q. Was your purpose in using the evening paper to see if you could get a better draw from it?

A. Yes. We felt there were people reading the Times, and we felt there was another group that might be reading the evening paper; so we thought we could get a different coverage. (pp. 30-31)

PLAINTIFF'S EXHIBIT No. 26

Interrogatory No. 13:

State whether Von's and Shopping Bag or anyone in their employ engaged in the practice of observing or analyzing the newspaper advertising of other firms during the period between January 1, 1958 and April 1, 1960. If so, supply the following information for that period as to each firm:

- A. List the name of each person who observed such advertising.
- B. State whether the advertising observed appeared in metropolitan newspapers or local newspapers.
- C. List every chain or firm whose advertising was observed.
- D. State whether a record has been maintained as to such advertising. If so, set forth the location of such record and the name of the person having custody of it.
- E. State whether the advertising itself has been maintained. If so, state the location of such advertising and the name of the person having custody of it.

Answer to Interrogatory No. 13:

Yes.

A. The following named employees of Von's and Shopping Bag observed in the course of their regular duties newspaper advertising of other firms between January 1, 1958 and April 1, 1960:

Von's	Shopping Bag
H. G. Ward	George Carter
Norman Bolstad	Frank Burke
Paul Marshall	W. D. Hayden
Larry Del Santo	William Cash
Kenneth Olsen	Murray Vallance
Ed. Hirschman	E. W. Plumb
Jack Hardesty	Chas. Hughes
William Pugh	Joe Aparicio
T. A. Von der Ahe	Richard Chute
	W. R. Hayden

In addition, it can be stated that, in all probability, store managers and supervisory personnel would from time to time between January 1, 1958 and April 1, 1960, observe newspaper advertising of other firms. In that connection, see the answer to Interrogatory No 13C below.

B. The newspaper advertising observed appeared in both metropolitan and local newspapers.

C. The persons named in answer to Interrogatory No. 13A probably observed the newspaper advertising of all major chains and many smaller chains and independents doing business in the Los Angeles Metropolitan Area. Records are not maintained which provide a basis for supplying an accurate list of all firms whose advertising was so observed. In addition, it can be stated that, in all probability, store managers and supervisory personnel of Von's and Shopping Bag, at sometime or other between January 1, 1958 and April 1, 1960, observed newspaper advertising of all the stores in competition with each Von's or Shopping Bag store. Such competing stores will be named and their addresses given in response to Interrogatory No. 6A.

D and E. From time to time, Von's obtained some photostatic copies of such advertising from an independent source. Von's has retained some of those copies. From time to time, Shopping Bag obtained reports on competitive advertising from an independent source. Some of those reports have been retained. All such materials and reports retained are in the custody of Paul Marshall, Von's advertising department manager, at 10150 Lower Azusa Road, El Monte, California.

(Defendant has objected to Interrogatories Nos. 14 and 16. Answers to Interrogatories Nos. 15 and 17 will be filed when the information thereby called for can be developed).



VON'S GROCERY CO.

BALANCE SHEET

January 3, 1960

ASSETS

Current:

Cash.....	\$ 6,156,516
Claims and other accounts receivable.....	229,767
Note receivable.....	1,291
Merchandise inventories, at cost (Note 1).....	5,271,426
Rental deposits, supplies, and other prepaid expense.....	<u>577,589</u>
Total current assets.....	12,236,589

Properties, at cost (Note 2):

Furniture, fixtures, and automotive equipment.....	\$ 5,465,410	
Buildings.....	2,330,246	
Leasehold improvements.....	<u>788,382</u>	
	8,584,038	
Less, allowance for depreciation.....	<u>4,145,427</u>	
	4,438,611	
Land.....	<u>1,424,128</u>	5,862,739

Other assets:

Note receivable, less current installments.....	16,786	
Corporate securities, at cost.....	21,914	
Other.....	<u>123,827</u>	<u>162,527</u>
		<u>\$18,261,855</u>

The accompanying notes are an integral part of this statement.

VON'S GROCERY CO.

BALANCE SHEET

January 3, 1960

LIABILITIES

Current:

Accounts payable, vendors, and others.....

\$ 2,193.00

Note payable (due within one year) (Note 3).....

Accrued expense:

Compensation, including vacation.....

468.50

Rent.....

112.00

Property and payroll taxes, including withholdings.....

478.50

Insurance and sundry.....

53.00

Deposits received.....

48.00

Federal income tax, less required prepayment.....

1,296.00

Total current liabilities.....

4,661.50

Note payable (due after one year) (Note 3).....

27.00

Commitments (Notes 4 and 5)

CAPITAL

Capital shares:

Authorized 3,000,000 shares of \$1 par value each;

issued and outstanding 1,871,480..... \$ 1,871,480

Capital surplus:

Excess of fair market value over par value of
common shares issued as a stock dividend..... 1,336,676Retained earnings..... 10,120,297

13,311.00

The accompanying notes are an integral part of this statement.

YON'S GROCERY CO.

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STATEMENT OF INCOME AND RETAINED EARNINGS

	51 Weeks Ended January 9, 1960	52-Week Periods Ended	
		December 28, 1958	December 29, 1957
Net sales.....	\$86,605,829	\$94,485,993	\$89,990,056
Cost of goods sold (Note 1).....	65,861,862	73,270,273	70,080,510
Gross profit.....	20,743,967	21,215,720	19,909,546
Operating, selling, and administrative expenses (Notes 2 and 3).....	16,669,546	17,416,169	16,106,416
Operating profit.....	<u>4,074,421</u>	<u>3,799,551</u>	<u>3,803,130</u>
Other income:			
Interest.....	10,462	86,379	99,487
Gain on sale of depreciable property.....	6,994	89,632	2,762
Other.....	14,875	—	—
	<u>32,331</u>	<u>176,011</u>	<u>102,249</u>
Interest expense.....	<u>3,842</u>	<u>1,973</u>	<u>5,872</u>
Income before provision for federal income tax.....	4,102,910	3,973,589	3,899,507
Provision for federal income tax.....	2,121,552	2,026,222	2,026,564
Net income.....	1,981,358	1,947,367	1,872,943
Retained earnings beginning of period.....	10,097,339	8,449,972	6,697,029
	<u>12,078,697</u>	<u>10,397,339</u>	<u>8,569,972</u>
Dividends:			
Cash.....	550,244*	300,000*	120,000
Stock.....	1,408,156	—	—
	<u>1,958,400</u>	<u>300,000</u>	<u>120,000</u>
Retained earnings end of period.....	<u>\$10,120,297</u>	<u>\$10,097,339</u>	<u>\$ 8,449,972</u>

The accompanying notes are an integral part of this statement.

A quarterly dividend of \$180,000 declared in December, 1958 and included in the amount shown for that year was paid in January, 1959.

For statement as to the effect of the industry-wide strike on current year's earnings see "Earnings and Book Value Per Share" elsewhere in this Proxy Statement.

NOTES TO FINANCIAL STATEMENTS

1. Merchandise Inventories:

All inventories are priced at the lower of cost or market. The retail inventory method is applied to grocery produce, drugs, liquor and delicatessen items in retail market locations.

Merchandise inventories entering into the computation of cost of goods sold for the three years ended January 1, 1960 were:

January 3, 1960.....	\$5,271,426
December 28, 1958.....	5,856,193
December 29, 1957.....	5,424,512
December 30, 1956.....	4,913,899

2. Property:

The company maintains detailed property records including related depreciation. Useful life by categories follows:

	In Years
Store equipment:	
Refrigeration systems, cash registers, counters, scales, etc.....	8 to 10
Sundry equipment.....	3 to 5
Automotive equipment:	
Trailers.....	10
Tractors, trucks, and automobiles.....	5
Buildings.....	30 and 40

Leasehold improvements are written off over the life of the applicable lease.

For both financial and tax basis reporting the sum of the years-digits method was adopted in 1954 for the purpose of computing depreciation. Where such method may not be applied either the straight line method or the 150% of declining balance method is used.

Upon the disposal of depreciable property, the accounts are relieved of the related costs and accumulated depreciation. The resulting gains and losses are reflected in the income statement.

Costs of major remodeling and improvements are capitalized. Repairs and maintenance are expensed as incurred.

3. Note Payable:

The note payable dated October 15, 1959 bears interest at the rate of 5% per annum and is payable in monthly installments of \$1,976, including principal and interest. The note is secured by a deed of trust on land and building having a net carrying value at January 3, 1960 of \$484,661.

4. Leases:

At January 3, 1960, the company had under lease 28 retail store premises, general office building and one parking lots which with respect to annual minimum rentals are summarized as follows:

	Minimum Annual Rentals
Leases with:	
Affiliates.....	\$175,300
Others.....	480,237
	<u>\$655,537</u>

Three of the store leases with affiliates contain no provision for minimum rentals.

5.

The company has received proposed federal income tax deficiencies for the years 1956 and 1957 which, in the opinion of management and company counsel, are without foundation.

VON'S GROCERY CO.

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NOTES TO FINANCIAL STATEMENTS (Continued)

4. Supplementary Profit and Loss Information:

	Charged to Cost of Goods Sold and Operating Expense ⁽¹⁾		
	53-Week Period Ended Jan. 3, 1960	52-Week Periods Ended	
		Dec. 28, 1958	Dec. 29, 1957
Maintenance and repairs.....	\$ 332,803	\$ 350,175	\$ 341,753
Depreciation and amortization:			
Straight-line.....	141,281	149,434	128,212
150% declining-balance.....	76,273	17,159	
Sum of the years-digits.....	579,719	522,091	432,439
Life of lease.....	64,328	66,227	77,821
	<u>861,601</u>	<u>754,911</u>	<u>638,472</u>
Taxes other than federal income:			
Payroll taxes.....	325,337	266,001	240,910
Property.....	234,868	193,176	169,702
State franchise.....	172,025	163,360	128,165
Sales, excise, and use.....	737,742	783,093	765,202
Licenses.....	59,180	53,072	56,568
	<u>1,529,152</u>	<u>1,458,702</u>	<u>1,360,547</u>
Rents (net) ⁽²⁾	<u>\$1,112,070</u>	<u>\$1,208,111</u>	<u>\$1,106,747</u>

⁽¹⁾ Sales, excise, and use taxes were charged to cost of goods sold. All other items in the foregoing tabulation were charged to operating expenses.

⁽²⁾ No royalties were paid during the foregoing periods.

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SHOPPING BAG FOOD STORES

BALANCE SHEET

January 3, 1960

ASSETS:

Current:

Cash.....	\$ 5,599,700
Claims and other accounts receivable.....	337,000
Notes receivable (Note 1).....	617,700
Merchandise inventories at cost (Note 2).....	7,372,000
Deposits, supplies, and other prepaid expense.....	998,700
Total current assets.....	14,926,200

Properties, at cost (Note 3):

Furniture, fixtures, and automotive equipment.....	\$ 8,047,879
Buildings.....	2,861,331
Leasehold improvements.....	949,160
	11,858,370
Less, Allowance for depreciation.....	3,743,208
	8,115,162
Land.....	389,827

Other assets:

Cash surrender value of life insurance.....	53,647
Deposits, licenses, etc.....	236,478
Debenture issue expenses unamortized.....	13,195

\$23,734,000

The accompanying notes are an integral part of this statement.

SHOPPING BAG FOOD STORES

2391

BALANCE SHEET

January 3, 1960

LIABILITIES:

Current:

Accounts payable, vendors and others.....		\$ 5,476,502
Notes and contracts payable (due within one year):		
Bank note (Note 4).....	\$ 250,000	
Trust deed notes (Note 5).....	116,589	
Equipment purchase contracts.....	<u>378,083</u>	744,672
Accrued expense:		
Compensation.....	408,327	
Rent.....	123,944	
Property and payroll taxes.....	727,004	
Interest and insurance.....	69,837	
Premium redemption provision.....	406,963	
Other.....	<u>224,641</u>	1,960,716
Federal income tax.....		<u>634,568</u>
Total current liabilities.....		8,816,458

Notes and contracts payable (due after one year):

Bank note (Note 4).....	1,687,500	
Trust deed notes (Note 5).....	2,135,241	
Equipment purchase contracts.....	<u>194,507</u>	4,017,458
4% sinking fund convertible subordinated debentures due May 15, 1971 (Note 6).....		226,000
Deferred federal income tax (Note 7).....		127,707
Commitments (Notes 8 and 9)		

CAPITAL:

Capital shares:

Common, authorized 2,000,000 shares of \$1 par value each; issued and outstanding 337,131 shares.....	337,131	
Class B common, authorized 1,000,000 shares of \$1 par value each; issued and outstanding 776,984 shares.....	776,984	
Capital surplus.....	3,191,942	
Unrealized earnings (Note 10).....	<u>6,241,113</u>	10,547,170
		<u>\$23,734,583</u>

The accompanying notes are an integral part of this statement.

SHOPPING BAG FOOD STORES
STATEMENT OF CAPITAL SURPLUS

	365 Days Ended Jan. 3, 1950	Year Ended Dec. 31,	
		1948	1949
Balance beginning of period.....	\$2,212,541	\$1,569,872	\$ 992,778
Excess of par value of preferred shares converted over par value of common shares issued therefor.....			395,200
Excess of principal amount of 4½ % sinking fund convertible subordinated debentures converted over par value of common shares issued therefor.....	259,026	642,669	181,811
Excess of fair market value over par value of common shares issued as a stock dividend.....	720,375		
Balance end of period.....	<u>\$3,191,942</u>	<u>\$2,212,541</u>	<u>\$1,569,872</u>

SHOPPING BAG FOOD STORES

2393

STATEMENT OF INCOME AND RETAINED EARNINGS

	948 Days Ended January 1, 1960	Year Ended December 31,	
		1958	1957
Net sales.....	\$84,403,866	\$90,531,209	\$87,007,857
Cost of goods sold (Note 2).....	64,995,858	70,910,913	67,786,694
Gross profit.....	19,408,008	19,620,296	19,221,163
Operating, selling, and administrative expenses (Notes 3 and 11).....	17,955,817	17,713,383	16,625,511
Operating profit.....	1,452,191	1,906,913	2,595,652
Other income:			
Gain on sale of depreciable property.....	198,393	108,666	224,770
Other.....	90,866	35,506	47,496
	289,259	144,172	272,266
Interest expense.....	280,328	198,234	181,932
Income before provision for federal income tax.....	1,461,122	1,852,851	2,685,986
Provision for federal income tax.....	691,000	940,000	1,325,000
Net income.....	770,122	912,851	1,360,986
Retained earnings beginning of period.....	6,427,321	5,674,426	4,446,475
	7,197,443	6,587,277	5,807,461
Dividends:			
Preferred shares:			
Cash.....	—	—	11,572
Common shares:			
Cash.....	193,580	159,956	121,463
Stock.....	762,750	—	—
	956,330	159,956	133,035
Retained earnings end of period.....	\$ 6,241,113	\$ 6,427,321	\$ 5,674,426

The accompanying notes are an integral part of this statement.

For statements as to the effect of the industry-wide strike on current year's earnings see "Earnings and Book Value per Share" elsewhere in this Proxy Statement.

SHOPPING BAG FOOD STORES

NOTES

1. Notes Receivable:

Note bearing 6% interest, secured by deed of trust on land located in Granada Hills, San Fernando Valley, executed on October 2, 1959 by Balboa Mission, a partnership, due on October 2, 1960.....	\$375,262
Note bearing 6% interest, secured by deed of trust on land located in the City of Ventura, California, executed on October 6, 1959 by Thompson-Borchard Ventura Corporation, due on or before October 14, 1960.....	234,500
	<u>\$617,762</u>

On January 22, 1960 the \$238,500 note was subordinated to a construction loan made by a bank to Thompson-Borchard Ventura Corporation.

2. Merchandise Inventories:

Merchandise inventories are valued at the lower of cost or market. Inventories entering into the computation of cost of goods sold are as follows:

January 3, 1960.....	\$7,372,994
December 31, 1958.....	7,676,575
December 31, 1957.....	7,150,246
January 1, 1957.....	<u>5,486,604</u>

3. Properties:

The depreciation policy of the company is to provide depreciation on a straight-line method based upon the estimated life of the assets for book and statement purposes and upon an accelerated method where allowable for tax purposes. The principal rates used during the three years ended January 3, 1960 were:

	In Years
Buildings.....	33½
Furniture and fixtures.....	10
Automobiles and trucks.....	4 and 6
Leasehold improvements (estimated useful life or period of lease).....	

Upon disposal of depreciable property, the accounts are relieved of the related costs and accumulated depreciation. The resulting gains and losses are reflected in the income statement.

Costs of major remodeling and improvements are capitalized. Repairs and maintenance are expensed as incurred.

4. Bank Note:

The bank note dated August 9, 1957, bearing interest at 5%, and having a balance at January 3, 1960 of \$1,937,500.00 is payable in quarterly installments of \$62,500, aggregating \$250,000 annually. The loan agreement provides, among other covenants, that the company will maintain a net worth of not less than \$7,000,000 and net current assets of not less than \$5,000,000.

5. Trust Deed Notes Payable:

	Due Within One Year	Due After One Year	Total
E. M. Sloan.....	\$ 44,575		\$ 44,575
The Equitable Life Assurance Society of the United States.....	72,014	\$2,135,241	2,207,255
	<u>\$116,589</u>	<u>\$2,135,241</u>	<u>\$2,251,830</u>

NOTES (Continued)

The note payable to E. M. Sloan was assumed in connection with the acquisition of unimproved land, which is adjacent to the office and warehouse property. The note bears interest at the rate of 5% per annum payable \$450.00 or more per month, including principal and interest. It is intended that the note will be paid during the ensuing year.

The note payable to The Equitable Life Assurance Society of the United States having a balance at January 3, 1960 of \$2,207,255 is secured by a trust deed on land and office, warehouse and central bakery buildings, and is payable in quarterly installments of \$43,594, aggregating \$174,376 annually in the years 1959-1978, inclusive, including interest at 5 1/4 %. The note agreement provides, among other covenants, that the company maintain net current assets of not less than \$4,000,000.

4. 4 1/2 % Sinking Fund Convertible Subordinated Debentures

Of the original \$1,500,000 issue, \$226,000 remained outstanding at January 3, 1960. Certain provisions of the 4 1/2 % sinking fund convertible subordinated debentures due May 15, 1971 are summarized as follows:

The indenture requires the company to provide for retirement of the debentures through a sinking fund. At January 3, 1960, the company had acquired sufficient debentures through conversion to satisfy the 1959 sinking fund requirement. The debentures are convertible at their principal amount into common stock of the company at any time at \$12.00 per share of common stock until May 15, 1961, \$14.00 until May 15, 1966, and \$16.00 thereafter until maturity. The conversion price is subject to adjustment in certain cases, and at January 3, 1960 the current conversion price was \$11.54 per share. The indenture places certain restrictions on the payment of cash dividends on the stock of the company and on the purchase or redemption of its stock.

5. Deferred Income Tax

Deferred income taxes in the amount of \$127,707 are taxes to be paid in the future as the result of the company using the sum of the years-digits method of depreciation for federal income tax purposes as compared to the straight-line method of depreciation used for book and report purposes.

6. Leases

The approximate minimum annual rental liability on property and fixtures leased to the company at 38 locations is summarized by periods of expiration as follows:

	Leases	Amount
January 1, 1962 — December 31, 1966.....	13	\$ 176,139
January 1, 1967 — December 31, 1976.....	19	447,101
January 1, 1977 — September 30, 1981.....	13	517,010
		<u>\$1,140,250</u>

7. Commitments

The company's federal income tax returns have been examined to December 31, 1958, and all additional assessments have been paid.

8A. Dividends

The common stock is entitled to cash dividends in the amount of 70 cents per share per year before any dividends may be declared or paid on Class B stock. After payment of 70 cents per share on common stock, dividends declared in any year are payable to holders of common stock and Class B stock, share and share alike. Each share of Class B stock is convertible into one share of common stock at the discretion of the holders of the Class B stock.

Restriction on the declaration of dividends are referred to in Note 6.

NOTES (Continued)

11. Supplementary Profit and Loss Information:

The following items are charged to operating, selling, and administrative expenses in the foregoing statements of income:

	168-Day Period Ended Jan. 1, 1960	Year Ended Dec. 31,	
		1958	1957
Maintenance and repairs	\$ 519,090	\$ 390,640	\$ 317,921
Depreciation and amortization, straight-line	1,066,381	956,519	779,814
Taxes other than federal income ^① :			
Payroll taxes	378,580	287,284	275,241
Property	637,619	491,701	357,619
State franchise and other	152,489	163,643	120,346
	<u>1,168,688</u>	<u>942,628</u>	<u>753,206</u>
Rent ^②	<u>\$1,489,871</u>	<u>\$1,466,516</u>	<u>\$1,381,894</u>

① California state and local taxes collected from customers are included in sales and the provision for payment thereof is charged against sales.

② No royalties were paid during the foregoing periods.

**VON'S GROCERY CO.
and
SHOPPING BAG FOOD STORES**

2397

CONDENSED PRO FORMA COMBINED BALANCE SHEET

January 3, 1960

ASSETS

	Von's Grocery Co.	Shopping Bag Food Stores	Pro forma Combined
Current:			
Cash.....	\$ 6,156,516	\$ 5,599,709	\$11,756,225
Claims and other receivables.....	229,767	337,025	566,792
Notes receivable.....	1,291	617,785	619,076
Merchandise inventories.....	5,271,426	7,372,994	12,644,420
Deposits, supplies, and other prepaid expense.....	577,589	998,761	1,576,350
Total current assets.....	12,236,589	14,926,274	27,162,863
Properties, less accumulated depreciation.....	5,862,739	8,504,989	14,367,728
Other assets.....	162,527	303,320	465,847
	<u>\$18,261,855</u>	<u>\$23,734,583</u>	<u>\$41,996,438</u>

LIABILITIES

Current:			
Accounts payable.....	\$ 2,193,746	\$ 5,476,502	\$ 7,670,248
Notes and contracts payable (due within one year).....	7,828	744,672	752,500
Accrued expense.....	1,114,191	1,960,716	3,074,907
Deposits received.....	48,979		48,979
Federal income tax.....	1,296,626	634,568	1,931,194
Total current liabilities.....	4,661,370	8,816,458	13,477,828
Notes and contracts payable (due after one year).....	272,032	4,017,248	4,289,280
4½% debentures, due 1971.....		226,000	226,000
Deferred federal income tax.....		127,707	127,707

CAPITAL

Capital shares:			
Par value \$1; issued and outstanding after merger and retirement of Shopping Bag Food Stores shares — 2,985,595 shares.....	1,871,480	1,114,115	2,985,595
Capital surplus.....	1,336,676	3,191,942	4,528,618
Retained earnings.....	10,120,297	6,241,113	16,361,410
	<u>\$18,261,855</u>	<u>\$23,734,583</u>	<u>\$41,996,438</u>

PLAINTIFF'S EXHIBIT No. 28

Appendix

Ven's Grocery Co. and Shopping Bag Food StoresProfit Margins
Net Income After Taxes as % of SalesVen's Grocery
Shopping Bag

1950	1951	1952	1953	1954	1955	1956	1957	1958	1959	7 Yr. Av. (53-58)
2.1	2.1	2.0	2.0	1.7	1.3	1.2	1.2	1.2	1.8	
1.0	1.6	1.3	1.3	1.8	1.1	0.9	0.9	0.9	1.3	

Inventory Turnover - TimesSales + Average Inventory during the Year
Ven's Grocery
Shopping Bag

16.8	17.4	18.4	17.7	18.2	17.6	16.8a	17.6	17.6	17.6	
12.2	13.8	14.9	14.5	15.3	15.5	15.6	15.5	15.6	14.5	

% Earned on Total Invested CapitalNet Income Before Taxes and Interest
+ Average Total Invested Capital during
the YearVen's Grocery
Shopping Bag

36.4%	(B)	41.0%	40.2%	44.2%	45.0%	37.4%	42.0%	42.0%	42.0%	(6 Yr. Av.)
15.3	(B)	25.4	25.8	39.4	35.8	26.8	28.1	28.1	28.1	(")

a - Based on year end inventory only.

c - Based on 1952 only.

(B) - Year omitted because interest figures
for Shopping Bag are not available.T.M.M.
April 24, 1959

2399

Large Sales Per Store (1)	\$94,485,993	\$90,531,209
Income after Taxes as % of Sales (2)	3,499,481	2,636,041
Sales as % of Sales	2.08%	1.01%
Interest as % of Sales	1.2%	1.6%
Depreciation as % of Sales	.8%	0.2%
		1.1%
Return on Total Invested Capital		
Income Before Taxes, Interest & Depreciation		
Average Invested Capital During Year)	42.8%	22.5%
Return on Total Invested Capital		
Income Before Taxes and Interest, After		
Depreciation / Average Invested Capital		
During Year (2)	36.4%	15.3%
Property as % of Total Invested Capital	45.4%	62.8%
Debt Ratio		
Inventory Turnover (2)	2.7.1	1.7.1
Working Capital as % of Sales	16.8 Times	12.2 Times
Assets as % of Sales	7.0%	6.9%
Property as % of Sales	4.3%	6.2%
	5.3%	9.3%
Net Worth as % of Sales		
Average Net Worth During Year / Sales)	11.7%	9.9%
Total Invested Capital as % of Sales		
Average Invested Capital During Year / Sales)	11.7%	14.8%
Assets % Net Worth (Year End)	No Debt	14.0%
Plus Capitalized 1958 Rentals (10 Times)		
Assets % Net Worth (Y/E 1958)	49.4%	50.0%
Capitalization		
Balance Sheet Date	12/28/58	12/31/58
Long Term Debt	-0-	34%
Preferred Stock	-0-	-0-
Common Stock & Surplus	100%	66%

Based on number of stores in operation for full year only.
See appendix for comparative figures.

1959

(40)

#108

ITEM I - A.

SHOPPING BAG FOOD STORES

12/31/59

MANAGER

LOCATION

PHONE NO. BOOTH NO.

1 *	E.E. Stewart	1611 W. Whittier, La Habra	OWen 7-9163	7-9168
2 *	W.J. Greaney	8325 Foothill, Sunland	FLorida 3-9092	3-9079
3 *	A.W. Boegler	3100 Foothill, La Crescenta	CHurchill 9-9772	9-9670
4 *	W.F. McDonough	44816 N. Beech, Lancaster	WHitehall 2-9064	2-9001
5	J.T. MacLaren	2256 Honolulu, Montrose	CHurchill 9-9722	9-9701
6	R.K. Wallace	920 Foothill, La Canada	SYlvan 0-9273	0-9275
7 *	A.D. Ellis	2408 Lincoln, Altadena	SYcamore 7-9385	7-9327
8	E.E. Carter	2222 Colorado Blvd., Eagle Rock	CLinton 6-9455	6-9461
9	B.A. Habon	1566 Colorado Blvd., Eagle Rock	CLinton 6-9387	6-9444
10 *	R.F. Sanders	304 E. Foothill, Upland	YUKon 2-9059	2-9061
11	W.T. Weaver	2270 Huntington, San Marino	ATlantic 1-9509	1-9355
12 *	S.M. Piuma	3841 E. Sierra Madre, Pasadena	ELgin 5-9074	5-9009
15	B.J. Malone	1407 Baldwin, W. Arcadia	HILLcrest 7-9009	7-9085
16	G.F. Bouttler	2200 W. Valley, Alhambra	ATlantic 9-0970	1-9184
17	W.N. Broadbent	4806 N. Peck, El Monte	GIlbert 4-9721	8-9234
18	T.L. Mathewson	137 E. Valley, El Monte	GIlbert 8-9057	8-9267
19	S.R. Gunter	140 W. Foothill, Monrovia	ELliott 8-9066	8-9070
20 *	R.C. Breedlove	9406 E. Washington, Rivera	OXford 9-9190	9-9048
21 *	C.J. McCullough	1183 Quad Way, Whittier	OXbow 6-9051 OXr	6-9185
22 *	A.W. Sanders	9130 E. Whittier, Pico	OXford 9-9149	9-9161
23 *	M.P. Guccione	1845 W. Orangethorpe, Fullerton	LAMBert 5-9965	5-9955
24 *	J.W. Thompson	2150 N. Glenc Oaks, Burbank	THornwall 5-9217	5-9830
25	H.M. Black	2960 Huntington, San Marino	ATlantic 7-9078	7-9063
26	K.R. Kelly	16823 Foothill, Fontana	VALley 2-9288	2-9289
27 *	R.K. Clugston	127 N. Garfield, Monterey Pk.	ATlantic 0-9308	1-9485
28 *	J.L. Phifer	15427 Amar Rd., La Puente	EDgewood 6-9088	6-9091
29 *	R. Talamantes	815 E. Ave. Q-6, Palmdale	WINDsor 7-7071	7-9192
30 *	J.H. Marler	960 E. Arrow Highway, Covina	EDgewood 4-9120	4-9077
31 *	R.H. Bittner	2470 N. San Antonio, N. Pomona	NATional 6-9010	6-9023
32 *	D.S. Fruchey	1170 W. Garvey, West Covina	EDgewood 7-9174	7-9122
33 *	A.A. Castillo	9922 Katella, Anaheim	L.HIGH 9-9168	9-9127
34 *	K.C. Hannah	13730 Foothill, Sylmar	EMpire 1-9077	1-9996
35 *	R.D. Kinder	9058 E. Firestone, Downey	TOPaz 9-9024	9-9145
36 *	D.W. Kuhns	517 S. Glendora, Glendora	EDgewood 5-9101	
37 *	H.S. Berger	1111 Ave. I, Lancaster	WHitehall 2-9212	2-9228
38 *	J.P. Ahrens	331 N. Glendale, Glendale	CITrus 2-9433	2-9225
39 *	P.E. Kanaly	19333 Victory Blvd., Reseda	DICKens 3-9358	
40 *	V.D. Reimer	1201 W. Whittier, Montebello	PARKview 8-9062	1-9118

7 Huntington, Pasadena

14	El Monte Office	10150 Lower Azusa Rd., El Monte	GIlbert 4-0306
66	Grocery Whse.	10150 Lower Azusa Rd., El Monte	CUMberland 3-6181
66	Dept. Store Whse.	10150 Lower Azusa Rd., El Monte	GIlbert 4-0306 (Ruckman)
66	Drug Whse.	10150 Lower Azusa Rd., El Monte	GIlbert 4-0306 (Jacobson)
77	Produce Dock	1823 E. 27th St., Vernon	GIlbert 4-0306
88	Deli Kitchen	10150 Lower Azusa Rd., El Monte	ADAMS 2-6133 (Cash)
99	Bakery Dept.	4522 Shirley, El Monte	GIlbert 4-3933 (Semones)
51	Day Old Bakery	4129 N. Maine, Bldwn. Pk.	CUMberland 3-3872 (Van Ness)
			EDgewood 7-9035

*-- Denotes Department Store

PLAINTIFF'S EXHIBIT No. 30

Salvo for all stores for the year ended 1-31-59

1957		1958	Salvo	No.	Salvo by	
			for		1959	
1	110924965	27846109	128276752	10000	7417591032	Other
2	3362290263	361007863	345370027		7000000000	
3	364567081	357355080	345370027	957	8070000000	Engineer
4	429145786	270765308	150770011			
5	216677035	210846529	150770011	12003	1000000000	President
6	211133765	196863835	169580034			
7	318617919	288955192	240250398	1795	1513070059	Trust
8	278451335	255016938	212936012			
9	124119053	184667136	118253100	903	4000000000	Other
10	327367316	315580639	253255521			
11	198305936	214475021	175700067	11	96000000	Captain
12	308910013	290327156	232150000			
13	1022179	-	9250000			
14	117708325	109935710	420000000			
15	310213347	332937136	267390000			
16	185021213	171549517	130000000			
17	204105360	184484861	139780000			
18	205228685	200855441	150000000			
19	2013561940	190098047	160000000			
20	380195678	342069164	300000000	517	435880000	Supervisor
21	385965986	352532335	300000000			
22	384328491	359681642	300000000			
23	278368163	299785120	276000000			
24	424399701	375963471	300000000			
25	147496987	148501145	110000000			
26	292162799	299633661	279000000			
27	265847543	250781826	277000000			
28	343445740	329147834	263000000			
29	380197100	308455452	250000000			
30	228117768	222622280	160000000			
31	232959433	247709921	180000000			
32	271256103	310236929	240000000			
33	210271054	224130919	200000000			
34	13860396	258175177	200000000			
35		158112775	177000000			
36		109888448	170000000			
37		191505427	200000000			
38		117244102	200000000			
39		127598731	169000000			
40	5688552958	9031507419	800000000			
			810000000			

PLAINTIFF'S EXHIBIT No. 31

VON'S GROCERY CO.

NET SALES -- 1957

Store No	Grocery	Meat	Produce	Delicatessen	Liquor	Drug	Fountain	Total
1	1,230,698.63	510,983.57	203,915.61	171,172.30				2,116,770.11
2	2,154,294.41	947,642.44	536,242.61	307,056.56	182,350.12		26,525.36	4,154,111.50
3	759,025.37	363,747.24	186,246.79	134,702.08				1,443,721.48
4	2,702,446.29	1,304,652.41	640,114.44	365,112.45	177,860.74	146,628.63	28,269.30	5,365,084.26
5	1,731,968.07	729,389.43	313,445.51	214,830.67	175,294.10	131,146.88		3,296,074.66
6	582,298.32	269,445.78	139,401.99	79,297.42				1,070,443.51
7	722,693.53	319,729.73	251,617.42	109,105.13				1,403,145.81
8	1,013,940.77	489,761.81	240,553.20	184,969.10				1,929,224.88
9	1,148,321.43	589,467.70	252,161.02	151,592.49				2,141,542.64
10	1,233,794.11	739,333.95	345,064.06	169,130.80	141,965.66			2,629,288.58
11	915,133.77	345,009.96	175,614.80	104,741.56				1,540,500.09
12	803,495.89	386,280.28	177,387.26	99,696.28				1,466,859.71
13	1,477,599.95	573,493.07	290,127.03	186,376.38	130,312.70			2,657,909.13
14	2,368,925.15	1,080,586.54	473,707.36	324,509.18	219,590.52	179,307.81	34,404.68	4,681,031.24
15	2,348,669.30	1,313,484.48	699,791.00	359,903.73	149,600.12	109,822.65	99,270.70	5,080,541.98
16	2,784,984.35	1,467,986.28	793,752.69	430,737.63	292,215.03	205,298.54		5,974,974.52
17	2,826,555.74	1,271,811.59	597,962.11	379,340.17	184,975.10	174,526.92	44,920.42	5,480,092.05
18	1,835,362.89	773,632.32	442,230.00	259,628.41	146,827.57	126,470.69	27,861.67	3,612,013.55
19	1,981,133.05	923,755.59	448,158.83	273,003.65	198,845.50	152,401.88	34,388.81	4,011,767.31
20	1,963,742.36	957,252.04	451,517.99	267,397.12	201,371.27	133,248.89	25,872.64	4,000,402.31
21	1,142,127.92	526,207.67	232,772.64	144,322.48		89,244.63		2,134,675.34
22	1,439,400.51	719,982.98	318,607.86	201,893.27	82,730.52	77,746.68	17,990.31	2,858,352.13
23	3,041,750.65	1,332,429.28	625,302.29	424,626.43	228,195.06	179,307.49	28,483.75	5,860,180.95
24	2,824,178.28	1,439,181.11	639,998.91	390,244.12			29,242.24	5,322,844.66
25	2,483,081.24	888,057.38	396,498.41	291,419.88	234,079.11	149,902.22	64,547.94	4,507,586.18
26	504,492.01	215,746.63	100,283.97	61,317.62	28,371.79	29,457.49	6,416.64	946,080.15
27	1,844,413.54	792,102.18	389,451.71	242,229.63	168,000.80	78,557.96	24,886.36	3,539,635.18
Total	45,864,527.53	21,271,153.44	10,361,927.51	6,328,356.54	2,942,585.71	1,963,222.36	493,080.82	89,224,853.91

VON'S GROCERY CO..

NET SALES -- 1958

Store No.	Grocery	Meat	Produce	Delicatessen	Liquor	Drug	Fountain	Total
1	1,200,289.26	514,509.44	198,820.88	165,259.57				2,078,879.15
2	2,172,989.35	941,965.25	542,460.08	304,673.43	187,490.99		26,642.11	4,176,221.21
3	852,570.45	395,333.96	207,445.52	142,574.18				1,597,924.11
4	2,827,224.29	1,359,996.22	654,181.12	385,623.45	192,559.62	151,295.96	31,166.92	5,602,047.58
5	1,936,845.89	897,008.98	363,308.10	249,177.29	176,219.10	110,186.41		3,732,745.77
6	179,069.64	75,883.78	34,862.10	22,523.16				312,338.68
7	706,399.30	296,567.48	224,805.17	104,246.91				1,332,018.86
8	1,105,547.78	528,675.41	264,086.09	204,159.19				2,102,468.47
9	1,136,680.24	589,089.18	245,096.14	153,511.16				2,124,376.72
10	1,227,491.13	743,209.27	337,958.75	166,913.42	143,796.95			2,619,369.52
11	913,050.68	329,925.59	165,938.82	102,055.05				1,510,970.14
12	852,694.05	449,804.35	191,420.37	95,509.93				1,589,428.70
13	1,317,763.01	509,069.98	248,428.11	174,417.21	99,390.11			2,349,068.42
14	2,172,280.68	1,004,384.15	434,280.96	305,760.49	218,674.81	163,920.86	32,386.06	4,331,688.01
15	2,194,227.48	1,244,606.61	629,377.51	327,001.86	136,637.69	97,704.79	83,269.03	4,712,824.97
16	2,825,135.51	1,500,658.23	797,299.67	435,655.26	293,234.19	203,834.40		6,055,817.26
17	2,731,422.55	1,233,070.17	573,034.40	377,314.31	172,188.53	178,675.23	45,263.34	5,310,968.53
18	1,883,426.41	785,979.22	446,251.04	266,583.25	148,884.14	127,725.31	27,543.04	3,686,392.41
19	1,875,213.12	888,401.57	430,574.97	262,877.60	202,647.02	151,202.23	35,744.84	3,840,661.35
20	1,928,182.11	929,862.89	431,711.57	267,070.60	209,149.81	128,087.32	24,157.91	3,918,222.21
21	1,070,599.47	487,081.86	211,621.96	137,013.75		101,273.99		2,007,591.03
22	1,309,811.00	644,613.65	272,001.07	190,906.10	70,452.42	70,495.11	15,923.96	2,574,203.31
23	3,201,748.35	1,352,036.65	662,491.36	461,507.04	219,268.74	186,945.55	30,371.66	6,114,369.35
24	2,766,286.34	1,373,573.17	599,337.12	373,146.38			29,369.45	5,141,712.46
25	2,522,980.57	892,227.21	392,557.45	308,145.08	247,610.48	157,180.22	55,307.27	4,576,008.28
26	1,755,612.16	701,203.73	335,113.95	229,006.74	111,157.15	81,350.88	21,670.62	3,235,115.23
27	2,278,756.17	995,309.34	458,968.30	306,905.66	207,912.11	81,527.43	31,693.31	4,361,072.32
29	1,514,981.71	643,498.95	291,264.92	188,373.96	70,276.10			2,708,395.64
Total Stores	48,459,278.70	22,301,546.29	10,644,697.50	6,707,912.03	3,107,549.96	1,991,405.69	490,509.52	93,702,899.69

VON'S GROCERY CO.

NET SALES -- 1959

Store No.	Grocery	Meat	Produce	Delicatessen	Liquor	Drug	Fountain	Total
1	1,203,236.89	514,191.60	205,553.18	168,285.35				2,091,267.02
2	2,102,280.12	880,279.09	515,591.53	286,091.96	185,411.51		23,967.63	3,993,621.84
3	816,768.80	372,937.35	204,865.16	144,791.21				1,539,362.52
4	2,427,452.82	1,188,480.75	592,373.43	341,507.12	192,484.13	132,086.54	29,216.66	4,903,601.44
5	1,935,654.47	934,260.80	387,126.99	264,887.80	186,662.05	86,819.45		3,795,411.56
6								
7	617,598.05	236,069.84	197,135.59	96,303.18				1,147,106.66
8	1,018,188.43	485,530.37	241,801.66	191,327.22				1,936,847.68
9	999,710.02	529,052.25	223,694.49	139,284.32				1,891,741.08
10	1,102,845.47	654,206.54	299,120.64	147,541.22	130,914.80			2,334,628.67
11	749,379.49	274,067.16	141,226.49	88,912.81				1,253,585.95
12	762,819.30	393,406.25	174,374.36	88,090.09				1,418,690.00
13	1,205,114.77	485,548.92	222,155.77	184,308.14				2,097,127.60
14	1,867,360.52	865,352.77	383,558.52	272,628.95	193,798.43	135,501.39	32,181.75	3,750,382.33
15	1,916,484.48	1,096,561.77	570,235.88	283,978.57	120,752.90	82,995.29	66,142.43	4,137,151.32
16	2,585,767.25	1,363,629.70	752,549.53	395,859.77	282,662.08	178,044.19		5,558,512.52
17	2,160,200.44	993,011.30	468,288.73	309,868.80	152,379.21	44,922.35	40,271.05	4,268,941.98
18	1,678,837.52	679,761.42	393,604.33	234,018.16	135,977.13	107,583.87	29,870.28	3,259,652.71
19	1,976,279.97	939,594.26	454,369.50	272,579.81	210,542.86	154,163.50	39,187.16	4,047,717.06
20	1,839,626.65	829,741.84	427,593.09	252,955.74	201,492.80	120,328.98	24,144.53	3,695,883.63
21	964,346.70	416,810.58	191,914.25	126,179.76		87,207.22		1,786,458.51
22	970,709.90	466,636.41	212,123.04	149,392.18	59,231.49	54,953.39	13,616.64	1,926,663.05
23	2,577,070.93	1,122,674.65	576,975.89	383,620.53	178,254.42	151,084.57	27,529.34	5,017,210.33
24	2,388,368.99	1,185,307.54	541,361.59	343,170.38			30,928.12	4,489,136.62
25	2,540,242.32	917,875.19	394,012.57	310,141.12	254,867.72	158,597.63	56,160.04	4,631,896.59
26	1,475,628.13	574,425.28	283,061.02	205,194.85	116,830.52	69,620.06	23,295.22	2,748,055.08
27	2,098,712.46	898,153.48	430,780.63	290,874.65	207,216.87	85,296.33	39,925.34	4,050,959.76
29	2,116,586.10	901,411.42	387,102.38	263,124.32	124,009.21			3,792,233.43
31	172,386.53	74,791.35	32,188.62	24,873.91				304,240.41
Total	44,269,657.52	20,273,769.88	9,904,738.85	6,260,792.02	2,933,488.13	1,749,204.76	476,436.19	85,868,087.35

PLAINTIFF'S EXHIBIT No. 32

Defendants' Answer to Plaintiff's Interrogatory No. 26
Interrogatory No. 26.

State whether any changes were made with respect to the stores planned to be opened by Von's and Shopping Bag between April 1, 1960 and June 1, 1960. If so, supply the following information:

- A. The address of the Store or property involved.
- B. The nature of the change in plans.
- C. The reason for the change in plans.
- D. A list of every meeting or conference referring or relating to such change in plans showing the following:
 - (1) Every person participating at such conference or meeting.
 - (2) The date of such meeting or conference.
 - (3) Every matter discussed at the conference.
 - (4) The position taken by each party present at such conference or meeting.
 - (5) The decision reached at the conference or meeting.

E. List all documents referring or relating to such change in plans, showing the date of the document and the location of the document.

F. State whether the property for which stores had been planned is to be used as a location for a supermarket. If so, state the name of the firm now using it.

Answer to Interrogatory No. 26.

Yes. The only change made since April 1, 1960 in the pre-merger plans of either Von's or Shopping Bag for the opening of new stores has been the decision to abandon the proposed store site at San Fernando-Mission Road and Balboa Avenue in Granada Hills, which was under lease to Shopping Bag prior to the merger. The decision to abandon that location was made by T. A. Von der Ahe and W. R. Hayden during a series of conferences in the first two or three weeks of May 1960. This decision was made for the following reasons; all of which were discussed by Mr. Von der Ahe and Mr. Hayden during the conferences referred to above:

(1) As of the date the merger became effective, Von's had nearly completed negotiations for the acquisition of a store site at San Fernando-Mission Road and Woodley Drive, which is almost exactly one mile from the Shopping Bag site referred to above.

(2) The Von's location at San Fernando-Mission Road and Woodley was in a newer part of Granada Hills. There were no markets of competing firms within a radius of one mile of said location, while the Shopping Bag location at San Fernando-Mission Road and Balboa was in an older part of town and would face competition from a Ralphs market one-half mile to the South and a proposed Food Giant market one-half mile to the North.

(3) The rental obtainable on the Von's location at San Fernando-Mission Road and Woodley was more favorable than the rental obtainable on the Shopping Bag market location at San Fernando-Mission Road and Balboa.

(4) It was felt that any market located at San Fernando-Mission Road and Balboa would compete to some extent with any market located at San Fernando-Mission Road and Woodley, thereby making it unwise for Von's to have markets in both locations.

There were no memoranda kept of the above referred to discussions between Mr. Von der Ahe and Mr. Hayden and the only document found in either the files of Von's or Shopping Bag which relates or refers to the decision to abandon the location at San Fernando-Mission Road and Balboa, is a copy of a letter dated May 12, 1960 from W. H. Fisher, executive vice president of Owl Drug Co. to Mr. Lionel H. Uhlmann, Jr. A copy of that letter is located in Mr. Hayden's office at 10150 Lower Azusa Road, El Monte, California.

The lease on said location at San Fernando-Mission Road and Balboa is still in the name of Shopping Bag Food Stores. That location is part of a proposed shopping center not yet constructed. Presumably, such location will be used for a supermarket by some other concern.

June 27, 1960

PLAIN

LOS ANGELES
NUMBER OF GROCERY STORES

(as of)

No. of Stores

7,000 -

6,000 -

Multiple
Outlets

5,000 -

4,000 -

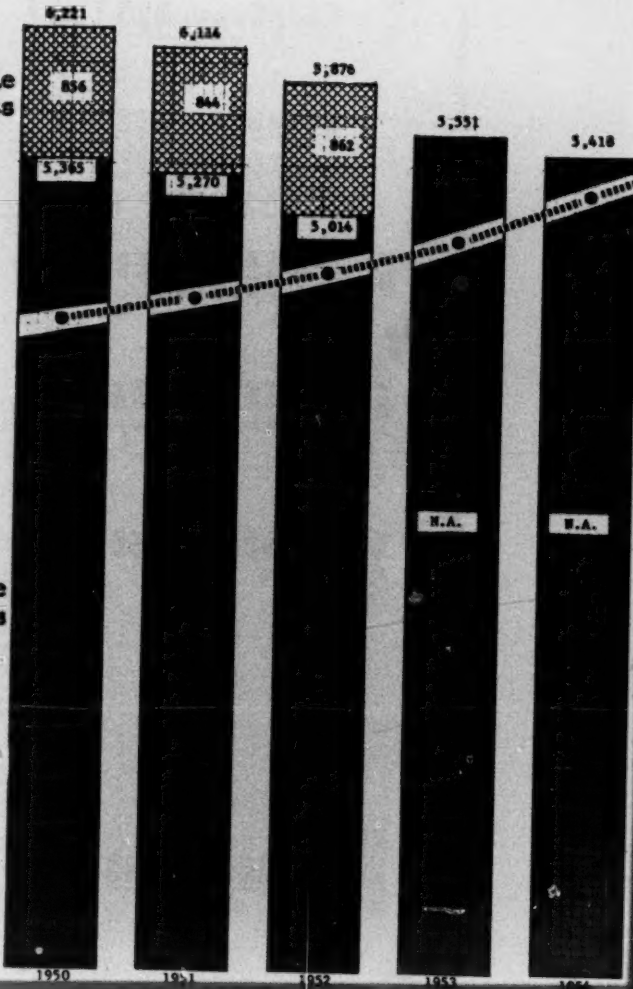
3,000 -

Single
Outlets

2,000 -

1,000 -

0 -



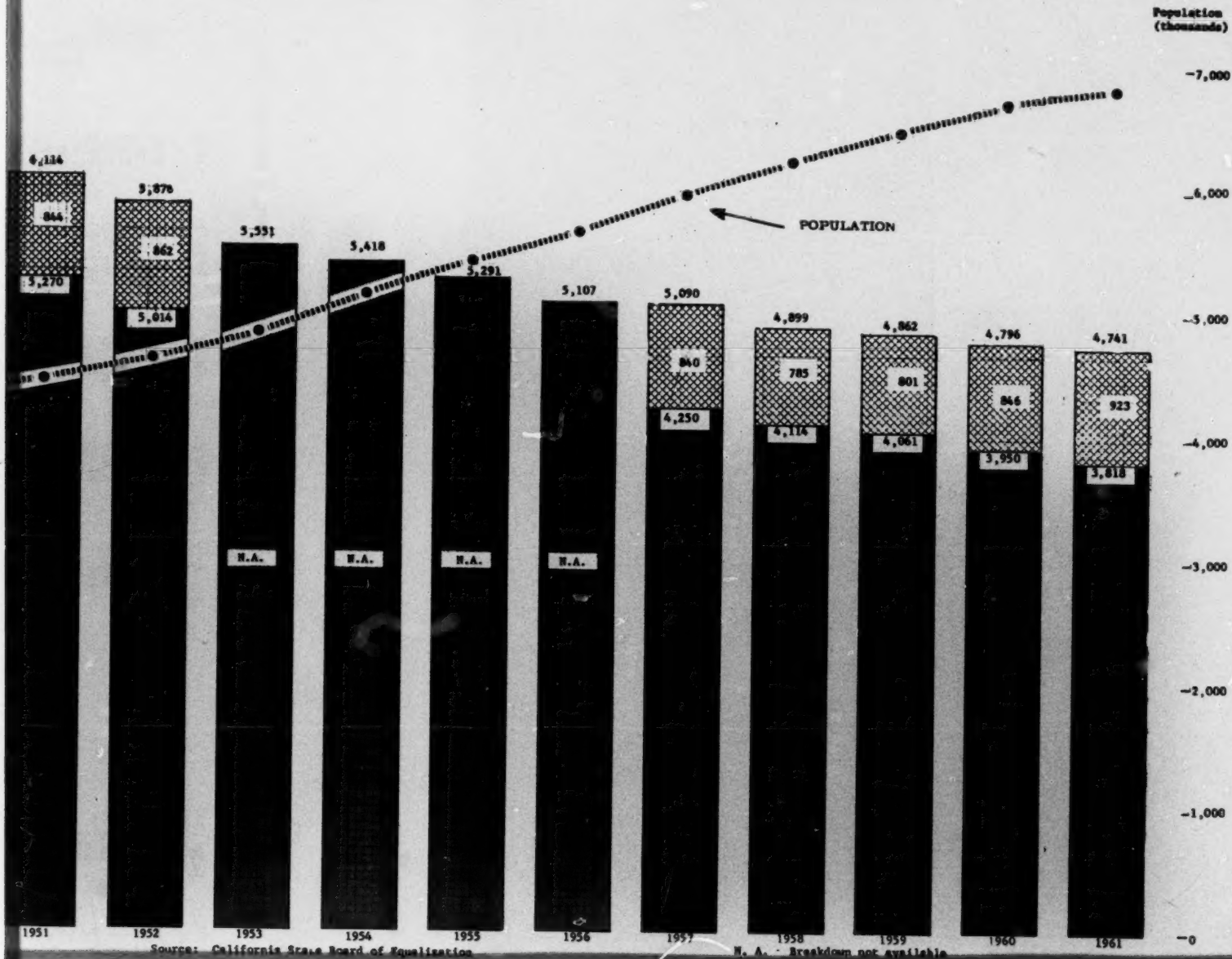
SEE NEXT FRAME

NUMBER OF PAGE

PLAINTIFF'S EXHIBIT No. 33

LOS ANGELES METROPOLITAN AREA
NUMBER OF GROCERY STORES VS. POPULATION, 1950 - 1961

(as of January 1)



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PLAINTIFF'S EXHIBIT No. 34

Number of Grocery Stores, Actual and Per 1,000 Population Los Angeles Metropolitan Area, 1950-1961

As of January 1	Number of Stores		Total	Population		Number of Stores Per 1,000 Population		Total ¹
	Multiple outlet	Single outlet		Multiple outlet	Single outlet	Multiple outlet	Single outlet	
1950.....	856	5,365	6,221	4,325,000	1979	1.2405	1.4383	1.4383
1951.....	844	5,270	6,114	4,453,000	1895	1.1835	1.3730	1.3730
1952.....	862	5,014	5,876	4,629,000	1862	1.0832	1.2694	1.2694
1953.....	N.A.	N.A.	5,551	4,857,000	N.A.	N.A.	1.1429	1.1429
1954.....	N.A.	N.A.	5,418	5,181,000	N.A.	N.A.	1.0457	1.0457
1955.....	N.A.	N.A.	5,291	5,421,000	N.A.	N.A.	1.0457	1.0457
1956.....	N.A.	N.A.	5,107	5,671,000	N.A.	N.A.	1.0457	1.0457
1957.....	840	4,250	5,090	5,964,000	1409	1.0457	1.0457	1.0457
1958.....	785	4,114	4,899	6,250,000	1256	1.0457	1.0457	1.0457
1959.....	801	4,061	4,862	6,496,000	1233	1.0457	1.0457	1.0457
1960.....	846	3,950	4,796	6,708,000	1261	1.0457	1.0457	1.0457
1961.....	923	3,818	4,741	6,822,000	1353	1.0457	1.0457	1.0457
% Change 1950-1961.....	+7.8	-28.8	-23.8	+57.7	-31.6	-54.9	-51.7	-51.7

Source: California Board of Equalization, Population, State Department of Finance.

¹ Single outlet plus multiple outlet stores per 1,000 population do not always add to "Total" because of rounding.

PLAINTIFF'S EXHIBIT No. 35

Comparison Between the Permits Issued to Single Outlet and Multiple Outlet
Grocery Stores in the Period 1961-1963

	Jan. 1, 1961	Jan. 1, 1962	Jan. 1, 1963
Single Outlet Stores.....	3,818	3,709	3,590
Multiple Outlet Stores.....	923	903	958
Total.....	4,741	4,612	4,548

Source: State Board of Equalization.

PLAINTIFF'S EXHIBIT No. 36

Grocery Store Openings and Closings in the Los Angeles Metropolitan Area for
the Calendar Year 1960

Multiple Outlet	Single Outlet	All
119 Openings	128 Openings	246 Openings
42 Closings	260 Closings	301 Closings
77 Net Gain	132 Net Loss	55 Net Loss

Source: Board of Equalization, State of California.

PLAINTIFF'S EXHIBIT No. 37

Frequency Distribution of Gross Sales of Grocery Stores Obtaining Permits in the Los Angeles Metropolitan Area for the Calendar Year 1960

	Under \$500,000	\$500,000 to \$1,000,000	\$1,000,000 to \$1,500,000	\$1,500,000 to \$2,000,000	\$2,000,000 to \$2,500,000	Over \$2,000,000	Total
Ten largest chains ¹	1	17	6	3	18	45	
Next ten chains.....	1	9	3	2	7	22	
Remaining multiple outlets.....	28	12	5	5	2	25	
Total Multiple Outlets.....	30	38	14	10	27	119	
Single outlets.....	118	4	2	1	2	127	
Total.....	148	42	16	11	29	46	2—

Source: Board of Equalization, State of California.

¹ The top ten grocery chains used in preparing these exhibits were, in order: (1) Safeway (2) Ralph (3) Von (4) Market Basket (5) Thriftmart (6) Shopping Bag (7) Food Giant (8) Alpha Beta (9) Fox Markets (10) Mayfair.

² The next ten grocery chains used in preparing these exhibits were, in order: (11) McDaniels (12) Boys Markets (13) Alexander's (14) Greater All American (15) Hughes (16) Lucky Stores (17) Shoppers Markets (18) McCoy's Markets (19) A. & P. (20) Yor Way & Metropolitan.

PLAINTIFF'S EXHIBIT No. 38

Analysis of the Gross Sales of the Grocery Stores Obtaining Permits in 1960 and Discontinuing Such Permits by November 15, 1961
in the Los Angeles Metropolitan Area

Frequency Distribution by Annual Sales						
	Under \$500,000	\$500,000 to \$1,000,000	\$1,000,000 to \$1,500,000	\$1,500,000 to \$2,000,000	Over \$2,000,000	Total
Ten Largest.....	0	0	0	1	4	5
Next Ten.....	0	5	0	0	0	5
Remaining multiple outlets.....	11	7	0	0	0	18
Total Multiple Outlets.....	11	12	0	1	4	28
Single outlets.....	52	1	0	0	0	53
Total.....	63	13	0	1	4	81

Source: Board of Equalization, State of California.

PLAINTIFF'S EXHIBIT No. 39

Frequency Distribution of Gross Annual Sales of Grocery Stores Obtaining Permits in 1960 and Discontinuing Permits by November 15, 1961 in the Los Angeles Metropolitan Area

Annual Dollar Sales Groupings	Number of Stores Discontinuing Permits	% of All Stores Discontinuing Permits
Under \$500,000.....	63	77.8
\$500,000 to \$1,000,000.....	13	16.0
\$1,000,000 to \$1,500,000.....	0	0.0
\$1,500,000 to \$2,000,000.....	1	1.2
Over \$2,000,000.....	4	4.9
Total.....	81	99.9*

* Does not equal 100.00% because of rounding.

Source: Board of Equalization, State of California.

PLAINTIFF'S EXHIBIT No. 40

Frequency Distribution of Grocery Stores Obtaining Permits in 1960 and Discontinuing Permits by November 15, 1961 in the Los Angeles Metropolitan Area

	Number of Stores Discontinuing Permits	% of All Stores Discontinuing Permits
Ten largest chains.....	5	6.2%
Next ten.....	5	6.2%
Remaining multiple outlets.....	18	22.2%
Total Multiple Outlets.....	28	34.6%
Single outlets.....	53	65.4%
Total.....	81	100.0%

Source: Board of Equalization, State of California.

PLAINTIFF'S EXHIBIT No. 41

Grocery Stores Which Obtained Permits in 1960 and Which Still Retained Their Permits as of November 15, 1961 Expressed as Percentages of all Permits Issued Within Specified Categories

Los Angeles Metropolitan Area

	Total Permits Issued in 1960	As of Nov. 15, 1961 Permits Retained	
	Stores	Stores	Percentage
Ten largest chains.....	45	40	88.9
Next ten largest chains.....	22	17	77.3
Remaining multiple outlets.....	52	34	65.4
Total multiple outlets.....	119	91	76.5
Single outlets.....	127	74	58.3
Total—All Stores.....	246	165	67.1

Source: Board of Equalization, State of California.

PLAINTIFF'S EXHIBIT No. 42

Grocery Stores Obtaining Permits in 1960 and Discontinuing Permits by November 15, 1961 in the Los Angeles Metropolitan Area

	Ten Largest Chains	Next Ten Largest Chains	Other Multiple Outlets	All Multiple Outlets	Single Outlets	Total
Obtaining permits.....	45	22	52	119	127	246
Discontinuing permits.....	5	5	18	28	53	81
Retaining their original permits.....	40	17	34	91	74	165

Source: Board of Equalization, State of California.

PLAINTIFF'S EXHIBIT No. 43

Estimated Annual Sales of Grocery Stores Opened in the Los Angeles Metropolitan Area in 1960 Expressed in Thousands of Dollars and Showing Percentage Distribution

	Next Ten	Remaining Multiple Outlets	Total Multiple Outlets	Single Outlets	Total
Ten Largest Chains					
\$73,681	\$33,519	\$32,290	\$139,490	\$18,321	\$157,811
46.6%	21.2%	20.4%	88.3%*	11.6%	100.0%*

* Does not equal the sum of its components because of rounding.

Source: Board of Equalization, State of California.

PLAINTIFF'S EXHIBIT No. 44

Retail Food Store Acquisitions of 9 of the Top 20 Grocery Chains¹ in the
Los Angeles Metropolitan Area² 1949-1958

1958 Los Angeles Rank	Acquiring Company Acquired Company Headquarters	Date of Acquisi- tion	Stores acquired	
			Number	Sales latest 12-month period before acquisition (\$1,000)
5	Thriftmart, Inc. ³ Los Angeles, Calif. Roberts Public Markets, Inc. Venice, Calif.	10/19/49	19	17,978
7	Food Giant Markets, Inc. Los Angeles, Calif. ⁴ Food Giant Markets, Inc. Panorama Market Company Reseda, Calif. Marks Food Corporation Los Angeles, Calif.	1/ 1/57 1/ 1/58 4/ 1/58	6 3 8 — 17	31,700 19,190 17,933 ⁵ — 68,823
8	Alpha Beta Food Markets, Inc. La Habra, Calif. Raisin Markets, Inc. Los Angeles, Calif.	3/ 2/58	13	26,470
9	Fox Markets, Inc. Los Angeles, Calif. (Mayfair Markets Los Angeles, Calif., acquisi- tion of 5 stores of company) (Ralph's—acquisition of one store of Co. Los Angeles, Calif.) La Mar's Friendly Market San Gabriel, Calif. Food Harvest Raisin Markets Adelson Bros. Gardens, Calif. Roth's Markets, Inc. Hawthorne, Calif. Pessin Grocery Co. Desert Fair Markets Haig's Market Iowa Pork Shop Wilch Bros.	(1954 & 1956) (6/ 5/55) 12/27/54 1/ 5/56 6/ 4/56 7/15/57 8/19/57 11/ 7/57 3/17/58 3/17/58 4/26/58 5/24/58	(5) (1) 1 1 1 1 7 6 1 1 11 1 — 31	(13,312) (1,290) 2,914 1,260 1,200 1,000 14,894 ⁶ 9,000 1,881 ⁷ 1,254 20,194 n.a. — 53,597
10	Mayfair Markets (Arden Farms) Los Angeles California Markets Wentchester Food Palace U-Tel-Em Markets Food Fair Market Los Angeles, Calif. Bob's Super Markets	3/15/50 8/25/52 4/ 1/57 5/ 1/58 8/ 1/58	1 1 9 1 6 — 18	2,007 2,039 12,030 1,400 (est.) 7,470 — 24,946

1958 Los Angeles Rank	Acquiring Company Acquired Company Headquarters	Date of Acquisi- tion	Stores acquired	
			Number	Sales latest 12-month period before acquisition (\$1,000)
11	McDaniels Markets Pico Rivera, Calif.			
	Walker's Markets Pico Rivera, Calif.	5/13/57	4	4,810 ^s
	Herben Foods, Inc. Pico Rivera, Calif.	9/16/58	1	2,878
	Omaha Corp. Monrovia, Calif.	9/16/58	1	1,115 (est.)
			<u>6</u>	<u>8,806</u>
16	Lucky Stores, Inc. San Leandro, Calif.			
	Dolly Madison International Foods, Ltd. Los Angeles, Calif.	3/13/56	9	18,972
18	McCoy's Markets Bellflower, Calif.			
	Champ Reiss Market Long Beach, Calif.	10/55	1	1,039 ^s
	Supper Savings Market, Inc. Downey, Calif.	10/57	1	1,252 ^s
			<u>2</u>	<u>2,291</u>
20	Yor-Way Markets Compton, Calif.			
	(Mayfair Markets, acquisition of 2 stores of Co.) Los Angeles, Calif.	(5/ 7/53)	(2)	(1,500)
	(Mayfair Markets, acquisition of 1 store of Co.) Los Angeles, Calif.	(7/28/53)	(1)	(935)
	Rodeo Market, Inc. Los Angeles, Calif.	8/14/53	1	800
	Fry's Market Azusa, Calif.	7/22/54	1	1,500
	Freeway Market Hollywood, Calif.	10/25/55	1	870
	Handy Andy Markets Monrovia, Calif.	12/16/55	1	1,120
	(Mayfair Markets, acquisition of 1 store of Co.) Los Angeles, Calif.	(3/28/56)	(1)	(1,750)
	Palms Market Los Angeles, Calif.	7/17/56	1	160
	Payless Market Los Angeles, Calif.	2/ 7/58	1	650
	C. S. Smith Metropolitan Market Co. Compton, Calif.	3/17/58	5	4,034
			<u>11</u>	<u>9,134</u>
	Grand Total		126	231,017

[Footnotes on page 2420]

PLAINTIFF'S EXHIBIT No. 45

Number and Sales in 1958 of Stores Acquired 1949-1958 in the
Los Angeles Metropolitan Area

Year Acquired	Stores Still in Operation in 1958 ¹	
	Number	Sales (\$1,000 ²)
1949.....	5	12,099
1952.....	1	3,360
1953.....	1	601
1954.....	2	4,324
1955.....	3	3,586
1956.....	10	17,937
1957.....	28	66,961
1958.....	49	84,048
Total.....	99	192,916

¹ Decrease in number of stores since date of acquisition resulted from either sale or closing of acquired stores.

Source: FTC Food Chain Inquiry, 1/59, Form A, Item F.

FTC Bureau of Economics.

[Footnotes from page 2419]

¹ Top 20 Grocery Companies in terms of sales in Los Angeles as submitted by the U. S. Dept. of Justice, Antitrust Division. Six of the top 20 chains reported no acquisitions to the FTC in the Los Angeles-Long Beach Metropolitan Area; these six were The Market Basket, Safeway, Von's, A & P, Ralph's, and Shopping Bag. Five of the top 20 chains were not on the mailing list of the 1959 FTC Food Inquiry since they had less than 11 stores as of 1958. (Source: 1959 Directory of Supermarket and Grocery Chains.) Acquisitions among top 20 grocery chains listed in parenthesis are not included in the total.

² This area is identical with the Los Angeles-Long Beach, California Standard Metropolitan Statistical Area which consists of Los Angeles and Orange Counties, California. (Source: Census of Business, Vol. I, Appendix E, p. App. 14.)

³ Market Equities, Inc., parent of Thriftmart.

⁴ Present name adopted 2/17/58. (Formerly Magic Chef, Inc.)

⁵ 11 months ending 2/28/59.

⁶ Seven stores were acquired in Los Angeles County and 1 in Ventura County with total sales of \$17,022,000. Sales of 7 acquired stores on Los Angeles county were prorated on the basis of 7/8 of total sales for 8 stores.

⁷ Three stores acquired with sales of \$5,644,000. Only one store was located in Los Angeles County. Sales were prorated on the basis of 1/3 of total sales.

⁸ Six stores were acquired, only four were located in Los Angeles County; sales for the four of the six stores acquired were prorated on the basis of 2/3 of \$7,215,000 for 12 months' sales prior to acquisition.

⁹ 12 months after acquisition.

Source: FTC Food Chain Inquiry, 1/59, Form A, Item F.

FTC Bureau of Economics.

PLAINTIFF'S EXHIBIT No. 46

Admissions in Deposition of Theodore A. Von der Ahe,
President of Von's Grocery Company, on May 12, 1960

.

Q. Do you remember who made the initial suggestion, whether it was Mr. Hayden or you, that you should discuss the merger?

A. Mr. Coyle, I think I was the first one that suggested merger.

Q. Do you know when that was that you made that suggestion?

A. It's impossible for me to pin it down to a specific date, but I want to guess that it was around, oh, the latter part of 1957 or the early part of 1958.

Q. During the time between the latter part of 1957 and early part of 1958 did you have many meetings with Mr. Hayden and discuss merger with him?

A. No, there were not many meetings.

Q. After the original meeting when you first to your best recollection suggested the merger, how long a time elapsed before you then discussed the merger with Mr. Hayden?

A. We began to talk seriously about merging in the early part of 1959. (pp. 14-15)

.

Q. Did you make an appointment with him for the purpose of discussing it?

A. Yes. And I have to say that I am a little bit befuddled on where we met or how many times, because we did meet several times with our accountants, with our attorneys, and quite often at lunch. (pp. 15-16)

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Q. What subject was discussed at these meetings between you and Mr. Hayden and your accountants?

A. Principally the basis for the exchange of stock. (p. 16)

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Q. What was the basis for the exchange of stock?

A. One share of Shopping Bag for one share of Von stock. (p. 16)

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PLAINTIFF'S EXHIBIT No. 47

EXHIBIT A

Agreement of Merger

Agreement of Merger dated the 25th day of January, 1960, made and entered into by and between VON'S GROCERY Co. (hereinafter sometimes referred to as "Von's") and a majority of the directors thereof, and SHOPPING BAG FOOD STORES (hereinafter referred to as "Shopping Bag") and a majority of the directors thereof,

Witnesseth:

Whereas, Von's was organized pursuant to the General Corporation Law of the State of Delaware by Certificate of Incorporation filed in the office of the Secretary of State of Delaware on October 14, 1958; and

Whereas, Shopping Bag was organized pursuant to the laws of the State of California by Articles of Incorporation filed in the office of the Secretary of State of the State of California on March 7, 1933; and

Whereas, Von's has issued and outstanding 1,871,476 shares of Common Stock of the par value of \$1.00 per share; and

Whereas, Shopping Bag on January 15, 1960 had issued and outstanding 342,656 shares of Common Stock of the par value of \$1.00 per share (designated "Common Stock") and has issued no additional shares of such stock since said date except shares issued upon conversion of its 4½% Sinking Fund Convertible Debentures due May 15, 1971; and

Whereas, Shopping Bag on January 15, 1960 had issued and outstanding 772,584 shares of Class B Common Stock of the par value of \$1.00 per share (designated "Class B Common Stock") and has issued no additional shares of such stock since said date; and

Whereas, Shopping Bag is also authorized to issue fifty thousand (50,000) shares of Preferred Stock of the par value of \$25.00 per share, none of which shares at the date hereof are issued and outstanding;

Now, Therefore, in consideration of the premises and of

the mutual agreements, provisions, covenants, promises and grants herein contained, the parties hereto agree, in accordance with the provisions of the General Corporation Law of the State of Delaware and the Corporations Code of the State of California that Von's and Shopping Bag shall, on the effective date of the merger hereby agreed upon (hereinafter sometimes called the "Merger"), be merged into a single corporation, to wit, Von's, one of the parties hereto (hereinafter sometimes called the "Surviving Corporation"); and that the terms and conditions of the Merger and the mode of carrying the same into effect and the manner of converting shares of Shopping Bag into shares of Von's, the outstanding shares of which are not to be changed or converted as a result of the Merger, are and shall be as hereinafter set forth.

Article I

The indentities, existence, purposes, objects, properties, franchises, powers, rights, privileges and immunities of Von's shall continue unaffected and unimpaired by the Merger; and upon the effective date of the Merger the indentities, existence, purposes, objects, properties, franchises, powers, rights, privileges, and immunities of Shopping Bag shall be merged into Von's and Von's shall be fully vested therewith.

Article II

The Certificate of Incorporation of Von's, the Surviving Corporation, as amended herein, shall continue in full force and effect until altered, amended, or repealed as provided therein, or as provided by law.

The first paragraph of Article Fourth of the Certificate of Incorporation of Von's, the Surviving Corporation, shall be amended as of the effective date of the Merger to read as follows:

"Fourth. The total number of shares of stock which the corporation shall have authority to issue is five million (5,000,000) shares of Common stock and the par value of each of such shares of Common stock is One Dollar (\$1.00) amounting in the aggregate to Five Million Dollars (\$5,000,000.00). The holders of the Common stock shall be entitled to one vote for each

share held at all meetings of the stockholders of the corporation. At all elections of directors of the corporation, each holder of Common stock of the corporation entitled to be voted thereat shall be entitled to as many votes as shall equal the number of such shares of stock of such holder multiplied by the number of directors to be elected, and each such stockholder may cast all of such votes for a single director or may distribute them among the total number of directors to be voted for, or among any two or more of such directors, as such stockholder may see fit."

Article III

The By-Laws of Von's, the Surviving Corporation, as in effect on the effective date of the Merger, shall continue in full force and effect until altered, amended, or repealed as provided therein, or as provided by law.

Article IV

The names of the directors and principal officers of the Surviving Corporation who, subject to the provisions of the By-Laws of the Surviving Corporation and the laws of the State of Delaware, shall hold office until the first annual meeting of the stockholders of the Surviving Corporation held subsequent to the effective date of the Merger and the election or appointment of their respective successors are as follows:

Directors

James E. Bates
Edward C. Freutel, Jr.
W. D. Hayden
W. R. Hayden
Victor Hinson
Ernest J. Loebbecke

Charles L. Morse, Jr.
Charles T. Von der Ahe
Theodore A. Von der Ahe
Walter R. Von der Ahe
Wilfred A. Von der Ahe

Principal Officers

Charles T. Von der Ahe.....	Chairman of the Board
Theodore A. Von der Ahe.....	President
W. R. Hayden.....	Senior Vice President
Wilfred L. Von der Ahe.....	Executive Vice President
Victor Hinson.....	Secretary
James C. Ball.....	Treasurer
Edward C. Freutel, Jr.....	Assistant Secretary and Assistant Treasurer

If, on the effective date of the Merger, a vacancy shall exist in the Board of Directors of the Surviving Corporation, such vacancy may be filled in the manner provided in the By-Laws of the Surviving Corporation.

Article V

The shares of Von's outstanding on the effective date of the Merger (including any shares held in the Treasury of Von's) shall not be converted as a result of the Merger, and shall remain outstanding as shares of the Surviving Corporation.

The manner of converting the shares of Shopping Bag into shares of the Surviving Corporation shall be as follows:

Forthwith upon the effective date of the Merger the shares of Common Stock and Class B Common Stock of Shopping Bag then outstanding (other than shares of such Common Stock and Class B Common Stock held by Shopping Bag in its Treasury, if any) shall be converted into shares of Common Stock of the Surviving Corporation upon the basis of one (1) share of Common Stock of the Surviving Corporation for each share of Common Stock of Shopping Bag and one (1) share of Common Stock of the Surviving Corporation for each share of Class B Common Stock of Shopping Bag.

All shares of Common Stock and Class B Common Stock of Shopping Bag held by it in its Treasury on the effective date of the Merger shall be surrendered to the Surviving Corporation for cancellation, and no shares of the Surviving Corporation shall be issued or issuable in respect thereof.

All shares of Common Stock of the Surviving Corpora-

tion issued to holders of shares of Common Stock and Class B Common Stock of Shopping Bag shall be issued in full satisfaction of all rights pertaining to such shares of Common Stock and Class B Common Stock of Shopping Bag.

Article VI

Upon the effective date of the Merger, the separate existence of Shopping Bag which is merged into and with Von's pursuant to this Agreement of Merger shall cease, and in accordance with this Agreement of Merger the Surviving Corporation shall possess all of the rights, privileges, powers and franchises as well of a public as of a private nature, and be subject to all the restrictions, disabilities and duties of Shopping Bag, and all and singular the rights, privileges, powers and franchises of Shopping Bag, and all property of Shopping Bag, real, personal and mixed, and all debts due to Shopping Bag on whatever account, or belonging to Shopping Bag shall be vested in the Surviving Corporation; and all property, rights, privileges, powers and franchises, and all and every other interest shall be thereafter as effectually the property of the Surviving Corporation as they were of Shopping Bag; provided, that all rights of creditors and all liens upon the property of Shopping Bag shall be preserved unimpaired, limited in lien to the property affected by such liens at the effective date of the Merger, and all debts, liabilities and duties of Shopping Bag shall thenceforth attach to the Surviving Corporation, and may be enforced against it to the same extent as if said debts, liabilities and duties had been incurred or contracted by the Surviving Corporation. If at any time the Surviving Corporation shall deem or be advised that any further assignments, assurances in law or other acts or instruments are necessary or desirable to vest or confirm in the Surviving Corporation the title to any property of Shopping Bag, Shopping Bag and its proper officers and directors shall and will do all such acts and things as may be necessary or proper to vest or confirm title to such property in the Surviving Corporation and otherwise to carry out the purposes of this Agreement of Merger.

The Surviving Corporation shall pay all expenses of the Merger. It is expressly provided, however, that in the event

this Agreement of Merger is terminated or abandoned in any manner for any reason, each corporation shall pay all expenses incurred by it as of the date of such termination or abandonment.

Article VII

Until the effective date of the Merger or termination or abandonment of this Agreement of Merger, neither corporation shall, without the consent of the other:

(1) Pay any dividend or make any distribution on any of its shares of stock, except that Shopping Bag may continue to pay regular quarterly dividends on its Common Stock at a quarterly rate not exceeding fifteen cents (15¢) per share and Von's may continue to pay regular quarterly dividends on its Common Stock at a quarterly rate not exceeding ten cents (10¢) per share.

(2) Issue any shares of its stock of any class except that Shopping Bag may issue shares of its Common Stock upon conversion of its 4½% Sinking Fund Convertible Subordinated Debentures due May 15, 1971 outstanding at the date of this Agreement of Merger and upon conversion of its Class B Common Stock outstanding at the date of this Agreement of Merger.

(3) Issue any options for the purchase of any shares of its stock of any class.

Article VIII

This Agreement of Merger shall be submitted to the stockholders of Shopping Bag and Von's as provided by the applicable laws of the States of California and Delaware, at meetings which shall be held on or before March 17, 1960, or on such later date as the Boards of Directors of Shopping Bag and Von's shall mutually approve. After the approval and adoption thereof by the holders of not less than two-thirds of the outstanding shares of Common Stock of Von's and by the holders of not less than two-thirds of the outstanding shares of Common Stock and not less than two-thirds of the outstanding shares of Class B Common Stock of Shopping Bag, this Agreement of Merger shall be filed and recorded in the manner required by the General Corporation Law of the State of Delaware and filed in the office

of the Secretary of State of California in the manner required by the Corporations Code of the State of California, unless terminated as provided in Article IX of this Agreement of Merger. The Merger shall become effective upon such filing and recording.

Article IX

This agreement of Merger may be terminated and the Merger may be abandoned at any time prior to the effective date of the Merger by mutual consent of the Boards of Directors of the respective corporations. In addition, this Agreement of Merger may be terminated and abandoned at any time prior to the effective date of the Merger by action of the Board of Directors of either Von's or Shopping Bag in the event that any one or more of the following shall occur:

(a) All necessary permits or approvals of governmental agencies having jurisdiction with respect to the Merger shall not have been obtained within six months after the date hereof;

(b) Shopping Bag shall not, within six months after the date hereof, have obtained a favorable ruling from the Internal Revenue Service that the exchange of shares of Common Stock and Class B Common Stock of Shopping Bag for shares of Common Stock of Von's in accordance with the terms and provisions of this Agreement of Merger, will be a non-taxable transaction to the shareholders of Shopping Bag under the provisions of Section 354 of the Internal Revenue Code of 1954;

(c) Either corporation shall be enjoined by a court from holding a meeting of its stockholders to consider and vote upon this Agreement of Merger or from taking any other action necessary to consummate the Merger;

(d) Either corporation shall fail to obtain, within six months after the date hereof, at a meeting of its stockholders the approval and adoption of this Agreement of Merger by the vote of the holders of not less than two-thirds of the outstanding shares of its stock of each class;

(e) Claims of stockholders of Von's and Shopping

Bag who dissent from the Merger amount in the aggregate to a sum in excess of \$1,000,000; or

(f) In the reasonable opinion of the Board of Directors of either corporation any material adverse change shall have occurred in the properties, assets or business of Von's or Shopping Bag.

In addition this Agreement of Merger may be terminated and abandoned at any time prior to the effective date of the Merger by action of the Board of Directors of Von's in the event that on or prior to March 20, 1960 any stockholder of Shopping Bag reasonably deemed by Von's to be a controlling stockholder or a member of any controlling group or groups of stockholders of Shopping Bag shall have failed or refused to deliver to Von's a statement in form satisfactory to Von's to the effect that it is his intention to acquire shares of Common Stock of Von's upon the Merger for investment and not with a view to the distribution or resale of any thereof.

In the event of termination of this Agreement of Merger as herein provided, this Agreement of Merger shall become wholly void and of no effect and there shall be no liability to any stockholder or other person or to any corporation or to the respective parties hereto on the part of either Von's or Shopping Bag or their respective Boards of Directors or stockholders.

Article X

Pursuant to the terms and conditions of a Negotiating Permit dated October 20, 1959 granted by the Commissioner of Corporations of the State of California, the parties hereto expressly agree that Von's shall not be liable for failure to issue any securities pursuant to this Agreement of Merger unless and until a further permit authorizing the sale and issuance of such securities has first been granted by said Commissioner of Corporations. Said permit dated October 20, 1959 further requires the following legend be included herein:

"The Commissioner of Corporations of the State of California has made no finding or determination in relation to the fairness of the negotiation or agreements hereby permitted and this negotiating permit is per-

missive only and does not constitute a recommendation or endorsement of the securities permitted to be offered and should not be understood as an indication that such finding or determination of fairness will be made or that a definitive permit authorizing sale or issuance of securities, if applied for, will be granted."

In Witness Whereof, Von's and Shopping Bag have caused this Agreement of Merger to be signed in their respective corporate names by the President or a Vice President and have caused their respective corporate seals to be hereunto affixed and attested by the Secretary or an Assistant Secretary, and a majority of the directors of Von's and Shopping Bag, respectively, have hereunto set their hands, all as of the day and year first above written.

Von's Grocery Co., By Charles Von der Ahe, President, Charles Von der Ahe, Ernest J. Loebbecke, Walter R. Von der Ahe, Wilfred Von der Ahe, T. A. Von der Ahe, C. L. Morse, Jr., Edward C. Freutel, Jr., All or a Majority of the Directors of Von's Grocery Co.

(Corporate Seal)

Attest:

Edward C. Freutel, Jr., Secretary.

Shopping Bag Food Stores, By W. R. Hayden, President, James E. Bates, E. W. Plumb, W. D. Hayden, Victor Hinson, G. A. Carter, Wm. S. Hughes, All or a Majority of the Directors of Shopping Bag Food Stores.

(Corporate Seal)

Attest:

Victor Hinson, Secretary.

PLAINTIFF'S EXHIBIT No. 48

Von's Grocery Co.

Notice of Special Meeting of Stockholders, March 17, 1960

Notice is hereby given that a special meeting of the stockholders of Von's Grocery Co. will be held at the office of the Company in Los Angeles, California, at 3750 West Santa Barbara Avenue, Los Angeles, California, on Thursday, March 17, 1960, at 1:45 o'clock P.M. for the following purpose:

To consider and vote upon the adoption of the Agreement of Merger dated January 25, 1960 providing for the merger of Shopping Bag Food Stores, a California corporation, into Von's Grocery Co. A copy of the agreement of Merger is attached as an exhibit to the accompanying Proxy Statement.

Stockholders of record on the books of the Company at the close of business on February 5, 1960 will be entitled to vote at the meeting.

By order of the Board of Directors.

Edward C. Freutel, Jr., Secretary.

Notice of Annual Meeting of Stockholders, March 17, 1960

Notice is hereby given that the annual meeting of stockholders of Von's Grocery Co. will be held at the office of the Company in Los Angeles, California, at 3750 West Santa Barbara Avenue, Los Angeles, California, on Thursday, March 17, 1960, at 2:00 o'clock P.M., for the purpose of electing seven directors, and transacting such other business as may properly come before the meeting.

Stockholders of record on the books of the Company at the close of business on February 5, 1960, will be entitled to vote at the meeting.

By order of the Board of Directors.

Edward C. Freutel, Jr., Secretary.

The Annual Meeting will follow immediately after adjournment of the Special Meeting held to approve the merger.

If you cannot be present in person at these meetings, please sign and date the enclosed proxy and return it to the Corporation in the self-addressed, postage prepaid envelope enclosed for that purpose.

This proxy is solicited by the Management of the Company.

PLAINTIFF'S EXHIBIT No. 49

Excerpts from: J. C. Ball's Working Papers

Enlarge grocery
Kitchen OK
Produce too small
10 acres—produce

Delic—Kitchen
Pre-wrap

J. Ball

People

Administrative Maintenance	Savings on Payroll Does not include store help Effect of Merger	866,000	J. Ball 12/19/59
V. Op. pft.	3,900,000		
Payroll	850,000		
J'ymaid	650,000		
Adv.	500,000		
1 BM etc.	90,000		
S.B. Op. pft.	500,000		
	6,490,000		
N.A.T.	3,115,000		
Per share	1.04		

Accounts Receivable Shopping Bag Food Stores, January 3, 1960

Coupons	\$ 11,433.21	
Receivables on books of		
Perfection Bakeries	19,981.35	
Advertising Debits	57,660.03	
Bovics Co.	7,300.00	Note on Bakery Equip
Bureau of Public Assistance	4,805.41	
Sale of Crates	6,621.13	
Interstate Bakery (rebate)	6,831.94	Special Discount
Jerseymaid (rebate)	39,627.70	Frozen Food Rebate Oct.—Dec.
Langendorf (rebate)	2,127.95	Special Discount
Merchandise Orders sold during holidays	14,222.29	
National Cash Register Co.	6,453.25	Sale of Registers
Orowest (rebate)	3,136.66	Spec Discount
Peterson Mfg. Co.	3,314.29	
Al Rene	3,855.55	Sale of Adv. Supplies
Stonewood Shopping Center	1,600.00	Lease—Pymt. 200-Mo.
Sunfair Markets (Sale of Prod. Dock. on 11/1—Pymt. 3000 mo.)	58,933.52	
Better Drug	1,200.00	Rental Income on Glen- dale Property
Jerseymaid	1,449.21	
Misc. small items	8,622.12	
Credit Union	684.54	

Drug Rebates	9,195.64	Special Discounts
Drug Pickup	1,868.34	Vendor Returns
Grocery Rebates	34,605.16	Special Discounts
Grocery Warehouse Pickups	6,027.89	Vendor Returns
Rebates from Drop Shipments	22,887.42	Special Discounts
Dept. Store Warehouse Pickups	689.19	Vendor Returns
Liquor Dept. Pickups	1,891.04	" "
Total	<u>\$337,024.83</u>	

Gross Percentages (via Stores)

	Von's	Shopping Bag	
Grocery and Drug	16.69	17.57	(NOTE A)
Meat	23.74	21.22	(NOTE B)
Produce	29.12	28.70	(NOTE C)
Delicatessen	29.93	31.35	(NOTE D)
Liquor	26.36	27.12	(NOTE E)
Dept. Store	—	29.56	(NOTE F)
Fountain	51.86	38.25	
Total	21.27	21.82	

Note A—Grocery Depts. have not been charged any warehouse handling charge. Assuming 55% of total grocery and drug purchases are shipped out of the warehouse this would mean a *minimum* charge of \$670,000.00 to the grocery depts. which would lower the gross profit to 15.98. On a comparable basis with Von's, this percentage would be further reduced by retaining credits for swell allowances, special and quantity purchase discounts that Shopping Bag has passed-on to the stores through lower cost pricing.

Recapturing the above warehouse charges and maintaining Von's gross of 16.69 would mean a pick-up of \$969,500 in overall gross profit to the company from the grocery and drug depts. alone using 1959 grosses. Current grosses are higher and will produce additional income to both companies.

Transfer of frozen foods from produce to the grocery division of Shopping Bag will produce both additional sales and profit. The addition of beer and wine to the grocery depts., all of which was formerly sold in the liquor division alone, will produce added sales and profits.

Note B—On the basis of the above 1959 grosses in the meat division, a pick-up of 2.52% in gross to bring Shopping Bag to the level of Von's would produce an additional profit of \$381,000 from this division.

Percentages of various departmental sales to total sales indicate that the meat division in Shopping Bag is not getting their share of the consumer's dollar. On a comparable basis with Von's in 1959, this division should have enjoyed an additional \$5,000,000 in sales which would and should be expected to produce an added \$1,185,000 in gross profit.

Note C—Shopping Bags produce division has carried all frozen foods with the exception of frozen meats normally carried in the Meat Depts. No attempt has been made to determine the exact amount of frozen food sales, however using the industry-wide percentage of 5% of grocery sales as a yardstick, this would reduce total sales in the produce division for comparative purposes with Von's by \$2,300,000 thereby adjusting total sales to \$7,922,000 of fresh produce.

Shopping Bag retained \$1,053,000 of produce gross in the warehouse although this amount has been included in arriving at the 28.70 percent. Adding back \$450,000 that Von's retained thru handling charges and misc. income would revise Von's overall produce gross to 34.06 or 5.36% over that of Shopping Bag.

Applying the 5.36% additional gross profit to the adjusted sales of fresh produce (\$7,922,000) as explained above would produce an additional gross profit of \$424,600. This does not provide for any increase in produce volume

which would still be \$2,000,000 behind Von's on a current basis. A pick-up of this volume alone would produce \$680,000 in added gross.

Note D—These percentages again are not comparable because of the additional markup that Von's has taken in the Delicatessen Kitchen to offset Kitchen operating costs. Amounting to \$250,000, this figure when added back to store grosses would produce a new gross profit percentage of 33.46 or 3.11% higher than that of Shopping Bag. Recapture of this markup on their current volume would produce an additional \$135,000 in gross profit.

From a comparative standpoint, the Deli. division is \$2,000,000 behind in sales. Bringing this division up to the level of Von's operation would produce an additional \$582,000 in gross profit. Reduction in operating costs can be expected through combining the Deli. Kitchen operations.

Note E—Shopping Bag appears to have done an excellent job in their Liquor Division. In comparing total sales of this division for both companies, several factors must be taken into consideration as follows:

- 1—Von's operated approximately 17½ Liquor Depts. during 1959 as compared to 38 for Shopping Bag.
- 2—On an average sales per store basis, Shopping Bag does \$800 per week per store more volume. This volume has included all beer and wine sales, sales of magazines, newspapers, photo developing, cigars and other types of sundry merchandise (Xmas lights, decorations, etc.) that would be carried in Von's outside drug depts.
- 3—Gross profit is in line but not excessive when it is considered that no charge is made to this division for warehousing costs or trucking expense.

Note F—Inventories in this division as of the end of the year totaled \$1,176,000 which represented a considerable reduction over average monthly inventory. Using this reduced inventory as a basis however, on \$3,030,000 costs of sales, this division has turned-over its inventory a maximum of 2½ times in the year 1959.

If this division was to bear the costs of warehousing its own merchandise including buying dept. costs, trucking and its proportionate share of advertising, administrative and store operating costs, it would be impossible for it to operate at a profit. As it now stands, the department store division could increase the profits of the company considerably were it to cease operations and liquidate inventories.

Summary

By making the necessary changes in the gross profit structure of the various divisions and instituting warehousing handling charges, both of which can be accomplished immediately, the following increase in gross profit should be realized:

Grocery & Drug	969,500
Meat	381,000
Produce	424,600
Delicatessen	135,000
Total	\$1,910,100

The above projection does not provide for any increase in either sales or gross profits as the figures are based on 1959 sales and grosses only. We can expect a minimum \$10,000,000 increase in sales because of the 4 week strike. The year 1960 provides for further additional gross thru reduced markdowns.

Sales Percentages

	Von's	Shopping Bag	Von's	S. B.
Grocery and Drug.....	46,018,863	42,179,509	53.59	50.04
Meat.....	20,273,770	15,124,478	23.61	17.94
Produce.....	9,904,738	10,222,197	11.53	12.13
Delicatessen.....	6,260,792	4,323,239	7.29	5.13
Liquor.....	2,933,488	8,058,072	3.42	9.56
Dept. Store.....	—	4,302,491	—	51.0
Fountain.....	476,436	84,000	.56	.10
Total.....	85,868,087	84,293,986	100.00	100.00

PLAINTIFF'S EXHIBIT No. 50

True Copy
circa 12/19/59

Projected 1960 Net Income Resulting From Combined Operations

Increase in Gross Profit—via

1. Jerseymaid Income.....	\$ 650,000
2. Perfection Bakery due to the additional volume.....	100,000
3. Gross Margins which have been projected on the basis of 24.31% on combined sales of 180,000,000 with provision for only 6 months of Shopping Bag operations at this rate.....	2,000,000

Total Increases in Gross Profit.....	\$2,750,000
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Reduction in Expense—via

1. Green Tape.....	650,000
2. Advertising.....	600,000
3. Rent	
a—Von's Office ½ year.....	30,000
b—Adjustment to leases owned by Shopping Bag Properties, Inc....	65,000
c—Combining Prod. Whaes.....	15,000
	110,000
4. Taxes resulting primarily from a reduction in inventory.....	100,000
5. Insurance.....	25,000
6. Interest on Long Term Debt.....	280,000
7. Payroll	
a—Reductions already made by Shopping Bag annualized.....	318,500
b—Six months of further savings resulting from merger.....	213,000

Total reduction in Expense.....	2,296,500
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Total Increase to Operating Profit.....	5,046,500
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Less—Increase In Expense—via

1. Additional Bonus.....	380,000
2. Cost of Blue Chip Stamps.....	2,700,000

Total Increase in Expense.....	3,080,000
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Net Increase to Operating Profit.....	1,966,500
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Add—Combined 1959, Income Before Taxes and after deducting \$220,262 in Capital Gains and prior year adjustment.....	5,343,770
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Income Before Federal Tax on Income.....	7,310,270
--	-----------

Provision for Federal Income Tax.....	3,795,840
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Net Income.....	\$3,514,430
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Earnings per share on 2,985,595 outstanding shares.....	1.18
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PLAINTIFF'S EXHIBIT No. 51

Confidential

Minutes of Meeting—January 5, 1960

Those present were: Mr. T. A. Von der Ahe, Mr. W. L. Von der Ahe, and Mr. W. R. Hayden, comprising the Executive Committee and Messrs. Ball, Bolstead, Bushmeyer, Carter, Doyle, Harvey, Del Hayden, Hinson, Hirschman, Marshall, Olsen, Osberg, Plumb, Van Ness, Ward and Walter Von der Ahe.

The meeting was opened by Mr. W. R. Hayden with 30 seconds of silent prayer. Mr. Hayden welcomed those present, touched briefly on the purpose of the meeting, and turned the meeting over to Mr. T. A. Von der Ahe.

Mr. Von der Ahe stated that the group of Division Heads present at the meeting will constitute the Management Committee of the newly merged organization and appointed Mr. Del Hayden as Chairman pro-tem of that Committee.

He named Mr. Walter Von der Ahe and Mr. Del Hayden as a special committee to be in charge of liaison, coordination, and expediting of programs.

Mr. Von der Ahe pointed out the advisability of weekly letters to personnel of both Companies to explain the progress of the program and suggested a special edition of the house magazine to be available immediately after March 28. He suggested plans be considered for a dinner meeting of Department Heads and wives, and Mr. Will Von der Ahe suggested Del and Walter should coordinate this program. Will also expressed the opinion that some larger meetings should be held that will cross organization lines. It was suggested that new Division Heads attend weekly meetings of Supervisors. It was further suggested that Ken Doyle and Charles Harvey plan to visit all stores together in the near future.

Mr. Bolstead suggested that the Divisional Managers not only sit in meetings of Supervisors, but in meetings of Buyers and others, pointing out that we are entering a learning period during which changes in procedure must be planned.

It was announced that the Von's Produce Dock will begin to serve Shopping Bag Stores on February 1.

Mr. Olsen asked how many Supervisor districts were planned and Mr. Von der Ahe suggested that Del and Walter, together with George Carter and two or three others, should meet and decide; one of the first things necessary being the realigning of Supervisors' districts. While no immediate changes will be made, it is time to start planning for the future. A general discussion established the agreement that, where possible, Supervisors' districts should not cross lines, although some exceptions will be necessary. For instance, Liquor Supervisors and some others can handle more stores than will be represented by one district. Mr. Von der Ahe said to get back to the major point—Division Heads should get together on personnel in their division and know their people in both Companies.

Mr. Bolstead asked if the Management Committee should meet on a regularly scheduled basis or will Del Hayden, as Chairman, call those meetings. Mr. Von der Ahe replied that Buz should continue his Von's meetings; that different segments should meet and that the Division Heads should get to know their people and their locations.

Mr. Von der Ahe asked how we might best integrate the produce operation using Von's facilities. Mr. Osberg explained the program which has been worked out whereby the Buyers will buy for all stores. Orders will be filled at Von's Produce Dock and Shopping Bag trucks will deliver to the Shopping Bag Stores. He stated it is no problem so far as personnel is concerned, using both Von's and Shopping Bag Order Clerks and using Von's forms. He suggested that perhaps in the soft fruit season problems might develop.

Mr. Will Von der Ahe pointed out the importance of terminating non-essential personnel and Mr. Osberg replied it is possible that they might be one man over at present. Shopping Bag will continue to write its Produce ads and Del Hayden suggested that both Companies better not go on the same item at the same time.

Mr. Von der Ahe inquired about the re-numbering of stores, and Mr. Ball replied that this should be held off for the present.

Mr. Bushmeyer initiated a general discussion regarding

the handling of crates and it was recommended that crates be operated out of one yard with no charge and no credit. Any profit accrued during the 8 weeks in question could be split.

Mr. Osberg asked if the two ice machines belonged to Shopping Bag and if so, should they be moved; the answer to both questions being in the affirmative.

Mr. Von der Ahe reiterated the importance of Division Heads getting to know their men. Any plan to revamp personnel set-up should be approved by the Executive Committee.

The question of store signs was discussed. Mr. Marshall stated he and Frank Burke had explored the requirements and effective February 1, Von's Sign Shop will supply all stores. He stated these signs will be distributed by the Produce trucks and that no major problems were expected to develop.

There was a long and general discussion concerning the Deli Kitchen operation, including the present problems and the plans for the future. Plans for a new label were discussed. Mr. Carter pointed out that the brand name of "Perfection" can not be used on all products. There was general agreement that a label featuring "Von's Shopping Bag" might best serve for all Company products. In the meantime, it was decided there is no reason why Shopping Bag labels may not appear in Von's Stores and Von's labels in Shopping Bag Stores. Mr. Ball suggested that this be checked with the attorneys. Mr. Olsen volunteered that he presently has some fine drawings of suggested "Von's Shopping Bag" labels and also a combination of "Table King" and "Harvest King" for turkeys.

Mr. Von der Ahe suggested that Mr. Hirschman submit samples of Von's salads to Mr. Carter and others, with the idea that these fine products may be available to Shopping Bag without delay.

Mr. Von der Ahe asked Myron Van Nese concerning plans for supplying certain Von's Stores with bread and rolls. Van replied that it required very little to be ready to service a limited number of stores. He recommended that six or eight items be selected to be supplied to not more than ten stores as a beginner, and that stores be added and items added as experience would indicate. He stated that it takes

about six weeks to make changes in bakery labels. Van Ness explained the functions of a "Bakery Girl" in Shopping Bag Stores, stating that in a store doing from \$2500 to \$2800 volume on our own bakery products it requires almost the full time of a well trained person if the stores continue to package pies, cakes, et cetera.

Mr. Bolstead suggested that the promotion of bread should precede delivery. After general discussion, Mr. Von der Ahe appointed Bud Ward, George Carter, Jack Hardesty and Myron Van Ness as a committee to come up with a workable plan to initiate delivery of Shopping Bag Bakery products to the Von's group. He asked Bud to serve as Chairman of this committee.

Mr. Von der Ahe asked all Division Heads to furnish him with a complete list of items that might be discontinued as a result of the merger, asking that Companies and brands be named and approximate volume estimated. He asked that this apply not only to items discontinued but also to items where volume might be substantially reduced. He asked everyone to make the best possible guess.

There was some discussion of buying methods of liquor and Ernie Plumb was asked to submit a study covering this question.

There being no further business, the meeting was adjourned.

CGH :ztm

PLAINTIFF'S EXHIBIT No. 52

January 14, 1960.

Mr. Charles Harvey
Manager of Safety,
and Employee & Labor Relations

Dear Charlie:

Please be prepared to submit your suggestions for the framework of the organization structure of the combined Shopping Bag and Von's operation, for your department, to the Executive Committee at 3:00 P.M., on March 9, 1960.

In this connection, we urge you to thoroughly familiarize yourself with the staffs of both companies, and the qualifications of each person, such as, years of experience, etc., in order for you to develop the best possible complement within your own Division.

We also suggest that you draw up the segment of the organization chart in so far as it concerns your operation. We also request that your efforts in this direction remain confidential to eliminate any possible embarrassment which may result from subsequent action of the Executive Committee.

Sincerely yours, Executive Committee, T. A. Von der Ahe, W. R. Hayden, W. L. Von der Ahe.

/f

PLAINTIFF'S EXHIBIT No. 53

January 14, 1960.

Mr. Victor Hinson
Insurance Department Manager

Dear Vic:

Please be prepared to submit your suggestions for the framework of the organization structure of the combined Shopping Bag and Von's operation, for your department, to the Executive Committee at 1:00 P.M., on March 8, 1960.

In this connection, we urge you to thoroughly familiarize yourself with the staffs of both companies, and the qualifications of each person, such as, years of experience, etc., in order for you to develop the best possible complement within your own Division.

We also suggest that you draw up the segment of the organization chart in so far as it concerns your operation. We also request that your efforts in this direction remain confidential to eliminate any possible embarrassment which may result from subsequent action of the Executive Committee.

Sincerely yours, Executive Committee, T. A. Von der Ahe, W. R. Hayden, W. L. Von der Ahe.

/f

PLAINTIFF'S EXHIBIT No. 54

January 14, 1960.

Mr. George Carter
Grocery Division Manager

Dear George:

Please be prepared to submit your suggestions for the framework of the organization structure of the combined Shopping Bag and Von's operation, for your department, to the Executive Committee at 2:00 P.M., on March 8, 1960.

In this connection, we urge you to thoroughly familiarize yourself with the staffs of both companies, and the qualifications of each person, such as, years of experience, etc., in order for you to develop the best possible complement within your own Division.

We also suggest that you draw up the segment of the organization chart in so far as it concerns your operation. We also request that your efforts in this direction remain confidential to eliminate any possible embarrassment which may result from subsequent action of the Executive Committee.

Sincerely yours, Executive Committee, T. A. Von der Ahe, W. R. Hayden, W. L. Von der Ahe.

/f

PLAINTIFF'S EXHIBIT No. 55

January 14, 1960.

Mr. Ernie Plumb
Non-food Division Manager

Dear Ernie:

Please be prepared to submit your suggestions for the framework of the organization structure of the combined Shopping Bag and Von's operation, for your department, to the Executive Committee at 9:00 A.M., on March 9, 1960.

In this connection, we urge you to thoroughly familiarize yourself with the staffs of both companies, and the qualifications of each person, such as, years of experience, etc., in order for you to develop the best possible complement within your own Division.

We also suggest that you draw up the segment of the organization chart in so far as it concerns your operation. We also request that your efforts in this direction remain confidential to eliminate any possible embarrassment which may result from subsequent action of the Executive Committee.

Sincerely yours, Executive Committee, T. A. Von der Ahe, W. R. Hayden, W. L. Von der Ahe.

/f

PLAINTIFF'S EXHIBIT No. 56

January 14, 1960.

Myron Van Ness
Bakery Division Manager

Dear Myron:

Please be prepared to submit your suggestions for the framework of the organization structure of the combined Shopping Bag and Von's operation, for your department, to the Executive Committee at 10:00 A.M., on March 9, 1960.

In this connection, we urge you to thoroughly familiarize yourself with the staffs of both companies, and the qualifications of each person, such as, years of experience, etc., in order for you to develop the best possible complement within your own Division.

We also suggest that you draw up the segment of the organization chart in so far as it concerns your operation. We also request that your efforts in this direction remain confidential to eliminate any possible embarrassment which may result from subsequent action of the Executive Committee.

Sincerely yours, Executive Committee, T. A. Von der Ahe, W. R. Hayden, W. L. Von der Ahe.

/f

PLAINTIFF'S EXHIBIT No. 57

September 29, 1959.

Mr. W. R. Hayden, President,
Shopping Bag Food Stores,
10150 Lower Azusa Road,
El Monte, California.

Dear Sir:

Pursuant to our conversation of September 28th. the following is a list of items I would appreciate having:

1. Plot plan
2. Rough layout of the Grocery Warehouse and approximate square footage of—
 - (a) Dry Goods Dept.
 - (b) Liquor Dept.
 - (c) Drug & Cosmetics Dept.
 - (d) Cigarette Dept.
 - (e) Oleo Box
 - (f) Number of tons handled per week or period.
3. Number of—
 - (a) Tractors
 - (b) Trailers
 - (c) Bob-tail Trucks
4. Number of employees of—
 - (a) Grocery Warehouse
 - (b) Produce Warehouse
 - (c) Delicatessen Dept.
 - (d) Trucking Dept.
5. Location list of retail units

Thanks again for the time you spent with me going through your plant facilities.

Sincerely, Don Bushmeyer, Mgr., Distribution
Center.

DB.S.

PLAINTIFF'S EXHIBIT No. 58

Shopping Bag Food Stores
10150 Lower Azusa Road, El Monte, California
CUMberland 3-6181
GILbert 4-0306

January 26, 1960.

Mr. Norman Bolstad
Von's Grocery Company
3750 W. Santa Barbara
Los Angeles, California

Dear Mr. Bolstad:

Enclosed is a list of the proposed new districts for the supervision of Grocery, Meat and Produce about which we have already talked.

Copies of this list have been submitted to the Executive Committee for their review and approval.

Yours very truly, W. D. Hayden.

WDH:EF
Enc

New Supervisor's Districts

District No. 1.....			\$220,472	
Store No.	17 Shopping Bag	4806 N. Peck Road	El Monte	
18	"	137 E. Valley Blvd.	El Monte	
26	"	16823 Foothill Blvd.	Fontana	
10	"	304 E. Foothill Blvd.	Upland	
31	"	2470 N. San Antonio	North Pomona	
36	"	517 S. Glendora	Glendora	
30	"	906 E. Arrow Highway	Covina	
32	"	1170 W. Garvey	West Covina	
28	"	15427 Amar Road	La Puente	
31 Von's	"	973 S. Glendora Avenue	West Covina	
Ontario	"	Euclid Avenue	Ontario	
* * *				
District No. 2.....			\$223,736	
Store No.	33 Shopping Bag	9922 Katella	Anaheim	
23	"	1845 W. Orangethorpe	Fullerton	
1	"	1611 W. Whittier Blvd.	La Habra	
21	"	1183 Quad Way	Whittier	
22	"	9130 E. Whittier	Pico-Rivera	
20	"	9406 E. Washington	Pico-Rivera	
27 Von's	"	15740 Whitwood Lane	Whittier	
26	"	12151 Brookhurst Avenue	Garden Grove	
Oceanside	"	1046 Mission Avenue	Oceanside	
Add	19	"		
	25	"		
* * *				
District No. 3.....			\$328,717	
Store No.	40 Shopping Bag	1201 W. Whittier	Montebello	
27	"	127 N. Garfield	Monterey Park	
16	"	2200 W. Valley Blvd.	Alhambra	
35	"	9058 E. Firestone	Downey	
29 Von's	"	1000 E. Valley Blvd.	Alhambra	
4	"	2280 Atlantic Blvd.	Monterey Park	
13	"	6607 Atlantic Blvd.	Bell	
1	"	11471 Long Beach Blvd.	Downey	
5	"	10001 Paramount Blvd.	Downey	
19	"	4480 Atlantic Avenue	Long Beach	
25	"	4200 N. Woodruff Avenue	Lakewood	
* * *				
Add	20 SB			
	22	"		
* * *				
District No. 4.....			\$280,000	
Store No.	14 Von's	1260 W. Redondo Beach Blvd.	Gardena	
18	"	8857 S. Western Avenue	Los Angeles	
12	"	5029 S. Vermont Avenue	Los Angeles	
15	"	3644 W. Santa Barbara Ave.	Los Angeles	
20	"	4917 La Tijera Blvd.	Los Angeles	
21	"	6571 W. 88th Street	Los Angeles	
16	"	10720 W. Pico Blvd.	Los Angeles	
2	"	1305 Wilshire Blvd.	Santa Monica	
Torrance	"		Torrance	
* * *				

District No. 5.....		\$277,098	
Store No.	24 Shopping Bag	2150 N. Glenoaks	Burbank
38	"	331 N. Glendale Avenue	Glendale
8	"	2222 Colorado Blvd.	Eagle Rock
9	"	1566 Colorado Blvd.	Eagle Rock
24	Von's	1333 Riverside Drive	Sherman Oaks
3	"	3667 W. Third Street	Los Angeles
9	"	840 S. Alvarado	Los Angeles
11	"	1500 W. Pico Blvd.	Los Angeles
8	"	3334 W. Eighth Street	Los Angeles
10	"	1020 S. Crenshaw Blvd.	Los Angeles
7	"	1020 S. Fairfax Avenue	Los Angeles
* * *			
District No. 6.....		\$244,174	
Store No.	37 Shopping Bag	1111 Avenue "I"	Lancaster
4	"	44816 N. Beech	Lancaster
29	"	816 E. Avenue Q-6	Palmdale
34	"	13730 Foothill Blvd.	Sylmar
39	"	19333 Victory Blvd.	Reseda
23	Von's	9011 Woodman Avenue	Pacoima
17	"	6625 Van Nuys Blvd.	Van Nuys
22	"	18247 Sherman Way	Reseda
Granada Hills	"		Granada Hills
Northridge	"		Northridge
* * *			
District No. 7.....		\$241,062	
Store No.	2 Shopping Bag	8325 Foothill Blvd.	Sunland
3	"	3100 Foothill Blvd.	La Crescenta
5	"	2256 Honolulu Blvd.	Montrose
6	"	920 Foothill Blvd.	La Canada
7	"	2408 Lincoln	Altadena
12	"	3841 E. Sierra Madre	Pasadena
19	"	140 W. Foothill Blvd.	Monrovia
15	"	1407 Baldwin Avenue	West Arcadia
25	"	2960 Huntington Drive	San Marino
11	"	2270 Huntington Drive	San Marino
* * *			

PLAINTIFF'S EXHIBIT No. 59

Shopping Bag Food Stores
10150 Lower Azusa Road, El Monte, California
Cumberland 3-6181
Gilbert 4-0306

January 26, 1960.

Mr. T. A. Von der Ahe
Executive Committee

Dear Mr. Von der Ahe:

Enclosed for your review and approval is a list of the proposed new districts for the supervision of Grocery, Meat and Produce. This is the recommendation of Walt Von der Ahe, Norman Bolstad and myself. The dollar volume shown for each district is for the grocery only.

As yet the districts for the division of Liquor, Bakery and Deli have not been discussed.

Thank you for giving this your attention.

Yours very truly, W. D. Hayden.

WDH:EF

Enc

1-14-60

New Supervisor's Districts

District No. 1.....	\$220,472	
Store No. 17 Shopping Bag	4806 N. Peck Road	El Monte
18 " "	137 E. Valley Blvd.	El Monte
26 " "	16823 Foothill Blvd.	Fontana
10 " "	304 E. Foothill Blvd.	Upland
31 " "	2470 N. San Antonio	North Pomona
36 " "	517 S. Glendora	Glendora
30 " "	960 E. Arrow Highway	Covina
32 " "	1170 W. Garvey	West Covina
28 " "	15427 Amar Road	La Puente
Ontario 31 Von's	973 S. Glendora Avenue	West Covina
	Euclid Avenue	Ontario
* * *		
District No. 2.....	\$223,736	
Store No. 33 Shopping Bag	9922 Katella	Anaheim
23 " "	1845 W. Orangethorpe	Fullerton
1 " "	1611 W. Whittier Blvd.	La Habra
21 " "	1183 Quad Way	Whittier
District 3 { 22 " "	9130 E. Whittier	Pico-Riversa
20 " "	9406 E. Washington	Pico-Riversa
27 Von's	15740 Whitwood Lane	Whittier
28 " "	12151 Brookhurst Avenue	Garden Grove
Oceanside	1046 Mission Avenue	Oceanside
* * *		
District No. 3.....	\$328,717	
Store No. 40 Shopping Bag	1201 W. Whittier	Montebello
27 " "	127 N. Garfield	Monterey Park
16 " "	2200 W. Valley Blvd.	Alhambra
35 " "	9058 E. Firestone	Downey
29 Von's	1000 E. Valley Blvd.	Alhambra
4 " "	2280 Atlantic Blvd.	Monterey Park
13 " "	6607 Atlantic Blvd.	Bell
1 " "	11471 Long Beach Blvd.	Downey
5 " "	10001 Paramount Blvd.	Downey
District 2 { 19 " "	4480 Atlantic Avenue	Long Beach
25 " "	4200 N. Woodruff Avenue	Lakewood
* * *		
District No. 4.....	\$289,000	
Store No. 14 Von's	1260 W. Redondo Beach Blvd.	Gardena
18 " "	8857 S. Western Avenue	Los Angeles
12 " "	5029 S. Vermont Avenue	Los Angeles
15 " "	3644 W. Santa Barbara Ave.	Los Angeles
20 " "	4917 La Tijera Blvd.	Los Angeles
21 " "	6571 W. 88th Street	Los Angeles
16 " "	10720 W. Pico Blvd.	Los Angeles
Torrance 2 " "	1305 Wilshire Blvd.	Santa Monica
		Torrance
* * *		

District No. 5.....		\$277,098	
Store No. 24 Shopping Bag	2150 N. Glenc Oaks	Burbank	
38 "	331 N. Glendale Avenue	Glendale	
8 "	2222 Colorado Blvd.	Eagle Rock	
9 "	1506 Colorado Blvd.	Eagle Rock	
24 Von's	1333 Riverside Drive	Sherman Oaks	
3 "	3667 W. Third Street	Los Angeles	
9 "	840 S. Alvarado	Los Angeles	
11 "	1500 W. Pico Blvd.	Los Angeles	
8 "	3334 W. Eighth Street	Los Angeles	
10 "	1020 S. Crenshaw Blvd.	Los Angeles	
7 "	1020 S. Fairfax Avenue	Los Angeles	
* * *			
District No. 6.....		\$244,174	
Store No. 37 Shopping Bag	1111 Avenue "I"	Lancaster	
4 "	44816 N. Beech	Lancaster	
29 "	815 E. Avenue Q-6	Palmdale	
34 "	13730 Foothill Blvd.	Sylmar	
39 "	19333 Victory Blvd.	Reseda	
23 Von's	9011 Woodman Avenue	Pacoima	
17 "	6635 Van Nuys Blvd.	Van Nuys	
22 "	18247 Sherman Way	Reseda	
Granada Hills		Granada Hills	
Northridge		Northridge	
* * *			
District No. 7.....		\$241,692	
Store No. 2 Shopping Bag	8325 Foothill Blvd.	Sunland	
3 "	3100 Foothill Blvd.	La Crescenta	
5 "	2256 Honolulu Blvd.	Montrose	
6 "	920 Foothill Blvd.	La Canada	
7 "	2408 Lincoln	Altadena	
12 "	3841 E. Sierra Madre	Pasadena	
19 "	140 W. Foothill Blvd.	Monrovia	
15 "	1407 Baldwin Avenue	West Arcadia	
25 "	2960 Huntington Drive	San Marino	
11 "	2270 Huntington Drive	San Marino	
* * *			

PLAINTIFF'S EXHIBIT No. 60

Minutes of Executive Committee Meeting
Von's Grocery Co.

Tuesday and Wednesday, March 8-9, 1960

Committee Members present:

T. A. Von der Ahe
W. R. Hayden
W. L. Von der Ahe

Also Present:

Harold G. Ward
Norman Bolstad

1. The general subject of developing a company personality was discussed and it was the consensus of opinion that great emphasis should be placed on the merchandising of perishable products, listed in order of importance—

Meats
Produce
Delicatessen
Bakery

It was agreed that it would be difficult to effectively merchandise staple groceries to sustain continued patronage, whereas, on the other hand a vigorous effort put behind the sale and display of highest quality perishable products would be inducive to, not only holding volume, but increasing it.

2. There followed interviews with the respective Division Heads and members of the Management Committee to discuss their ideas of organization.

no

The first man to appear was JIM BALL, who recommended that Elmer Larsen be given a promotion and that he, Ball, would undertake to prepare and watch Budgets, consult with Larsen and take care of the other duties associated with the officership of Treasurer. Ball further sug-

gested that Jim Burson be next in line to E. Larsen and that Lightley, who was currently the manager of the office at S.B. could be relocated through the efforts of Lybrand, Ross Bros. & Montgomery.

Ball further recommended Harold Sieps to head up the I.B.M. Department and named Norman Reed as his assistant.

The question of timing the consolidating of Facilities was next discussed and it was agreed as follows:

Monday, August 15th, being the first day of the Ninth Period was set aside for the combining of both Grocery Warehouse Departments into the plant at El Monte, with service to all stores to commence out of said plant as of that date. This date was selected because it was felt that it would be physically impossible to effectively carry out the consolidating of warehousing any earlier.

Monday, July 18th., the first day of the Eighth Period was set aside for the combining of all office functions and facilities, such as the Buying, Personnel, Tabulating, Accounting etc. into the offices of S.B. and vacating the present offices of Von's at that time.

It was also decided that the Operational Departments of both companies should be combined as soon as possible with headquarters in El Monte. By this is meant that the Division Heads, their Supervisors, what Buyers and Accounting could be moved, should begin to operate out of El Monte as early as possible after the effective date of the merger.

The Auditing Department is preparing separate reports for the two companies through the first three periods and the fourth period beginning March 28th. will be the first showing the combined operating reports and statements.

It was brought out at this time that there will be a great deal of work required to merge the two companies and in this regard it was emphasized and repeated that all persons on the Organizational Chart should follow the lines of authority and responsibility so as to eliminate running at cross purposes, or one executive or administrative head attempting to solve problems and situations which should properly belong to another person. In other words, it was decided that the person responsible for operating a certain

Division or Department should be the one to whom all questions and problems relating to the operation of the department should be referred.

H. Ward was then interviewed and repeated that the function of his department was—

- (1) To maintain the customer count and sales in dollars and cents.
- (2) Increase the customer count and sales in dollars and cents.
- (3) Preserve the gross margin and profits, both in percentages and dollars.

Ward further stated that he anticipated a Net of \$3,500,000.00 or \$1.18 per share which, coincidentally, was also 2.0% Net Profit after Taxes on sales of \$183,000,000.00 without including new additions.

Ward further stated that his preliminary survey indicated that the Sales Percentage per department would be broken down as follows:

Grocery.....	51.6
Meat.....	23.6
Produce.....	11.7
Delicatessen.....	7.2
Liquor.....	3.3
Drug.....	2.0
Fountain.....	.5
Total.....	100 %

Ward further concluded that the Gross Profit in the respective departments should be as follows:

Grocery.....	18.0 %
Meat.....	24.75 %
Produce.....	31.0 %
Delicatessen.....	31.0 %
Liquor.....	25.0 %
Drug.....	25.0 %
Fountain.....	52.0 %

It was decided at this point that there would be one Buyer named to procure all supplies of any nature for any Department. This included items such as Paper Goods, Cellophane, Wrappers, Lamps, Packaging Supplies, or whatever it might be, all to be channeled through one Buyer.

N. H. Bolstad was next interviewed and the subject of one man for each twenty stores acting as an Overall Dis-

trict Manager was discussed without reaching a conclusion.

The question of Meetings was also brought up and it was finally decided that both Ward and Bolstad would conduct meetings as follows:

Division Heads—Every Monday afternoon
Supervisors —Once a month

It was also determined that the Division Heads would meet with their own respective Supervisors each Tuesday morning.

Victor Hinson, Secretary of the merged Company and manager of the insurance department stated that he intends to operate his department by installing a system of preventive measures to eliminate hazardous conditions, also that his department will take care of all customer claims and all calls regarding same, and that they will also provide us with statistical information concerning all claims and losses. The paper work would probably remain in the personnel department with Bob Carney continuing to produce the figures and also Hinson would be expected to overlook the insurance provided for personnel, particularly the Health & Welfare through the Unions and also the Health and Welfare for non-Union employees in addition to Workmen's Compensation Unemployment Insurance claims etc.

It was also suggested that Hinson in his capacity as Secretary discharge all of the duties of a Secretary, and one of the first tasks to be assigned to him would be to synopsize all leases in a form readily understandable by management, and this would mean that each market location should be treated separately showing a plot plan, dimensions, terms of the lease, taxes and all pertinent data including a photo of the store.

Geo. Carter, Manager of the Grocery Division, presented an organizational chart breaking the Buying functions into three separate categories, each of which is to be headed by Don Stuetz, Sam Hebley and Nick Alex.

There was discussion to the effect that we should retain Cliff. Koons as an interviewer for the time being in order to take the pressure off of the Buyers who could conceivably be very busy for the next few months.

Nick Alex was also nominated as the person in charge of buying all Supplies for all divisions.

Kenneth Olsen, Manager of the Meat Division, also presented his organizational study which was accepted by the Committee. He also presented Sales and Expenses for the combined operation for the current year and predicted a Net Profit of approximately \$967,500.00 which was based on 2.25% of sales which he anticipated at \$43,000,000.00. Olsen also presented a recap of supervisory costs and suggested a few salary adjustments to bring the S.B. personnel up to the Von's level.

Edward Hirschman also presented his recommendations for supervisorial districts and requested permission to break out the districts into the number of five.

Von's supervisor—Kenny ~~Smith~~—was to be give 19 stores

Bill Hamilton —17 Stores

Harold Smith —10 Stores

Leonard Welch—10 Stores

and the other district was given to a new Von's Supervisor—Ted Alamshah formerly of No. 24.

Ernie Plumb, Manager of the Non-Foods Division, which included Drugs, Department Stores, Liquor, Fountain, presented a very thorough study of the conditions as they now exist and offered appropriate suggestions for future operations. Along this line it was agreed that each of the respective departments, such as those above-named were to be under the management of a manager who would be directly responsible to Ernie Plumb. The managers were named as follows:

Drug and Department Store —Dick Chute, Manager

Buyers to be—Dick Hougham—Soft Goods

Gil. Torrance —Housewares and Hardware

Art Plumb —Drugs & Sundries

Supervisors to be—Charles Thompson, Jack Wilson, Robert Hearn, Don Steed, Bill Lousen.

The Liquor Division is to be headed up by Stoddard Johnston with Harvey Ruf, Buyer, and Supervisors Ray Adams, Virgil Goshorn and Bud Moorman. In this connection it was decided that the Liquor Buyer would be the only person to buy all Beers, Wines, Liquors regardless of where they were eventually to be sold.

Jack Smith was named to head the Snack Bar operation.

No further discussion was held as to other executive or administrative personnel in the Snack Bar department.

It was decided to supply all stores with Liquor from the Shopping Bag Warehouse as soon after March 28th. as possible.

Paul Marshall, Advertising Manager, also submitted his ideas for the organization of his department, which was accepted with the one exception that Chuck Hughes was to be given a different title other than "Assistant Advertising Manager."

Don Bushmeyer will be the manager of both Distribution Centers which includes the Warehousing, the Traffic Garage Maintenance, Crate Yards etc. and was instructed to immediately lay out plans for the installation of a towveyor in the S.B. Warehouse.

There was discussion that Jim Ball should be contacted to determine how quickly we can adopt a uniform code system, and it was emphasized in capital letters that the four digit code was not enough to handle our requirements because it created problems both on the assembly line and in the Buying Department and that it must be expanded to a five digit code.

Jim Ball has some definite ideas on why we should retain the four digit code, but it appears that it does create operating problems and a compromise must be reached very soon.

At the present time we use the same code number for deal pack as for regular pack merchandise and all operating men were in agreement that two different code numbers should be used.

Kenneth Doyle, Manager of the Personnel Department, presented a very scholarly treatise on the effective utilization of human resources, but was prevented from going into it at any length because of the shortness of time. There were many questions brought up during the discussion which necessarily were postponed and we promised to give him

answers in the future when we could have a meeting with him. His suggestions for an organizational chart were accepted, especially in view of the fact that he promised the committee a savings of at least \$700.00 per week or \$35,000.00 per year in the administration of the Personnel Department.

Rudy Weber, Manager of the Security Department likewise presented his structural chart, showing that he would now be responsible for the security of 4200 employees and the recommendation and request of Mr. Weber was accepted and approved.

Meeting Adjourned.

Secretary:

_____, ____.

_____, _____, Chairman.

PLAINTIFF'S EXHIBIT No. 61

Agenda

Executive Meeting—No. 2
Tuesday, March 15, 1960

1. Highway 39 & Sugar—Fred White
2. Report on New Locations
 - (a) Ontario—Additional Property
 - (b) San Pedro
 - (c) Santa Paula
 - (d) Others
3. Review Time Schedule for Merger
4. Discussion with Hiram Bender
5. Review of New Supervisorial Districts
6. Review of Re-Numbering of Present Store Locations
7. Jerseymaid—
 - (a) Voting
 - (b) Pricing
8. Ontario Market Site
 - (a) Offer to Purchase & Develop Entire Shopping Center Location
9. Review Decision on Combining Drug And Department Store Operations
10. Discuss Procedures For Combining Operational Functions
11. Review Progress Reports of New Store Expansions
12. Myron Van Ness
13. New Business
14. Adjourn

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PLAINTIFF'S EXHIBIT No. 62

True Copy
March 17, 1960.

Special Memo

To: G. Carter, Groc
K. Olsen, Meat
W. Pugh, Prod
E. Hirschman, Del.
E. Plumb, Non-Food
V. Van Ness, Bakery
K. Doyle, Personnel.
P. Marshall, Advertising.
D. Bushmeyer, Whse

From: H. G. Ward, Mgr Merch-
N. H. Bolstad, Mgr. Store Op-

There Will Be a Division Head Meeting Held at the
Shopping Bag Office on March 21st at 3:00 P.M.

Please Be Prepared to Discuss the Following
Agenda.....

1. Combined merger advertising.
2. In-store decorations with merger theme.
3. Merger progress report by Divisions.
 - A. Buyers merchandise problems.
 - B. Supervisors operational problems.
4. Oceanside and Torrance Openings—May
 - A. Department Heads
 - B. Personnel
5. Program for Management Conference on April 4th.
6. Second Period Operating Statements and plans for improving them.

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PLAINTIFF'S EXHIBIT No. 63

Minutes Of Executive Committee Meeting
Von's Grocery Co.

March 29, 1960

1. Liquor Licenses were to be transferred, which is now in actual process. The fee is \$140.00 per license.
2. Victor Hinson was asked to analyze all leases in both the Von's and Shopping Bag names and to prepare a short synopsis of each lease for the executive Committee. Further, Mr. Hinson was requested to see that all terms, conditions and covenants of the respective leases are being complied with, both by the company and the Lessor. This applies particularly to parking lot agreements, waivers of rights of subordination etc.

It was also agreed that those leases in the name of Shopping Bag properties which provided for a one and one half percent excess rental should be modified to conform with the one and one fourth percentage rental in the Von's Property leases.

Mr. Hinson was also requested to coordinate the entire insurance program for the company, and in this connection it was suggested that he confer with Mr. John Tracy of Cass & Johansing to develop the best insurance program.

All claims for Public Liability and Property Damage are to be referred directly to Mr. Hinson. Miss Kathleen Saxelby has been taking care of these claims for the Von's group and is requested to consult with Mr. Hinson when she turns her files over to him so that he will have a working knowledge of the status of the claims at Von's.

The claims under Workmen's Compensation shall continue to be handled through the Personnel Departments, however, under the jurisdiction of Mr. Hinson. This is in order that he shall be in complete charge of the entire insurance program.

There was a discussion on the executive term excess insurance and it was decided that Mr. Hinson should request the broker to keep the insurance in effect exactly as it is now until such time as a new organizational chart will be developed and the insurance program modified to conform to the new chart.

Vic Hinson was also requested to "cash in" a life insurance policy on the life of Mr. W. R. Hayden which had a cash value of \$57,270.00.

All other items pertaining to insurance such as the requirement for notices, or assignment or whatever were delegated to Mr. Hinson for execution.

2. Mr. James Ball was requested to set up a system of operating procedures and was asked to supply the operating personnel with as much statistical data as possible in order that they may have all the information they need. This included such statistics as Sales—Current against a year ago, and although it was explained that a year ago Gross Profits and other operating figures for the Shopping Bag Stores is not available, we would like to have whatever checkpoints we can find in order to establish progress reporting.

Mr. Ball was also instructed to prepare a cash flow budget with the idea in mind of indicating what needs, if any, the company will have for additional funds.

It was decided that we should draw down as much of the deposit with Certified Grocers as possible. The deposit at the present time is \$95,858.13.

3. It was decided that the convertible debentures be allowed to ride until approximately this time next year at which time they are due and callable.

4. It was decided to expedite the consolidating of the warehouses, particularly the Grocery Warehouse as soon as possible and it was thought that perhaps this could be accomplished by June 15th.

5. Mr. Ball also agreed to handle the setting up of a new system for abbreviations to be used in the I.B.M. Department. It was suggested that a Standard Dictionary of Abbreviated Terms be employed so that the same words would be abbreviated each time and still adequately convey the descriptions.

6. T. A. Von der Ahe agreed to contact the Security First National Bank home office at 6th. & Spring and renew the present indebtedness, but eliminating the loan agreement which could possibly contain some provisions that would be unacceptable to us.

7. The question of authorized signatures on bank cards was discussed and it was determined that for inter-branch banking, transferring funds from one branch to the headquarters account, there would be one signature of either the President, Senior Vice President, Executive Vice President or Treasurer. And for withdrawal from the home office account at either the Bank of America or Security First National Bank that any two signatures of the above men would be required and the name of the Chairman of the Board was included in this latter category.

8. The weekly reports were discussed and it was decided to request from James Ball reports on the following:

1. Sales
2. Payroll
3. Markups and markdowns
4. Inventories

and those other reports that usually are given to the Supervisors.

9. It was brought out that the Blue Chip Stamp Company has issued 60 Shares of Class "A" Stock which is the controlling stock of the company, and said stock is held as follows:

Safeway	—6 Shares
Purity	—6 Shares
Lucky	—6 Shares
Thrifty Drug	—6 Shares
Alexander	—6 Shares
Thriftmart	—6 Shares
Ralph's	—6 Shares
Market Basket	—6 Shares
Shopping Bag	—6 Shares
Von's	—6 Shares
	—
	60 Shares

The Shares cost \$100.00 per Share and George Carter is the Director for the Shopping Bag Food Stores and Jim Ball is the Director on the Board for Von's Markets.

The Class "B" Stock is issued on a basis of one share

per store up to 45 stores. There will be a Board meeting of Blue Chips on April 29th. to decide whether Von's will be compelled to divest itself of the Shopping Bag Shares of both the "A" and "B" which they now own—33 Shares in Shopping Bag's name and 22 Shares in Von's name.

10. The subject of attempting to decide at this time the future location of the Distribution Plant was discussed without reaching any conclusion. A more thorough study of the advantages and disadvantages of both of the present plants should be undertaken and also the possibility of building an entirely new facility and disposing of the two plants should not be dismissed.

11. It was the consensus of the Committee to continue with negotiations for the lease on the Von's Grenada Hills site, being the northwest corner of San Fernando Mission Road and Woodley.

Mr. W. R. Hayden was requested to contact several other competing grocery firms to effect a trade of the San Fernando Mission-Balboa site.

He also mentioned that he might be able to make some kind of a deal for the Shopping Bag Garden Grove store.

12. Mr. Tom Trump was to be contacted regarding a complete package at the Von's No. 10 location with the idea in mind of working out a deal for a new market on additional property to be acquired by the purchase of adjacent dwellings.

13. Assignments for Walter Von der Ahe and Del Hayden were discussed and it was finally concluded that their most important contribution to the success of the new operation would be a continual contact with the retail stores.

It was brought out that the Supervisors for the respective Departments get so close to their own operation that they fail to see or report the overall store impression or appearance, and it was thought that both Walter and Del should visit all stores constantly to see if the store is maintaining the personality or image which we desire it to have, and this means that the store should be checked—

- (a) General overall appearance or impression to the customer
- (b) The atmosphere

- (c) The merchandising effort in all departments
- (d) The effort to compete with the other stores in the area
- (e) The condition of the physical property and whether alterations, repairs or maintenance were required.

A report of each visit is to be made up and submitted to the Executive Committee. The visits to the stores are to be fact-finding and not supervisory, nor should Del and Walter attempt to supervise because this could only lead to confusion. It might be a good idea if a reporting form is developed because this could save a lot of unnecessary duplication in preparing the reports.

The company must also accept its share of civic responsibility and it could very well be that Del and Walter could be the executives to represent and discharge our philanthropic and civic obligations.

14. Recently we named a Management Committee consisting of 19 persons. Upon reflection it was decided that this group is too large for effective management, so it was decided to re-vamp the structure of the Management Committee to include only the following persons:—to create Administration Committee.

James Ball
Harold Ward
Victor Hinson
Norman Bolstad
George Carter
Kenneth Olsen
Edward Hirschman

Mr. Del Hayden is the Chairman of the Administration Committee and is responsible for calling it into session on alternating weeks with the Division Head Meeting.

Mr. Victor Hinson is requested to act as Secretary of the Administration Committee meeting and submit the minutes of the proceedings to the members of the committee as well as the members of the Executive Committee.

15. The Division Heads will meet on alternating weeks with the Management Committee and shall be composed of

James Ball
Harold Ward
Norman Bolstad
Victor Hinson
Paul Marshall
Kenneth Doyle
Don Bushmeyer
George Carter
Kenneth Olsen
William Pugh
Edward Hirschman
Myron Van Ness
Charley Harvey
Stoddard Johnston
Jack Smith
Bob Hearn
Dick Chute

Mr. Walter Von der Ahe is in charge of calling this meeting into session and we request Mr. Charley Harvey to act as Secretary, take the minutes and provide copies to all members including the members of the Executive Committee.

It is emphasized that both committees shall have the right to request anyone in the organization to appear before them for any purpose whatsoever and this includes defining company policy to explaining or defending positions and decisions.

Both committees shall function pursuant to an Agenda, and in this regard Mr. Del Hayden is responsible for preparing the agenda of the Management Committee and Walter Von der Ahe, likewise, is responsible for the agenda of the Division Head's Meeting. It is suggested that both men consult with the members of their committees for the items which are to appear on the agenda. It is felt that the items for the agenda should emanate from the members of the Committee and not from the respective Chairmen, as we want these committees to function through the people represented on their respective rosters.

16. Mr. W. L. Von der Ahe was instructed to prepare a schedule of those persons recommended for consideration under the Stock Option plan.

17. Mr. W. R. Hayden should be included in the company's salary continuation plan for executives.

18. Mr. Charles Harvey was appointed to be in charge of customer relations and in this connection he will handle all customer complaints, whether received over the telephone or by mail. He is to make a memo of the complaint and refer it to the department in interest and then follow up to see that it is satisfactorily concluded. A duplicate copy of the memo should be given to either the operating or sales and merchandising head, or the personnel department, depending upon the nature of the complaint.

19. Charley Harvey is also requested to handle all requests for donations. Miss Kathleen Saxelby has been handling these for the Von's group and is now requested to turn her files over to Charley Harvey so that he can gradually assimilate all donations into one account. This also applies to the Discount Cards for charitable organizations etc.

Charles Harvey is also asked to get a list of memberships in—

1. All the respective Chambers of Commerce
2. Trade Associations and the like
3. Subscriptions to magazines etc.
4. Investigate the effectiveness and merit of each so that he can report to the Executive Committee on those which should be renewed and those which should be dropped.

In this connection we want all memberships etc. to expire with each calendar year and review them once a year in January to determine whether we shall continue with them or not.

20. Salaries, bonuses etc. were discussed and a schedule of personnel of both former companies showing the integration and amount of modifications and adjustment represented and approved as amended. Mr. W. L. Van der Ahe is in charge of putting the new schedule into effect beginning with the first day of the Fifth Period which is, April 25th. 1960.

21. Green tape was discussed and it was decided to let the Tape Plan continue to dwindle out without any active effort

on the company's part to hasten its termination. At the present time there is approximately \$158,000.00 in reserve.

22. The Fact's Consolidated questionnaire concerning the Haddad property on Ventura was approved and the company authorized to proceed with the interviewing.

23. The company's long term indebtedness was discussed and it was decided to pay off immediately the note to Elizabeth Sloan in the principle amount of \$43,692.77, being the balance remaining as at April 16, 1960. There is another note with Equitable Life, original term 20 years for \$2,500,000.00 dated December 2, 1958 at $5\frac{1}{4}\%$, payable \$43,594.00 each quarter, principal and interest. The balance as at April 1, 1960 was \$2,120,000.00.

The other loan with the Security Bank has previously been discussed, however, it is interesting to note that the unpaid balance is at this date—\$1,812,500.00. Payments are \$62,500.00 principal plus interest each three months. The original note for 10 years, dated August 9, 1957 was for \$2,500,000.00—interest at 5%.

T. A. Von der Ahe.

Dated:—

PLAINTIFF'S EXHIBIT No. 64

Interrogatory No. 11:

Supply the following information with respect to the purchasing policies of Von's, Shopping Bag and the Combined Companies for the period January 1, 1959 to June 1, 1960.

A. List each operating division or unit which purchased groceries and related products for each of the following organizations:

- (1) Von's.
- (2) Shopping Bag.
- (3) The Combined Companies.

B. As to each operating division or unit listed in answer to interrogatory 11 A (1) to 11 A (3) above, list the name of each person or firm from whom purchases were made and supply the following information for each such person or firm for every month since January 1, 1959:

- (1) The total dollar volume of purchases.
- (2) Every item purchased.
- (3) The terms of sale under which such purchases were made.
- (4) The percentage of purchases from each supplier represented by the following:
 - (a) Products bearing the manufacturer's or seller's own brand name.
 - (b) Products bearing Von's brand name.
 - (c) Products bearing Shopping Bag's brand name.
 - (d) Products bearing a new brand name used by the Combined Companies.

Answer to Interrogatory No. 11:

A. As is indicated in Exhibits A, B and C attached hereto, the operating divisions of Von's Shopping Bag and the "Combined Companies" which purchased groceries and related products are as follows:

Von's

Grocery Division
Meat Division
Produce Division
Delicatessen Div.
Liquor Division
Drug Division
Fountain Division

Shopping Bag

Meat, Produce and
Frozen Food Div.
Liquor, Department
Store and Fountain
Division
Grocery, Delica-
tessen, Drugs and
Bakery Division

"Combined Companies"

Grocery Division
Meat Division
Produce Division
Delicatessen Div.
Liquor Division
Drug Division
Department Store
Division
Fountain Division
Bakery Division

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ORGANIZATIONAL CHART - VON'S GROCERY CO.

JANUARY 1, 1960

STOCKHOLDERS

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

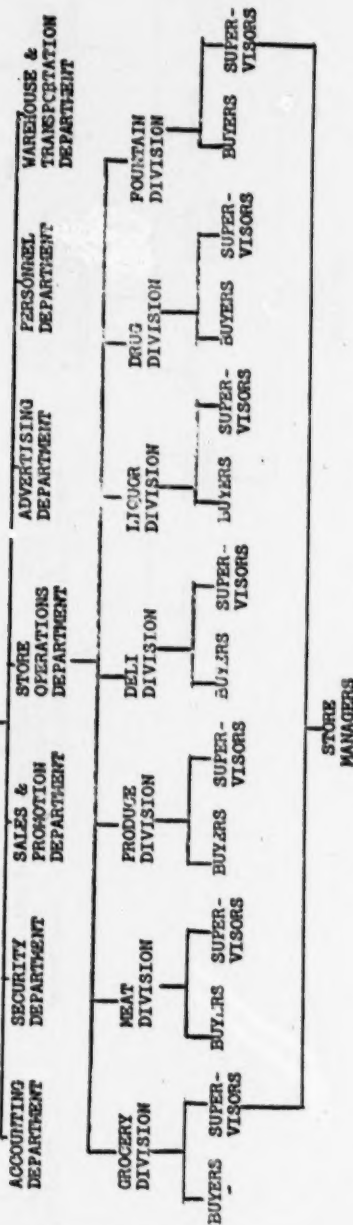


EXHIBIT A

47

2475



ORGANIZATIONAL CHART - SHOPPING BAG FOOD STORE

JANUARY 1, 1960

STOCKHOLDERS

BOARD OF DIRECTORS

PRESIDENT

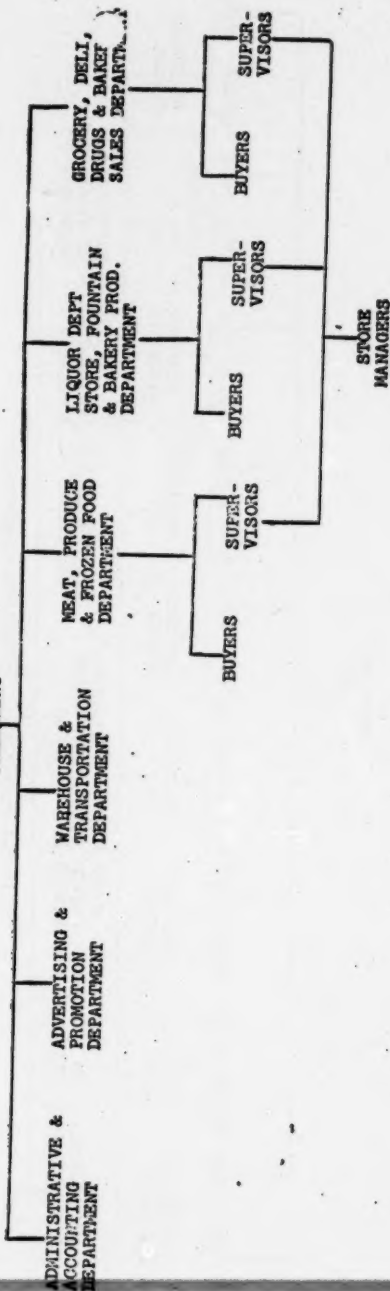
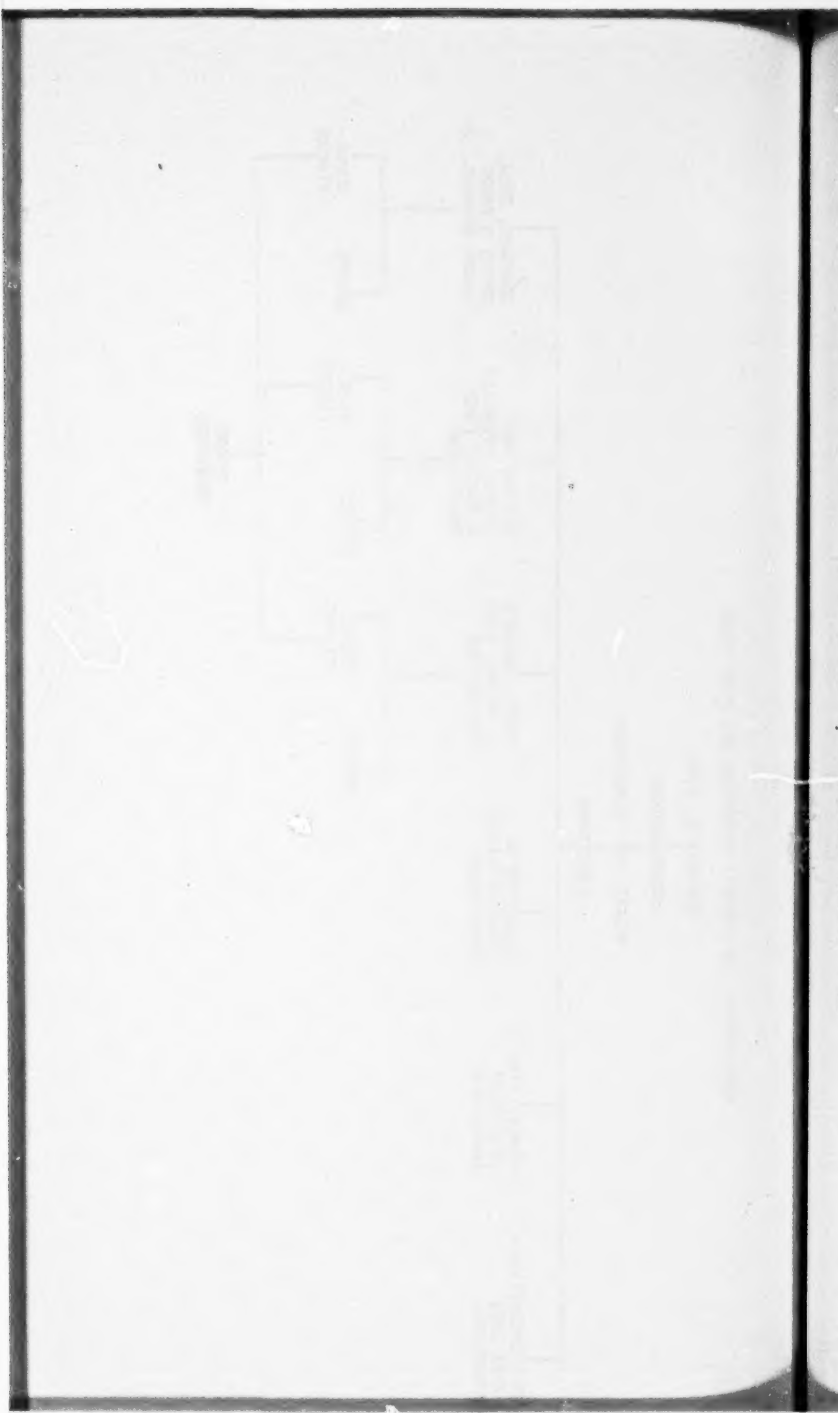


EXHIBIT B

48



ORGANIZATIONAL CHART - VON'S GROCERY CO

APRIL 1, 1960

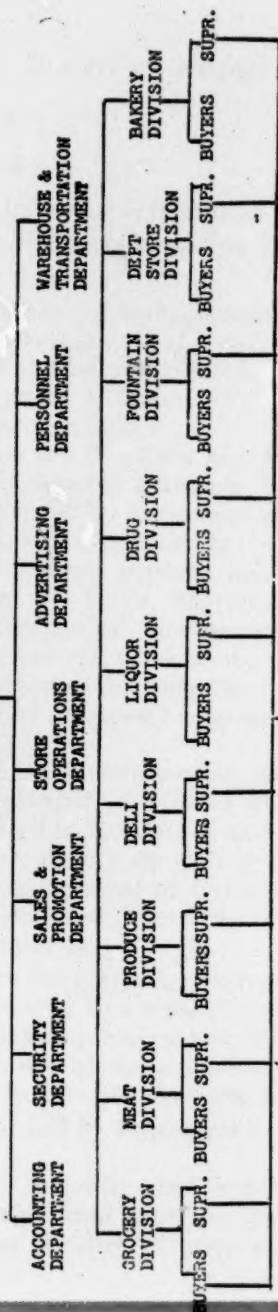
STOCKHOLDERS

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

ADVISORY COMMITTEE

MANAGEMENT COMMITTEE

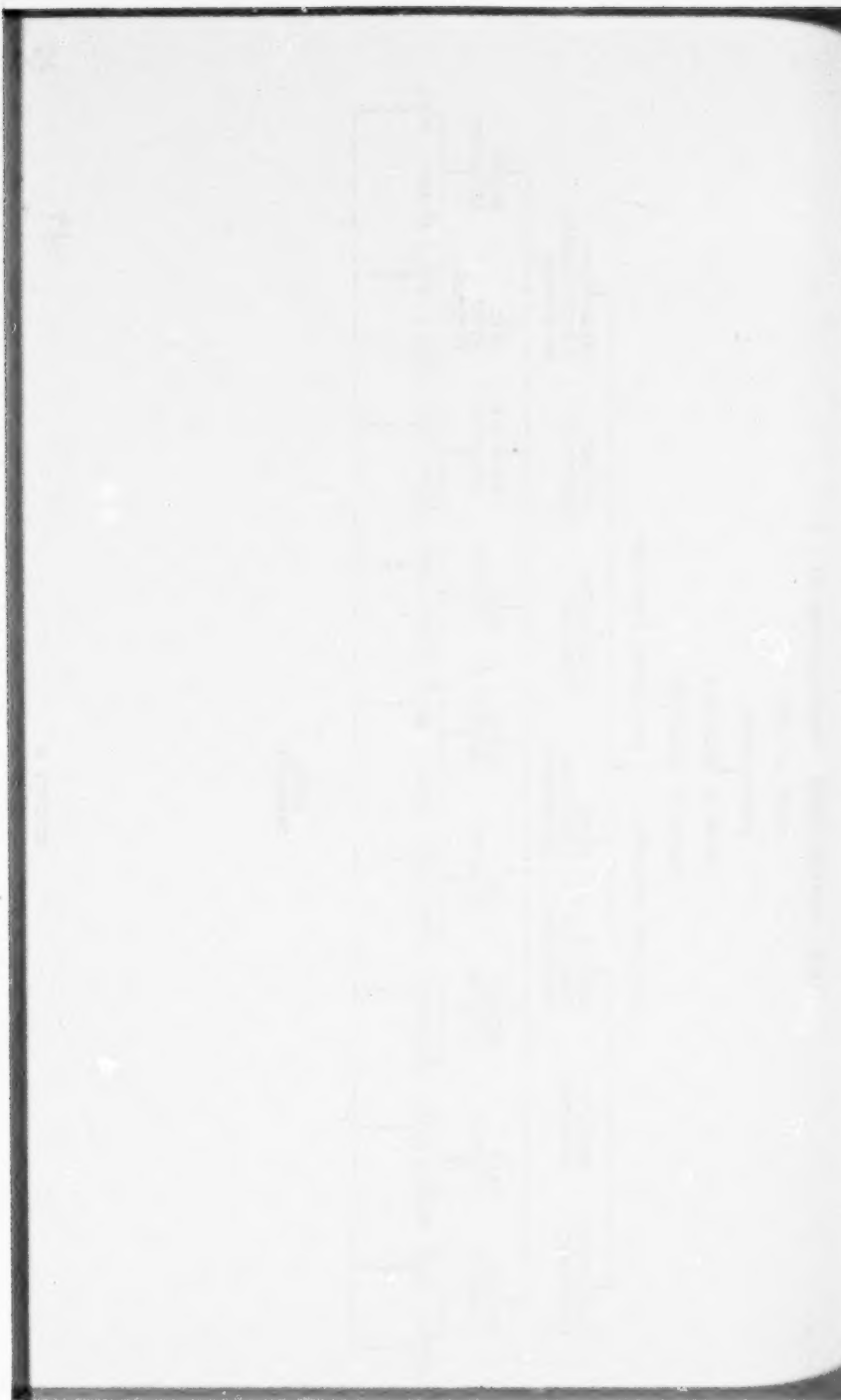


STORE MANAGERS

EXHIBIT C

49

2477



PLAINTIFF'S EXHIBIT No. 65

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Interrogatory No. 2

Supply the following information as to the organization and operation of Von's, Shopping Bag, and the Combined Companies:

- A. List each major management division and each separate operating unit of Von's and Shopping Bag on each of the following dates:
 - (1) January 1, 1960.
 - (2) March 1, 1960.
- B. Describe the functions and duties of each division and unit listed in answer to Interrogatories 2A.
- C. (As amended by agreement of counsel for the parties.) List the fixed assets (i.e., major facilities such as warehouses, produce docks or general offices) operated by Von's, Shopping Bag or "the Combined Companies" on January 1, March 25 and June 1, 1960, and the name of the management unit ultimately responsible therefor.
- D and E. (As amended by agreement of counsel for the parties.)

List the total number of employees as of January 1, 1960 employed in each of the major management units listed in Exhibits A and B, and the total number of employees as of June 1, 1960 in each of the major management units listed in Exhibit C to the partial answers (filed June 27, 1960) to plaintiff's interrogatories.
- F. Set forth the major management division and operating units of Von's and Shopping Bag which have been combined into each of the divisions, units and departments of the Combined Companies listed in answer to Interrogatory 2E, above.
- G. (As amended by agreement of counsel for the parties.)

Are you currently considering the sale of any of your major fixed assets or the elimination or consolidation of any of your operations or depart-

ments? If so, describe the proposed changes and the reasons therefor.

H. If the answer to Interrogatory 2G above was in the affirmative, set forth the information requested in Interrogatories 2A to 2D(5) above based upon your plans or projected operations for the following dates:

A. January 1, 1961.

B. January 1, 1962.

Answer to Interrogatory No. 2 (As Amended):

A. This subdivision of the interrogatory was answered in Defendant's Partial Answers to Plaintiff's Interrogatories filed June 27, 1960.

B. This subdivision of the interrogatory was answered in Defendant's Partial Answers to Plaintiff's Interrogatories filed June 27, 1960.

C. (As amended)

Von's fixed assets or major facilities as of January 1, 1960 and the management units responsible therefor were as follows:

Asset	Management Unit
28 Retail Grocery Stores (and others in course of construction)	Sales and Promotion Department and Store Operations Department
Distribution Center (Warehouse and Garage, etc.)	Warehouse and Transportation Department
Delicatessen Kitchen	Delicatessen Division
Produce Dock	Produce Division
General Offices	Various Administrative Departments

There was no change in said assets or responsible management units between January 1 and March 25, 1960. Said assets were retained after the merger of March 28, 1960 and the appropriate management units of "the Combined Companies," as set forth below, became responsible therefor.

Shopping Bag's fixed assets or major facilities as of January 1, 1960 and the management units responsible therefor were as follows:

Asset	Management Unit
38 Retail Grocery Stores (and others in course of construction)	Meat, Produce and Frozen Food Department; Liquor, Department Store, Fountain and Bakery Production Department; and Grocery, Delicatessen and Bakery Sales Department
Distribution Center (Warehouse and Garage, etc.)	Warehouse and Transportation Department
Produce Dock	Meat, Produce and Frozen Food Department
Bakery	Liquor, Department Store, Fountain and Bakery Production Department
Delicatessen Wrapping Room	Grocery, Delicatessen and Bakery Sales Department
General Offices	Various Administrative Departments

There was no change in said assets or responsible management units between January 1 and March 25, 1960, except that Shopping Bag disposed of its produce dock during that time. All other of said assets were retained after the merger of March 28, 1960, and the appropriate management units of "the Combined Companies," as set forth below, became responsible therefor.

"The Combined Companies" fixed assets or major facilities as of June 1, 1960, and the management units responsible therefor were as follows:

Asset	Management Unit
67 Retail Grocery Stores (and others in course of construction)	Sales and Promotion Department and Store Operations Department
2 Distribution Centers	Warehouse and Transportation Department
Delicatessen Kitchen and Delicatessen Wrapping Room	Delicatessen Division
Produce Dock	Produce Division
Bakery	Bakery Division
General Offices	Various Administrative Departments

D and E. (As amended)

The total number of employees as of January 1, 1960 employed in each of Von's major management units as shown on said Exhibit A are as follows:

Management Unit	Number of Employees
Accounting Department	41
Security Department	6
Sales & Promotion Department	2
Store Operations Department	5
Advertising Department	5
Personnel Department	9
Warehouse & Transportation Department	107
Grocery Division	1118
Meat Division	308
Produce Division	145
Delicatessen Division	67
Liquor Division	40
Drug Division	34
Fountain Division	61

In addition, Von's had about 7 employees doing maintenance work and about 10 employees working in Von's general offices but not assigned to any department.

The total number of employees as of January 1, 1960 employed in each of Shopping Bag's major management units as shown on Exhibit B are as follows:

Management Unit	Number of Employees
Administrative & Accounting Department	79
Advertising & Promotion Department	8
Warehouse & Transportation Department	99
Meat, Produce & Frozen Food Department	343
Liquor, Department Store, Fountain & Bakery Production Department	441
Grocery, Delicatessen, Drugs & Bakery Sales Department	1117

In addition, Shopping Bag employed about 16 employees who did maintenance work.

The total number of employees as of June 1, 1960 employed by the major management units of "the Combined Companies" as shown on said Exhibit C are as follows:

Management Unit	Number of Employees
Accounting Department	127
Security Department	6
Sales & Promotion Department	3
Store Operations Department	5
Advertising Department	7
Personnel Department	14
Warehouse & Transportation Department	200
Grocery Division	2100
Meat Division	543
Produce Division	255
Delicatessen Division	82
Liquor Division	150
Drug Division	38
Fountain Division	84
Department Store Division	116
Bakery Division	108

In addition, Von's had about 23 employees doing maintenance work as of June 1, 1960.

F. This subdivision of the interrogatory was answered in Defendant's Partial Answers to Plaintiff's Interrogatories filed June 27, 1960.

G. (As amended)

Yes. The former Von's distribution center is up for sale. That distribution center is being sold because the former Shopping Bag distribution center is adequate to serve the needs of "the Combined Companies." A new tenant is being sought for Von's general offices because the former Shopping Bag offices are adequate to serve the needs of "the Combined Companies." See also the answer to Interrogatory No. 26.

H. It is not presently known what changes, if any, will be made in Von's fixed assets, management divisions, operating units or number of employees as of January 1, 1961 or January 1, 1962. New stores will be constructed and operated in the future, however. See Exhibit F to the answer to

Interrogatory No. 6. Likewise, it may be that certain stores will be disposed of prior to January 1, 1962.

Interrogatory No. 2:

Supply the following information as to the organization and operation of Von's, Shopping Bag, and the Combined Companies:

A. List each major management division and each separate operating unit of Von's and Shopping Bag on each of the following dates:

- (1) January 1, 1960.
- (2) March 1, 1960.

B. Describe the functions and duties of each division and unit listed in answer to Interrogatories 2A.

C. List every asset or facility operated or controlled by Von's and Shopping Bag on each of the dates listed in paragraphs A(1) and A(2), and designate the management division or operating unit listed in Interrogatory 2A which was responsible for the operation of the asset or facility. Supply the following information as to each such asset or facility:

- (1) The address of the asset or facility.
- (2) A description of the asset or facility.
- (3) A statement as to whether the facility was owned or leased.

D. List the total number of employees employed by Von's and Shopping Bag on each date listed in paragraphs A(1) and A(2) of these interrogatories for each of the following organizations or units:

- (1) Employed by both firms.
- (2) Employed by Von's.
- (3) Employed by Shopping Bag.
- (4) Employed by each of the management divisions and operating units listed in answer to Interrogatory 2A.
- (5) Employed by each operating asset or facility listed in answer to Interrogatory C. (This will include each separate warehouse facility or each separate store.)

- E. Supply the information requested in Interrogatories 2A to 2D (5) inclusive, for the Combined Companies for each of the following dates:
- A. April 1, 1960.
 - B. June 1, 1960.
- F. Set forth the major management division and operating units of Von's and Shopping Bag which have been combined into each of the divisions, units and departments of the Combined Companies listed in answer to Interrogatory 2E, above.
- G. State whether any consideration has been given to future changes in the organizational setup or operation of the Combined Companies. If so, state the nature of the consideration given to such changes showing the following:
- (1) The date of such consideration.
 - (2) The persons participating in the consideration.
 - (3) The nature and extent of the consideration.
 - (4) The statements made by each person at each such meeting.
 - (5) The decision reached as a result of such consideration.
 - (6) Whether any documents were prepared or received with respect to such consideration. If so, supply the date and a statement as to the nature of such documents.
- H. If the answer to Interrogatory 2G above was in the affirmative, set forth the information requested in Interrogatories 2A to 2D (5) above based upon your plans or projected operations for the following dates:
- A. January 1, 1961.
 - B. January 1, 1962.

Answer to Interrogatory No. 2:

A and B. The basic operating units of Von's as of January 1, 1960 were 28 retail food stores. Von's also had a warehouse and distribution center, a produce dock, a delicatessen kitchen and general offices. The major manage-

ment divisions of Von's as of that date are set forth in organizational chart attached hereto and marked Exhibit A. There was no change in said operating units or major management divisions between January 1 and March 1, 1960.

The basic operating units of Shopping Bag as of January 1, 1960 were 38 retail food stores. Shopping Bag also had a warehouse and distribution center, a produce dock, a bakery and general offices. The major management divisions of Shopping Bag as of January 1, 1960 are set forth in organizational chart marked Exhibit B and attached hereto. There were no changes made in said operating units or major management divisions from January 1, 1960 to March 1, 1960, except that during that period of time, Shopping Bag disposed of its produce distribution center and began using Von's.

(Defendant has objected to Interrogatories Nos. 2C and 2D).

E and F. (Defendant has objected to that portion of said interrogatories calling for information similar to that called for in Interrogatories 2C and 2D).

The basic operating units of the "Combined Companies" as of April 1, 1960 were 66 retail food stores representing a combined total of the stores formerly operated by Von's and Shopping Bag separately. The "Combined Companies" also retained the warehouses, produce dock, bakery, delicatessen kitchen and general offices each had as of March 1, 1960, as set forth in answer to Interrogatory No. 2A. The major management divisions of the "Combined Companies" as of April 1, 1960, which divisions represent an integration of the major management divisions of Von's and Shopping Bag as depicted on Exhibits A and B, are set forth in the organizational chart attached hereto and marked Exhibit C. There was no change in the operating units or major management divisions of the "Combined Companies" between April 1, 1960 and June 1, 1960, except that an additional retail food store was opened during that period of time.

PLAINTIFF'S EXHIBIT No. 66

Von's Survey—Shopping Bag
By Division Heads

12/19/59

J. Ball

SB. Hidden jewel
 Von's can improve S.B. operation
 a/c 1—Lack Management-Direction
 2—Too much cross purposes
 3—Figures are not utilized
 No daily sales
 No good cash handling
 Gross'—they don't have—
 SB Has finest equipment & facilities
 good people—could do a good
 job if let alone & guided.
 Conclusion—continue to negotiate

N. H. Bolstad

SB Has 31 good locations
 4 doubtful—i.e.
 i.e. new or Heavy Exp.
 3 loosers
 i.e. 2 old—
 1 stonewood
 Payroll SB—9.10% net vs— 8.74 Von's
 (softgoods—14%) 8.85
 Can save 1/3 of 1% if we can 8.30
 get to our level 8.65

week 11/15/59

	SB		V
Payroll	154,700	vs	153,900
Vol	1.7000.		1.700—

identical

Supervision lacks direction

i.e.—doesn't direct merchandising
 —Can't direct markdown
 —Only acts on payroll & Sales

store manager

asst. "

(Nite & Sunday)
 Same as V #2 man G

Dept. Heads
(no delic.)

—Grocery V #3 man G
 crew pusher

NHB

Stores get no operating figures
except sales & Payroll—
Big area for us to help-hire
Excellent Personnel
Incentive plan—weak
50,000 "store required
Their lack of bonus—could excite
their managers up—
Conclusion—Keep negotiating
a/c—improve perishables
merchandising

Dep't stores do 5-6% total sales—
400

6,700,000

Ward—

Grocery —carry more items than we do—but don't display well
Meat —lack variety & selection
Prod —Very poor
Del —no excitement
Liq —good & well presented
Dept Store—not good—

No one wants to make a decision

Office dictates displays & merchands'g

No "esprit de corps"—at store level—lot of bitching re other departments

We can increase volume

i.e. a—more people

b—" \$ per"

We must charge in—Mds'g way.

They do have a real personnel morale problem—we should proceed as fast
as possible.

Heart & not head buying—2nd cousins

Conclusion—can improve
keep going

Hardesty

Lack of a sense of urgency

i.e. holes in shelf
long check lines

too many items—movement sheets should help eliminate many items.

Supervision—Routine calls—

Future optimistic—on what we can do—

K. Olsen

Personnel —happy V taking over

Mergers —where sales decline

R-20%-off A B & Raisin—

FGT & Clark

Dal & Albers

Many 6 day men

Eli—Deli Mgrs

etc

shouldn't happen here a/c they are not spoiled—a/c No incentive
" motivation

SB people know their business but need guidance—

C. Gibbs can help buying they were paying too much

Expense is in line—

Merchandising we can improve

i.e. Poultry and Fresh Fish

K.O. Sees nothing but good from merger

J. Osberg

D. Hayden does not know salaries of Sup and store mgrs etc.

Very weak operation

Good wet racks a/c Japs

Gondola merchandising poor

No set pattern in mdsg. apparently up to the manager—

Supervisory set up

4—Supervisors

Tad—

1—1 Jap—charge of retail operation—under Del H.

Not aggressive in produce dept.

Heavy Japanese personnel could present problem:—

Feels can improve operations

Must refixturize—

definitely should continue negotiations

Ed. H

SB. sales—325,000—gross \$101,000

potential very good gross can be improved

many pre wrapped—outside vendor

SB prices are higher than V

No romance in Deli. Dept.

They deliver via 3 trucks

No Deli. Mgr's.

Merger—*Can't miss*

Nothing but good—

31.21%

No cottage cheese etc

S. H. Johnston

Harvey Ruf—good man—Buyer and probably runs under E. Plumb

Sales 3 x V—

2 x V number of stores—

Mdsg is not what it should be.

S.H.J. says can improve on operation

S.B. & V. compliment each other.

To check on reason for warehousing—

P. Marshall

SB — 68 Newspaper

V 51

12—Duplicate

Est. saving 8400.00 week

52

16800

42000

436.800

New cost 24.500

52

49000

102500

185) 1.074,000 (.60%

1 1 2 0

.06 projected new
media cost

W.K.

Now

14.388

19.576

6.700

7.500

14.200

13

42.600

142.00

185.000

P. Marshall

Sign & Display—savings hard
to estimate
SB—9 persons in staff.
SB—undersigned & badly set up—
costs could increase because
they need better sign work
plastic signs are out.—
Mickey says 142% more sign work
60% " payroll
O.K.

K. Doyle

Personnel does very little hiring in
1—produce
2—meat
principally at store level
a friend of a friend basis

Don Bushmeyer

Definitely Savings to be made
1—Liquor
2—Dry goods—
37 Drivers 3—Trucking
4—Man power
5—Shop S.B. since cut 12
6—Maintenance V. 30 " people
7—Drug
3 Deli. trucks— 4 days week
7 Bakery " & } loads can be
grocery } consolidated
8 SB- 4V
Area—90 miles V—1401—SB—1500
Freight—R'wy—
Interstate—same rate
most Intra " "
except line haul re shuttle—goods
originating in L.A. Basin
Tax
20 Land & Bldg 6.4
personal prop 5.8
Cty El Monte
35 Land & Bldg 8.2
personal 7.7 8.6
25 ac 8.08
10 ac
Savings in Trucking
Convert to propane
Consolidating loads
Enlarge grocery
Kitchen OK
Produce too small
10 acres—produce
Delic—Kitchen
Pre-wrap—

J. Ball

people

Administrative Savings on payroll 866,000
Maintenance Does not include
store help

J. Ball

12/19/59

Effect of Merger	
V—Op. pft.....	3,900,000
Payroll.....	850,000
J'maid—x Ardne.....	650,000
Adv.....	500,000
1 BM etc.....	90,000
S.B. Op. pft.....	500,000
	6,490,000
N.A.T.....	3,115,000
per share.....	1.04

PLAINTIFF'S EXHIBIT No. 67

Admissions in Deposition of Theodore A. Von der Ahe,
May 4, 1961.

.

Q. What items does Certified handle? Specifically do they handle dairy products?

A. Specifically they do not handle those items you call dairy products, such as fresh milk and cream and cottage cheese and things of that nature.

Q. Do they handle meats?

A. No.

Q. Do they handle bakery products such as bread?

A. No. (pp 41-42)

.

Q. Did you have to make a deposit with Certified?

A. Yes.

Q. How much of a deposit would that be?

A. At that time I believe the deposit was an amount equal to two weeks purchases. (p. 43)

—

PLAINTIFF'S EXHIBIT No. 68

Admissions in Deposition of William R. Hayden, Former
President of Shopping Bag Food Stores, on May 12, 1960.

.

Q. As a result of the merger between Von and Shopping Bag has the purchasing of the two firms been consolidated?

A. I would say a great part of it has, yes. (p. 19)

.

PLAINTIFF'S EXHIBIT No. 69

Admissions in Deposition of Theodore A. Von der Ahe,
President of Von's Grocery Company, on May 4, 1961.

* * * * *

Q. Prior to the merger did all the Von's stores carry the same price on the same item of merchandise?

A. That was our policy, uniform pricing, yes.

Q. Since the merger have the Shopping Bag stores started to carry the same prices as the Von's stores?

A. We are on a uniform pricing system, yes. (p. 19)

PLAINTIFF'S EXHIBIT No. 70

Admissions in Deposition of Theodore A. Von der Ahe,
President of Von's Grocery Company, on May 12, 1960.

.

Q. What facilities did you refer to as being "complementary"?

A. We have a new distributing center with a very adequate delicatessen kitchen with products for sale through the delicatessen, which Shopping Bag had none.

Shopping Bag has a bakery department, which the Von's had none.

We have a produce distributing dock which is adequate to handle both companies. Shopping Bag had a very inadequate setup.

Q. Have you discontinued the Shopping Bag produce distributing dock?

A. Yes.

Q. Are you now being supplied by the Shopping Bag bakery department?

A. To a minor degree.

Q. Do you expect to increase the degree to which they will supply you?

A. That at the moment is a question we have not fully determined, whether Von's will give bigger support to the Shopping Bag bakery or not. This becomes an operational problem we haven't answered yet. (pp. 10-11)

.

Q. Now, referring back to page 1 of the proxy statement marked for identification as Exhibit No. 1, you say, "(a) Overhead, general and administrative expenses are expected to be reduced as a result of the elimination of duplication."

As part of this elimination of duplication have you merged the purchasing departments of Von and Shopping Bag?

A. Yes, sir. (pp. 53-54)

.

By Mr. Coyle:

Q. Now, referring to paragraph (b) on page 1 of the document marked for identification as Exhibit 1, it states that the "Total advertising expenses are expected to be substantially reduced, since duplication will be avoided, and the advertising campaigns of the combined companies can be more economically and effectively carried out."

What's been done to effectuate this advantage which you say will result from the merger?

A. Well, Mr. Coyle, I think that's almost self-explanatory. We have avoided duplication in advertising with the consequent savings in the advertising expenses.

Q. Have you merged the advertising staffs of the two companies?

A. Yes, sir, we have. (pp. 59-60)

PLAINTIFF'S EXHIBIT No. 71

Admissions in Deposition of Theodore A. Von der Ahe,
President of Von's Grocery Company, on May 12, 1960.

.

Q. Does Von's, in the course of its business, seek new store locations in new areas?

A. Yes.

Q. Do you have any people employed by Von's whose major job is to seek new locations?

A. Well, Mr. Hayden is the man who is in charge of store expansion, which includes new locations. So I guess I would have to answer yes, Mr. Hayden, working for Von's, is in charge of new store locations.

Q. Prior to Mr. Hayden's coming with Von's was anyone employed in this activity?

A. That is work that fell upon my shoulders, store expansion and new locations; and I did have one or two brokers working for us always looking for new store locations. (pp. 43-44)

.

Q. In the business of seeking new store locations does more than one chain ever seek the same location?

A. I would answer by saying that probably once in a while an area is being developed where a major shopping center would be construed [sic] and the developers could conceivably be contacted by several chains for the market location. (p. 44)

.

Q. Do you keep a record, or do you have records in your business of these instances?

A. No. Every day we are submitted quite a few possible market locations. The file would be voluminous if we attempted to keep them. We only retain what is of interest to us.

Q. Who submits these new market locations?

A. They come in from all sources; owners themselves, prospective developers and from real estate agents.

Q. Can you name some of the real estate agents who customarily send you locations?

A. Coldwell Banker submits quite a few. W. I. Hollingsworth has submitted a few.

I would say almost all of them from time to time submit locations to us.

Q. When these locations are submitted do you have any procedure for processing them?

A. Well, I can't say that we have a procedure, no. We usually go out and look at the site and if it looks good, then we try to negotiate.

Q. You say "we." Does that mean you or Mr. Hayden, or both of you?

A. Well, speaking of the merged companies now, Mr. Hayden goes out and looks at them.

Q. Prior to the merger was it you?

A. Prior to the merger it fell my responsibility in Von's and Mr. Hayden in Shopping Bag. (pp. 49-50)

PLAINTIFF'S EXHIBIT No. 73

STATE OF CALIFORNIA
BOARD OF EQUALIZATION
DEPARTMENT OF BUSINESS TAXES—SALES TAX

APPLICATION FOR SELLER'S PERMIT AND REGISTRATION AS A RETAILER
AND
DEPARTMENT OF EMPLOYMENT REGISTRATION AS AN EMPLOYER

1. AMOUNT		2. PERMIT FEE		3. CASH DEPOSIT RECEIPT NUMBER		4. TAX AREA CODE		5. STARTING DATE		6. NEW ACCOUNT NUMBER		7. TYPE OF BASIS CODE ACCOUNT	
100 525425		523426		24 1950		1-61		AB59859		3		1	

8. OWNER (S)
MR. CHARLES B. DOSS
MRS. SELINA A. DOSS
C & S SANDWICH STAND
P. O. BOX OR STREET AND NUMBER CITY OR TOWN STATE COUNTY
2231 S. GRIFFITH AVE. LOS ANGELES 11, CALIF. L.A. --
(If different from above)

9. TYPE OF ORGANIZATION
A. TYPE OF ORGANIZATION
INDIVIDUAL ☐ PARTNERSHIP ☒ CORPORATION ☐ OTHER ☐
PRESIDENT VICE-PRESIDENT SECRETARY TREASURER

10. DOING BUSINESS AS
11. MAILING ADDRESS
12. LOCATION OF BUSINESS
13. DATE STARTED AT ABOVE ADDRESS 1-11-61

14. MOVING FROM
15. DO YOU NOW OPERATE, OR HOLD INTEREST IN, ANOTHER BUSINESS? LOCATION OF SUCH BUSINESS
16. ARE YOU BUYING A BUSINESS?
17. HAVE YOU EVER BEEN REGISTERED WITH THE DEPARTMENT OF EMPLOYMENT? NO ☒ YES ☐ IF YES ENTER ACCOUNT NUMBER →

18. DO YOU INTEND TO HIRE EMPLOYEES TO THE EXTENT THAT YOUR PAYROLL WILL EXCEED \$100.00 IN A CALENDAR QUARTER? NO ☒ YES ☐
19. DO YOU ACQUIRE ALL OR ONLY A PART OF THE SELLER'S BUSINESS ACTIVITIES? ALL ☐ PART ☐

20. TYPE OR NATURE OF BUSINESS (If mixed, Underline Principle Type)
A. SANDWICH STAND No B.W.
B. IS OPERATION PART TIME? NO ☒ YES ☐
C. MORE THAN 50% OF RECEIPTS FROM ALL SOURCES COME FROM (Check one box only)
☒ RETAILING JOBS (WHICH INCLUDES PROFESSIONAL BUSINESS, PROFESSIONAL OR PERSONAL SERVICES)
☐ IN A STORE ☐ OTHER (PRODUCING GOODS)
☐ ITINERANT SALES OF
☐ MANUFACTURING (If Principal Product)
☐ REPAIRING
☐ CONTRACTING (Specify type)

21. CERTIFICATE: THE ABOVE STATEMENTS ARE HEREBY CERTIFIED TO BE CORRECT TO THE BEST KNOWLEDGE AND BELIEF OF THE UNDERSIGNED WHO IS DULY AUTHORIZED TO SIGN THIS APPLICATION.
SIGNED X Selina A. Doss 438-09-5821
TITLE PARTNER. S.S.A. #
RESIDENCE ADDRESS 1057 E. 23rd ST. L.A. 11
RESIDENCE PHONE 21-8-2780
BUSINESS PHONE - SAME -
Marshall Ex A 50

22. APPLICATION TAKEN
IN DISTRICT AT LOS ANGELES CALIFORNIA
BY R. J. Thomas DATE 1-11-61
CHECKED IN H. O. PERMIT UNIT BY JAN 17 1961 17

23. FIRST RETURN TO BE MAILED FROM HEADQUARTERS FOR
24. NEW ☒ CONSOLIDATION ☐ TEMPORARY ☐
25. ISSUE & CANCEL (Attach S-406) ☐ TRAVELING ☐
26. MOVE WITHIN DISTRICT ☐ INTER-DISTRICT MOVE (Attach S-235) ☐
27. REINSTATEMENT AFTER REVOCATION ☐ REINSTATEMENT AFTER CLOSE OUT ☐
28. APPLICATION TAKEN

29. YOU ARE FURTHER NOTIFIED THAT YOU ARE REQUIRED, PURSUANT TO SECTION 5406 OF THE SALES AND USE TAX LAW, TO FILE RETURNS AND PAY TAX QUARTERLY
YOUR FIRST RETURN WILL BE DUE
FOR THE PERIOD BEGINNING 1-11-1961 AND INCLUDING 3-31-1961
THEREAFTER ON OR BEFORE THE LAST DAY OF THE MONTH FOLLOWING THE PRECEDING QUARTER

30. TO THE VALUE OF \$ 100.00 BY CASH OR BY
YOU ARE FURTHER NOTIFIED THAT YOU ARE REQUIRED, PURSUANT TO SECTION 5701 OF THE SALES AND USE TAX LAW, TO DEPOSIT WITH THE BOARD SECURITY

31. NOTICE OF REQUIREMENTS - BOARD OF EQUALIZATION
YOU ARE HEREBY NOTIFIED THAT YOU ARE REQUIRED, PURSUANT TO SECTION 5701 OF THE SALES AND USE TAX LAW, TO DEPOSIT WITH THE BOARD SECURITY

32. FIRST RETURN TO BE MAILED FROM HEADQUARTERS FOR
23. NEW ☒ CONSOLIDATION ☐ TEMPORARY ☐
24. ISSUE & CANCEL (Attach S-406) ☐ TRAVELING ☐
25. MOVE WITHIN DISTRICT ☐ INTER-DISTRICT MOVE (Attach S-235) ☐
26. REINSTATEMENT AFTER REVOCATION ☐ REINSTATEMENT AFTER CLOSE OUT ☐
27. APPLICATION TAKEN

33. YOU ARE FURTHER NOTIFIED THAT YOU ARE REQUIRED, PURSUANT TO SECTION 5406 OF THE SALES AND USE TAX LAW, TO FILE RETURNS AND PAY TAX QUARTERLY
YOUR FIRST RETURN WILL BE DUE
FOR THE PERIOD BEGINNING 1-11-1961 AND INCLUDING 3-31-1961
THEREAFTER ON OR BEFORE THE LAST DAY OF THE MONTH FOLLOWING THE PRECEDING QUARTER

34. FIRST RETURN TO BE MAILED FROM HEADQUARTERS FOR
23. NEW ☒ CONSOLIDATION ☐ TEMPORARY ☐
24. ISSUE & CANCEL (Attach S-406) ☐ TRAVELING ☐
25. MOVE WITHIN DISTRICT ☐ INTER-DISTRICT MOVE (Attach S-235) ☐
26. REINSTATEMENT AFTER REVOCATION ☐ REINSTATEMENT AFTER CLOSE OUT ☐
27. APPLICATION TAKEN

35. YOU ARE FURTHER NOTIFIED THAT YOU ARE REQUIRED, PURSUANT TO SECTION 5406 OF THE SALES AND USE TAX LAW, TO FILE RETURNS AND PAY TAX QUARTERLY
YOUR FIRST RETURN WILL BE DUE
FOR THE PERIOD BEGINNING 1-11-1961 AND INCLUDING 3-31-1961
THEREAFTER ON OR BEFORE THE LAST DAY OF THE MONTH FOLLOWING THE PRECEDING QUARTER

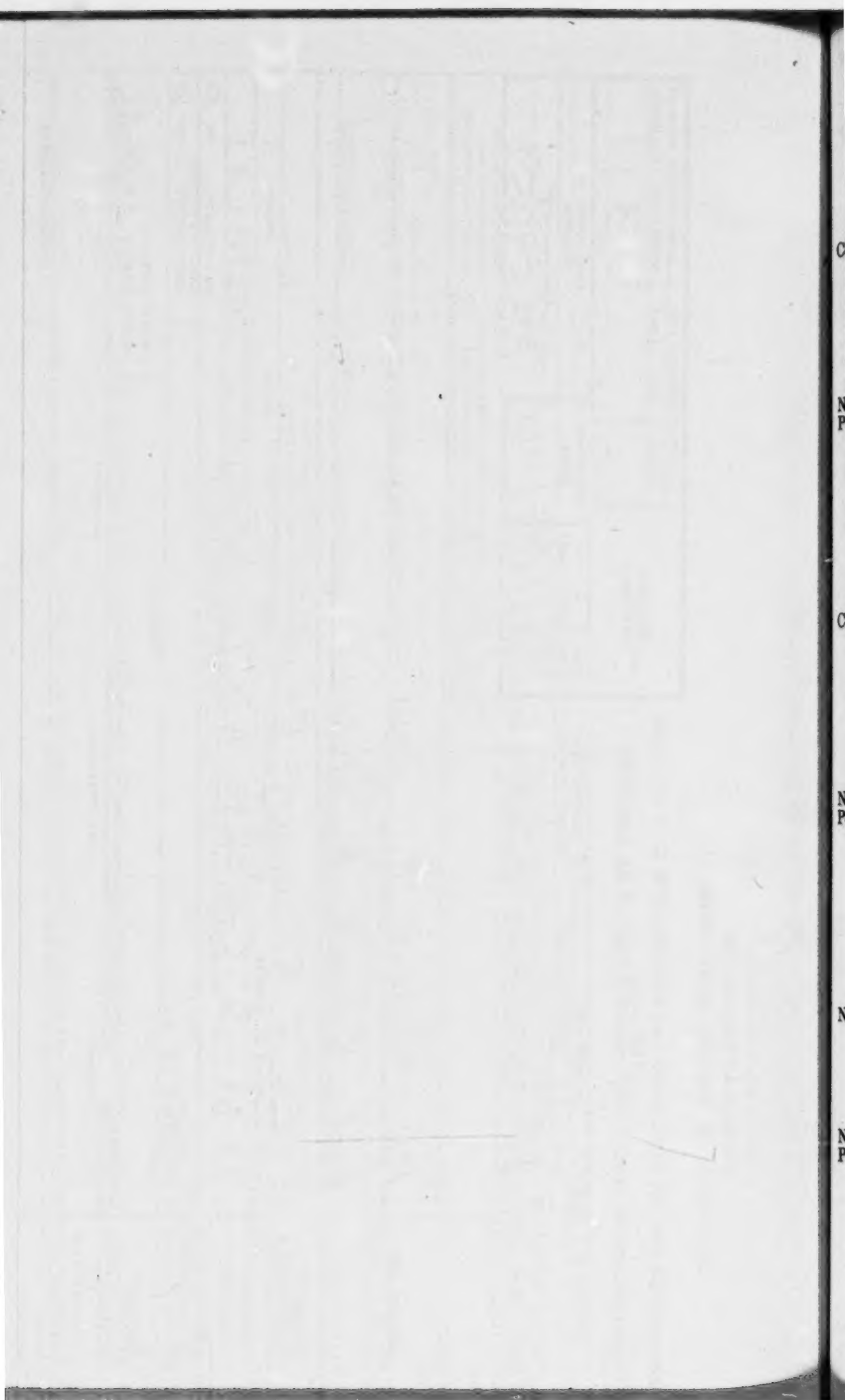
36. FIRST RETURN TO BE MAILED FROM HEADQUARTERS FOR
23. NEW ☒ CONSOLIDATION ☐ TEMPORARY ☐
24. ISSUE & CANCEL (Attach S-406) ☐ TRAVELING ☐
25. MOVE WITHIN DISTRICT ☐ INTER-DISTRICT MOVE (Attach S-235) ☐
26. REINSTATEMENT AFTER REVOCATION ☐ REINSTATEMENT AFTER CLOSE OUT ☐
27. APPLICATION TAKEN

37. YOU ARE FURTHER NOTIFIED THAT YOU ARE REQUIRED, PURSUANT TO SECTION 5406 OF THE SALES AND USE TAX LAW, TO FILE RETURNS AND PAY TAX QUARTERLY
YOUR FIRST RETURN WILL BE DUE
FOR THE PERIOD BEGINNING 1-11-1961 AND INCLUDING 3-31-1961
THEREAFTER ON OR BEFORE THE LAST DAY OF THE MONTH FOLLOWING THE PRECEDING QUARTER

38. FIRST RETURN TO BE MAILED FROM HEADQUARTERS FOR
23. NEW ☒ CONSOLIDATION ☐ TEMPORARY ☐
24. ISSUE & CANCEL (Attach S-406) ☐ TRAVELING ☐
25. MOVE WITHIN DISTRICT ☐ INTER-DISTRICT MOVE (Attach S-235) ☐
26. REINSTATEMENT AFTER REVOCATION ☐ REINSTATEMENT AFTER CLOSE OUT ☐
27. APPLICATION TAKEN

39. YOU ARE FURTHER NOTIFIED THAT YOU ARE REQUIRED, PURSUANT TO SECTION 5406 OF THE SALES AND USE TAX LAW, TO FILE RETURNS AND PAY TAX QUARTERLY
YOUR FIRST RETURN WILL BE DUE
FOR THE PERIOD BEGINNING 1-11-1961 AND INCLUDING 3-31-1961
THEREAFTER ON OR BEFORE THE LAST DAY OF THE MONTH FOLLOWING THE PRECEDING QUARTER

40. FIRST RETURN TO BE MAILED FROM HEADQUARTERS FOR
23. NEW ☒ CONSOLIDATION ☐ TEMPORARY ☐
24. ISSUE & CANCEL (Attach S-406) ☐ TRAVELING ☐
25. MOVE WITHIN DISTRICT ☐ INTER-DISTRICT MOVE (Attach S-235) ☐
26. REINSTATEMENT AFTER REVOCATION ☐ REINSTATEMENT AFTER CLOSE OUT ☐
27. APPLICATION TAKEN



PLAINTIFF'S EXHIBIT No. 74

Table 3

Comparison of Chains of Less Than Ten Stores With Chains of Ten or More Stores in Terms of Total Number of Stores Operated and Percentage of All Chain Stores for the Years 1953 and 1962

	All Chain Stores		Chains of 2 to 9 Stores		Chains of 10 or More Stores	
	1953	1962	1953	1962	1953	1962
No. of Stores.....	704	1,085	300	346	404	739
Percentage.....	100%	100%	42.6%	31.8%	57.4%	68.2%

PLAINTIFF'S EXHIBIT No. 75

Table 4

Comparison in Number of Grocery Stores and Percentages of all Grocery Stores in the Los Angeles Metropolitan Area Between the 40 Chains With the Most Stores in 1953 and the 24 Chains With the Most Stores in 1962

	All Grocery Stores		40 Chains with the Most Stores	24 Chains with the Most Stores
	in 1953	in 1962	in 1953	in 1962
Number of Stores.....	5,551	4,621	574	739
Percentage.....	100%	100%	10.3%	16.0%

PLAINTIFF'S EXHIBIT No. 76

Table 5

Number of Grocery Stores Operated by Chains Expressed as a Percentage of all Grocery Stores Operated in the Los Angeles Metropolitan Area in 1953 and 1962

	All Grocery Stores		Chains of 2 or More Stores	
	1953	1962	1953	1962
Number of Stores.....	5,551	4,612	704	1,085
Percentage.....	100%	100%	12.7%	23.6%

PLAINTIFF'S EXHIBIT No. 77

Table 6

Chains operating in the Los Angeles Metropolitan Area in the Period 1953-1962

Chains of 2 and 3 Stores		No. of Chains	Per- centage
Total Number of Chains.....		208	100%
Out of Business.....	58		
Reduced to Single Store.....	27		
Acquired.....	12		
Total—No Longer Separate Chains.....		97	46%
Chains of 4 to 9 Stores			
Total Number of Chains.....		56	100%
Out of Business.....	8		
Reduced to Single Store.....	1		
Reduced to 2 or 3 Stores.....	5		
Acquired.....	11		
Total—No Longer Separate Chains of 4 to 9 Stores.....		25	45%
Chains of 2 to 9 Stores			
Total Number of Chains.....		253 *	100%
Out of Business.....	66		
Reduced to Single Store.....	28		
Acquired.....	23		
Total—No Longer Separate Chains.....		117	46%

* Chains in the 2 and 3 store category combined with chains in the 4 to 9 store category and adjusted for the chains which were in both categories during part of the period.

**FOOD CHAIN OPERATING 2 OR MORE STORES IN LOS ANGELES AND ORANGE COUNTIES
IN 1953 and 1962, WITH CHANGES IN INTERMEDIATE YEARS**

2503

*Check as of
5/15/53 or
5/15/62*

COMPANY	HQ. LOCATION	1953	1954	1955	1956	1957	1958	1959	1960	1961	1962
A I A. B. C. MARKETS	Los Angeles	3/3	3/3	3/3	3/3	3/3	2/2	1/1	1/1	1/1	1/1
I D ACORD'S MARKETS	Laguna Beach	-	3/3	3/3	2/2	2/2	2/2	-	-	Returned 6-1	1/1
I B ADAIR'S MARKETS	San Clemente	2/1	2/1	2/1	-	-	-	-	-	-	-
I D ALBERT'S FOOD CO.	Van Nuys	-	2/2	-	-	-	-	-	-	-	-
A II ALEXANDER'S	Glendale	5/5	7/7	7/7	7/7	8/8	9/9	9/9	11/11	12/12	-
I D ALLEN'S MARKETS	Escondido	-	2/1	2/1	2/1	-	-	-	-	-	-
I D ALLISON'S MKTS.	Anaheim	2/1/4 66/66	-	-	-	-	2/2	2/2	2/2	-	4/4/4 50/50
A II ALPHA BETA	Lakewood	-	30/30	27/27	30/30	32/32	5/1/5/1	5/1/5/1	52/52	50/50	12/12/50
I D ANDERSON'S	Huntington Park	-	-	-	2/2	-	-	-	-	-	-
I D ARBOVO FOOD MKTS.	Pasadena	-	-	-	-	-	-	-	-	2/0	-
A I ARVO'S MKTS.	Normal, formerly Box	2/2	2/2	3/3	3/3	3/3	3/3	3/3	3/3	3/3	3/3
I C BALKAN'S MKTS.	Inglewood	-	-	-	-	-	-	-	-	-	3/3
A (BAILAS & SONS)	Los Angeles formerly Flynn Lakewood	2/2	2/2	3/3	3/3	3/3	3/3	3/3	3/3	3/3	3/3
I C BARGAIN BASKET	Pico	-	-	-	-	-	-	-	-	-	3/3
A I BEACH GROCERY	Los Angeles	1/1	3/3	3/3	3/3	3/3	3/3	3/3	3/3	3/3	3/3
I C BERN BROS.	Los Angeles	-	-	-	-	-	-	-	-	-	3/2
A II BETTER FOOD MKTS.	Los Angeles	9/9	10/10	5/5	5/5	5/5	6/6	6/6	6/6	6/6	10/10
I C BIG DOLLAR MKTS.	Los Angeles	-	-	-	-	-	2/2	3/3	2/2	2/2	2/2
I C BIG SAVER FOODS	Los Angeles	-	-	-	-	-	-	-	-	-	2/2

IC = 5

Page 2

		1953	1954	1955	1956	1957	1958	1959	1960	1961	1962
I C	RIO 40° MARINETS		-	-	-	-	-	-	-	-	2/2
II C	BILL'S RANCH MET.		-	-	-	-	-	2/2	2/2	3/3	5/5
I C	BILL'S RANCH MET.		-	-	-	-	-	-	-	2/2	2/2
I B	ME-KITE & RIO BEAR	3/3	3/3	3/3	3/3	3/3	5/5-0	To Piper Mar - Jan. 1957			
A I	EL-KITE SUPER MET.	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2
A A	LES R. BIRNEY CO.	2/2	2/2	3/3	3/3	4/4	4/4	4/4	4/4	4/4	5/5
I B	EL-KITE'S METS.	2/1	2/1	2/1	-	-	-	-	-	-	-
I C	KATE BLUM, INC.	-	-	-	2/2	3/3	3/3	3/3	3/3	2/2	2/2
I B	BOB'S SUPER MET.	2/2	3/3	3/3	4/4	5/5	7/7	Sued to MAYFAIR 1/57			
I C	BOB'S SUPER MET.	-	-	-	-	-	-	-	-	2/2	2/2
II B	BOB'S METS.	4/4	-	-	-	-	-	-	-	-	-
I B	BOB'S METS.	-	-	-	2/2	2/2	3/3	3/3	3/3	3/3	-
I C	BOB'S METS.	-	-	-	-	-	-	-	-	2/2	2/2
A H	THE BOYS METS.	5/5	5/5	5/5	6/6	6/6	7/7	8/8	12/12	10/10	18/18
I B	BRADLEY'S METS.	-	-	2/2	-	-	-	-	-	-	-
A I	BROOKLIN & FORD aka First St. Food Center now Jensen's	2/2	2/2	2/2	3/3	3/3	4/4	4/4	5/5	5/5	4/4
I C	BRUCE'S	-	-	-	-	2/1	2/0	2/0	2/1	2/1	2/1
I C	BUDHA METS.	-	-	-	-	-	-	-	-	3/3	3/3
I B	BUDGET RANCH	2/2	2/2	2/2	2/2	-	-	-	-	-	-
I C	BUDGET RANCH	-	-	-	-	-	-	-	2/2	2/2	2/2
I C	BUNS METS	-	-	-	-	-	2/1	2/1	3/1	3/1	2/2

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B. de. de. de.

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	1953	1954	1955	1956	1957	1958	1959	1960	1961	1962
A I FOODS CO. <i>Terrence LA</i>	2/2	2/2	3/3	4/4	3/3	3/3	3/3	6/6	6/6	7/7
I B FOOD STORES, INC. Los Angeles	2/2	2/2	3/3	3/3	3/3	-	-	-	-	-
III C FOX MARKETS Los Angeles	-	-	3/3	5/5	28/28	40/40	44/44	43/43	47/47	38/38 <i>+5</i> 45/45 <i>42</i> 46/46 <i>44</i>
I D FRONTIER SUPER Redondo Beach	-	-	-	-	-	2/1	2/1	-	-	-
- II FUTURMAN & GACH Inglenwood (see: SHOPPERS MARKETS)	-	-	-	-	-	-	-	-	-	-
A I F W MARKETS Long Beach	3/3	3/3	4/4	4/4	3/3	3/3	1/1	2/2	2/2	2/2
II D O. K. W. CO. Pallerton	-	-	-	-	-	-	-	-	4/3	-
I D GABRIEL'S Pasadena	-	2/2	1/1	2/2	2/2	2/2	2/2	-	-	-
I D GARDEN CITY MKTS. Los Angeles	-	-	-	-	-	-	-	2/2	-	-
IC GARFIELD MKTS. Glendale	-	-	-	-	-	-	-	-	-	2/1
II D GARVEY MKTS. El Monte	-	5/2	-	-	-	-	-	-	-	-
A II GATEWAY STORES Los Angeles	6/6	7/7	7/6	10/10	10/10	11/11	12/11	13/13	13/13	11/10
I D GAYLE'S MKTS. Anaheim	-	2/1	-	-	-	-	-	-	-	-
IC GIBSON'S Encino	-	-	-	-	-	-	-	2/2	2/2	2/2
. I C GENTLEMAN'S Pasadena	-	-	-	-	-	-	-	-	2/2	2/2
I - GLICKMAN BROS. Los Angeles (see: FOOD HOUSE MKTS)	-	-	-	-	-	-	-	-	-	2/1
I C GRAND MKS. Santa Ana	-	-	-	-	-	-	-	2/1	2/1	-
I D GRAND UNION MKTS Los Angeles	-	-	-	-	-	-	-	-	-	1/1
A III THE GREAT A & P Los Angeles	17/17	-	-	-	-	-	-	-	-	-
A II GREATER ALL AMERICAN MKTS. Downey <i>former Norwalk</i>	5/5	6/6	6/6	7/6	10/9	11/9	15/15	14/14	17/16	13/13
I D HALL'S SUPER Ball Grounds	-	-	-	-	2/2	2/2	-	-	-	-

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	1953	1954	1955	1956	1957	1958	1959	1960	1961	1962
A II JENSEN'S OROC. Pasadena	5/10	6/4	6/4	7/5	8/6	8/6	11/8	10/7	11/9	11/9
I D K & K MARKETS Downey	-	-	-	2/2	2/2	2/2	-	-	-	-
I B KARNES MARKETS Montebello	2/2	2/2	-	-	-	-	-	-	-	-
IC KATZ STORES Anaheim	-	-	-	-	-	-	-	-	3/0	3/0
I D KENTNER'S SUPER Norovis	-	-	2/2	2/2	2/2	-	-	-	-	-
I D KETS MARKETS Sepulveda	-	-	2/2	-	-	-	-	-	-	-
A II KING COLE SUPER Los Angeles	7/7	6/6	5/5	5/5	5/5	5/5	5/5	5/5 6/6	6/6	3/3
IC KING COLE MKTS. Whittier	-	-	-	-	-	-	-	-	-	2/2
IC KORY'S MKTS. Los Angeles	-	-	5/5	10/10	8/8	7/7	8/8	8/8	8/8	3/3
IC KUDOW'S MKTS. Los Angeles	-	-	-	-	-	-	-	-	2/0	2/0
I B LAMAR'S FRIENDLY San Gabriel	2/2	2/2 3/3	3/3	3/3	3/3	3/3	3/3	3/3	3/3	2/2
A I LANGS MARKETS Los Angeles ^{formerly Inglewood}	3/3	3/3	3/3	3/3	3/3	3/3	3/3	3/3	3/3	2/2
I D LIBERTY MKTS. Downey	-	-	-	2/2	-	-	-	-	-	-
IC LILES & WHIPPLE Anaheim	-	-	-	-	-	-	-	-	2/2	2/0
IC LILLYWHITE'S Santa Monica	-	-	-	2/2	2/2	3/3	3/3	3/3	2/2 3/3	2/2
IC LITTLE GIANT Long Beach	-	-	-	2/2	2/2	2/2	2/2	2/2	3/0	3/0
IC LLOYD'S MKTS. South Gate	-	-	-	3/3	3/3	3/3	3/3	3/3	3/3	3/3
A I LOCKYER'S MKTS. Long Beach	2/2	2/2	2/2	2/2	2/2	3/3	3/3	3/2	3/2	2/2
— LUCKY STORES Los Angeles	-	-	-	-	-	-	-	-	-	-
I D LUCKY IVY MKTS. Inglewood	4/3 5/5	-	-	-	2/2	-	-	-	-	-
A II MCCANN'S MKTS. San Pedro	4/3	4/3	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2

A II MCGEE'S MARKETS (Long Beach) 1/6 7/6 10/10 10/10 11/11 11/11 11/11 11/11 11/11 11/11 11/11

MOORE'S MARKET (see GREATER MOORE'S for details)									
	7/6	7/6	10/20	10/20	11/11	11/11	11/11	11/11	11/11
A II									
II B	8/8	8/8	8/8	13/13	13/13	14/14	20/20	20/20	20/20
II B	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5
IC	-	-	-	-	-	-	-	-	-
IC	-	-	-	-	-	-	-	-	-
IC	-	-	-	-	-	-	-	-	-
IB	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2
IB	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2
IC	-	-	-	-	-	-	-	-	-
A III	29/29	30/30	30/30	30/30	37/37	42/42	43/43	44/44	44/44
IC	-	-	-	-	-	-	3/1	3/1	3/1
ID	-	-	-	-	-	-	3/1	3/1	3/1
IB	3/3	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2
A IV	32/32	32/32	32/32	32/32	32/32	32/32	32/32	32/32	32/32
IC	-	-	-	-	-	-	-	-	-
A V	5/5	4/4	4/4	5/5	5/5	5/5	5/5	5/5	5/5
IC	-	-	-	-	-	-	-	-	-
A VI	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2	2/2
IB	-	-	-	-	-	-	-	-	-
ID	-	-	-	-	-	-	-	-	-
II D	-	-	-	-	-	-	-	-	-

McMILL'S NETS. Pico Rivera, privately L.A.

McFADDEN STORES Burbank

McGOWAN'S NETS. Santa Monica

McKENN MROS. Los Angeles

McLIMMON NET. Los Angeles

McMART FOOD Long Beach

MAJOR NETS. Los Angeles

MAJOR NETS. Pasadena

THE MARKET BASKET Los Angeles

MARKET PLACE Glendale

MARRET TOWN Gardena

MARTIN NELSON Los Angeles

MATTAJE MARKETS Los Angeles

MATTHEW NETS. Norwalk

MEDLOCK MROS. South Gate

(SAY-JOR NETS.)

MICHAEL'S NETS. Orange

MIFFLIN'S NETS. Long Beach

MILLER'S FOOD Los Angeles

MINTY NETS. Newport Beach

2511

SCHE SCAP TO
20/10
SPREEDER

	1953	1954	1955	1956	1957	1958	1959	1960	1961	1962
I B MIRACLE MKTS.	2/2	2/2	-	-	-	-	-	-	-	-
I C MODEL MKTS.	-	-	3/3	2/2	3/3	2/2	2/2	3/3	3/3	3/3
A I MODERN VILLAGE	2/2	2/2	2/2	2/2	3/3	2/2	2/2	2/2	2/2	2/2
I B MUELLER DRUG.	3/3	-	-	-	-	-	-	-	-	-
I C MAGALISHI BROS.	-	-	-	-	-	-	-	-	-	2/1
A I NEW FOOD KING	3/3	-	-	2/1	2/1	2/1	2/1	2/1	2/1	2/1
I B NEWMAN'S MARKETS	2/2	2/2	2/2	2/2	-	-	-	-	-	-
I B OPPEN'S MKTS.	3/3	3/3	3/3	3/3	3/3	2/2	2/2	2/2	2/2	-
I D OREN'S MKTS.	-	-	-	2/2	2/2	-	-	-	-	-
I D OUR QUALITY MKTS	-	-	2/2	-	-	-	-	-	-	-
I D PANORAMA MKTS.	-	-	3/3	5/5	3/3	-	-	-	-	-
I C PANTRY FOOD	-	-	-	2/2	3/3	4/4	5/5	5/5	8/8	10/10
I D PARKWAY MART	-	-	-	2/1	3/2	4/4	4/4	4/4	4/4	4/4 (new)
I C PATTON'S MKTS.	-	-	-	-	-	-	-	-	-	-
I B PAY-LESS	3/3	-	-	-	-	-	-	-	-	-
I D PENNY FOOD MKTS.	-	-	3/3	-	-	-	-	-	-	-
I C PENNY FOOD MARKS	-	-	-	-	-	-	-	-	2/2	2/2
I D PENNY WISE	-	-	-	-	-	-	-	-	2/0	-
II B PRESSIN GROCERY	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5
A I PIGGLY WIGGLY	3/3	3/3	4/4	3/3	4/4	5/5	5/5	5/5	8/8	9/9
II C PLY MARKETS	-	-	-	-	-	-	-	-	13/13	19/19-7/7

I B	BALMAIN MEATS.	Los Angeles	7/7	7/7	8/6	8/8	11/11	11/13	Sold to Alpha Beta
A III	RALPHS GROCERY	Los Angeles	33/33	33/33	32/32	33/33	34/34	36/36	36/36 10/10 11/11 15/15
I D	DAMING MEAT.	Tujunga	-	-	-	2/2	W/h	W/h	Sold to Peter Wiley
I B	RELIABLE FOOD	Los Angeles	3/3	-	-	-	-	-	-
I D	RICHARD'S MEATS.	Hawthorne	-	-	-	-	-	2/1	-
A I	KOHN MEOS.	Los Angeles	2/2	2/2	1/1	1/1	1/1	2/2	2/2 Also in Huntington Pt
I B.	MOTHS' MEATS.	Los Angeles	8/8	6/6	8/8	7/7	8/8	9/9	to Rex -
ID S & K MEATS.		Van Nuys	-	-	-	-	-	2/2	Sold to Rex
A IV	SAFFWAY STORES	Los Angeles	175						147
I B	SALE'S MEATS.	Beverly Hills	W/h	W/h	W/h	W/h	2/2	2/2	2/2
I D	SANTA ANA FOOD	Santa Ana	-	-	-	2/2	2/2	-	-
IC	SAVEHART MEATS	Glendale	-	-	-	2/2	2/2	2/2	3/3
A I	SAV-MART, INC.	Long Beach	3/3	3/3	3/3	2/2	2/2	2/2	2/2
A I	SCHAUB'S, INC.	Temple City	2/2	2/2	2/2	2/1	2/1	2/1	2/2
IC	SEKO MEOS.	Washington	-	-	-	-	-	-	2/0
A I	STERN'S FOOD	Los Angeles	3/3	3/3	3/3	3/3	3/3	3/3	2/2
IC	SHOP-EASY	Pasadena							2/1
A	(formerly located in Foothaven) SHOPPERS MEAT. ^N	Los Angeles	W/h	W/h	W/h	5/5	6/6	9/9	10/10 11/11 13/13
III B	SHOPPING MAD	El Monte formerly in L.A.	25/25	25/25	25/25	29/29	34/34	37/37	Michigan Ave. Van's
A I	SHOPPING MARKET	South Gate	3/3	2/2	2/2	2/2	2/2	2/2	3/3 W/h
II C	SHOP-ELITE	Los Angeles	-	-	-	-	-	-	5/2 5/5

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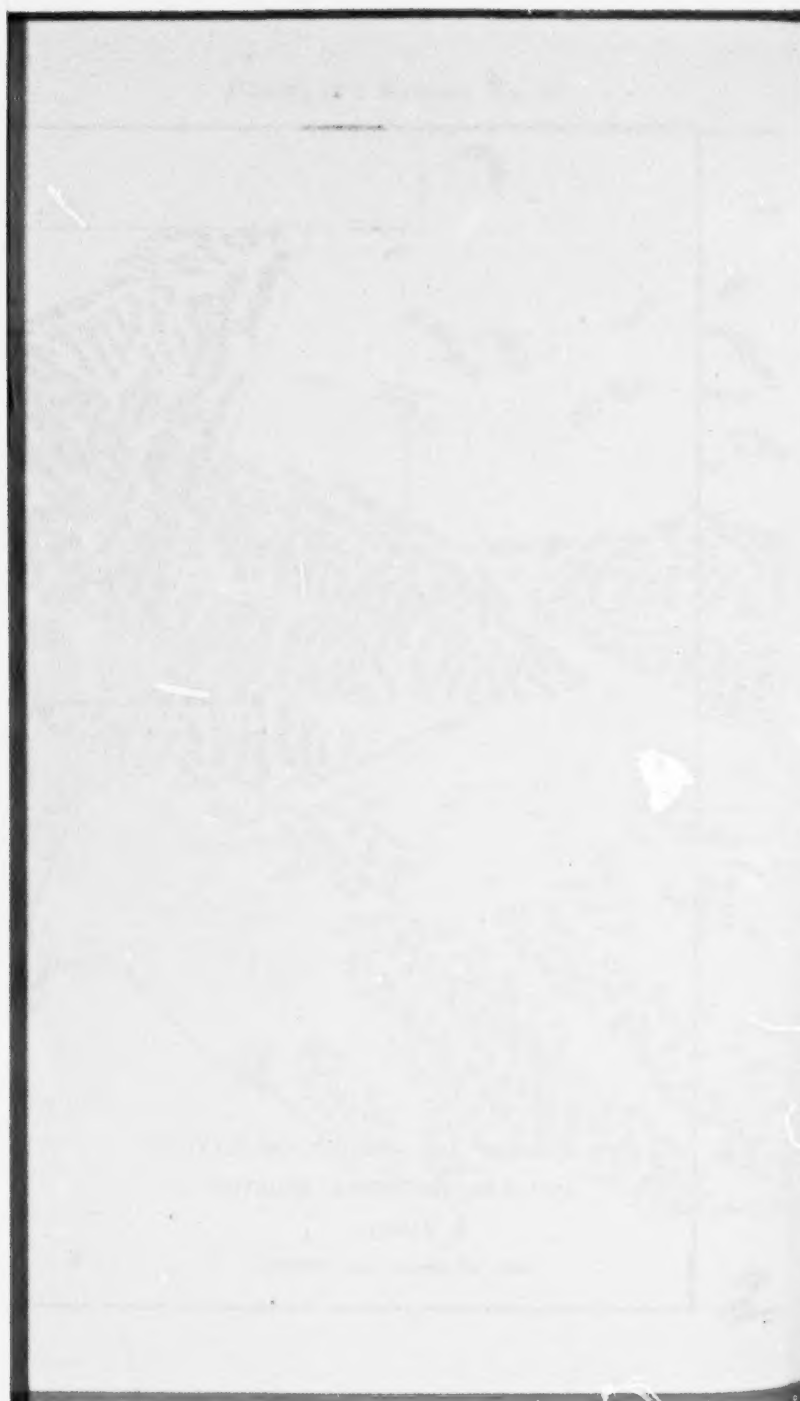
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	1953	1954	1955	1956	1957	1958	1959	1960	1961	1962
II C WESTWARD MO	-	-	-	-	2/2	2/2	2/2	2/2	2/2	1/4
II C WILFIE'S MTS.	-	-	-	-	-	-	-	-	2/2	2/2
II C WOMO'S PIONEER	-	-	-	-	-	-	-	-	2/1	2/1
I B WRIGHT'S MTS.	2/2	2/2	2/1	2/2	2/2	3/3	3/3	3/3	3/3	-
II C Y & Y MARKETS	-	-	-	-	-	-	2/0	2/0	2/0	2/0
II D YALE MTS.	-	-	-	-	-	-	-	-	-	-
II D YOE-MAY MTS.	-	1/4	5/5	5/5	9/9	15/15	18/18	18/18	19/19	CLUBMAN SOLD ALL STORES ON 2/2
II C YOUR MTS.	-	-	-	-	-	-	-	-	-	-

Other chains, with headquarters outside of area, operated stores in the Area as follows:

III C LUCKY STONES	San Leandro	16/16
III C SPYGLASS	La Mesa	27
II C STATER	Colton	5
II C U-TOTE-EM	Bellaire, Tex.	7

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DEFENDANT'S EXHIBIT A

Office of
STATE BOARD OF EQUALIZATION
State of California
1020 N Street
Sacramento

May 16, 1961

Mail Address: P. O. Box 1799
Sacramento 8, California

Mr. Wililam W. Vaughn
O'Melveny & Myers
433 South Spring Street
Los Angeles 13, California

Re Your File Number 896,450-13

Dear Mr. Vaughn:

In your letter of May 11 you asked us for information on the number of grocery stores operating in Los Angeles and Orange Counties during each year since 1940. The information you requested is shown on the attached sheet for the years 1947 to date.

We furnished the data for grocery stores and other food stores in order that the information could be furnished for the last three years of the 1940 decade. Prior to January 1, 1947, our sales tax permits were classified in a manner which would not permit us to identify either grocery stores or other foods stores because no distinction was made between manufacturers, wholesalers, or retailers. We hope the information on grocery stores for the past 12 years and for food stores for the past 15 years will prove useful to your purpose.

Here are the answers to the specific questions raised in your letter concerning our data.

(a) The number of outlets are derived from outstanding permits which are issued to applicants for sales tax permits.

(b) We use the Standard Industrial Classification Manual for classifying our food stores. We do not use sales

volume, store area, or any other factors. If the majority of the gross receipts from a business concern stems from the sale of groceries or products usually handled by grocery stores, the establishment is classified as a grocery store.

(c) We do not classify meat markets, poultry markets, delicatessens, produce markets, or other specialty shops such as dairy drive-ins, as grocery stores. All of these establishments have been classified as other food stores since January 1, 1950.

The cost of compiling these data was \$15.00. Please make a check for this amount payable to the State Board of Equalization and mail to Mrs. Gladys Burrows, Cashier, 1020 N Street, Sacramento 14.

Very truly yours, John B. Marshall, Senior Statistician Research and Statistics.

JBM:mv

Enc.

Number of Permits to Sell Tangible Personal Property Issued to Grocery Stores and Other Food Stores in Los Angeles and Orange Counties

1947-1961

As of Jan. 1	Los Angeles County			Orange County		
	Grocery stores	Other food stores	Total	Grocery stores	Other food stores	Total
1947.....	n.a.	n.a.	5,682	n.a.	n.a.	394
1948.....	n.a.	n.a.	6,103	n.a.	n.a.	434
1949.....	n.a.	n.a.	6,148	n.a.	n.a.	441
1950.....	5,789	1,088	6,877	432	85	517
1951.....	5,673	1,038	6,716	436	70	506
1952.....	5,450	1,017	6,467	426	64	490
1953.....	5,129	1,020	6,149	422	71	493
1954.....	5,016	1,070	6,086	402	79	481
1955.....	4,905	1,005	5,910	386	76	462
1956.....	4,746	1,008	5,754	361	85	446
1957.....	4,700	1,085	5,785	390	102	492
1958.....	4,508	1,048	5,556	391	101	492
1959.....	4,474	1,073	5,547	388	117	505
1960.....	4,401	1,105	5,506	395	129	524
1961.....	4,324	1,134	5,458	417	154	571

DEFENDANT'S EXHIBIT B

STATE OF CALIFORNIA BOARD OF EQUALIZATION DEPARTMENT OF BUSINESS TAXES—SALES TAX

APPLICATION FOR SELLER'S PERMIT AND REGISTRATION AS A RETAILER AND DEPARTMENT OF EMPLOYMENT REGISTRATION AS AN EMPLOYER

DISTRICT OFFICE COPY

5. AMOUNT		PERMIT FEE RECEIPT NUMBER		6. CASH DEPOSIT RECEIPT NUMBER		4. CODES IND. TAX AREA		STARTING DATE		7. NEW ACCOUNT NUMBER	
8.								—			
9. OWNER (S)		DATE STARTED THIS ADDRESS									
		<input type="checkbox"/> ACCOUNT DELINQUENT FOR 60 PERIOD FROM _____ TO _____ <input type="checkbox"/> ACTION TAKEN TO CLEAR: <input type="checkbox"/> RETURN (S) FILED <input type="checkbox"/> DELAYED <input type="checkbox"/> FORM S-523 (ATTACHED) <input type="checkbox"/> AUDIT <input type="checkbox"/> FIELD BILLING ORDER									
10. DOING BUSINESS AS		STATE _____ COUNTY _____									
11. MAILING ADDRESS		P. O. BOX OR STREET AND NUMBER _____ CITY OR TOWN _____ ZONE _____									
12. LOCATION OF BUSINESS (If different from above)											
13. A. TYPE OF ORGANIZATION		(Describe)									
B. CORPORATION OFFICERS		INDIVIDUAL <input type="checkbox"/> PARTNERSHIP <input type="checkbox"/> CORPORATION <input type="checkbox"/> OTHER <input type="checkbox"/> PRESIDENT _____ VICE-PRESIDENT _____ SECRETARY _____ TREASURER _____									
14. MOVING FROM		ACCOUNT NUMBER _____									

IS BUSINESS LOCATED WITHIN CITY LIMITS YES ☐ NO ☐

5. PERMIT FEE AMOUNT		6. CASH DEPOSIT RECEIPT NUMBER	4. CODES		STARTING DATE	7. NEW ACCOUNT NUMBER
			IND.	TAX AREA		
8. OWNER (S) <div style="border: 1px solid black; padding: 5px; margin: 5px;"> DATE STARTED THIS ADDRESS <input type="checkbox"/> ACCOUNT DELINQUENT FOR 60 PERIOD FROM _____ TO _____ ACTION TAKEN TO CLEAR: <input type="checkbox"/> RETURN(S) FILED <input type="checkbox"/> DELAYED <input type="checkbox"/> FORM 9-823 (ATTACHED) <input type="checkbox"/> AUDIT <input type="checkbox"/> FIELD BILLING ORDER </div>						
10. DOING BUSINESS AS	P. O. BOX OR STREET AND NUMBER	CITY OR TOWN	ZONE	STATE	COUNTY	
11. MAILING ADDRESS						
12. LOCATION OF BUSINESS (If different from above)						
13. TYPE OF ORGANIZATION	(Described)					
A. INDIVIDUAL <input type="checkbox"/> PARTNERSHIP <input type="checkbox"/> CORPORATION <input type="checkbox"/> OTHER <input type="checkbox"/>						
B. CORPORATION OFFICERS	VICE-PRESIDENT SECRETARY TREASURER					
14. MOVING FROM						
15. DO YOU NOW OPERATE, OR HOLD INTEREST IN, ANOTHER BUSINESS?	LOCATION OF SUCH BUSINESS					
NO <input type="checkbox"/> YES <input type="checkbox"/>						
16. ARE YOU BUYING A BUSINESS?	DATE OF PURCHASE	PURCHASE PRICE	NAME AND S.I.A. OF SELLER FROM WHOM BUSINESS HAS BEEN OR IS BEING PURCHASED			
NO <input type="checkbox"/> YES <input type="checkbox"/>						
DID YOU ACQUIRE ALL OR ONLY A PART OF THE SELLER'S BUSINESS ACTIVITIES? ALL <input type="checkbox"/> PART <input type="checkbox"/>						
REGISTRATION - DEPARTMENT OF EMPLOYMENT						
17. HAVE YOU EVER BEEN REGISTERED WITH THE DEPARTMENT OF EMPLOYMENT? NO <input type="checkbox"/> YES <input type="checkbox"/> IF YES ENTER ACCOUNT NUMBER →						
18. DO YOU INTEND TO HIRE EMPLOYEES TO THE EXTENT THAT YOUR PAYROLL WILL EXCEED \$100.00 IN A CALENDAR QUARTER? NO <input type="checkbox"/> YES <input type="checkbox"/>						
A. NUMBER OF EMPLOYEES B. ENDING DATE OF QUARTER IN WHICH QUARTERLY PAYROLL WILL BE (OR WAS) OVER \$100.00						

THE EXTENT THAT YOUR PAYROLL WILL EXCEED \$100.00 IN A CALENDAR QUARTER? NO ☐ YES ☐

WHICH WILL BE (OR WAS) OVER \$100.00

19. NOTICE OF REQUIREMENTS - BOARD OF EQUALIZATION

YOU ARE HEREBY NOTIFIED THAT YOU ARE REQUIRED, PURSUANT TO SECTION 8701 OF THE SALES AND USE TAX LAW, TO DEPOSIT WITH THE BOARD SECURITY

BY CASH

TO THE VALUE OF \$ _____ OR BY ☐

YOU ARE FURTHER NOTIFIED THAT YOU ARE REQUIRED, PURSUANT TO SECTION 8455 OF THE SALES AND USE TAX LAW, TO FILE RETURNS AND PAY TAX YOUR FIRST RETURN WILL BE DUE 19 _____

FOR THE PERIOD BEGINNING 19 _____ AND INCLUDING 19 _____

THEREAFTER ON OR BEFORE THE LAST DAY OF THE MONTH FOLLOWING THE PRECEDING

20. FIRST RETURN TO BE MAILED FROM HEADQUARTERS FOR

21. ☐ NEW ☐ CONSOLIDATION 23. ☐ TEMPORARY
24. ☐ ISSUE & CANCEL (Attach S-406) 25. ☐ TRAVELING
26. ☐ MOVE WITHIN DISTRICT 27. ☐ INTER-DISTRICT MOVE (Attach S-253)
28. ☐ REINSTATEMENT AFTER REVOCATION 29. ☐ REINSTATEMENT AFTER ELIGIBLE BUT
32. APPLICATION TAKEN

IN DISTRICT AT CALIFORNIA

BY: _____ DATE _____

33. CHECKED IN H. G. REGISTRATION UNIT BY: _____ DATE _____

S-400 REV. 6 (7-61) 61

30. TYPE OR NATURE OF BUSINESS (If mixed, Understate Principal Type)

TYPE OF A.B.C. LICENSE

A. _____ B. IS OPERATION PART TIME? NO ☐ YES ☐

C. MORE THAN 50% OF RECEIPTS FROM ALL SOURCES COME FROM (Check one box only)
☐ RETAILING ☐ JOBSING (WHOLESALE) ☐ OTHER PRODUCERS' GOODS
☐ IN A STORE ☐ PROFESSIONAL OR PERSONAL SERVICES

ITINERANT SALES OF: _____ TO: _____

☐ MANUFACTURING (list principal products) 1. _____

2. _____ 3. _____

☐ REPAIRING

☐ CONTRACTING (Specify type)

D. PRINCIPAL TAXABLE SALES

31. CERTIFICATE: THE ABOVE STATEMENTS ARE HEREBY CERTIFIED TO BE CORRECT TO THE BEST KNOWLEDGE AND BELIEF OF THE UNDERSIGNED WHO IS DULY AUTHORIZED TO SIGN THIS APPLICATION.

SIGNED _____

TITLE _____ S.S.A. # _____

RESIDENCE ADDRESS: _____

RESIDENCE PHONE: _____

BUSINESS PHONE: _____

DATE

10

2525

DEPARTMENT OF BUSINESS TAXES
SALES AND USE TAX

REPORT ON CLOSE-OUT OF ACCOUNT

Account Number

Master and All Subs ☐

Reporting Basis M ☐ Q ☐ Y ☐

NAME

DBA

Business Address

Present

Mail Address

Nature of Business

Name of New Owner

Account No.

Receipt No.

Is New Owner Liable as

Successor? Yes ☐ No ☐

Purchase Price \$

Starting Date

Phone No.

REASON FOR CLOSE-OUT

Code No.

- ☐ 1. Did not operate
☐ 2. Bus. Discontinued
☐ 3. Change in Ownership
☐ 4. Change in Business Location

4.

Location

Purchase Price \$

Receipt No.

REPORT ON CLOSE-OUT AUDIT

Value of Furniture and Equipment
Sold—Subject to Tax (Ruling 81): \$

Included in
Final Return ☐ To be In-
cluded in: S-414-B ☐ Audit ☐

Source of Information re Value
of Furniture and Equipment:

Ruling 81
Not Involved (Explain)

Cert. of Payment of Tax,
Form S-471, Requested in Writing: Yes ☐ No ☐

Date of
Request:

Location of Records

In Care of:

Phone No.

Prior Audit
Completed

Liability
Recommended \$

Covering
Period from

to

In District Office ☐
Order from HQ Off. ☐

Prepared: S-414-B ☐
S-414-C ☐

Close-Out Audit Recommended: Yes ☐
No ☐

Reasons for Recommendation Regarding
Audit (and other remarks):

Audit Recommendation
Made by:

Date

Approved by

Date

Request (S-406)
Prepared by

Date

Request (S-406)
Approved by

7/1

2526

ESCROW AGENTS AND PREDECESSORS

Escrow Agent _____ Escrow No. _____
 Address _____ Phone No. _____
 Name of Predecessor _____ Account No. _____
 Was Predecessor's Account Closed-Out? Yes ☐ No ☐ Close-Out Date _____

DISPOSITION OF SECURITY AVAILABLE

Other (describe)

Treasury Bond \$ _____ No. _____

Surety Bond \$ _____ No. _____ Effective Date _____

Name of Surety _____

Balances _____ Date Bal. and Del. Checked _____

Delinquencies

RETURNS AND BILLINGS Final Form S-401 Period	TOTAL DUE	AMOUNT PAID	* EVIDENCE OF PAYMENT	CASH DEPOSIT	
				DEDUCT	
Form S-401					
Form S-401					
Form S-401					
Form S-401					
Final Audit					
Unpaid Balance					
Predecessor's Balance Liability Under Related Account Nos.					

* If payment made by personal check,
indicate by circling amount.

<input type="checkbox"/> Balance Owning \$ _____	TOTAL DEDUCTIONS
<input type="checkbox"/> Escrow Claim Filed \$ _____	Amount to be Refunded
<input type="checkbox"/> Escrow Withhold Filed \$ _____	To: NAME _____
<input type="checkbox"/> Escrow Release Approved By _____	Address _____

Security Report
Prepared by _____

Security Report
Approved by _____

Date _____

Date _____

2527



DEFENDANT'S EXHIBIT D

Office of
STATE BOARD OF EQUALIZATION
State of California
1020 N Street
Sacramento

September 7, 1961

Mail Address: P. O. Box 1799
Sacramento 8, California

Mr. William W. Alsup
O'Melveny & Myers
433 South Spring Street
Los Angeles 13, California

Dear Mr. Alsup:

This is in reply to your letter of June 21 requesting information on the gross sales of grocery stores whose sales tax permits were closed out in 1960.

We have identified all of the grocery stores in Los Angeles County and in Orange County whose sales tax permits were terminated in 1960. For each of these places of business we have established the actual or estimated annual gross sales as reported to us on tax returns. In the overwhelming majority of the cases we had the actual gross sales for the last full year immediately preceding the quarter in which the business was discontinued. In some instances the stores were not in business for a full year. In these instances we used the available full quarters of reported gross sales and expanded the figures to an estimated annual gross sales figure. In a very few cases the estimate of the annual gross sales had to be based on a period of less than a full quarter. In these instances we used the number of days the business was actually in operation to establish an estimate of the gross for a full year.

Altogether there were 837 single outlet concerns and 102 grocery stores operated by multiple outlet concerns that were closed out in 1960 in the two counties under study.

The frequency distribution of the annual gross sales of these concerns are shown on the next page.

Annual gross sales Under	Grocery stores operated by multiple outlet concerns*	Other grocery stores	Total
\$10,000	1	68	69
\$10,000 to			
\$19,999	1	98	99
\$20,000 to			
\$49,999	1	239	240
\$50,000 to			
\$99,999	4	189	193
\$100,000 to			
\$199,999	3	114	117
\$200,000 to			
\$499,999	19	85	104
\$500,000 to			
\$999,999	35	24	59
Over			
\$1,000,000	38	20	58
Total	102	837	939

* This excludes the Shopping Bag Stores which were involved in a merger of which we were aware.

The cost of compiling these data was \$225.00. Please make a check for this amount payable to the State Board of Equalization and mail it to Mrs. Gladys Burrows, Cashier, 1020 N Street, Sacramento 14.

Let me know if I can be of any further assistance to you.

Very truly yours, John B. Marshall, Senior Statistician Research and Statistics.

JBM:vm

DEFENDANT'S EXHIBIT E

Office of
STATE BOARD OF EQUALIZATION
State of California
1020 N Street
Sacramento

April 9, 1962

Mail Address: P. O. Box 1799
Sacramento 8, California

Your file number 896,450-13

Mr. William W. Vaughn
O'Melveny & Myers
433 South Spring Street
Los Angeles 13, California

Re United States v. Von's Grocery Co.

Dear Mr. Vaughn:

In your letter of February 20 you requested certain information relative to the names and addresses of grocery stores located in the Los Angeles Metropolitan Area that were closed out since January 1, 1960, and a more detailed breakdown of gross sales of grocery stores in the area opened in 1960 and closed out by November 15, 1961.

The information that you have requested is being transmitted herewith. It was not possible to provide you with the names and addresses of all of the grocery stores in the Los Angeles Metropolitan Area that closed their businesses in 1960. We have found 38 of the grocery stores operated by multiple outlet concerns that were closed out in the period under study and 176 of those operated by independent concerns. We do not keep records of closed-out accounts indefinitely. When a taxpayer has paid his liability in full and is no longer in business we transfer the records to the archives where they are retained for a relatively short period of time, after which they are destroyed. Only a few of the accounts in which you are interested were still in our active files. Most of them were in archives and a substantial number of them had already been destroyed.

I hope the lists that have been compiled will be useful. The accounts whose taxable transactions were shown in Table B has been identified and the names and addresses of the particular stores for which you want information has been compiled and is enclosed.

The frequency distribution that you requested with respect to grocery stores doing less than \$500,000 of annual gross sales has also been prepared and is being transmitted herewith.

The cost of compiling this data was \$260. Please make a check for this amount payable to the State Board of Equalization and mail to Mrs. Gladys Burrows, Cashier, 1020 N Street, Sacramento.

Very truly yours, John B. Marshall, Senior Statistician Research and Statistics.

JBM:mv

Encs

DEFENDANT'S EXHIBIT F

Table A

Names and Addresses of Grocery Stores of Multiple-outlet Concerns in the Los Angeles Metropolitan Area that were Closed Out (Discontinued Without a Successor) During 1960

Safeway	16241 S. Paramount Blvd., Pasadena
Safeway	676 E. Green Street, Pasadena
Safeway	1208 E. Compton Blvd., Compton
Safeway	7515 Long Beach, Walnut Park
Safeway	908 S. Hillview, East Los Angeles
Safeway	1045 W. Washington Blvd., Los Angeles
Safeway	5121 W. Pico Blvd., Los Angeles
Safeway	120 S. Eucalyptus, Inglewood
Safeway	220 E. Chapman St., Orange
Safeway	115 W. Colorado, Monrovia
Safeway	9130 W. Olympic, Beverly Hills
Safeway	7323 S. Main Street, Los Angeles
Safeway	8207 S. Western Avenue, Los Angeles
Safeway	3455 W. Eighth Street, Los Angeles
Safeway	8221 Melrose Avenue, Los Angeles
Safeway	5425 Long Beach Blvd., Long Beach
Safeway	1930 E. Walnut Street, Pasadena
Safeway	501 W. Fourth Street, Santa Ana
Safeway	4903 S. Normandie Avenue, Los Angeles
Jolly Jim Markets	1945 E. Fourth Street, Long Beach
Jolly Jim Markets	2420 Santa Fe Avenue, Long Beach
Fred Geonette	900 Aragon Avenue, Los Angeles
Rankins, Inc.	7421 Hillrose Avenue, Los Angeles
Kram's Foods, Inc.	12714 Sherman Way, North Hollywood
Kram's Foods, Inc.	7133 Crenshaw Blvd., Los Angeles
Kram's Foods, Inc.	105 Windward Avenue, Venice
Carl's Ranch Markets	12005 S. Avalon Blvd., Los Angeles
Walkers Markets	700 W. Lower Azusa Road, El Monte
The Pantry Food Markets	2044 E. Colorado, Pasadena
Mayfair	402 Colorado Avenue, Santa Monica
Mayfair	2225 West Whittier Blvd., Whittier
Mayfair	8725 S. Broadway, Los Angeles
Valley Stores, Inc.	14907 Magnolia Blvd., Van Nuys
Mayfair Companies	18401 Van Owen Street, Reseda
Mayfair Companies	1131 E. Wardlow Road, Long Beach
La Salle Market	2093 W. Washington Blvd., Los Angeles
La Salle Market	1914 W. Washington Blvd., Los Angeles
La Salle Market	1900 W. Washington Blvd., Los Angeles

Table A—Continued

Names and Addresses of Independent Grocery Stores in the Los Angeles Metropolitan Area that were Closed (Discontinued Without a Successor) During 1960

Name	Street Address	City or town
Frank De Leon	1146 Effie Street	Los Angeles
Frank Pino	1467 Hooper Avenue	Los Angeles
Jacob E. Hill	4709 Melrose Avenue	Los Angeles
Alphonse Straub (Straub's Grocery)	2057 Judson	Los Angeles
Courtesy Market	1908-10 N. Hillhurst Ave.	Los Angeles
Michael Poti	4711 Melrose Avenue	Los Angeles
Ben's Market	1102-04 S. Lorena Street	Los Angeles
Harry K. Eug	821 W. Third Street	Los Angeles
H. B. Market	2027 S. Hoover Street	Los Angeles
Pilar Duran	3027 Garnet Street	Los Angeles
Sim's Market	1335 W. Fifth Street	Los Angeles
Antonia's	1146 Effie Street	Los Angeles
Sam's Market	334 W. Venice Blvd.	Los Angeles
Morris' Market	1408 Venice Blvd.	Los Angeles
Charles & Selina Doss	2231 South Griffith Avenue	Los Angeles
J & H Food Market	2366 W. Pico Blvd.	Los Angeles
Mr. R. M. Saches	945 N. Beaudry Avenue	Los Angeles
Emilio Flores	156 S. Main Street	Los Angeles
Olivas Market	1020 S. Lorena Street	Los Angeles
Allan D. Thompson	4416 W. Pico Blvd.	Los Angeles
Bills Market	3735 N. Mission Road	Los Angeles
Joe's Market	7276 Melrose Avenue	Los Angeles
Chicago Creamery	2116 Brooklyn Avenue	Los Angeles
Hernandez Grocery	1529 W. 11th Street	Los Angeles
Paul's Grocery Store	833 N. Alma	Los Angeles
Petri's Market	5422 Alhambra Avenue	Los Angeles
Mrs. Corine Davis	1561 E. 25th Street	Los Angeles
Marsh's Market	3201 S. San Pedro Street	Los Angeles
Lara's Market	7414 Hooper Avenue	Los Angeles
Willard G. Hammack	330 S. Catalina	Redondo Beach
Bertha Mae Bragg	16525 Prairie Avenue	Lawndale
Frank & Mary Martin	5511½ Figueroa Street	Los Angeles
Leon Scott	1417 E. Brenon Avenue	Los Angeles
Weissman, Cohen Market ..	1745 East 41st Street	Los Angeles
Aiko Sone	3725 S. Western Avenue	Los Angeles
Harry's Market	4331 Dalton Avenue	Los Angeles
John's Market	2054 E. 103rd Street	Los Angeles
N. L. Stutts	15827 Hawthorne	Lawndale
Little David Kennedy	11208 Wilmington Avenue	Los Angeles
Joe & Rose Fregoso	4181 S. Alameda	Los Angeles
Eugene Wade	7410 S. Central Avenue	Los Angeles
Pic N Save Food Market ..	8115-19 Avalon Blvd.	Los Angeles
Leo's Market	2059 Nadeau Street	Los Angeles
Charlie's Market	5511½ S. Figueroa Street	Los Angeles
Hardy & Grace Thomas	642 E. 109th Place	Los Angeles
B & L Market	11941 Inglewood Bl.	Hawthorne
Simon & Adela Bernstein ..	4219 S. Alameda Street	Los Angeles
Doug's Food Market	6738 Compton Avenue	Los Angeles
Roy's Market	5114 Central Avenue	Los Angeles
Jefferson Market	1886 W. Jefferson Blvd.	Los Angeles
Anthony & Helen Wright ..	4208½ S. Broadway	Los Angeles
Scott's Market	725 S. Broadway	Los Angeles
Bob Matsumoto	11105 S. Wilmington Avenue	Los Angeles

Table A—Continued

Name	Street Address	City or town
Henry McRay & Ceaser LeFlore	6524 S. San Pedro	Los Angeles
Ralph Campobasso	8634 S. Main Street	Los Angeles
Ruby Huey Prince	4821 S. Hooper Avenue	Los Angeles
Pasto & Carlott Herrera ...	5555 Bandero Street	Los Angeles
Thor's Market	11001 S. Figueroa Street	Los Angeles
Eleventh Ave. Market	3301 W. 54th Street	Los Angeles
Mrs. Salvadore Rivera	3819½ S. Vermont	Los Angeles
Echo Market	642 S. Ramona Avenue	Hawthorne
Quality Pi-Up Market	4801-03 Avalon	Los Angeles
Fred's Ranch Market	7400 S. Avalon	Los Angeles
Flavius & Zora Rowell	5011 S. Western Avenue	Los Angeles
Toini La Mont, Maria		
Rajala	2305 Redondo Beach	Redondo Beach
Hommes Market	9101 S. Normandie Avenue	Los Angeles
Lee's Grocery Store	4070 S. San Pedro Street	Los Angeles
Friendly Grocery	6524 S. San Pedro Street	Los Angeles
Best Way Market	120 S. Eucalyptus	Inglewood
Joe Duchin	10912 Compton	Compton
Magnuson's Food Market ..	1016 W. Magnolia Blvd.	Burbank
Harry & Evelyn Steffel	11119 Burbank Blvd.	North Hollywood
E & W Market	9407 San Fernando Road	Sun Valley
Ray's Liquor & Grocery	601 Kalisher Street	San Fernando
Art's Market	14047 Van Owens	Van Nuys
Jimmie & Martha Peterson	4742 Woodman Avenue	Sherman Oaks
William Drake	20059 Roscoe Blvd.	Canoga Park
Jerry Market	16109 Van Owen	Van Nuys
Josefina Villavana	615 San Fernando Mission Blvd.	San Fernando
Hyde's	8714 Glen Oaks Blvd.	Sun Valley
La Perla Market	1300 Woodworth Street	San Fernando
Robert C. Woolfork	3505 W. Avenue F	Lancaster
Valley Food Service	13735 Victory Blvd.	Van Nuys
La Scala Bros.	7879 San Fernando Rd.	Sun Valley
Qik Market	7601 Vineland Avenue	Sun Valley
Motis Mart	8549 Sepulveda Blvd.	Sepulveda
Shady Lane Trailer Court	13890 La Rue Street	San Fernando
Grocery		
Cox's Market	1619 Burbank Blvd.	Burbank
Phil's Kosher Market	9930 Commerce Avenue	Tejunga
Tony's Market	1619 Burbank Blvd.	Burbank
Mid Valley Whlse Foods Inc.	14532 Friar	Van Nuys
Sypherd's Grocery	13428 Telegraph Rd.	Santa Fe Springs
Shefferd Johnson	7933 E. 7th Street	Downey
La Economia Grocery	10211 E. Whittier Blvd.	Whittier
Joe & Julia Ramirez	401 S. Rowan Ave.	Los Angeles
Clarence L. Russell	3910 E. Florence Avenue	Bell
Monterey Market	3558 E. 1st Street	Los Angeles
Spurlin's Market	7052 E. Compton	Los Angeles
Joseph Campagna	726 S. Atlantic	Paramount
Perez Market	3493½ Brooklyn Avenue	Los Angeles
Edmond F. Alva	3920 E. Third	Los Angeles
Salvatore Segura	2962 E. Gage	Los Angeles
Anthony Lo-Cicero	2806 Bellgrave	Huntington Park
Pasquale & Anna Cutrona..	247 S. Painter Avenue	Huntington Park
Morrison's Market	358 W. Poplar Street	Whittier
		Compton

Table A—Continued

Name	Street Address	City or town
Robert Tate	903 W. Compton Blvd.	Compton
Joseph C. Scott	5840 Main Street	Hollydale
James Labrum	6812 Live Oak Street	Bell Gardens
Mercy Market	420½ N. Poplar Avenue	Montebello
Village Mart	16509 Leffingwell Rd.	Whittier
C & M Market	2100 Hatchway	Compton
Brac's Market	4214 E. Olympic Blvd.	Los Angeles
Francisco Grenado	446 N. Gage Avenue	Los Angeles
Owen C. Lindner	15037 Alondra Blvd.	La Mirada
Family Produce Co.	13027 E. Rosecrans	Norwalk
Aurelio & Maria G.		
Urangia	921 N. Hazard Avenue	Los Angeles
Speedee Mart	209 Beverly Blvd.	Montebello
Speedee Mart	4520 E. Alondra Blvd.	Compton
Star Food Market	3426 Eagle Rock Blvd.	Los Angeles
Len's Market	1901 Glendale Blvd.	Glendale
Dob's Market	521 Museum Dr.	Los Angeles
Joe B. Ramos	1882 Normandie Ave.	Gardena
Garden St. Market	2267 W. Compton Blvd.	Gardena
Dusan's Market	4335 E. 10th	Long Beach
Bay Market	1150 E. 7th St.	Long Beach
Ida M. Brewer	450 Oliver St.	San Pedro
Kinser's Market	821 Lime Avenue	Long Beach
Mrs. Emma Brunner	25004 Narbonne Avenue	Lomita
The Corner Store	1123 E. Anaheim	Wilmington
Juan N. Rubio	1034 E. Pac. Coast Hiway	Wilmington
Gaffey Public Market	1400 S. Gaffey St.	San Pedro
Rancho Market	415 W. 2nd St.	San Pedro
Napoleon Market	214 Atlantic Ave.	Long Beach
Slick's Market	540 E. 1st St.	Long Beach
Alfred & Fred Nieto	7124 Seabright Ave.	Long Beach
Elm Haven Mkt	18630 S. Figueroa	Gardena
Elm Haven Market	18630 S. Figueroa St.	Gardena
Ideal Pork Shop	655 Pine Ave.	Long Beach
Little Farmers Market	640 E. Carson St.	Torrance
Farm Boy Market	10425 E. Alondra	Bellflower
John L. Grabill	300 E. 2nd St.	Pomona
Frank & Mary Salmon	285 Martello Ave.	Pasadena
Irvine Dectar	6375 N. Figueroa	Los Angeles
James & Jerrell Smith	1190 S. Main	Pomona
Ted's Triangle Market	5661 Aldama Avenue	Los Angeles
Benner Market	5934 Benner Street	Los Angeles
Virginia Inn Market	616 E. Valley Blvd.	El Monte
Oatley's	261 Linda Ross	Pasadena
Jung's Food Mart	4203 N. Huntington Drive	Los Angeles
West Woodbury Market ..	543 W. Woodbury Road	Altadena
Butler's Pantry	2225 N. Glenrose Avenue	Altadena
Variety Wholesale Food		
Dist.	9526 E. Las Tunas Dr.	Temple City
Grindlers Market	5210 York Blvd.	Los Angeles
Edw. L. Martinez	4414 Huntington Drive	So. Los Angeles
Handy Market	303 Pasadena Avenue	S. Pasadena
G. Atinsky	3212 E. Century Blvd.	Lynwood
Donald Ellis	14345 E. Garvey	Baldwin Park
R & J Market	2545 Rosemead	S. El Monte
Vern-O-Kay Grocette	58 E. Holly St.	Pasadena
S. H. Eggleston	11625 Santa Monica Blvd.	West Los Angeles
David Sperling	321 Ocean Front	Venice

Table A—Continued

Name	Street Address	City or town
Abell Foods Inc.	812 S. La Brea Avenue	Los Angeles
B & B Stores	12912 Venice Blvd.	Los Angeles
Norborhood Grocery	200 - 30th Street	Newport Beach
The Little Ranch Market ..	14022 S. Flowers	Garden Grove
McCowan Market	1111 S. Bristol	Santa Ana
Florence Market	10542 Wintersburg Avenue	Santa Ana
Palisades Market	2002 S. E. Palisades Rd.	Santa Ana
Knott Avenue Market	6521 Knott Avenue	Buena Park
John Nora Market	326 W. Santa Fe	Placentia
Cabinland Market	28424 Silverado Road	Silverado Canyon
Pennywise Market	312 E. Central Avenue	La Habra
Victor's Super Mart	2561 Sawtelle Blvd.	W. Los Angeles
Sale's Fulton Market	345 N. Beverly Drive	Beverly Hills
Gill's Savon Market	3511 Centinela Ave.	Los Angeles
Robert L. Miller	461 North Beverly Drive	Beverly Hills

4-6-62

Table B

Names and Addresses of Grocery Stores of Multiple-outlet Concerns in the Los Angeles Metropolitan Area Opened in 1960 and Closed by November 15, 1961*

Lucky Stores	306 Florence Avenue, Los Angeles
Shoppers Markets	2750 Pacific Coast Highway, Torrance
McDaniel's Markets	1117 W. Manchester, Inglewood
McDaniel's Markets	126 S. Glendora Boulevard, West Covina
Yourway Markets	16635 Crenshaw, Torrance
F & W Markets	1945 E. 4th Street, Long Beach
Minit Market	26881 Camino De Estaella, Los Angeles County
Minit Market	12816 S. Van Ness, Gardena
Minit Market	1530 S. Flower St., Santa Ana
Dearborn Stores	1600 W. 5th Ave., Pomona
Dearborn Stores	6127 Sepulvada Blvd., Los Angeles
Dearborn Stores	14545 Friar St., Los Angeles
Jolly Jim Markets	2420 Santa Fe Ave., Long Beach
The Buss Boys	3922 E. Anaheim, Long Beach
The Buss Boys	2444 E. 4th, Long Beach
Carl's Ranch Market	1500 W. 6th St., Los Angeles
Sunfair Market	7822 E. Garvey Blvd., S. San Gabriel
La Salle Market	2093 W. Washington Blvd., Los Angeles
McCoy's Market	5425 Long Beach Blvd., Long Beach
Yor Neighbors Market	5519 Cherry Ave., Long Beach
Chatsworth Market	10249 Topanga Canyon Blvd., Chatsworth
Chatsworth Market	21213 Devonshire St., Chatsworth
Pennywise Market	427 S. Holt, El Monte
Farmer Boys	203 N. Harbor Ave., Los Angeles
Bradbury Grocery	Los Angeles County
Tobias Tuchmayer & Alex Schwartz	2112 S. LaBrea Avenue, Los Angeles
Story & Miller Company	18121 Saticoy Street, Los Angeles
Sureway Markets	2461 W. Washington Blvd., Los Angeles
Hollywood Food Town, Inc.	6630-34 Hollywood Blvd., Los Angeles
Beef's Chuck	4926-30 Hollywood Blvd., Los Angeles
Blue Goose	1528 Sunset Blvd., Los Angeles
Hernandez Grocery	1529 W. 11th Street, Los Angeles
Petri's Market	5422 Alhambra Avenue, Los Angeles

Table B—Continued

Mr. Solomon Chasin	2116 Brooklyn Avenue, Los Angeles
Food Spot Market	9315 S. Avalon Blvd., Los Angeles
Mr. Bartolome Merced	10956 S. Main Street, Los Angeles
Ernest Newsom	5043 S. Normandie, Los Angeles
Lee's Grocery Store	4070 S. San Pedro St., Los Angeles
Bestway Market	120 S. Eucalyptus Street, Inglewood
Leonard Cohen	823 Garnet Street, Redondo Beach
Tenerelli's Italian Food Market..	308 Avenue I, Redondo Beach
Snappy Food Mart	4172 W. Imperial Highway, Inglewood
Simmons Market	101 S. Broadway, Redondo Beach
Dave's Market	4610 S. Avalon, Los Angeles
Tony's Market	1619 Burbank Blvd., Burbank
Grant & Son (Mr. Robert Grant) ..	13069 Van Nuys Blvd., Pacoima
Mr. Harry Woods	11940 Ventura Blvd., Studio City
Speedee Mart	209 Beverly Blvd., Montebello
Mr. Anthony Valdez	373 W. Compton Blvd., Compton
Hasting's Market	6836 E. Mota, Paramount
Speedee Mart #304	4520 E. Alondra Blvd., Compton
Mac's Market	5559 S. Atlantic Blvd., Maywood
Arnold's Market	1900 E. 139th St., Compton
Speedee Mart #305	12142 Downey Ave., Downey
Speedee Mart #301	209 E. Beverly Blvd., Montebello
Bull's Market	1545 Wilmington Blvd., Wilmington
Elm Haven Mkt	18630 S. Figueroa, Gardena
Ideal Pork Shop	655 Pine Avenue, Long Beach
Little Farmers Market	640 E. Carson Street, Torrance
Mr. Ralph M. White	3961 W. 17th Street, Torrance
Parkwood Market	17101 Woodruff Ave., Bellflower
Mr. James E. Gunn	747 W. Willow Street, Long Beach
Mr. Edward M. Smith	5115 E. Willow Street, Long Beach
Norman Wallenford & Robert DeVaun	18630 S. Figueroa Street, Gardena
Food Market Company	12816 S. Van Ness Avenue, Gardena
Handy Market	303 Pasadena Avenue, S. Pasadena
Mr. Finis C. Myers	303 N. First Ave., Arcadia
R & J Market	2545 Rosemead, S. El Monte
Vern-O-Kay Grocery	58 E. Holly Street, Pasadena
Mr. Anthony G. Donato	20 W. Valley Blvd., Alhambra
The Viking Shop	1610 Montana Avenue, Santa Monica
Mr. James I. Yamamoto Sr.	1800 Sawtelle Blvd., Los Angeles
Charles & Irene Miller	7461 La Palma, Buena Park
Mr. John T. Maxwell	1310 Nicholas Street, Fullerton
Pennywise Market	312 E. Central Avenue, La Habra
Carl & Mary K. J. Ellin	12562 Garden Grove Blvd., Garden Grove
Mr. Rayford L. Jones	10541 Bolsa Avenue, Garden Grove
John & Sarah Stevens	801 S. Euclid, Anaheim
Jack H. Roop	2437 Ball Road, Anaheim
Kenneth Roundy	536 S. Brea Blvd., Brea
In and Out Market	4622 W. Bolsa Avenue, Santa Ana

* Data requested in your letter of February 20, 1962.

DEFENDANT'S EXHIBIT J

RECORD OF CHAIN STORE GROCERY LOCATIONS IN THE LOS ANGELES MARKET AREA

(SEE ACCOMPANYING MAP)
(Not attached)

Chain Grocery Store Locations

This Booklet accompanies the map on which Grocery Chain locations are spotted—a different color, or pattern, map tack for each of 28 chains.

The map is the responsibility of The Business Research Department of *The Los Angeles Examiner*.

The store locations were provided, upon our request, by the grocery chains listed. The suggested cut-off date was July, 1961. To the best of our knowledge, these lists represent the number of Chain Grocery stores in this area at that time. However, with new markets being opened so frequently, it is obvious that no listing would be strictly up to date.

List of Chain Stores

Name of Chain	Stores within Metropolitan Area
A & P Food Stores	19
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Food Giant Markets, Inc.	42
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A & P Food Stores

Stores within the Los Angeles Metropolitan Area:

1120 S. Bristol Ave.	1835 S. La Cienega Blvd.
Santa Ana	Los Angeles
3745 E. Foothill Blvd.	4243 Woodruff Ave.
Pasadena	Lakewood
13630 Victory Blvd.	4770 Lankershim Blvd.
Van Nuys	North Hollywood
16051 E. Whittier Blvd.	3426 E. 7th St.
Whittier	Long Beach
2828 Wilshire Blvd.	200 E. Spruce St.
Santa Monica	Inglewood
370 Woodbury Road	5116 E. 2nd St.
Altadena	Long Beach
7910 Sunset Blvd.	10929 Lindbrook Dr.
Los Angeles	Westwood
2095 Atlantic Blvd.	5635 Hollywood Blvd.
Monterey Park	Los Angeles
610 W. Las Tunas Dr.	1853 N. Vermont Ave.
Arcadia	Los Angeles
	310 Glenneyre St.
	Laguna Beach

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

5385 El Cajon Blvd.	844 Orange Ave.
San Diego	Coronado
2665 Fifth Ave.	7829 Girard Ave.
San Diego	La Jolla
3309 State St.	82-730 Miles Ave.
Santa Barbara	Indo
235 W. 4th St.	481 Main St.
Oxnard	El Centro
320 E. Central	145 2nd St.
Redlands	Calexico

9/1/61

Alexander's Markets

Stores within the Los Angeles Metropolitan Area:

204 West Wilson Avenue	1601 North Vermont Ave.
Glendale 3, California	Los Angeles 27
3029 South Vermont	421 West Foothill Blvd.
Avenue	La Canada
Los Angeles 7	273 East Gladstone Ave.
4813 West Washington	Azusa
Blvd.	328 West Huntington
Los Angeles 19	Drive
18426 Roscoe Blvd.	Monrovia
Northridge	1640 North Puente Ave.
260 East Magnolia Blvd.	Baldwin Park
Burbank	550 E. First Street
6355 Bellingham Ave.	Tustin
North Hollywood	

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Alpha Beta Markets

Stores within the Los Angeles Metropolitan Area:

5071 Rodeo Rd.	1020 Euclid Avenue
Los Angeles	Anaheim
2189 Lakewood Blvd.	241 E. 17th Street
Long Beach	Costa Mesa
360 E. 5th Street	6436 E. Spring Street
Pomona	Lakewood
1304 N. Main Street	625 S. Citrus
Santa Ana	Covina
8970 Bolsa	2040 Third Street
Westminster	La Verne
13031 Harbor Blvd.	1670 Indian Hill Blvd.
Garden Grove	Pomona
1795 N. Garey Avenue	17305 E. Valley Blvd.
Pomona	La Puente
178 S. Glassell Street	17311 Nichols Avenue
Orange	Huntington Beach
1275 E. Center Street	2228 E. 17th Street
Anaheim	Santa Ana
15025 E. Whittier Blvd.	940 N. Tustin
Whittier	Orange

A & P Food Stores

Stores within the Los Angeles Metropolitan Area:

1120 S. Bristol Ave.	1835 S. La Cienega Blvd.
Santa Ana	Los Angeles
3745 E. Foothill Blvd.	4243 Woodruff Ave.
Pasadena	Lakewood
13630 Victory Blvd.	4770 Lankershim Blvd.
Van Nuys	North Hollywood
16051 E. Whittier Blvd.	3426 E. 7th St.
Whittier	Long Beach
2828 Wilshire Blvd.	200 E. Spruce St.
Santa Monica	Inglewood
370 Woodbury Road	5116 E. 2nd St.
Altadena	Long Beach
7910 Sunset Blvd.	10929 Lindbrook Dr.
Los Angeles	Westwood
2095 Atlantic Blvd.	5635 Hollywood Blvd.
Monterey Park	Los Angeles
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Arcadia	Los Angeles
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9/1/61

Alexander's Markets

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Glendale 3, California	Los Angeles 27
3029 South Vermont	421 West Foothill Blvd.
Avenue	La Canada
Los Angeles 7	273 East Gladstone Ave.
4813 West Washington	Azusa
Blvd.	328 West Huntington
Los Angeles 19	Drive
18426 Roscoe Blvd.	Monrovia
Northridge	1640 North Puente Ave.
260 East Magnolia Blvd.	Baldwin Park
Burbank	550 E. First Street
6355 Bellingham Ave.	Tustin
North Hollywood	

9/61

Alpha Beta Markets

Stores within the Los Angeles Metropolitan Area:

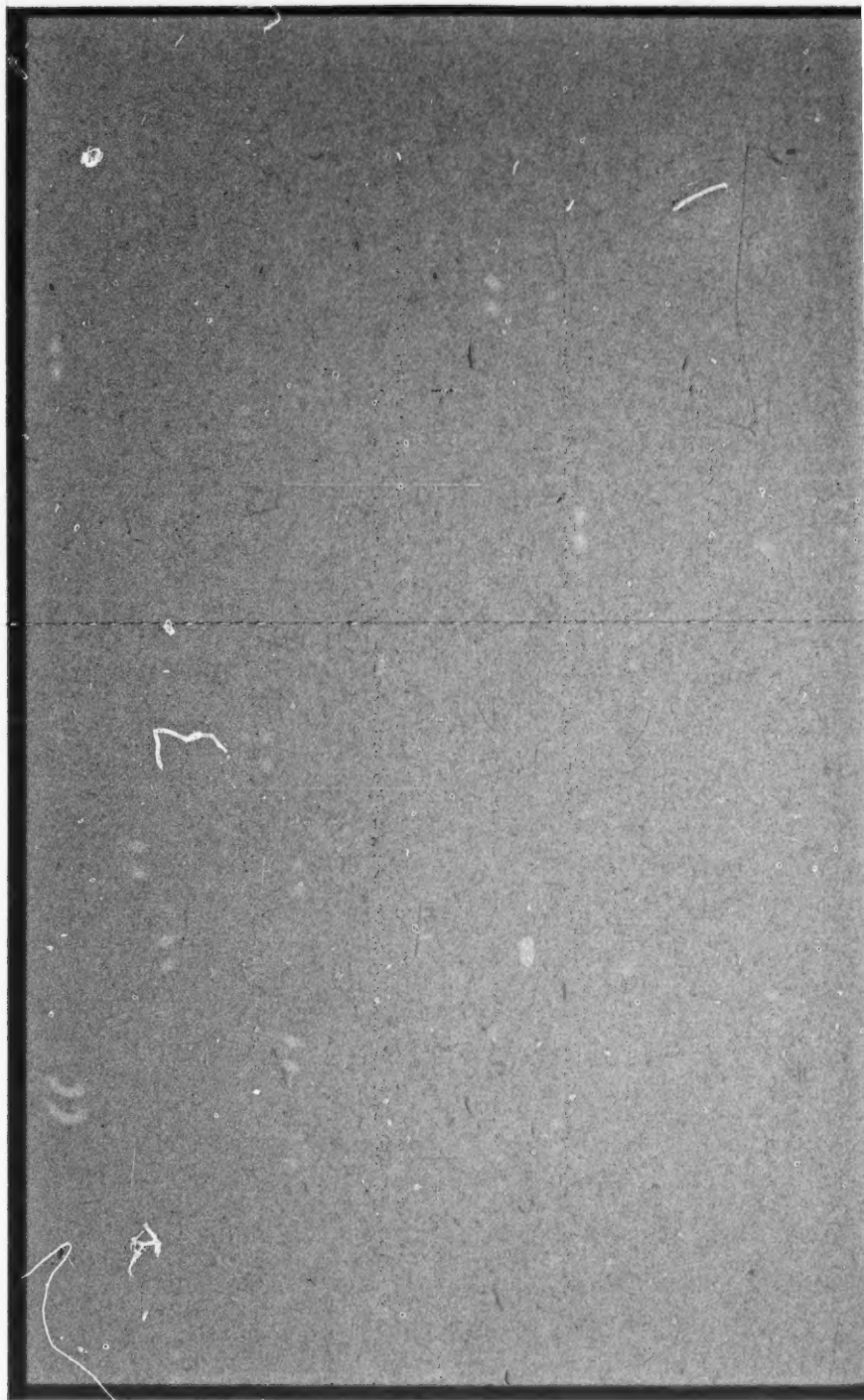
5071 Rodeo Rd.	1020 Euclid Avenue
Los Angeles	Anaheim
2189 Lakewood Blvd.	241 E. 17th Street
Long Beach	Costa Mesa
360 E. 5th Street	6436 E. Spring Street
Pomona	Lakewood
1304 N. Main Street	625 S. Citrus
Santa Ana	Covina
8970 Bolsa	2040 Third Street
Westminster	La Verne
13031 Harbor Blvd.	1670 Indian Hill Blvd.
Garden Grove	Pomona
1795 N. Garey Avenue	17305 E. Valley Blvd.
Pomona	La Puente
178 S. Glassell Street	17311 Nichols Avenue
Orange	Huntington Beach
1275 E. Center Street	2228 E. 17th Street
Anaheim	Santa Ana
15025 E. Whittier Blvd.	940 N. Tustin
Whittier	Orange

Alpha Beta Markets—Continued

30822 S. Coast Highway	2109 S. Garey
So. Laguna Beach	Pomona
1010 S. Main Street	3581 Century
Santa Ana	Lynwood
600 S. Sunset	915 S. Bookhurst
West Covina	Anaheim
247 N. Los Robles	10951 E. Rosecrans Blvd.
Pasadena	Norwalk
150 E. Live Oak	11961 Paramount Blvd.
Arcadia	Downey
1250 E. Chapman	421 N. Atlantic
Fullerton	Monterey Park
1322 E. Huntington Drive	10231 S. Lakewood Blvd.
Duarte	Downey
5935 Temple City Blvd.	13451 Telegraph Road
Temple City	So. Whittier
14333 Clark	1701 W. Orangethorpe
Bellflower	Fullerton
1067 N. Grand	11382 Stanton Avenue
Covina	Stanton
580 W. Central	12091 S. Harbor Blvd.
La Habra	Garden Grove
20 W. Foothill Blvd.	2120 S. Bristol
Arcadia	Santa Ana
1216 S. Magnolia	676 Bellevue
Anaheim	Pomona

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

154 Baseline	8616 California
Rialto	Riverside
430 N. Mountain	155 E. 40th Street
Ontario	San Bernardino
203 W. Sixth Street	12350 California St.
Corona	Yucaipa
1339 E. 4th Street	
Ontario	



Better Foods, Inc.

Stores within the Los Angeles Metropolitan Area:

3993 S. Western Avenue	4466 Tweedy Blvd.
Los Angeles 62	South Gate
5817 S. Western Ave.	16100 Lakewood Blvd.
Los Angeles 47	Bellflower
4317 Beverly Blvd.	306 E. Florence Ave.
Los Angeles	Los Angeles
130 S. Central Ave.	
Glendale	

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The Boys Market, Inc.

Stores within the Los Angeles Metropolitan Area:

5531 Monte Vista St.	625 N. Hawthorne Blvd.
Los Angeles 42	Hawthorne
33 N. Lake	11922 S. Vermont Ave.
Pasadena	Los Angeles 44
120 E. Valley Blvd.	15015 Imperial Highway
San Gabriel	La Mirada
3670 S. Crenshaw Blvd.	3750 E. Anaheim St.
Los Angeles 16	Long Beach
4600 Daneland St.	2201 Redondo Beach Blvd.
Lakewood	Gardena
1575 E. Holt Ave.	
Pomona	

9/61

Carl's Ranch Markets

Stores within the Los Angeles Metropolitan Area:

508 North Doheny	2500 Pasadena Avenue
Beverly Hills	Los Angeles
3488 West 8th	1500 West 6th
Los Angeles	Los Angeles

9/1/61

Coles Markets

Stores within the Los Angeles Metropolitan Area:

1000 East 4th St.	6191 Atlantic Avenue
Long Beach	Long Beach
1320 East Alondra	10581 Garden Grove Blvd.
Compton	Garden Grove
5548 Woodruff	3401 East Artesia St.
Lakewood	Long Beach

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Crawford Stores

Stores within the Los Angeles Metropolitan Area:

1200 North Central	800 W. Whittier Blvd.
Glendale	Montebello
910 W. Valley	2660 E. Colorado Blvd.
Alhambra	Pasadena
1421 W. Valley Blvd.	639 N. Euclid Avenue
Alhambra	Anaheim

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Food Giant Markets, Inc.

Stores within the Los Angeles Metropolitan Area:

3831 E. Century Blvd.	14990 S. Crenshaw Blvd.
Lynwood	Gardena
4848 W. 190th St.	2400 Sepulveda Blvd.
Torrance	Manhattan Beach
11161 E. Washington	3731 Pacific Coast
Bld.	Highway
Whittier	Torrance
11202 S. Crenshaw Blvd.	13925 Elliot Ave.
Inglewood	La Puente
423 S. Hawthorne Blvd.	15906 San Bernardino Rd.
Hawthorne	West Covina
4020 W. Alameda Blvd.	6831 Westminster Ave.
Burbank	Westminster
21001 Sherman Way	5115 Citrus Ave.
Canoga Park	Covina
2724 N. Main St.	5646 E. Whittier Blvd.
Santa Ana	E. Los Angeles

Food Giant Markets, Inc.—Continued

10912 Katella	8060 Dale St.
Garden Grove	Buena Park
8340 Van Nuys Blvd.	9036 E. Beverly Blvd.
Panorama City	Pico-Rivera
10321 Sepulveda Blvd.	4033 Laurel Canyon Blvd.
San Fernando	Studio City
7134 Sepulveda Blvd.	12451 Los Alamitos Blvd.
Van Nuys	Los Alamitos
18135 Sherman Way	700 Lower Azusa Rd.
Reseda	El Monte
8932 Miller St.	6135 Atlantic Blvd.
Buena Park	Maywood
2231 W. Central Ave.	325 N. Canon Dr.
La Habra	Beverly Hills
22741 Victory Blvd.	5119 E. Pomona Blvd.
Woodland Hills	E. Los Angeles
28849 Western Ave.	14103 W. Ramona Blvd.
San Pedro	Baldwin Park
2300 Harbor Blvd.	2235 E. Garvey Blvd.
Costa Mesa	West Covina
1045 Exline St.	13942 E. Imperial
El Monte	Highway
21740 S. Hawthorne Blvd.	La Mirada
Torrance	2190 N. Garey Ave.
7316 Compton Ave.	Pomona
Florence	
11208 S. Western Ave.	
Los Angeles	

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

17283 Foothill Blvd.	555 Sweetwater Rd.
Fontana	Spring Valley
1655 Euclid Ave.	1383 E. Foothill Blvd.
San Diego	Upland
391 N. Magnolia Ave.	1248 Market St.
El Cajon	San Diego 2
1666 Rosecrans Blvd.	3077 Clairemont Dr.
San Diego	San Diego 17

Food Giant Markets, Inc.—Continued

3994 Clairemont Mesa Blvd.	3908 Clairemont Mesa San Diego 17
San Diego	212 E. Broadway
3015 Clairemont Dr.	San Diego 1
San Diego	159 Concorse
1702 Garnet St.	College Gro., San Diego 15
Pacific Beach	

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Fox Markets, Inc.

Stores within the Los Angeles Metropolitan Area:

18632 Ventura Blvd.	2121 W. 182nd St.
Tarzana	Torrance
4411 W. Slauson Ave.	15124 S. Atlantic Blvd.
Los Angeles	Compton
706 W. Las Tunas Dr.	14900 Magnolia Blvd.
San Gabriel	Van Nuys
5472 Crenshaw Blvd.	520 W. Willow
Los Angeles	Long Beach
10919 Sepulveda	3010 E. Artesia Blvd.
Mission Hills (Pacoima)	Compton
14206 Van Ness Ave.	1940 Bullis Road
Gardena	Compton
20060 Ventura Blvd.	7425 Van Nuys Blvd.
Woodland Hills	Van Nuys
5767 White Oak Ave.	1540 W. Valley Blvd.
Encino	El Monte
18345 Vanowen St.	175 E. 17th St.
Reseda	Costa Mesa
1321 Post Ave.	2279 Pacific Ave.
Torrance	Long Beach
1320 San Fernando Rd.	1140 E. Carson St.
San Fernando	Long Beach
10040 Rosecrans Ave.	2217 Palo Verde Ave.
Bellflower	Long Beach
9320 E. Slauson Ave.	5595 Atlantic Blvd.
Pico Rivera	Long Beach

Fox Markets, Inc.—Continued

12021 W. Washington Blvd.	909 S. Central Ave.
Los Angeles	Compton
3024 S. Sepulveda Blvd.	1900 E. Alondra Ave.
Los Angeles	Compton
20900 Hawthorne Blvd.	1051 W. Rosecrans Ave.
Torrance	Compton
2412 W. Pico Blvd.	1220 E. 4th St.
Santa Monica	Long Beach
130 East Avenue J	4929 Woodruff Ave.
Lancaster	Lakewood
2101 E. Palmdale	
Palmdale	

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

1316 Payne Ave.	3501 Saviers Road
Edwards	Oxnard
2713 E. Main St.	420 S. Fairview Ave.
Ventura	Goleta
831 "B" Street	
Oxnard	

9/61

Gateway Markets

Stores within the Los Angeles Metropolitan Area:

1007 Cypress Avenue	100 North Garfield
Los Angeles 65	Alhambra
513 West Avenue	2532 W. Valley Blvd.
Los Angeles 65	Alhambra
3342 Verdugo Road	8219 E. Garvey Blvd.
Los Angeles 41	San Gabriel
5449 N. Rosemead Blvd.	160 East Garvey Ave.
San Gabriel	Monterey Park
440 W. Las Tunas	2050 W. Central Ave.
San Gabriel	La Habra
15735 Gale Ave.	649 West Duarte Rd.
La Puente	Arcadia
409 W. Valley Blvd.	
Alhambra	

9/61

Greater All American Markets, Inc.

Stores within the Los Angeles Metropolitan Area:

7814 E. Firestone Blvd.	602 El camino real
Downey	San Clemente
2600 Coast Highway	6381 Ball Road
Newport Beach	Cypress
3094 Coast Highway	12233 Centralia Road
Corona Del Mar	Artesia
11750 Firestone Blvd.	700 Coast Highway
Norwalk	Laguna Beach
535 W. 19th Street	13111 S. San Pedro Street
Costa Mesa	San Pedro
7511 Orangethorpe	6351 Westminster Blvd.
Buena Park	Westminster
9858 Garden Grove Blvd.	1706 West Chapman
Garden Grove	Orange

9/61

Hughes Markets

Stores within the Los Angeles Metropolitan Area:

12836 Ventura Blvd.	14620 Parthenia Street
Studio City	Panorama City
14440 Burbank Blvd.	6657 Laurel Canyon Blvd.
Van Nuys	North Hollywood
1900 N. Highland Ave.	1100 N. San Fernando Rd.
Hollywood 28	Burbank
16940 Devonshire St.	10400 N. Sepulveda Blvd.
Granada Hills	Mission Hills
15120 Sunset Blvd.	11361 National Blvd.
Pacific Palisades	Los Angeles 64
3075 San Fernando Road	To open in 1961:
Los Angeles 65	Canoga and Devonshire
4520 Van Nuys Blvd.	Chatsworth
Sherman Oaks	

9/61

Jurgensen's Grocery Co.

Stores within the Los Angeles Metropolitan Area:

842 E. California St. Pasadena 1	409 North Beverly Drive Beverly Hills
1172 Linda Vista Avenue Pasadena 2	11 Fashion Square Santa Ana
250 Broadway Laguna Beach	(Balzer's)
1071 Glendon Avenue Los Angeles 24	133 North Larchmont Blvd.
353 North Rodeo Drive Beverly Hills	Los Angeles 4
2650 Mission Street San Marino 9	(Sale's Markets) 17019 Ventura Blvd. Encino

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

Santa Barbara

Kory's Markets, Inc.

Stores within the Los Angeles Metropolitan Area:

4710 S. Broadway Los Angeles 37	2250 W. Pico St. Los Angeles 6
5801 S. Vermont Ave. Los Angeles 44	120 W. Anaheim Wilmington
500 W. Florence Ave. Los Angeles 44	5841 Lankershim Blvd. North Hollywood
10807 S. Avalon Blvd. Los Angeles 61	6215 York Blvd. Los Angeles 42

9/1/61

Lucky Stores, Inc.

Stores within the Los Angeles Metropolitan Area:

2510 Pacific Coast Hwy.	720 W. La Palma Ave.
Hermosa Beach	Anaheim
6801 Atlantic Ave.	10801 Prairie Ave.
Bell	Lennox
24911 S. Western Ave.	933 E. Las Tunas Blvd.
Lomita	E. San Gabriel
1001 S. LaBrea Ave.	10721 Atlantic Ave.
Inglewood	Lynwood
1516 Pacific Coast	4601 Silva
Highway	Lakewood Center
Redondo Beach	6235 E. Spring St.
2515 Torrance Blvd.	Long Beach
Torrance	2630 E. Workman
3860 Sepulveda Blvd.	West Covina
Torrance	15200 E. Rosecrans Ave.
4630 E. Pacific Coast Hwy.	La Mirada
Long Beach	
11029 Alondra Blvd.	
Norwalk	

9/61

Market Basket

Stores within the Los Angeles Metropolitan Area:

1500 On The Mall	111 West Valley Blvd.
Pomona	San Gabriel
2821 W. Pomona Blvd.	1260 N. Lake Ave.
Montebello 2	Pasadena 6
880 Lincoln Blvd.	2515 N. Fair Oaks Ave.
Venice	Altadena
155 N. Glendora Ave.	3030 N. Bellflower Blvd.
City of Industry	Long Beach
9451 E. Las Tunas Blvd.	6298 W. Third St.
Temple City	Los Angeles
1160 N. Fair Oaks Ave.	605 E. Foothill Blvd.
Pasadena 3	Azusa
401 E. Whittier Blvd.	920 W. Commonwealth
Whittier	Ave.
900 Huntington Dr.	Fullerton
San Marino	

Market Basket—Continued

2270 N. Lake Avenue	949 W. San Bernardino
Altadena	Road
3847 Culver Center	Covina
Culver City	910 W. 17th St.
3601 E. Foothill Blvd.	Santa Ana
Pasadena	1040 N. Mountain Ave.
40 N. Santa Anita	Ontario
Pasadena	1800 N. Long Beach Blvd.
4160 N. Main Avenue	Compton
Baldwin Park	1645 W. Holt Ave.
1859 E. Washington St.	Pomona
Pasadena	630 S. "D" St.
14029 S. Pioneer Blvd.	Tustin
Norwalk	932 E. Badillo Ave.
920 Fair Oaks Ave.	Covina
South Pasadena	2311 S. Bristol St.
128 W. Lemon St.	Santa Ana
Monrovia	3100 Balboa Blvd.
4910 Huntington Drive	Newport Beach
Los Angeles	20821 Vanowen St.
30 South First Avenue	Canoga Park
Arcadia	1401 Hawthorne Blvd.
16123 S. Bellflower Blvd.	Redondo Beach
Bellflower	14949 Adelfa
1221 S. Los Angeles St.	La Mirada
Anaheim	1000 Studebaker Rd.
6340 N. Rosemead Blvd.	Long Beach
San Gabriel	2975 Harbor Blvd.
12030 E. Valley Blvd.	Costa Mesa
El Monte	129 E. Lomita St.
11550 Telegraph Rd.	Wilmington
Santa Fe Springs	18400 5th Ave.
3981 Chicago St.	City of Industry
Riverside	10500 Magnolia St.
14014 S. Valley View	Stanton
La Mirada	

Market Basket—Continued

Other stores beyond the boundary of the Los Angeles Metropolitan Area:

140 W. 40th St.
San Bernardino
1150 Brookside Ave.
Redlands

2425 McCallum Way
Palm Springs

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Mayfair Markets

Stores within the Los Angeles Metropolitan Area:

8770 West Pico Blvd.
Los Angeles
23765 West Malibu Road
Malibu
4700 Los Coyotes
Diagonal
Long Beach
15424 Sunset Blvd.
Pacific Palisades
5587 Sepulveda Blvd.
Culver City
290 Harbor Drive
Redondo Beach
1100 East Central
La Habra
1812 South Main Street
Santa Ana
8837 South Sepulveda
Blvd.
Los Angeles
1400 S. Spadra Road
Fullerton
2030 West First Street
Santa Ana
7742 East Eighth Street
Buena Park
11758 East South Street
Artesia

4128 East South Street
Lakewood
14826 South Beach Blvd.
La Mirada
606 S. Pomona Ave.
Brea
6672 Westminster Ave.
Westminster
929 S. Euclid Ave.
Anaheim
9892 Westminister Ave.
Garden Grove
12832 Rosecrans
Norwalk
3430 West Ball Road
Anaheim
10821 Orr & Day Rd.
Santa Fe Springs
5701 East Florence Ave.
Bell Gardens
"Bell Gardens Food
Center"
1201 East Highland Ave.
San Bernardino
689 "E" Street
San Bernardino
831 East Holt Street
Ontario

Mayfair Markets—Continued

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

3967 - 30th Street
 San Diego
 5075 Federal Blvd.
 San Diego
 5833 University Avenue
 San Diego
 3560 Ashford St.
 San Diego
 1000 Plaza Blvd.
 National City
 7663 Broadway
 Lemon Grove
 33 Naples Street
 Chula Vista
 540 Third Ave.
 Chula Vista
 7525 Eads Avenue
 La Jolla
 1186 East Main Street
 El Cajon
 500 Broadway
 Chula Vista
 3363 El Cajon Blvd.
 San Diego
 4340 Moraga
 San Diego
 9665 Campo Rd.
 Spring Valley
 9365 Mission Gorge Rd.
 Santee

9850 Central Avenue
 Montclair
 940 South Palm Canyon
 Dr.
 Palm Springs
 2070 North Rancho
 Avenue
 Colton
 6307 North Citrus Ave.
 Azusa
 3565 Plaza Mall
 Riverside
 5222 Arlington Ave.
 Riverside
 83-240 Avenue 46
 Indo
 444 N. Palm Canyon Dr.
 Palm Springs
 5720 Mission Blvd.
 Rubidoux
 9477 Foothill Blvd.
 Cucamonga
 10331 Magnolia Ave.
 Arlington
 Highway #11 & Monroe
 St.
 Indio

Mednick Brothers Market

Stores within the Los Angeles Metropolitan Area:

8101 Seville Ave.	6130 S. Western Ave.
South Gate	Los Angeles
1328-54 S. Pacific	401 S. Alameda
San Pedro	Compton

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

416 E. Holt (Torley's
Market)
Ontario

9/1/61

McCoys Markets, Inc.

Stores within the Los Angeles Metropolitan Area:

5425 Long Beach Blvd.	5286 East 2nd Street
North Long Beach	Long Beach
1934 East Anaheim	5800 Atlantic Blvd.
Long Beach	North Long Beach
12222 Garfield Avenue	17602 Bellflower Blvd.
Hollydale	Bellflower
7826 Monroe	2290 Santa Fe
Paramount	Long Beach
5820 Bellflower Blvd.	13235 South Woodruff
Lakewood	Downey
2824 East Anaheim Blvd.	2056 Pacific
Long Beach	Long Beach
4232 East Anaheim Blvd.	4100 Orange
Long Beach	Long Beach

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Pix Food Markets

Stores within the Los Angeles Metropolitan Area:

16107 Victory Blvd.	14545 Friar Street
Van Nuys	Van Nuys
12827 Victory Blvd.	17443 Chatsworth Street
North Hollywood	Granada Hills
6151 West Pico Blvd.	13810 East Los Angeles
Los Angeles 35	Street
9607 Long Beach Blvd.	Baldwin Park
South Gate	1600 West 5th Avenue
2701 Santa Barbara	Pomona
Avenue	
Los Angeles	

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

24645 Baseline	527 Cadena
San Bernardino	Colton
1035 Highland	Lincoln & Mary
San Bernardino	Riverside
4330 Van Buren	4731 Riverside Drive
Arlington	Chino
Rancho & "C" Streets	4220 Main Street
Colton	Riverside
Muscott & Highland	
San Bernardino	

Ralphs Grocery Company

Stores within the Los Angeles Metropolitan Area:

3003 W. Manchester	1213 Third Street
Inglewood 4	Santa Monica
201 W. Broadway	202 Philadelphia St.
Glendale 4	Whittier
7257 Sunset Blvd.	4360 S. Figueroa
Hollywood 46	Los Angeles 37
9020 E. Firestone	4641-5 Santa Monica
Downey	Los Angeles 29
17250 Saticoy	9331 Wilshire Blvd.
Van Nuys	Beverly Hills

Ralphs Grocery Company—Continued

17800 Ventura Blvd.	4821 Lankershim
Encino	North Hollywood
401 N. Loara	3633 Crenshaw
Anaheim	Los Angeles 16
3617 W. Washington	1416 E. Colorado
Los Angeles 18	Glendale 5
400 N. Western Ave.	8575 West 3rd St.
Los Angeles 4	Los Angeles 48
9750 Woodman Ave.	14049 Ventura Blvd.
Pacoima	Van Nuys
7140 Rita Street	3456 West Third St.
Huntington Park	Los Angeles 5
5615 Wilshire Blvd.	3033 S. Sepulveda
Los Angeles 36	Los Angeles 66
5711 Hollywood Blvd.	16 East Live Oak
Hollywood 28	Arcadia
510 West Main	2201 Hawthorne Blvd.
Alhambra 14	Redondo Beach
171 N. Lake St.	4949 Paramount Blvd.
Pasadena	Lakewood
1150 Westwood Blvd.	2205 Rosecrans Blvd.
Westwood 24	Gardena
2024 E. 10th Street	1523 West 17th St.
Long Beach 4	Santa Ana
2111 Foothill Blvd.	22035 Roscoe Blvd.
La Canada	Canoga Park
7813 S. Vermont	17020 Chatsworth
Los Angeles 44	Granada Hills
8704 S. Sepulveda	211 E. Foothill Blvd.
Los Angeles 45	Arcadia
240 S. San Fernando	
Burbank	

Safeway Stores, Inc.

Stores within the Los Angeles Metropolitan Area:

123 Metropole Ave.	606 Fair Oaks Ve.
Avalon	South Pasadena
6136 W. Manchester Blvd.	11641 Victory Blvd.
Los Angeles	No. Hollywood
8825 S. Vermont Ave.	5610 York Blvd.
Los Angeles	Los Angeles
1921 N. Wilcox Ave.	3080 Glendale Blvd.
Los Angeles	Los Angeles
1133 Gould Lane	910 E. Broadway
Manhattan Beach	Long Beach
410 N. Hawthorne Blvd.	1515 Seventh St.
Hawthorne	Santa Monica
11650 Riverside Dr.	2009 W. Whittier Blvd.
North Hollywood	Montebello
1050 Gayley	2622 N. Main St.
Westwood	Los Angeles
2500 Santa Fe	1717 S. Western Ave.
Long Beach	Los Angeles
1011 Centinela Ave.	7050 Sunset Blvd.
Inglewood	Los Angeles
7151 Vassar St.	7138 Van Nuys Blvd.
Canoga Park	Van Nuys
1212 Celis St.	5705 Melrose Ave.
San Fernando	Los Angeles
4500 Kester Ave.	9825 Mason Ave.
Sherman Oaks	Chatsworth
3887 Crenshaw Blvd.	939 W. Gage
Los Angeles	Los Angeles
5060 Rodeo Rd.	1507 S. Robertson Blvd.
Los Angeles	Los Angeles
7320 Reseda Blvd.	2377 W. Pico Blvd.
Reseda	Los Angeles
230 S. Vermont Ave.	3717 W. Olympic Blvd.
Los Angeles	Los Angeles
10525 Venice Blvd.	15725 S. Vermont Ave.
Los Angeles	Gardena
12325 Venice Blvd.	3215 Tweedy Blvd.
Los Angeles	South Gate

Safeway Stores, Inc.—Continued

235 W. Fourth St.	1607 Montana St.
Long Beach	Los Angeles
10455 Laurel Canyon Blvd.	1011 E. Adams Blvd.
Pacoima	Los Angeles
6030 Crenshaw Blvd.	10561 W. Pico Blvd.
Los Angeles	Los Angeles
8025 Vineland Ave.	6011 S. San Pedro St.
Sun Valley	Los Angeles
8625 Woodman Ave.	8969 Santa Monica
Pacoima	W. Hollywood
11675 Glenoaks Blvd.	714 N. Pine Ave.
Pacoima	Long Beach
3930 Rosecrans	6041 Compton Ave.
Hawthorne	Florence
313 Grand Blvd.	4580 Atlantic Ave.
Venice	Long Beach
9467 Olympic Blvd.	1001 Manhattan Ave.
Beverly Hills	Manhattan Beach
18131 Ventura Blvd.	1754 E. Imperial Highway
Tarzana	Watts
2090 Westwood Blvd.	5658 Clara St.
Los Angeles	Bell Gardens
2420 Whittier Blvd.	5262 E. 2nd St.
Los Angeles	Long Beach
2230 E. First St.	226 N. Larchmont Blvd.
Los Angeles	Los Angeles
1145 W. Seventh St.	2911 E. Florence Ave.
Los Angeles	Huntington Park
2155 Pacific Coast	5356 Lankershim Blvd.
Highway	N. Hollywood
Lomita	802 Seventh St.
2290 E. Seventh St.	Santa Monica
Long Beach	27426 Hawthorne Blvd.
275 S. Atlantic Blvd.	Palos Verdes Est.
E. Los Angeles	3900 E. Ocean Blvd.
4318 E. Olympic	Long Beach
E. Los Angeles	1221 Gaffey St.
3600 E. Brooklyn Ave.	San Pedro
E. Los Angeles	

Safeway Stores, Inc.—Continued

358 N. Beverly Dr. Beverly Hills 7803 S. Central Ave. Los Angeles 210 N. Verdugo Rd. Glendale 1006 N. Brand Blvd. Glendale 2065 W. Verdugo Blvd. Montrose 1010 N. Western Ave. Los Angeles 200 S. Willowbrook Ave. Compton 1722 E. Firestone Blvd. Los Angeles 9938 Commerce St. Tujunga 531 Pacific Coast Highway Redondo Beach 4308 E. Slauson Ave. Maywood 10213 S. Avalon Blvd. Los Angeles 24316 N. San Fernando Road Newhall 3007 W. Jefferson Blvd. Los Angeles 3233 Foothill Blvd. Glendale 1355 N. Avalon Blvd. Wilmington 1644 W. Carson Torrance 1820 W. Verdugo Ave. Burbank 4001 W. Sixth St. Los Angeles	180 S. La Brea Ave. Los Angeles 11407 Santa Monica Blvd. W. Los Angeles 3903 Sunset Blvd. Los Angeles 336 Holt Ave. Pomona 830 S. Indian Hill Blvd. Claremont 17639 S. Bellflower Blvd. Bellflower 130 S. Pickering Whittier 135 S. Lemon St. Anaheim 434 W. Commonwealth Ave. Fullerton 6507 E. Spring St. Long Beach 11130 Washington Blvd. Santa Fe Springs 4912 E. Hardwick St. Lakewood 15100 Whittier Blvd. E. Whittier 12761 Harbor Blvd. Garden Grove 9631 Chapman Garden Grove 636 N. Coast Highway Laguna Beach 8281 Garden Grove Blvd. Garden Grove 211 E. 17th St. Costa Mesa 13840 Paramount Blvd. Paramount
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Safeway Stores, Inc.—Continued

1801 E. Chapman Ave.	137 S. San Gabriel Blvd.
Orange	San Gabriel
3170 W. Lincoln	470 N. Lake Street
Anaheim	Pasadena
7420 Florence Ave.	635 S. Citrus Ave.
Downey	Covina
801 N. El Camino Real	304 San Bernardino Road
San Clemente	El Monte
1437 S. Main St.	7260 S. Rosemead Blvd.
Santa Ana	San Gabriel
11033 E. Rosecrans Blvd.	122 E. Huntington Drive
Norwalk	Monrovia
12301 Luitweiler Ave.	1432 W. Puente St.
La Mirada	West Covina
10932 Westminster Ave.	1717 N. Glendora Ave.
Westminster	La Puente
5023 S. Central Ave.	400 S. Atlantic
Los Angeles	Alhambra
429 N. Azusa Ave.	50 Pier Ave.
Azusa	Hermosa Beach
1001 S. First Ave.	11666 San Vincente Blvd.
Arcadia	W. Los Angeles
2020 N. Fair Oaks Ave.	1311 W. 3rd St.
Pasadena	Los Angeles

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

14557 Highway 66	531 Orange St.
Victorville	Redlands
500 W. Main St.	125 East "F" St.
Barstow	Colton
1675 Mt. Vernon St.	350 S. Palm Canyon Dr.
San Bernardino	Palm Springs
660 4th St.	71550 Highway 111
San Bernardino	Rancho Mirage
2167 Lugo Ave.	45—742 Oasis Ave.
San Bernardino	Indio
720 East "A" St.	314 East 6th St.
Ontario	Corona

Safeway Stores, Inc.—Continued

410 Hobson Way	835 Spring St.
Blythe	Paso Robles
49978 Highway 99	Five Cities Dr.
Coachella	Pismo Beach
16730 Arrow Hwy.	5505 El Camino Real
Fontana	Atascadero
121 S. Carmelita St.	1221 Marsh St.
Hemet	San Luis Obispo
3450 Market St.	850 Linden Ave.
Riverside	Carpinteria
2379 Pennsylvania Ave.	1125 Maracopa Hwy.
Riverside	Ojai
9185 Magnolia Ave.	3025 De la Vina St.
Arlington	Santa Barbara
2411 "F" St.	213 E. Chapel
Bakersfield	Santa Maria
2309 Niles St.	222 North "H" St.
Bakersfield	Lompoc
336 Jackson	34 W. Victoria St.
Shafter	Santa Barbara
706 W. Lancaster Blvd.	939 S. Oxnard Blvd.
Lancaster	Oxnard
910 Kern St.	119 N. 8th St.
Taft	Santa Paula
1434 Ramsey St.	133 Pleasant Valley Rd.
Banning	Oxnard
200 China Grade Loop	222 N. Milpas
Road	Santa Barbara
Oildale	299 Borchard Dr.
820 S. Main St.	Ventura
Delano	411 Central Ave.
700 3rd Ave.	Fillmore
Arvin	1331 San Andres St.
40 Chester Ave.	Santa Barbara
Bakersfield	2325 Cerro Gordo St.
1015 Columbus Ave.	Mojave
Bakersfield	

Safeway Stores, Inc.—Continued

3495 Big Bear Blvd.	38461 N. 10th St.
Big Bear Lake	Palmdale
174 S. Main St.	
Bishop	

Shoppers Market, Inc.

Stores within the Los Angeles Metropolitan Area:

1819 East First Street	8701 Lincoln Blvd.
Los Angeles	Los Angeles
3105 Wilshire Blvd.	2750 Pacific Coast
Santa Monica	Highway
825 West Arbor Vitae	Torrance
Inglewood	133 N. Ave. 45, Highland
11011 East Firestone Blvd.	Park
Norwalk	Los Angeles
2627 Lincoln Blvd.	7822 E. Garvey Blvd.
Santa Monica	So. San Gabriel
1636—25th Street	6121 W. Pico Blvd.
San Pedro	Los Angeles 35
110 East Carson	
Torrance	

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Shopping Bag

Stores within the Los Angeles Metropolitan Area:

1170 W. Garvey Blvd.	19333 Victory Blvd.
West Covina	Reseda
9922 Katella	1201 W. Whittier Blvd.
Anaheim	Montebello
13730 Foothill Blvd.	1611 W. Whittier Blvd.
Sylmar	La Habra
9058 E. Firestone Blvd.	8325 Foothill Blvd.
Downey	Sunland
517 S. Glendora Ave.	3100 Foothill Blvd.
Glendora	La Crescenta
1111 Ave. I	44816 N. Beech Ave.
Lancaster	Lancaster
331 N. Glendale Ave.	2256 Honolulu Ave.
Glendale	Montrose

Shopping Bag—Continued

920 Foothill Blvd.	Pico-Rivera
La Canada	1183 Quad Way
2408 Lincoln Avenue	Whittier
Altadena	9130 E. Whittier Blvd.
2222 Colorado Blvd.	Pico-Rivera
Eagle Rock	1845 W. Orangethorpe
1566 Colorado Blvd.	Ave.
Eagle Rock	Fullerton
2270 Huntington Drive	2150 N. Glenoaks Blvd.
San Marino	Burbank
3841 E. Sierra Madre	2960 Huntington Drive
Blvd.	San Marino
Pasadena	127 N. Garfield Avenue
1407 Baldwin Avenue	Monterey Park
West Arcadia	15427 Armar Road
2200 West Valley Blvd.	La Puente
Alhambra	815 East Ave. Q-6
4806 N. Peck Road	Palmdale
El Monte	960 W. Arrow Highway
137 E. Valley Blvd.	Covina
El Monte	2470 N. San Antonio Ave.
140 West Foothill Blvd.	No. Pomona
Monrovia	
9406 E. Washington Blvd.	

Other stores beyond the boundaries of the Los Angeles Metropolitan Area:

304 E. Foothill Blvd.	16823 Foothill Blvd.
Upland	Fontana

Sunfair Markets

Stores within the Los Angeles Metropolitan Area:

12010 S. Garfield	866 W. Alondra
Hollydale	Compton
6741 E. Carson St.,	3753 W. Slauson
Lakewood	Los Angeles 43

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Thriftimart, Inc.

Stores within the Los Angeles Metropolitan Area:

6840-46 La Tijera Blvd.	4030 Eagle Rock Blvd.
Los Angeles 45	Los Angeles 41
2616 W. Imperial Highway	325 Lincoln Blvd.
Inglewood	Venice
19836 Ventura Blvd.	1320 Francisquito Ave.
Woodland Hills	West Covina
2450 Glendale Blvd.	14540 Leffingwell Road
Los Angeles 26	La Mirada
22217 Palos Verdes Blvd.	2600 South Vermont
Torrance	Los Angeles 7
17625 Sherman Way	12210 Santa Monica Blvd.
Van Nuys	West Los Angeles 25
8440 Lincoln Blvd.	10113 Venice Blvd.
Los Angeles 45	Los Angeles 34
625 Orangewood Avenue	1120 Hacienda Blvd.
Anaheim	La Puente
757 South Workman St.	915 West Glenoaks Blvd.
San Fernando	Glendale 2
11666 National Blvd.	5145 Laurel Canyon Blvd.
Los Angeles 34	North Hollywood
45422 N. 10th St., West	3621 South LaBrea Ave.
Lancaster	Los Angeles 16
15231 Ventura Blvd.	26626 Western Avenue
Van Nuys	Harbor City
200 South Placentia	561 North Glendale Ave.
Avenue	Glendale
Anaheim	609 N. Dillon St.
Chatsworth & Zelzah	Los Angeles 26
Granada Hills	7985 Santa Monica Blvd.
19718 Sherman Way	Los Angeles 46
Canoga Park	9690 Santa Monica Blvd.
9901 Chapman Avenue	Beverly Hills
Garden Grove	16847 Ventura Blvd.
15801 East Whittier Blvd.	Encino
Whittier	7980 Sunset Blvd.
6140 Lankershim Blvd.	Los Angeles 46
North Hollywood	

Thriftimart, Inc.—Continued

8888 Knott Avenue	5005 El Segundo Blvd.
Buena Park	Hawthorne
3217 W. Magnolia Blvd.	13922 Brookhurst St.
Burbank	Garden Grove
6601 North Laurel Canyon Blvd.	804 Beverly Blvd.
North Hollywood	Montebello
20934 Roscoe Blvd.	11322 Los Alamitos
Canoga Park	Los Alamitos
4158 North Viking Way	3200 North Garey Ave.
Long Beach 8	Pomona
9131 West Olympic Blvd.	11861 Valleyview St.
Beverly Hills	Garden Grove
5819 N. Bellflower Blvd.	2233 Pico Blvd.
Lakewood 11	Santa Monica
8290 La Palma	6534 Platt Avenue
Buena Park	Canoga Park
3708 Burbank Blvd.	1133 West Glenoaks
Burbank	Glendale
2164 Bellflower Blvd.	3606 North Verdugo Rd.
Long Beach 4	Glendale 8
Chapman Blvd. & North Cypress	
Fullerton	

Other stores beyond the Los Angeles Metropolitan Area boundaries:

1790 Moorpark	1067 Mt. Vernon Ave.
Thousand Oaks	Colton
2940 Niles St.	6120 Lake Murray Blvd.
Bakersfield	La Mesa
1621 Columbus St.	1049 Elkeltan Blvd.
Bakersfield	Spring Valley
6921 Van Buren Blvd.	
Arlington	

Von's

Stores within the Los Angeles Metropolitan Area:

11471 Long Beach Blvd.	6651 Van Nuys Blvd.
Lynwood	Van Nuys
1305 Wilshire Blvd.	8857 S. Western Avenue
Santa Monica	Los Angeles
3667 W. Third Street	4480 Atlantic Blvd.
Los Angeles 5	Long Beach
2280 Atlantic Blvd.	6921 LaTijera Blvd.
Monterey Park	Los Angeles 45
10001 Paramount Blvd.	6571 W. 80th Street
Downey	Los Angeles 45
5035 Pacific Coast Hwy.	18247 Sherman Way
Torrance	Reseda
1020 S. Fairfax Ave.	9011 Woodman Avenue
Los Angeles 35	Pacoima
3334 W. Eighth Street	13333 Riverside Drive
Los Angeles 5	Sherman Oaks
840 S. Alvarado Street	4200 N. Woodruff Ave.
Los Angeles 5	Lakewood
1020 S. Crenshaw Blvd.	12151 Brookhurst Ave.
Los Angeles 6	Garden Grove
1500 W. Pico Blvd.	15740 Whittwood Lane
Los Angeles 15	Whittier
5029 S. Vermont Avenue	20151 Roscoe Blvd.
Los Angeles 37	Canoga Park
6607 Atlantic Blvd.	1000 E. Valley Blvd.
Bell	Alhambra
1260 W. Redondo Beach	973 S. Glendora Avenue
Bld.	West Covina
Gardena	16225 San Fernando
3644 W. Santa Barbara	Mission
Ave.	Granada Hills
Los Angeles 43	16130 Nordhoff Street
10780 W. Pico Blvd.	Sepulveda
Los Angeles	

Von's—Continued

Other stores beyond the boundaries of the Los Angeles
Metropolitan Area:

179 N. Moorpark Rd.
Thousand Oaks
1046 Mission Avenue
Oceanside

130 West "G" Street
Ontario
2764 Thompson Blvd.
Ventura

DEFENDANT'S EXHIBIT L

The Great Atlantic & Pacific Tea Company, Inc.

Source: Moody's Industrial Manual (1962) pp. 2670, et seq.
and Supplement thereto

Year	Sales
Year ending 2/25/56	\$4,304,990,650
Year ending 2/23/57	4,481,852,081
Year ending 2/22/58	4,769,249,488
Year ending 2/28/59	5,094,741,391
Year ending 2/27/60	5,048,574,241
Year ending 2/25/61	5,246,578,194
Year ending 2/24/62	5,240,315,077
Year ending 2/23/63	5,310,544,361

Total Number of Retail Stores as of
February 23, 1963—4,475

Retail Stores by States:

Alabama	82	Missouri	91
Arkansas	3	Nebraska	1
California	31	New Hampshire	37
Connecticut	101	New Jersey	266
Delaware	16	New York	708
D.C.	8	North Carolina	148
Florida	123	Ohio	279
Georgia	91	Oklahoma	0
Illinois	301	Pennsylvania	431
Indiana	112	Rhode Island	35
Iowa	23	South Carolina	55
Kansas	28	Tennessee	32
Kentucky	71	Texas	96
Louisiana	61	Vermont	25
Maine	74	Virginia	85
Maryland	80	Washington	14
Massachusetts	192	West Virginia	67
Michigan	266	Wisconsin	128
Minnesota	1	Canada	163
Mississippi	26		

Assets Operated by Subsidiaries:

- 36 bakeries
- 4 grocery manufacturing plants
- 1 evaporated and powdered milk plant
- 1 catsup manufacturing plant
- 4 salmon canneries
- 11 coffee roasting plants
- 3 butter printing plants
- 1 cheese curing plant
- 1 creamery
- 1 nut processing plant
- 1 fish processing plant
- 2 laundries

Various buying offices and produce packing plants in producing areas, including coffee buying offices in South America.

Total assets as of 2/23/63: \$767,973,892

Safeway Stores, Incorporated

Source: Moody's Industrial Manual (1962) p. 1055
and Supplement thereto

Year	No. of Stores	Net Sales
1950		\$1,209,993,762
1951		1,454,642,996
1952		1,639,095,212
1953		1,751,819,708
1954		1,813,516,636
1955		1,932,243,202
1956	1981	1,989,305,295
1957	2033	2,117,314,394
1958	2117	2,225,352,461
1959	2164	2,383,011,483
1960	2207	2,468,972,786
1961	2054	2,538,031,649
1962	2069	2,509,644,155

Total Assets as of 12/29/62 \$473,359,315

Stores by States and Foreign Countries:

Alaska	3	Nebraska	78
Arizona	39	Nevada	14
Arkansas	38	New Jersey	0
California	470	New Mexico	34
Canada	213	New York	0
Colorado	111	Oklahoma	95
Connecticut	0	Oregon	95
Idaho	32	Pennsylvania	1
Iowa	44	So. Dakota	7
Kansas	74	Texas	167
Louisiana	4	Utah	44
Maryland	48	Virginia	84
Mississippi	1	Washington	155
Missouri	62	Washington, DC	71
Montana	44	Wyoming	25

American Stores Company

Source: Moody's Industrial Manual (1962) p. 442
and Supplement thereto

Year	No. of Stores	Average Sales Per Store
1950	1637	\$ 254,517
1951	1505	312,150
1952	1408	370,260
1953	1289	420,508
1954	1132	533,336
1955	1076	580,507
1956	953	687,016
1957	903	863,646
1958	844	992,109
1959	758	1,062,899
1960	810	1,098,088
1961	840	1,200,000
1962	845	

Total Sales

52 wks. to 3/28/53	\$ 542,035,133
52 wks. to 3/28/54	603,736,507
52 wks. to 3/28/55	624,625,745
52 wks. to 3/28/56	654,727,474
52 wks. to 3/28/57	779,872,712
52 wks. to 3/28/58	837,339,582
52 wks. to 3/28/59	874,766,716
52 wks. to 4/2/60	889,451,897
52 wks. to 4/1/61	1,011,489,370
52 wks. to 3/31/62	1,034,869,917
Total assets as of 3/31/62:	\$ 209,063,585

Food Fair Stores, Inc.

Source: Moody's Industrial Manual (1962) p. 887, et seq.
and Supplement thereto

As of 4/28/62 had 465 stores in operation located as follows:

Connecticut	17	Virginia	15
New York	48	Florida	137
New Jersey	87	Maryland	48
Pennsylvania	97	Georgia	6
Delaware	9	Rhode Island	1

Total Assets as of 4/28/62: \$193,410,818

Year	Net Sales
1950	\$164,625,893
1951	205,643,640
1952	259,590,810
1953	292,659,754
1954	348,215,041
1955	410,053,400
1956	475,197,400
1957	545,197,534
1958	600,963,819
1959	733,960,099
1960	771,171,733
1961	840,180,062
1962	923,224,116

Mayfair Markets

Source: Moody's Industrial Manual (1962) p. 721
and Supplement thereto

Incorporated 1946

Business: Operates 178 supermarkets in California, Arizona, Utah, Idaho, Oregon and Washington.

Year	Sales
1951	\$ 38,679,980
1952	48,370,003
1953	60,577,611
1954	61,485,530
1955	66,945,292
1956	83,493,616
1957	101,329,679
1958	117,016,406
1959	153,866,851
1960	203,586,102
1961	256,686,427
1962	288,326,834
Assets as of Dec. 31, 1962	\$ 62,538,618

Lucky Stores, Inc.

Source: Moody's Industrial Manual (1962) p. 1170
and Supplement thereto

Year	Sales
1950	\$ 32,676,798
1951	36,141,565
1952	40,243,845
1953	41,418,420
1954	39,960,505
1955	44,841,656
1956	118,598,885
1957	128,671,517
1958	141,512,741
1959	178,689,888
1960	190,071,490
1961	200,400,953
1962	232,448,971

Operates 141 supermarkets in California, Arizona and Washington.

Total Assets as of 12/30/62 \$47,586,060

The Kroger Co.

Source: Moody's Industrial Manual (1962) pp. 995-98
and Supplement thereto

Year	Sales
Year ending 12/31/55	\$1,219,474,000
Year ending 12/29/56	1,492,552,000
Year ending 12/28/57	1,674,123,000
Year ending 12/27/58	1,776,175,000
Year ending 1/2/60	1,911,902,467
Year ending 12/31/60	1,870,289,637
Year ending 12/30/61	1,842,342,667
Year ending 12/29/62	1,947,570,909

Total Assets as of 12/30/61: \$379,704,951
12/29/62: 401,127,886

The Kroger Co.—Continued

Total Number of Retail Stores as of December 30, 1961—
1,354 located as follows:

Alabama	15	Missouri	83
Arkansas	43	North Carolina	13
Georgia	38	Ohio	266
Illinois	147	Pennsylvania	60
Indiana	117	South Carolina	1
Kansas	9	Tennessee	58
Kentucky	70	Texas	88
Louisiana	13	Virginia	36
Maryland	4	Washington, D. C.	1
Michigan	162	West Virginia	44
Minnesota	4	Wisconsin	62
Mississippi	20		

DEFENDANT'S EXHIBIT M

A SURVEY TO DETERMINE EXISTING COMPETITION BETWEEN
VON'S AND SHOPPING BAG MARKETS

December, 1959

A Report Based on a Survey of Customers Which Shows That as of December, 1959, There Was Little, If Any, Overlap in the Draw Areas of the Von's and Shopping Bag Stores Located in Whittier, La Habra, Garden Grove, Downey, Alhambra and Monterey Park.

A SURVEY TO DETERMINE EXISTING COMPETITION BETWEEN
VON'S AND SHOPPING BAG MARKETS

December, 1959

INTRODUCTION

Facts Consolidated was requested to conduct a survey to determine the amount of competition existing between Von's and Shopping Bag markets at those locations in close proximity to each other.

Methodology

In order to determine the extent of competition, questions were asked as to: Where respondents do most of their grocery shopping; how often they shop there; what are the main reasons for shopping there; what other markets do they sometimes shop; and the intersection nearest their home.

The markets selected for the survey represent those Von's and Shopping Bag markets which are close to each other in the Los Angeles-Orange County area. These areas and markets have been numbered for ease in reporting and tabulation as follows:

Area #	Store #	Store
1	1	Von's, 15740 Whittwood, Whittier
	2	Shopping Bag, 1183 Quad Way, Whittier
	3	Shopping Bag, 127 North Hacienda, Whittier
2	4	Von's, 12151 Brookhurst, Garden Grove
	5	Shopping Bag, Brookhurst and Katella, Garden Grove
3	6	Von's, 10001 Paramount Boulevard, Downey
	7	Shopping Bag, Stonewood Shopping Center, Downey
4	8	Von's, 1000 East Valley Boulevard, Alhambra
	9	Shopping Bag, 2200 West Valley Boulevard, Alhambra
5	10	Von's, 2280 Atlantic Boulevard, Monterey Park
	11	Shopping Bag, 127 North Garfield, Monterey Park

Each store was covered by two or three staff interviewers stationed in the parking lot. Each interviewer was instructed to situate himself so as not to interfere with the other interviewers in his area.

Interviews were conducted from 4 PM to 10 PM Friday, November 13, 1959 and from 9 AM to 4 PM Saturday, November 14, 1959. This hourly schedule was set up in order to cover each market during the regular business hours during a 24 hour period.

A copy of the questionnaire follows this report.

MAJOR HIGHLIGHTS

1. From a high of 77% in Whittier to a low of 57% in Monterey Park respondents interviewed in Von's parking lots named Von's as the market where most of their grocery shopping was done. (Page 1) Sixteen to 22% of these respondents named Von's as their second choice (page 3).

2. Among Shopping Bag parking lot respondents, the Whittier Quad Way Shopping Bag received the lowest rating as first choice market (50%) with the Whittier North Hacienda Shopping Bag receiving the highest rating, 71%, (Page 1). This market also received highest mention by its parking lot customers as their second choice, 17% (page 3).

3. In no area where Von's led as the market in which respondents do most of their shopping did Shopping Bag show up as an important second choice. (page 2)

4. When Shopping Bag led as the market where respondents do most of their shopping, Von's did not show up as the major second choice in any area. (page 2)

5. Convenience was the main reason given for shopping at Von's or Shopping Bag markets. (page 6)

6. Approximately two thirds of the respondents shop at the market where they do most of their shopping two times a week or more and about 50% shop weekly at their second choice market. (page 6)

The above factors reveal that the Von's markets and Shopping Bag markets studied are too far apart to draw a major portion of shoppers from each other's area.

Separate exhibits of dot maps show the store locations and the intersections nearest the homes of the respondents.

These maps show the small amount of customer overlap in each area which indicates the separate drawing power of each market.

The following 6 tables present the findings by area, store and total. The remaining tables report the detail for each market surveyed, pages 7-39.

in answer to Question 1: "There do you do most of your grocery shopping?"

BY AREA AND BY STORE

	WHITTIER			GARDEN GROVE			DOWNEY			ALHAMBRA			MONTREY PARK			
	Von's Store 1	Shopping Bag Store 2	Shopping Bag Store 3	Von's Store 4	Shopping Bag Store 5	Von's Store 6	Shopping Bag Store 7	Von's Store 8	Shopping Bag Store 9	Von's Store 10	Shopping Bag Store 11	Von's Store 12	Shopping Bag Store 13	Von's Store 14	Shopping Bag Store 15	
Number of respondents	241	100.0	294	100.0	235	100.0	350	100.0	352	100.0	347	100.0	355	100.0	340	100.0
Number and percent saying they do most of their grocery shopping at....	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Von's Shopping Bag Alpha Beta	264	77.0	16	5.0	11	5.0	228	65.0	14	4.0	283	79.0	14	4.0	239	67.0
	15	5.0	143	50.0	164	71.0	7	2.0	195	55.0	3	1.0	188	55.0	8	2.0
	15	5.0	27	9.0	15	6.0	21	6.0	13	4.0	7	2.0	15	4.0	11	3.0
Cole's Markets	-	-	1	*	-	-	10	3.0	2	1.0	-	-	-	-	-	-
Crawford's	-	-	-	-	1	*	-	-	-	-	-	-	-	-	10	3.0
Food Giant	1	*	4	1.0	-	-	17	5.0	22	6.0	2	1.0	2	1.0	4	1.0
Gateway	4	1.0	1	*	4	2.0	-	-	-	-	-	-	-	-	12	3.0
Market Basket	4	1.0	24	8.0	1	*	-	-	1	*	-	-	8	2.0	13	4.0
McDaniel's	2	1.0	2	1.0	1	*	-	-	-	-	-	-	-	-	1	*
Ralphs	-	-	4	1.0	-	-	2	1.0	4	1.0	9	3.0	34	10.0	3	1.0
Safeway	8	2.0	9	3.0	1	*	8	2.0	6	2.0	4	1.0	5	1.0	14	4.0
Thriftmart	11	3.0	8	3.0	9	4.0	15	4.0	19	5.0	1	*	1	*	-	-
Other	14	4.0	55	19.0	22	9.0	22	6.0	34	10.0	45	13.0	65	19.0	34	10.0
No preference	3	1.0	-	-	6	3.0	20	6.0	42	12.0	-	-	15	4.0	6	2.0

*Less than .5%

In answer to Question 1: "Where do you do most of your grocery shopping?"
 Question 4: "Which market is your second choice for grocery shopping?"

BY AREA AND BY STORE

	WHITTIER			GARDEN GROVE			DOWNEY			ALHAMBRA			MONTREY PARK							
	Von's Store 1	Shopping Bag Store 2	Shopping Bag Store 3	Von's Store 4	Shopping Bag Store 5	Von's Store 6	Shopping Bag Store 7	Von's Store 8	Shopping Bag Store 9	Von's Store 10	Shopping Bag Store 11									
Number of respondents doing most of their grocery shopping at	264	100.0	143	100.0	164	100.0	228	100.0	195	100.0	283	100.0	188	100.0	239	100.0	139	100.0	217	100.0
Number and percent saying their second choice is...	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Von's Shopping Bag Alpha Beta	26	10.0	6	4.0	34	21.0	11	5.0	25	13.0	9	3.0	11	6.0	15	6.0	6	4.0	38	18.0
Cole's Markets Crawford's Food Giant	33	13.0	6	4.0	40	24.0	22	10.0	32	16.0	19	7.0	13	7.0	11	5.0	11	8.0	10	5.0
Gateway Market Basket McDaniel's	1	*	10	7.0	-	-	26	11.0	-	-	-	-	-	-	42	18.0	5	4.0	10	5.0
Ralphs Safeway Thriftmart	14	5.0	2	1.0	14	9.0	1	*	2	1.0	2	1.0	3	2.0	31	13.0	52	22.0	6	4.0
Other	8	3.0	43	30.0	3	2.0	1	*	2	1.0	2	1.0	3	2.0	21	9.0	14	6.0	31	22.0
No preference	3	1.0	2	1.0	-	-	-	-	-	-	2	1.0	-	-	1	*	-	-	22	10.0
	2	1.0	1	1.0	2	1.0	6	3.0	-	-	20	7.0	75	39.0	15	6.0	9	4.0	4	3.0
	32	12.0	6	4.0	4	2.0	35	15.0	11	6.0	11	4.0	1	1.0	17	7.0	6	3.0	4	3.0
	43	16.0	-	-	10	6.0	26	11.0	27	14.0	-	-	-	-	1	*	-	-	22	10.0
	45	17.0	29	20.0	28	17.0	31	14.0	29	15.0	146	51.0	47	25.0	37	15.0	16	7.0	19	14.0
	57	22.0	38	27.0	29	18.0	45	20.0	45	23.0	70	25.0	33	18.0	50	22.0	75	31.0	20	14.0
																			40	18.0
																			35	16.0

*Less than .5%

In answer to Question 4: "Which market is your second choice for grocery shopping?"

BY AREA AND BY STORE

	WHITTIER			GARDEN GROVE			DOWNEY			ALHAMBRA			MONTEREY PARK			
	Von's Store 1	Shopping Bag Store 2	Shopping Bag Store 3	Von's Store 4	Shopping Bag Store 5	Von's Store 6	Shopping Bag Store 7	Von's Store 8	Shopping Bag Store 9	Von's Store 10	Shopping Bag Store 11					
Number of respondents	341 100.0	294 100.0	235 100.0	350 100.0	352 100.0	354 100.0	347 100.0	355 100.0	340 100.0	249 100.0	322 100.0					
Number and percent saying their second choice for grocery shopping is....	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%				
Von's	53	16.0	16	5.0	37	17.0	70	20.0	33	9.0	55	16.0	13	4.0	70	20.0
Shopping Bag	30	9.0	53	18.0	42	18.0	11	3.0	41	12.0	10	3.0	81	23.0	6	2.0
Alpha Beta	37	11.0	21	7.0	42	18.0	25	7.0	42	12.0	21	6.0	21	6.0	16	6.0
Cole's Markets	-	-	-	-	-	-	27	8.0	1	*	-	-	-	-	-	-
Crawford's	-	-	1	*	-	-	-	-	-	-	-	-	-	-	42	12.0
Food Giant	1	*	15	5.0	-	-	30	9.0	32	9.0	3	1.0	7	2.0	2	1.0
Gateway	14	4.0	2	1.0	15	6.0	-	-	-	-	-	-	-	-	36	10.0
Market Basket	10	3.0	46	16.0	7	3.0	2	1.0	3	1.0	2	1.0	4	1.0	26	7.0
McDaniel's	3	1.0	7	2.0	1	*	-	-	-	-	2	1.0	-	-	1	*
Ralphs	3	1.0	3	1.0	2	1.0	6	2.0	1	*	21	6.0	78	23.0	17	5.0
Safeway	32	9.0	11	4.0	5	2.0	37	11.0	17	5.0	13	4.0	4	1.0	25	7.0
Thriftmart	45	13.0	4	1.0	12	5.0	29	8.0	34	10.0	-	-	1	*	4	1.0
Other	48	14.0	6	2.0	36	15.0	35	10.0	48	14.0	153	42.0	69	20.0	46	13.0
No preference	65	19.0	50	17.0	36	15.0	78	21.0	100	28.0	74	20.0	69	20.0	60	17.0

*Less than .5%

In answer to Question 7: "Are there any other markets where you sometimes shop?"

BY AREA AND BY STORE

	WHITTIER				GARDEN GROVE				DOWNEY				ALHAMBRA				MONTREY PARK				
	Von's Store 1	Shopping Bag Store 2	Shopping Bag Store 3		Von's Store 4	Shopping Bag Store 5			Von's Store 6	Shopping Bag Store 7			Von's Store 8	Shopping Bag Store 9			Von's Store 10	Shopping Bag Store 11			
Number of respondents	341 100.0	294 100.0	235 100.0		350 100.0	352 100.0			354 100.0	347 100.0			355 100.0	340 100.0			349 100.0	322 100.0			
Number and percent saying they also sometimes shop at...	No. \$ No. \$ No. \$ No. \$	No. \$ No. \$ No. \$ No. \$	No. \$ No. \$ No. \$ No. \$		No. \$ No. \$ No. \$ No. \$	No. \$ No. \$ No. \$ No. \$			No. \$ No. \$ No. \$ No. \$	No. \$ No. \$ No. \$ No. \$	No. \$ No. \$ No. \$ No. \$			No. \$ No. \$ No. \$ No. \$	No. \$ No. \$ No. \$ No. \$			No. \$ No. \$ No. \$ No. \$	No. \$ No. \$ No. \$ No. \$		
Von's	11 3.0	10 3.0	30 13.0		47 13.0	47 13.0			9 3.0	32 9.0			36 10.0	52 15.0			23 10.0	22 7.0			
Shopping Bag	24 7.0	9 3.0	19 8.0		24 7.0	78 22.0			12 3.0	21 6.0			29 8.0	28 8.0			-	35 11.0			
Alpha Beta	22 6.0	10 3.0	38 16.0		34 10.0	63 18.0			37 10.0	21 6.0			21 6.0	16 5.0			5 2.0	20 6.0			
Cole's Markets	1 *	-	-		24 7.0	13 4.0			1 *	-			2 1.0	1 *			-	-			
Cresford's	-	-	-		1 *	-			2 1.0	1 *			48 14.0	58 17.0			-	28 9.0			
Food Giant	1 *	2 1.0	3 1.0		37 11.0	44 13.0			5 1.0	8 2.0			5 1.0	1 *			1 *	5 2.0			
Gateway	5 2.0	6 2.0	19 8.0		-	-			-	-			44 12.0	70 21.0			8 3.0	28 9.0			
Market Basket	11 3.0	8 3.0	10 4.0		7 2.0	4 1.0			2 1.0	8 2.0			37 10.0	32 9.0			11 4.0	13 4.0			
McDaniel's	1 *	1 *	1 *		1 *	-			1 *	-			5 1.0	2 1.0			13 5.0	13 4.0			
Ralphs	2 1.0	6 2.0	3 1.0		5 1.0	10 3.0			29 8.0	36 11.0			22 6.0	41 12.0			1 *	9 3.0			
Safeway	26 8.0	12 4.0	22 9.0		49 14.0	37 11.0			21 6.0	1 *			29 8.0	29 9.0			-	5 2.0			
Thriftmart	30 9.0	3 1.0	13 6.0		46 13.0	60 17.0			-	3 1.0			12 3.0	-			-	1 *			
Other	39 12.0	32 11.0	36 15.0		40 12.0	32 9.0			50 15.0	40 12.0			40 11.0	13 5.0			8 3.0	17 7.0			
No preference	173 51.0	196 67.0	82 35.0		136 39.0	121 34.0			204 57.0	216 63.0			136 38.0	138 41.0			187 76.0	166 52.0			

Sums of the columns may exceed 100% and the base because of multiple answers.

*Less than .5%

	Most of their shopping at...				Their secondary shopping at...			
	VON'S		SHOPPING BAG		VON'S		SHOPPING BAG	
Number of respondents doing _____	1233	100.0	No.	%	463	100.0	No.	%
Number and percent saying they shop there...								
Two times per week or more	787	64.0	818	69.0	96	21.0	88	22.0
Weekly	420	34.0	326	28.0	233	50.0	177	44.0
Less than weekly	22	2.0	25	2.0	129	28.0	133	33.0
Don't know/refused	4	*	10	1.0	5	1.0	2	1.0
Number and percent saying the main reasons for shopping there are ...								
Clean	158	13.0	107	9.0	32	7.0	30	8.0
Convenient	596	48.0	685	58.0	175	38.0	190	47.0
Give stamps/bonus tapes	48	4.0	33	3.0	7	2.0	6	2.0
Good quality meats	219	18.0	66	6.0	63	14.0	22	6.0
Do not have pre-packaged meats	3	*	1	*	-	-	-	-
Have good fresh vegetables/fruits	143	12.0	23	2.0	48	10.0	14	4.0
All products are of good quality	95	8.0	57	5.0	26	6.0	4	1.0
Have good selection of goods	225	18.0	172	15.0	67	14.0	39	10.0
Open convenient hours	2	*	6	1.0	1	*	2	*
Have good special sales	113	9.0	157	13.0	68	19.0	107	26.0
Personnel are always nice and courteous	298	24.0	290	25.0	40	9.0	37	9.0
I am just familiar with store/habit/just like the store	188	15.0	87	7.0	35	8.0	11	3.0
The prices are generally lower	171	14.0	181	15.0	33	7.0	23	6.0
Friend/relative works there	28	2.0	18	2.0	3	1.0	2	*
Store is attractive/not crowded	154	12.0	123	10.0	39	8.0	28	7.0
Can cash my checks there	37	3.0	28	2.0	2	*	3	1.0
Have good bakery	12	1.0	4	*	11	2.0	2	*
Easier parking/no traffic problem	29	2.0	23	2.0	9	2.0	6	2.0
Other	29	2.0	3	*	7	2.0	3	1.0
No answer	5	*	7	1.0	2	*	8	2.0
No preference/just shop where I am	7	1.0	4	*	2	*	4	1.0
No one store/I always follow the sales	4	*	3	*	-	-	-	-
Sums of the columns may exceed 100% because of multiple mentions.								

*Less than 0.5%.

Sums of the columns may exceed 100% because of multiple mentions.

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In answer to Question 3: "What are your main reasons for shopping at _____?"

Number of respondents doing most of their grocery shopping at _____

Number and percent saying their main reasons for shopping there are...

Clean	15	6.0	1	7.0	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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Continued.

7

2583

STORE 1 - VON'S, WHITTIER (cont.)

VON'S	SHOPPING BAG		ALPHA BETA (RAISIN)		FOOD GIANT		GATEWAY		MARKET BASKET		McDANIEL'S		RALPHS		GATEWAY		THRIFT-MAST		NO PREFERENCE		OTHER
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	

Number of respondents doing most of their grocery shopping at _____

Number and percent saying their main reasons for shopping there are...

Other

No one store/I always follow the sales

284	100.0	15	100.0	15	1	4	4	4	4	2	0	0	0	0	0	0	11	2	24
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No.	%	No.	%	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
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9	3.0	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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Sums of the columns may exceed 100% and the base because of multiple answers.

*Less than .5%

In answer to Question 3: "What are your main reasons for shopping at _____?"

	VON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		COLE'S MARKETS		FOOD GIANT		GATEWAY		MARKET BASKET		Mc-DANIEL'S		RALPHS		SAFEWAY		THRIFT-MART		OTR	
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Number of respondents doing most of their grocery shopping at _____	16	100.0	143	100.0	27	100.0	1		4		1		24	100.0	2		4		2		8		55	
Number and percent saying their main reasons for shopping there are...																								
Clean	-	-	3	2.0	3	11.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Convenient	8	50.0	94	66.0	9	33.0	2		1		-	-	8	33.0	-		1		2		3			
Give stamps/bonus tapes	-	-	7	5.0	1	4.0	-	-	-	-	-	-	2	8.0	2		1		6		-			
Good quality meats	2	13.0	7	5.0	5	19.0	-	-	-	-	-	-	2	8.0	-		1		-		-			
Have good, fresh vegetables/fruits	2	13.0	3	2.0	3	11.0	-	-	-	-	-	-	1	4.0	-		-		-		-			
All products are of good quality	2	13.0	10	7.0	6	22.0	-	-	1		-	-	4	17.0	-		1		1		2			
Have good selection of goods	2	13.0	23	16.0	5	19.0	-	-	-	-	-	-	6	25.0	-		-		-		2			
Have good special sales	1	6.0	13	9.0	1	4.0	-	-	2		1		4	17.0	-		-		1		1			
Personnel are always nice and courteous	3	18.0	38	27.0	6	22.0	-	-	-	-	-	-	4	17.0	-		-		-		-			
Familiar with store/habit/just like store	2	13.0	9	6.0	5	19.0	-	-	1		1		6	25.0	-		-		-		1			
Prices are generally lower	-	-	17	12.0	2	7.0	-	-	1		-	-	3	12.0	1		1		1		1			
Friend/relative works there	-	-	1	1.0	1	4.0	-	-	1		-	-	1	4.0	-		-		-		-			
Store is attractive/not crowded	2	13.0	2	1.0	-	-	-	-	-	-	-	-	-	-	-		-		-		1			
Can cash my checks there	-	-	5	3.0	-	-	-	-	-	-	-	-	-	-	-		-		-		-			
Easier parking/no traffic problem	-	-	2	1.0	-	-	1		-	-	-	-	1	4.0	-		-		-		-			
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		1		-		-			
No answer	-	-	1	1.0	2	7.0	-	-	-	-	-	-	-	-	-		-		-		-			
No preference/just shop where I am	1	6.0	1	1.0	-	-	-	-	-	-	-	-	-	-	-		-		-		-			
No one store/I always follow the sales	-	-	1	1.0	-	-	-	-	-	-	-	-	-	-	-		-		-		-			

Sums of the columns may exceed 100% and the base because of multiple answers.

STORE 3 - SHOPPING BAG, 127 North Hacienda, Whittier

In answer to Question 3: "What are your main reasons for shopping at _____?"

	VOI'S		SHOPPING BAG		ALPHA BETA (BAISIN)		GRAM-FORD'S		GATEWAY		MARKET BASKET		Mc-DANIEL'S		SAFEWAY		THRIFT-MART		PREFERENCE		OTHER	
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Number of respondents doing most of their grocery shopping at _____	11	100.0	164	100.0	15		1		4		1		1		1		2		6		22	
Number and percent saying their main reasons for shopping there are...	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Clean	-	-	19	12.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Convenient	4	36.0	87	53.0	5		1		4		-		-		-		7		-		-	
Give stamps/bonus tapes	-	-	6	4.0	1		-		-		-		-		-		-		-		-	
Good quality meats	3	27.0	19	12.0	5		-		-		-		-		1		-		-		-	
Do not have pre-packaged meats	-	-	1	1.0	-		-		-		-		-		-		-		-		-	
Have good, fresh vegetables/fruits	1	9.0	8	5.0	1		-		-		-		-		-		-		-		-	
All products are of good quality	1	9.0	9	5.0	-		-		-		1		-		-		-		-		-	
Have good selection of goods	-	-	42	26.0	1		-		1		-		-		-		-		-		-	
Have good special sales	1	9.0	15	9.0	2		-		1		-		-		-		-		-		-	
Personnel are always nice and courteous	1	9.0	31	19.0	5		-		-		-		-		-		-		-		-	
Familiar with store/habit/just like store	1	9.0	9	5.0	3		-		-		1		-		-		2		-		-	
Prices are generally lower	2	18.0	18	11.0	-		-		-		-		-		-		-		-		-	
Friend/relative works there	-	-	3	2.0	-		-		-		-		1		-		-		-		-	
Store is attractive/not crowded	-	-	44	27.0	-		-		-		-		-		-		-		-		-	
Can cash my checks there	-	-	4	2.0	1		-		-		-		-		-		-		-		-	
Easier parking/no traffic problem	-	-	1	1.0	-		-		-		-		-		-		-		-		-	
Other	-	-	-	-	-		-		-		-		-		-		-		-		-	
No answer	-	-	-	-	-		-		-		-		-		-		-		-		-	
No preference/just shop where I am	-	-	-	-	-		-		-		-		-		-		2		-		-	
No one store/I always follow the sales	-	-	-	-	-		-		-		1		-		-		-		-		-	

Sums of the columns may exceed 100% and the base because of multiple answers.

In answer to Question 3: "What are your main reasons for shopping at _____?"

	VON'S	SHOPPING BAG	ALPHA BETA (RAISIN)	COLE'S MARKERS	FOOD OLIVE	RALPHS	SAFEWAY	THRIFTWAY	NO PREFERENCE	OTHER
Number of respondents doing most of their grocery shopping at _____	228 100.0	1 100.0	21 100.0	10	17	2	8	15	20 100.0	22
Number and percent saying their main reasons for shopping there are...	No. %	No. %	No. %	No.	No.	No.	No.	No.	No. %	
Clean	62 27.0	-	-	-	3	-	2	1	-	
Convenient	76 33.0	4 57.0	16 76.0	6	11	1	5	3	-	
Give stamps/bonus tapes	2 1.0	2 29.0	4 19.0	-	-	-	1	3	-	
Good quality meats	49 21.0	-	2 10.0	7	6	-	5	1	-	
Have good, fresh vegetables/fruits	26 11.0	-	1 5.0	-	-	-	-	-	-	
All products are of good quality	22 10.0	-	-	-	1	-	-	-	-	
Have good selection of goods	46 20.0	2 29.0	3 14.0	2	1	1	1	5	-	
Have good special sales	22 10.0	1 14.0	1 5.0	1	5	1	-	4	-	
Personnel are always nice & courteous	79 35.0	1 14.0	3 14.0	4	-	-	-	2	-	
Familiar with store/habit/just like the store	27 12.0	1 14.0	1 5.0	1	1	-	1	7	1 5.0	
Prices are generally lower	57 25.0	1 14.0	4 19.0	5	9	-	2	1	-	
Friend/relative works there	8 4.0	1 14.0	-	1	1	-	-	1	-	
Store is attractive/not crowded	66 29.0	-	3 14.0	1	2	-	-	1	-	
Can cash my checks there	15 7.0	-	1 5.0	-	-	-	-	-	-	
Have good bakery	1 *	-	-	-	-	1	-	-	-	
Easier parking/no traffic problem	5 2.0	-	-	-	1	-	1	1	-	
Other	7 3.0	-	-	-	-	-	1	-	-	
No answer	2 1.0	-	-	1	-	-	-	-	4 20.0	
No preference/just shop where I am	2 1.0	-	-	-	-	-	-	1	4 20.0	
No one store/I always follow the sales	2 1.0	-	-	-	-	-	-	-	11 55.0	

Sums of the columns may exceed 100% and the base because of multiple answers.

*Less than .5%

STORE 5 - SHOPPING BAG, GARDEN GROVE

In answer to Question 3: "What are your main reasons for shopping at _____?"

	VON'S	SHOPPING BAG	ALPHA BETA (BAISIN)	COLE'S MARKETS	FOOD GIANT	MARKET BASKET	BALPES	SAFEWAY	THRIFTMART	NO PREFERENCE	OTHER
Number of respondents doing most of their grocery shopping at _____	14 100.0	195 100.0	13	2	22 100.0	1	4	6	19	42 100.0	34

Number and percent saying
their main reasons for
shopping there are...

Clean
Convenient
Give stamps/bonus tapes
Good quality meats
Have good, fresh vegetables/fruits

All products are of
good quality
Have a good selection
of goods
Have good special sales
Personnel are always
nice and courteous
I am familiar with the
store/habit/just like
the store

The prices are generally
lower
Friend/relative works
there

2 14.0	7 4.0	3	-	1 5.0	-	1	1	-	-	-	-
6 44.0	138 70.0	6	1	6 27.0	-	3	-	-	10	4 10.0	-
-	4 2.0	1	-	-	-	-	-	-	1	-	-
2 14.0	13 7.0	-	-	4 18.0	-	1	3	-	4	-	-
2 14.0	3 2.0	1	-	1 5.0	-	1	-	-	-	-	-
3 21.0	12 6.0	-	-	1 5.0	-	-	1	-	-	-	-
1 7.0	24 12.0	2	-	4 18.0	-	-	-	-	-	-	-
2 14.0	23 12.0	1	-	5 22.0	-	-	-	-	-	2 5.0	-
3 21.0	50 25.0	2	1	1 5.0	-	-	1	-	3	-	-
2 14.0	16 8.0	3	1	1 5.0	-	-	1	-	5	1 2.0	-
5 36.0	39 20.0	1	-	9 41.0	1	-	1	-	5	-	-
-	2 1.0	-	-	-	-	-	-	-	-	-	-

	VON'S	SHOPPING BAG	ALPHA BETA (RAISIN)	COLE'S MARKETS	FOOD CLANT	MARKET BASKET	RALPHS	SAFEMAY	THRIFTMART	PREFERENCE	OTHER				
	14	100.0	195	100.0	13	2	22	100.0	1	4	6	19	42	100.0	24
	1	7.0	9	5.0	1	-	4	18.0	-	-	-	1	-	-	-
	-	-	10	5.0	1	-	-	-	-	-	-	3	-	-	-
	-	-	1	1.0	-	-	-	-	-	-	-	-	-	-	-
	-	-	3	2.0	-	-	-	-	-	-	-	-	-	-	-
	-	-	2	1.0	-	-	-	-	-	-	-	-	1	2.0	-
	-	-	-	-	-	-	-	-	1	-	-	-	30	71.0	-
	-	-	1	1.0	-	-	-	-	-	-	-	-	4	10.0	-

Sums of the columns may exceed 100% and the base because of multiple answers.

STORE 6 - VON'S, DOWNEY

In answer to Question 3: "What are your main reasons for shopping at _____?"

Number of respondents doing most of their grocery shopping at _____

Number and percent saying their main reasons for shopping there are...

	VON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		FOOD GIANT		RALPHS		SAFEWAY		THRIFTMART		OTHER	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
283	100.0		3	100.0	7		2		2		4		1		45	
Clean	20	7.0	-	-	2		-		1		1		-		-	
Convenient	134	47.0	1	33.0	3		-		4		2		1		1	
Give stamps/bonus tapes	3	1.0	-	-	-		1		-		-		-		-	
Good quality meats	31	11.0	2	67.0	1		-		1		1		-		-	
Do not have pre-packaged meats	1	*	-	-	-		-		-		-		-		-	
Have good, fresh vegetables/fruits	10	4.0	-	-	-		-		-		-		-		-	
All products are of good quality	19	7.0	-	-	-		-		2		-		-		-	
Have good selection of goods	24	8.0	-	-	-		-		2		1		-		-	
Open convenient hours	1	*	-	-	-		-		-		-		-		-	
Have good special sales	14	5.0	-	-	1		-		-		-		-		-	
Personnel are always nice and courteous	40	14.0	-	-	-		-		-		-		-		-	
Familiar with store/habit/just like store	50	18.0	-	-	-		-		1		-		-		-	
Prices are generally lower	26	9.0	-	-	-		1		1		-		-		-	
Friend/relative works there	10	4.0	-	-	-		-		1		-		-		-	
Store is attractive/not crowded	15	5.0	-	-	-		-		-		-		-		-	
Can cash my checks there	7	2.0	-	-	-		-		1		-		-		-	
Have good bakery	4	1.0	-	-	1		-		-		-		-		-	
Easier parking/no traffic problem	14	5.0	-	-	-		-		-		-		-		-	
Other	15	5.0	1	*	-		-		-		2		-		-	
No answer	1	*	-	-	-		-		-		-		-		-	
No preference/just shop where I am	2	1.0	-	-	-		-		-		-		-		-	

Sums of the columns may exceed 100% and the base because of multiple answers.

*Less than .5%.

In answer to Question 3: "What are your main reasons for shopping at _____?"

	VON'S		SHOPPING BAG		ALPHA BETA (PAISIM)		FOOD GIANT		MARKET BASKET		RALPHS		SAFEWAY		THRIFTWAY		NO PREFERENCE		OTHER	
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Number of respondents doing most of their grocery shopping at _____	14	100.0	188	100.0	15		2		8		34	100.0	5		1		15		65	
Number and percent saying their main reasons for shopping there are...																				
Clean	-	-	10	5.0	1		-		-		1	3.0	1		-		-		-	
Convenient	-	-	11	79.0	7		-		2		18	53.0	1		-		1		-	
Give stamps/bonus tapes	-	-	-	-	2		1		6		2	6.0	1		-		-		-	
Good quality meats	-	-	-	-	1		-		1		2	6.0	2		-		-		-	
Do not have pre-packaged meats	-	-	-	-	-		-		-		-	-	2		-		-		-	
Have good, fresh vegetables/fruits	-	-	-	-	2		-		1		-	-	-		-		-		-	
All products are of good quality	-	-	10	5.0	3		1		-		3	9.0	1		-		-		-	
Have good selection of goods	-	-	15	8.0	-		1		-		2	6.0	-		-		-		-	
Open convenient hours	-	-	6	3.0	-		-		-		1	3.0	-		1		-		-	
Have good special sales	1	7.0	31	16.0	4		-		1		5	15.0	-		-		1		-	
Personnel are always nice & courteous	2	14.0	32	17.0	2		-		1		3	9.0	-		-		1		-	
Familiar with store/habit/just like store	3	21.0	18	9.0	-		-		-		6	18.0	-		-		-		-	
Prices are generally lower	3	21.0	42	22.0	4		2		1		10	29.0	1		-		1		-	
Friend/relative works there	-	-	4	2.0	-		-		-		2	6.0	-		-		-		-	
Store is attractive/not crowded	-	-	15	8.0	-		-		-		1	3.0	-		-		-		-	
Can cash my checks there	-	-	3	2.0	-		-		-		1	3.0	-		-		-		-	
Have good bakery	-	-	1	1.0	-		-		-		2	6.0	-		-		-		-	
Easier parking/no traffic problem	-	-	8	4.0	-		-		-		-	-	-		-		-		-	
Other	-	-	1	1.0	-		-		-		-	-	-		-		-		-	
No answer	-	-	1	1.0	-		-		-		-	-	-		-		3		-	
No preference/just shop where I am	-	-	1	1.0	-		-		-		-	-	-		-		-		8	
No one store/I always follow the sales	-	-	1	1.0	-		-		-		-	-	-		-		-		-	
Sum of the columns may exceed 100% and the base because of multiple answers.																				

STORE 8 - VON'S, ALHAMBRA

In answer to Question 3: "What are your main reasons for shopping at _____?"

	VON'S	SHOPPING BAG	ALPHA BETA (RAISIN)	CREAM-FORD'S	FOOD GIANT	GATEWAY	MARKET BASKET	Mc-DANIEL'S	RALPH'S	SAFEMAY	PREFERENCE	NO	OTHER
Number of respondents doing most of their grocery shopping at _____	232 100.0	8 100.0	11	10	4	12	13	1	3	14	6	6	34
Number and percent saying their main reasons for shopping there are...	No. %	No. %	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	
Clean	46 19.0	-	-	-	-	-	3	-	1	-	-	-	
Convenient	120 50.0	8 100.0	9	7	3	11	10	1	1	9	1	1	
Give stamps/bonus tapes	43 18.0	-	1	2	-	1	1	-	-	-	-	-	
Good quality meats	49 21.0	-	7	3	1	1	2	-	-	3	-	-	
Have good, fresh vegetables/fruits	20 8.0	-	1	1	-	-	1	-	-	1	-	-	
All products are of good quality	34 14.0	-	-	-	-	1	1	-	-	1	-	-	
Have good selection of goods	53 22.0	-	1	3	-	-	1	-	-	-	-	-	
Have good special sales	38 16.0	4 50.0	7	-	2	5	-	1	2	-	1	1	
Personnel are always nice & courteous	50 21.0	-	2	1	-	-	1	-	1	-	2	-	
Familiar with store/habit/just like store	26 11.0	1 13.0	1	3	-	1	-	-	-	2	-	-	
Prices are generally lower	31 13.0	1 13.0	-	1	1	1	1	-	-	3	-	-	
Friend/relative works there	1 *	-	-	-	-	-	-	-	-	-	-	-	
Store is attractive/not crowded	41 17.0	1 13.0	-	-	1	1	1	-	-	-	-	-	
Can cash my checks there	11 5.0	-	-	-	-	-	-	-	-	-	-	-	
Have good bakery	3 1.0	-	-	-	-	-	-	-	-	-	-	-	
Easier parking/no traffic problem	7 3.0	-	-	-	-	-	-	-	-	1	-	-	
Other	2 1.0	-	-	-	-	-	-	-	-	-	-	-	
No answer	2 1.0	-	-	-	-	-	-	-	-	-	-	-	
No preference/just shop where I am	1 *	-	-	-	-	-	-	-	-	-	-	1	
No one store/I always follow the sales	1 *	-	-	-	-	-	-	-	-	1	-	1	

Sums of the columns may exceed 100% and the base because of multiple answers.

* Less than .5%

In answer to Question 3: "What are your main reasons for shopping at _____?"

	VON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		GRAM-FORD'S		GATEWAY		MARKET BASKET		RALPHS		GATEWAY		TRIUMPH-MART		NO PREFERENCE		OTHER	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Number of respondents doing most of their grocery shopping at _____	7	100.0	236	100.0	3	2	2	20	100.0	5	12	4	1	1	29	100.0	12					
Number and percent saying their main reasons for shopping there are...	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Clean	-	-	36	15.0	-	-	2	1	5.0	1	3	-	-	-	-	-	-	-	-	-	-	-
Convenient	5	71.0	135	57.0	3	3	3	12	60.0	5	2	-	-	-	-	-	-	-	-	-	-	-
Give stamps/bonus tapes	-	-	6	3.0	-	-	1	10	50.0	-	3	-	-	-	-	-	-	-	-	-	-	-
Good quality meats	-	-	5	2.0	-	-	1	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-
Have good, fresh vegetables/fruits	-	-	12	5.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All products are of good quality	1	14.0	15	6.0	-	-	-	2	10.0	-	1	-	-	-	-	-	1	-	-	-	-	-
Have good selection of goods	1	14.0	31	13.0	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have good special sales	-	-	32	13.0	1	4	4	5	25.0	-	1	-	1	-	-	-	-	-	-	-	-	-
Personnel are always nice and courteous	-	-	68	29.0	-	-	-	2	10.0	1	1	-	-	-	-	-	1	-	-	-	-	-
Familiar with store/habit/just like store	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-
Prices are generally lower	-	-	20	8.0	-	-	2	1	5.0	-	-	-	3	-	2	-	-	-	-	-	-	-
Friend/relative visits there	1	14.0	3	1.0	-	-	-	-	-	-	-	-	2	-	1	-	-	-	1	3.0	-	-
Store is attractive/not crowded	-	-	11	5.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can cash my checks there	-	-	1	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have good bakery	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Easier parking/no traffic problem	-	-	2	1.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No answer	-	-	2	1.0	-	-	1	-	-	-	-	-	-	-	-	-	-	-	2	7.0	-	-
No preference/just shop where I am	-	-	1	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22	76.0	-	-
No one store/I always follow the sales	-	-	-	-	-	-	-	1	5.0	-	-	-	-	-	-	-	-	-	4	14.0	-	-

Sums of the columns may exceed 100% and the base because of multiple answers.

*Less than .5%

STORE 10 - VON'S, MONTEREY PARK

In answer to Question 3: "What are your main reasons for shopping at _____?"

	VON'S		SHOPPING BAG	ALPHA BETA (RAISIN)	GRAM-FORD'S	FOOD GIANT	GATE-WAY	MARKET BASKET	Mc-DANIEL'S	SAFEMAY	NO PREFERENCE	OTHER
	No.	%	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
Number of respondents doing most of their grocery shopping at _____	139	100.0	1	16	3	3	14	38	100.0	10	2	5
Number and percent saying their main reasons for shopping there are....	No.	%	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
Clean	12	9.0	-	1	-	-	1	2	4.0	3	11.0	1
Convenient	60	43.0	1	7	3	3	6	17	61.0	10	36.0	3
Give stamps/bonus tapes	-	-	-	-	-	-	-	-	-	12	43.0	-
Good quality meats	41	29.0	-	-	1	-	-	2	7.0	3	11.0	7
Have good, fresh vegetables/fruits	20	14.0	-	-	1	-	-	1	4.0	4	14.0	1
All products are of good quality	8	6.0	-	-	1	-	2	2	7.0	1	4.0	1
Have a good selection of goods	51	37.0	-	-	1	-	1	4	14.0	7	25.0	1
Open convenient hours	1	1.0	-	-	-	-	-	-	-	-	-	-
Have good special sales	15	11.0	-	3	2	1	-	3	10.0	1	4.0	-
Personnel are always nice and courteous	52	37.0	-	6	1	1	6	6	21.0	6	21.0	3
Familiar with store/habit/just like store	18	13.0	1	-	-	1	4	1	4.0	3	11.0	2
Prices are generally lower	9	6.0	-	3	-	-	-	6	21.0	5	18.0	-
Friend/relative works there	3	2.0	-	2	-	-	-	1	4.0	-	-	-
Store is attractive/not crowded	3	2.0	-	1	-	-	-	1	4.0	1	4.0	-
Can cash my checks there	1	1.0	-	1	-	-	1	1	4.0	-	-	-
Easier parking/no traffic problem	1	1.0	-	-	-	-	1	1	4.0	-	-	-
No preference/just shop where I am	1	1.0	-	-	-	-	-	-	-	-	-	1

Sums of the columns may exceed 100% and the base because of multiple answers.

In answer to Question 3: "What are your main reasons for shopping at _____?"

Number of respondents doing most of their grocery shopping at _____

Number and percent saying their main reasons for shopping there are...

	VON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		CRAW-FORD'S		GATEWAY		MARKET BASKET		McDANIEL'S		RALPHS		SAFE-WAY		NO PREFERENCE		OTHER	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Number of respondents doing most of their grocery shopping at _____	18	100.0	217	100.0	2		8		20	100.0	2		6		1		2		1		21	
Clean	1	6.0	31	14.0	1		-		-		-		-		-		-		-		-	
Convenient	11	61.0	85	39.0	5		3		9	45.0	4		1		1		2		-		-	
Give stamps/bonus tapes	-	-	7	3.0	2		1		3	15.0	-		4		1		-		-		-	
Good quality meats	5	27.0	24	11.0	-		-		4	20.0	1		2		-		1		-		-	
Do not have pre-packaged meats	-	-	-	-	-		-		1	5.0	-		-		-		-		-		-	
Have good, fresh vegetables/fruits	-	-	10	5.0	-		-		-		-		-		-		-		-		-	
All products are of good quality	-	-	1	*	-		-		-		-		-		-		-		-		-	
Have a good selection of goods	2	11.0	40	18.0	1		4		3	15.0	1		-		-		-		-		-	
Have good special sales	5	27.0	36	17.0	2		2		2	10.0	1		2		-		-		-		-	
Personnel are all very nice & courteous	1	6.0	67	31.0	2		-		2	10.0	-		2		-		-		-		-	
Familiar with the store/habit/just like the store	1	6.0	11	5.0	-		-		1	5.0	-		-		-		-		-		-	
The prices are generally lower	2	11.0	25	12.0	1		3		6	30.0	3		-		-		-		-		-	
Frieds/relative works there	-	-	4	2.0	-		-		1	5.0	-		-		-		-		-		-	
Store is attractive/not crowded	1	6.0	40	18.0	2		1		2	10.0	2		-		-		-		-		-	
Can cash my checks there	-	-	7	3.0	-		-		1	5.0	-		-		-		-		-		-	
Have good bakery	-	-	1	*	-		-		1	5.0	-		-		-		-		-		-	
Easier parking/no traffic problem	-	-	4	2.0	-		-		1	5.0	-		-		-		-		-		-	
Other	1	6.0	1	*	-		-		-		-		-		-		-		-		-	
No answer	-	-	-	-	-		-		-		-		-		-		-		-		-	
No preference/just shop where I am	-	-	1	*	-		-		-		-		-		-		-		-		-	

Sums of the columns may exceed 100% and the base because of multiple answers.

*Less than .5%

STORE 1 - VON'S, WHITTIER

In answer to Question 5: "How often do you shop there?"

	VON'S		SHOPPING P/g		ALPHA BETA (RAISIN)		FOOD GIANT	GATE- WAY	MARKET BASKET	McDANIEL'S		RALPHS	SAFEWAY	THRIFTY- MART	NO PREFERENCE	OTHER
Number of respondents doing most of their grocery shopping at	264 100.0		15 100.0		15 100.0		1	4	4	2		0	8 100.0	11 100.0	3 100.0	14
Number and percent saying they shop there...	No.	\$	No.	\$	No.	\$	No.	No.	No.	No.	No.	No.	No.	No.	No.	\$
Two times per week	209	79.0	9	60.0	6	40.0	1	2	3	1	1	-	4	50.0	10	91.0
Weekly	50	19.0	5	33.0	8	53.0	-	2	1	1	1	-	4	50.0	1	9.0
Less than weekly	5	2.0	1	7.0	1	7.0	-	-	-	-	-	-	-	-	-	-
Don't know/refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	100.0

Number of respondents
doing their secondary
shopping atNumber and percent saying
they shop there...Two times per week
Weekly
Less than weekly
Don't know/refused

53	100.0	30	100.0	27	100.0	1	14	10	3	2	32	100.0	45	100.0	65	100.0	48
No.	\$	No.	\$	No.	\$	No.	No.	No.	No.	No.	No.	\$	No.	\$	No.	\$	No.
21	40.0	8	27.0	9	24.0	-	5	3	-	1	10	31.0	15	33.0	2	3.0	-
17	32.0	9	30.0	10	27.0	1	5	4	2	1	8	25.0	14	32.0	-	-	-
15	28.0	13	43.0	18	49.0	-	4	3	1	1	14	44.0	15	33.0	1	2.0	1
-	-	-	-	-	-	-	-	1	1	-	-	-	1	2.0	62	95.0	62

In answer to Question 5: "How often do you shop there?"

	VON'S		SHOPPING BAG		ALPHA BETA (RALSTON)		COLE'S MARKET		CRAWFORDS		FOOD GIANT		GATEWAY		MARKET BASKET		Mc DANIELS RALPHS		SAFEWAY		THRIFTY-MART		NO PREFERENCE		OTHER
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	
Number of respondents doing most of their grocery shopping at	16	100.0	143	100.0	27	100.0	1		0		4		1		24	100.0	2		2		8		0		55
Number and percent saying they shop there...	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	
Two times per week	13	81.0	113	79.0	18	67.0	1		-		3		-		17	71.0	2		6		5		-		
Weekly	2	13.0	26	18.0	9	33.0	-		-		1		1		7	29.0	-		3		3		-		
Less than weekly	1	6.0	3	2.0	-		-		-		-		-		-		-		-		-		-		
Don't know/refused	-	-	1	1.0	-		-		-		-		-		-		-		-		-		-		

Number of respondents doing their secondary shopping at

16	100.0	53	100.0	21	100.0	0		1		15		2		46	100.0	7		3		11		4		20	100.0	65
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Number and percent saying they shop there...

No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
4	25.0	10	19.0	3	14.0	-		-		2		2		8	17.0	1		2		3		1		-	
9	56.0	21	40.0	7	33.0	-		-		7		-		20	44.0	3		1		3		1		-	
3	19.0	21	40.0	10	48.0	-		-		6		-		17	37.0	3		-		5		2		1	2.0
-	-	1	1.0	1	5.0	-		-		-		-		1	2.0	-		-		-		-		49	98.0

Two times per week
Weekly
Less than weekly
Don't know/refused

STORE 3 - SHOPPING BAG, WHITTIER

In answer to Question 5: "How often do you shop there?"

	VON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		CRAW-FORDS		GATE-WAY		MARKET BASKET		McDANIEL'S		BALPES		SAFEWAY		THRIFT-MART		NO PREFERENCE		OTHER	
Number of respondents doing most of their grocery shopping at	11	100.0	164	100.0	15	100.0	1	100.0	4	100.0	1	100.0	1	100.0	0	100.0	1	100.0	2	100.0	6	100.0	22	100.0
Number and percent saying they shop there...	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Two times per week	4	36.0	110	67.0	9	60.0	1	100.0	3	75.0	1	100.0	-	-	-	-	-	-	6	100.0	3	50.0	3	50.0
Weekly	6	55.0	47	29.0	6	40.0	-	-	-	-	-	-	-	-	-	-	-	-	2	100.0	3	50.0	-	-
Less than weekly	1	9.0	7	4.0	-	-	-	-	1	25.0	-	-	1	100.0	-	-	1	100.0	1	100.0	-	-	-	-
Don't know/refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Number of respondents doing their secondary shopping at

37	100.0	42	100.0	42	100.0	0	100.0	15	100.0	7	100.0	1	100.0	2	100.0	2	100.0	12	100.0	37	100.0	36	100.0
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Number and percent saying they shop there...

No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
4	11.0	8	19.0	8	19.0	-	-	1	100.0	-	-	-	-	-	-	-	-	3	100.0	-	-	-	-
18	48.0	16	38.0	13	31.0	-	-	7	100.0	2	100.0	1	100.0	-	-	-	-	5	100.0	2	5.0	-	-
14	38.0	17	41.0	21	50.0	-	-	7	100.0	4	100.0	4	100.0	2	100.0	-	-	4	100.0	2	5.0	-	-
1	3.0	1	2.0	-	-	-	-	-	-	1	100.0	1	100.0	-	-	-	-	-	-	33	80.0	-	-

Two times per week

Weekly

Less than weekly

Don't know/refused

In answer to Question 5: "How often do you shop there?"

	VON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		COLE'S MARKERS		FOOD GIANT		MARKET BASKET		RALPHS		SAFEWAY		THRIFTY-MART		NO PREFERENCE		OTHER
	No.	\$	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Number of respondents doing most of their grocery shopping at _____	228	100.0	7	100.0	21	100.0	10	100.0	17	100.0	0		2		8	100.0	15	100.0	20	100.0	22
Number and percent saying they shop there...	No.	\$	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Two times per week	105	46.0	3	43.0	14	66.0	6	60.0	5	29.0	-		1		5	63.0	9	60.0	3	15.0	
Weekly	119	52.0	4	57.0	6	29.0	4	40.0	9	53.0	-		1		3	37.0	6	40.0	6	30.0	
Less than weekly	4	2.0	-	-	1	5.0	-	-	3	18.0	-		-		-	-	-	-	2	10.0	
Don't know/refused	-	-	-	-	-	-	-	-	-	-	-		-		-	-	-	-	9	45.0	

Number of respondents doing their secondary shopping at _____

70	100.0	11	100.0	25	100.0	27	100.0	30	100.0	2		6		37	100.0	29	100.0	78	100.0	35
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Number and percent saying they shop there...

No.	\$	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	\$
14	20.0	5	45.0	6	24.0	4	15.0	4	13.0	-		-		3	8.0	3	10.0	2	3.0	
35	50.0	-	-	6	24.0	9	33.0	8	27.0	-		2		12	32.0	8	28.0	-	-	
21	30.0	6	55.0	13	52.0	14	52.0	18	60.0	2		4		22	60.0	18	62.0	-	-	
-	-	-	-	-	-	-	-	-	-	-		-		-	-	-	-	76	97.0	

Two times per week
Weekly
Less than weekly
Don't know/refused

STORE 5 - SHOPPING BAG, GARDEN GROVE

In answer to Question 5: "How often do you shop there?"

	VON'S	SHOPPING BAG	ALPHA BETA (RAISIN)	COLE'S MARKETS	FOOD GIANT	MARKET BASKET	RALPHS	SAFESWAY	THRIFTY-MART	NO PREFER-ENCE	OTHER
Number of respondents doing most of their grocery shopping at	14 100.0	195 100.0	13 100.0	2	22 100.0	1	4	6	19 100.0	42 100.0	34
Number and percent saying they shop there...	No. \$	No. \$	No. \$	No.	No. \$	No.	No.	No.	No. \$	No. \$	
Two times per week	5 36.0	137 70.0	4 62.0	2	8 36.0	1	2	-	14 74.0	5 12.0	
Weekly	8 57.0	53 27.0	5 38.0	-	11 50.0	-	2	5	4 21.0	-	
Less than weekly	1 7.0	3 2.0	-	-	3 14.0	-	-	1	1 5.0	-	
Don't know/refused	-	2 1.0	-	-	-	-	-	-	-	37 88.0	

Number of respondents doing their secondary shopping at

33 100.0	41 100.0	42 100.0	1	32 100.0	3	1	17	34 100.0	100 100.0	48
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Number and percent saying they shop there...

No. \$	No. \$	No. \$	No.	No. \$	No.	No.	No.	No. \$	No. \$	
5 15.0	12 30.0	9 21.0	1	2 6.0	2	-	4	5 15.0	1 1.0	
14 42.0	19 46.0	13 31.0	-	19 60.0	1	1	6	11 32.0	1 1.0	
13 40.0	10 24.0	20 48.0	-	11 34.0	-	-	7	18 53.0	5 5.0	
1 3.0	-	-	-	-	-	-	-	-	93 93.0	

Two times per week
Weekly
Less than weekly
Don't know/refused

In answer to Question 5: "How often do you shop there?"

	VON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		FOOD GIANT		MARKET BASKET		Mc DANIEL'S		RALPHS		SAFeway		TRIUMPH MART		NO PREFER-ENCE		OTHER	
	No.	%	No.	%	No.	%	No.		No.		No.		No.	%	No.		No.		No.		No.	
Number of respondents doing most of their grocery shopping at —	283	100.0	3	100.0	7	100.0	2	0	0	0	0	0	2	100.0	4	1	0	0	0	0	15	
Number and percent saying they shop there...	No.	%	No.	%	No.	%	No.		No.		No.		No.	%	No.		No.		No.		No.	
Two times per week	182	65.0	-	-	4	57.0	1	-	-	-	-	-	7	78.0	1	1	-	-	-	-	-	-
Weekly	94	33.0	3	100.0	3	43.0	1	-	-	-	-	-	1	11.0	3	-	-	-	-	-	-	-
Less than weekly	4	1.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/refused	3	1.0	-	-	-	-	-	-	-	-	-	-	1	11.0	-	-	-	-	-	-	-	-

Number of respondents doing their secondary shopping at —

25	100.0	10	100.0	21	100.0	3	2	2	2	21	100.0	13	0	0	74	100.0	153
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Number and percent saying they shop there...

they shop there...	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Two times per week	10	18.0	-	-	3	14.0	-	-	-	-	-	-	1	-	-	-
Weekly	28	51.0	8	80.0	9	43.0	2	1	1	1	7	11	52.0	7	-	1 1.0
Less than weekly	16	29.0	2	20.0	9	43.0	1	1	1	2	4	8	36.0	4	-	1 1.0
Don't know/refused	1	2.0	-	-	-	-	-	-	-	-	1	2	10.0	1	-	72 98.0

STORE 7 - SHOPPING BAG, DOWNEY

In answer to Question 5: "How often do you shop there?"

	VOM'S	SHOPPING BAG	ALPHA BETA (RAISIN)	FOOD CLANT	MARKET BASKET	RALPHS	SAFEWAY	THRIFT- MART	NO PREFERENCE	OTHER
Number of respondents doing most of their grocery shopping at	14 100.0	188 100.0	15 100.0	2	8	34 100.0	2	1	15 100.0	6
Number and percent saying they shop there...	No. %	No. %	No. %	No.	No.	No. %	No.	No.	No. %	
Two times per week	13 93.0	122 65.0	8 53.0	1	5	20 59.0	5	-	3 20.0	
Weekly	1 7.0	58 30.0	6 40.0	1	3	13 38.0	-	1	2 13.0	
Less than weekly	-	5 3.0	1 7.0	-	-	-	-	-	-	
Don't know/refused	-	3 2.0	-	-	-	1 3.0	-	-	10 67.0	

Number of respondents
doing their secondary
shopping at

13 100.0	81 100.0	21 100.0	1	4	78 100.0	4	1	69 100.0	69
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Number and percent saying
they shop there...

No. %	No. %	No. %	No.	No.	No. %	No.	No.	No.	No. %
1 8.0	13 16.0	1 5.0	-	-	14 18.0	-	-	-	-
8 62.0	36 44.0	9 43.0	3	1	30 38.0	3	-	1 1.0	
4 30.0	32 40.0	10 47.0	2	3	34 44.0	1	1	2 3.0	
-	-	1 5.0	2	-	-	-	-	66 96.0	

Two times per week
Weekly
Less than weekly
Don't know/refused

In answer to Question 5: "How often do you shop there?"

	WOMEN'S		SHOPPING BAG		ALPHA BETA (RAISING)		CRANFORDS		FOOD GIANT		GATEWAY		MARKET BASKET		MC DANIELS		RALPHS		SAFEWAY		TARGET MART		NO PREFERENCE		OTHER	
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Number of respondents doing <u>BEST</u> of their grocery shopping at	232	100.0	8	100.0	11	10	100.0	4	12	100.0	13	100.0	1	3	14	100.0	0	6	100.0	14						
Number and percent saying they shop there...																										
Two times per week	146	61.0	7	88.0	11	6	60.0	1	9	75.0	9	69.0	1	1	10	71.0	-	1	17.0							
Weekly	91	38.0	1	12.0	-	4	40.0	3	3	25.0	4	31.0	-	2	4	29.0	-	1	17.0							
Less than weekly	2	1.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-							
Don't know/refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-							

Number of respondents doing their secondary shopping at

70	100.0	13	100.0	13	42	100.0	2	36	100.0	26	100.0	1	17	25	100.0	4	60	100.0	16	
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Number and percent saying they shop there...

Two times per week	7	10.0	1	8.0	3	5	12.0	-	7	19.0	7	27.0	-	-	1	4.0	1	2	3.0	
Weekly	43	61.0	6	46.0	5	17	40.0	-	14	39.0	15	58.0	-	7	11	44.0	2	5	8.0	
Less than weekly	30	29.0	6	46.0	5	16	43.0	2	15	42.0	4	15.0	1	10	13	52.0	1	8	13.0	
Don't know/refused	-	-	-	-	-	2	5.0	-	-	-	-	-	-	-	-	-	-	45	76.0	

2603

STONE 9 - SHOPPING BAG, ALHAMBRA

In answer to Question 5: "How often do you shop there?"

	SHOPPING BAG		ALPHA BETA (RALEIGH)		GRAM-FOOD FORDS GIANT		GATEWAY		MARKET BASKET		HALPHS WAY		THRIFT-MART		NO PREFERENCE		OTHER	
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Number of respondents doing most of their grocery shopping at	7	100.0	238	100.0	3	9	100.0	0	20	100.0	2	12	4	1	59	100.0	12	
Number and percent saying they shop there...	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Two times per week	6	86.0	177	74.0	1	6	69.0	-	14	70.0	2	7	1	1	-	-	-	-
Weekly	-	-	53	22.0	2	-	-	-	4	20.0	3	5	3	-	-	-	-	-
Less than weekly	1	14.0	6	3.0	-	1	11.0	-	2	10.0	-	-	-	-	5	17.0	-	-
Don't know/refused	-	-	2	1.0	-	-	-	-	-	-	-	-	-	-	24	63.0	-	-

Number of respondents doing their secondary shopping at

17	100.0	42	100.0	4	42	100.0	3	27	100.0	17	2	7	0	116	100.0	12	
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Number and percent saying they shop there...

No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
4	24.0	8	19.0	1	14	29.0	1	18	32.0	1	1	1	-	-	-	-	-
9	52.0	24	57.0	1	24	49.0	2	27	47.0	8	4	3	-	-	-	-	-
4	24.0	10	24.0	2	9	18.0	-	11	19.0	6	4	3	-	-	1	1.0	-
-	-	-	-	-	2	4.0	-	1	2.0	2	-	-	-	-	115	99.0	-

Two times per week

Weekly

Less than weekly

Don't know/refused

In answer to Question 5: "How often do you shop there?"

	VON'S	ALPHA BETA (BALISIN)	SHOPPING BAG	GRAN- FORDS	FOOD GIANT	GATE- WAY	MARKET BASKET	MC DARTIS	RALPHS	SAFE- WAY	THRIFTY- MART	NO PREPARED	OTHER
Number of respondents doing most of their grocery shopping at	132 100.0	16	1 100.0	1	2	14	28 100.0	28 100.0	0	10	0	2 100.0	2
Number and percent saying they shop there...	No. \$	No.	No. \$	No.	No.	No.	No. \$	No. \$	No.	No.	No.	No. \$	
Two times per week	95 68.0	8	1 100.0	2	2	4	12 43.0	10 36.0	-	8	-	-	-
Weekly	40 29.0	6	-	1	1	8	10 36.0	13 46.0	-	2	-	-	-
Less than weekly	3 2.0	2	-	-	-	1	6 21.0	3 11.0	-	-	-	-	-
Don't know/refused	1 1.0	-	-	-	-	1	-	2 7.0	-	-	-	2 100.0	-

Number of respondents
doing their secondary
shopping at

	26 100.0	16	6 100.0	6	12	17	14 100.0	22 100.0	2	8	2	24 100.0	24
Number and percent saying they shop there...	No. \$	No.	No. \$	No.	No.	No.	No. \$	No. \$	No.	No.	No.	No. \$	
Two times per week	22 39.0	7	-	4	1	4	7 16.0	4 14.0	-	2	-	2 8.0	-
Weekly	24 43.0	2	5 33.0	2	8	4	16 36.0	9 31.0	3	3	1	1 4.0	-
Less than weekly	8 14.0	7	1 17.0	-	3	9	20 46.0	16 55.0	2	3	1	1 4.0	-
Don't know/refused	2 4.0	-	-	-	-	-	1 2.0	-	-	-	-	20 84.0	-

STORE 11 - SHOPPING BAG, MONTGOMERY PARK

In answer to Question 5: "How often do you shop there?"

	WOMEN'S		SHOPPING BAG		ALPHA BETA (RAISED)		CRAW-FORDS		GATEWAY		MARKET BACKET		Mc DANIELS		RALPHS		GATEWAY		PREFERENCE		OTHER	
Number of respondents doing most of their grocery shopping at _____	18	100.0	217	100.0	2	8	8	20	100.0	2	6	1	2	1	100.0	31						
Number and percent saying they shop there...	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	
Two times per week	9	50.0	139	64.0	6	5	12	60.0	5	1	1	1	1	100.0								
Weekly	9	50.0	76	35.0	2	2	8	40.0	4	5	-	-	-	-	-	-	-	-	-	-	-	
Less than weekly	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know/refused	-	-	2	1.0	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Number of respondents doing their secondary shopping at _____

13	100.0	72	100.0	12	14	59	100.0	16	11	3	100.0	32
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Number and percent saying they shop there...

4	9.0	23	32.0	4	5	14	24.0	2	2	1	2	5	12.0
28	65.0	33	46.0	5	8	28	47.0	6	5	2	3	2	5.0
11	26.0	15	21.0	3	1	14	24.0	8	3	2	3	2	5.0
-	-	1	1.0	-	-	3	5.0	-	1	-	-	32	78.0

Two times per week
Weekly
Less than weekly
Don't know/refused

In answer to Question 6: "What are your main reasons for shopping at _____?"

	VOM'S		SHOPPING BAG		ALPHA BETA (RAISIN)		FOOD GIANT		GATEWAY		MARKET BASKET		Mc-DANIEL'S		SAFEWAY		THRIFTY-MART		NO PRESERVE		OTHER	
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Number of respondents doing their secondary grocery shopping at _____	53	100.0	30	100.0	37	100.0	1		14		10		3		32	100.0	45	100.0	65	100.0	48	
Number and percent saying their main reasons for shopping there are...	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Clean	27	51.0	15	50.0	17	46.0	-		1		6		-		8	25.0	21	47.0	-		-	
Convenient	-	-	-	-	1	3.0	-		13		-		1		-		2	4.0	-		3	5.0
Give stamps/bonus tapes	8	15.0	4	13.0	5	14.0	1		-		2		3		1	3.0	7	16.0	-		-	
Good quality meats	12	22.0	-	-	-	-	1		-		-		-		2	6.0	3	7.0	-		-	
Have good, fresh vegetables/fruits	1	2.0	-	-	-	-	-		-		-		-		-		-		-		-	
All products are of good quality	6	11.0	-	-	2	5.0	-		1		1		-		-		3	7.0	-		-	
Have good selection of goods	-	-	-	-	-	-	-		1		-		-		-		1	2.0	-		-	
Open convenient hours	13	24.0	11	37.0	9	24.0	-		1		3		-		11	34.0	9	20.0	-		-	
Have good special sales	-	-	-	-	-	-	-		-		-		-		-		-		-		-	
Personnel are always nice and courteous	3	6.0	-	-	-	-	-		-		1		-		-		-		-		-	
Familiar with store/habit/just like store	4	8.0	3	10.0	4	11.0	-		1		-		-		2	6.0	4	9.0	1	2.0	-	
Prices are generally lower	-	-	1	3.0	-	-	-		-		-		-		1		1	2.0	-		-	
Friend/relative works there	-	-	-	-	-	-	-		-		-		-		-		3	7.0	-		-	
Store is attractive/not crowded	2	4.0	1	3.0	1	3.0	-		-		-		-		-		3	9.0	-		-	
Can cash my checks there	-	-	-	-	-	-	-		-		-		-		-		-		-		-	
Have good bakery	1	2.0	-	-	-	-	-		-		1		-		-		2	4.0	-		-	
Other	1	2.0	-	-	-	-	-		-		-		-		-		1	2.0	-		-	
No answer	-	-	-	-	-	-	-		-		-		-		-		-		61	93.0	-	

STORE 2 - SHOPPING BAG, 1183 Quad Way, Whittier

In answer to Question 6: "What are your main reasons for shopping at _____?"

	VON'S	SHOPPING BAG	ALPHA BETA (RAISIN)	CRAW- FORD'S	FOOD GIANT	GAYE- WAY	MARKET BASKET	McDANIEL'S	RALPHS	SAFEWAY	THRIFTY- MART	NO PREF- ERENCE	OTHER
Number of respondents doing their secondary grocery shopping at _____	16 100.0	53 100.0	21 100.0	1	15	2	46 100.0	7	3	11	4	50 100.0	5
Number and percent saying their main reasons for shopping there are...													
Clean	-	-	3 14.0	-	-	-	-	-	-	-	-	-	-
Convenient	7 44.0	37 69.0	6 28.0	-	2	2	21 46.0	-	1	1	3	-	-
Gave stamps/bonus tapes	-	-	-	-	-	-	1 2.0	1	-	1	-	-	-
Good quality meats	-	3 6.0	2 10.0	-	1	-	4 9.0	1	-	6	-	-	-
Do not have prepacked meats	-	-	-	-	-	-	-	-	-	-	-	-	-
Have good, fresh vegetables/fruits	2 13.0	2 4.0	3 14.0	-	1	-	2 4.0	-	-	1	-	-	-
All products are of good quality	1 6.0	1 2.0	2 10.0	-	-	-	1 2.0	1	1	1	-	-	-
Have good selection of goods	3 19.0	5 9.0	3 14.0	1	2	-	12 26.0	2	1	1	1	-	-
Have good special sales	1 6.0	4 8.0	4 19.0	-	4	-	9 20.0	-	1	2	-	-	-
Personnel are always nice and courteous	-	7 13.0	-	-	-	-	5 11.0	-	-	-	-	-	-
Familiar with store/habit/just like store	-	-	-	-	1	-	-	-	-	1	-	-	-
Prices are generally lower	-	3 6.0	2 10.0	1	2	-	6 13.0	1	-	-	-	-	-
Friend/relative works there	1 6.0	-	-	-	-	-	1 2.0	-	-	-	-	-	-
Can cash my checks there	-	-	-	-	1	-	-	-	-	-	2	-	-
Have good bakery	1 6.0	-	2 10.0	-	1	-	2 4.0	1	-	-	-	-	-
Other	1 6.0	2 4.0	-	-	-	-	1 2.0	-	-	-	-	48 96.0	-
No answer	-	1 2.0	-	-	-	-	-	-	-	-	-	-	-
No one store/I always follow the sales	-	-	-	-	-	-	-	-	-	-	-	2 4.0	-
Store is attractive/not crowded	-	2 4.0	1 5.0	-	-	-	2 4.0	1	-	-	-	-	-

Sums of the columns may exceed 100% and the base because of multiple answers.

Number of respondents doing their secondary grocery shopping at _____	VON'S		SHOPPING BAG		ALPHA BETA (BAISIN)		GATE-WAY		MARKET BASKET		McDANIELS		RAIFHS		SAFEWAY		THRIFT-MART		NO PREFERENCE		OTHER	
Number and percent saying their main reasons for shopping there are ...	31	100.0	42	100.0	42	100.0	15	100.0	7	100.0	1	100.0	2	100.0	2	100.0	12	100.0	36	100.0	36	100.0
Clean	1	3.0	6	14.0	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-
Convenient	12	32.0	17	40.0	17	40.0	9	60.0	4	57.0	1	100.0	1	-	3	-	5	-	2	-	6.0	-
Good quality meats	8	22.0	3	7.0	4	10.0	-	-	1	14.0	-	-	-	-	2	-	9	-	-	-	-	-
Have good, fresh vegetables/fruits	3	8.0	6	14.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All products are of good quality	2	5.00	-	-	-	-	-	-	1	14.0	-	-	1	-	-	-	-	-	-	-	-	-
Have good selection of goods	8	22.0	5	12.0	4	10.0	-	-	1	14.0	-	-	-	-	-	-	-	-	-	-	-	-
Open convenient hours	1	3.0	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have good special sales	5	14.0	3	7.0	8	19.0	3	-	-	-	-	-	-	-	-	-	4	-	2	-	6.0	-
Personnel are always nice & courteous	-	-	2	5.0	1	2.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with store/habit/just like store	3	8.0	-	-	8	19.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prices are generally lower	-	-	1	2.0	4	10.0	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Friend/relative works there	-	-	1	2.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Store is attractive/not crowded	-	-	7	17.0	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Can cash my checks there	-	-	-	-	1	2.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have good bakery	2	5.0	1	2.0	1	2.0	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Easier parking/no traffic problem	-	-	2	5.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	1	2.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No answer	1	3.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30	83.0	3	8.0
No preference/just shop where I am	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Sums of the columns may exceed 100% and the base because of multiple answers.

STORE 4 - VON'S, GARDEN GROVE

In answer to Question 6: "What are your main reasons for shopping at _____?"

Number of respondents doing their secondary grocery shopping at _____

Number and percent saying their main reasons for shopping there are...

	VON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		COLE'S MARKET		FOOD GIANT		MARKET BASKET		RALPHS		SAFEWAY		THRIFTY MART		NO PREFERENCE		OTHER	
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Number of respondents doing their secondary grocery shopping at _____	70	100.0	11	100.0	25	100.0	27	100.0	30	100.0	2		6		37	100.0	29	100.0	78	100.0	35	
Number and percent saying their main reasons for shopping there are...	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Clean	12	17.0	-	-	2	8.0	1	4.0	2	7.0	-	-	1		3	8.0	1	3.0	-	-	-	-
Convenient	27	39.0	8	73.0	16	64.0	19	70.0	5	17.0	-	-	4		6	16.0	13	45.0	-	-	-	-
Give stamps/bonus tapes	2	3.0	-	-	3	12.0	-	-	1	3.0	-	-	-		2	5.0	2	7.0	-	-	-	-
Good quality meats	8	11.0	-	-	4	16.0	5	22.0	4	13.0	-	-	-		14	38.0	2	7.0	-	-	-	-
Have good, fresh vegetables/fruits	7	10.0	-	-	1	4.0	1	4.0	3	10.0	-	-	-		3	8.0	-	-	-	-	-	-
All products are of good quality	3	4.0	1	9.0	1	4.0	-	-	-	-	-	-	-		-	-	1	3.0	-	-	-	-
Have good selection of goods	9	13.0	3	27.0	1	4.0	1	4.0	4	13.0	1		-		2	5.0	-	-	-	-	-	-
Open convenient hours	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-	1	3.0	-	-	-	-
Have good special sales	14	20.0	2	18.0	3	12.0	5	19.0	13	43.0	-	-	2		10	27.0	6	21.0	2		3.0	
Personnel are always nice & courteous	11	16.0	1	9.0	-	-	3	11.0	2	7.0	1		-		1	3.0	1	3.0	-	-	-	-
Familiar with store/habit/just like store	13	19.0	-	-	2	8.0	2	7.0	3	10.0	1		1		1	3.0	2	7.0	-	-	-	-
Prices are generally lower	8	11.0	1	9.0	1	4.0	2	7.0	5	17.0	-	-	1		3	8.0	-	-	-	-	-	-
Friend/relative works there	1	1.0	-	-	-	-	-	-	-	-	-	-	-		-	-	-	-	-	-	-	-
Store is attractive/not crowded	13	19.0	-	-	1	4.0	-	-	-	-	-	-	1		2	5.0	-	-	-	-	-	-
Can cash my checks there	1	1.0	-	-	-	-	-	-	1	3.0	-	-	-		-	-	5	17.0	-	-	-	-
Have good bakery	1	1.0	-	-	1	4.0	1	4.0	1	3.0	-	-	-		-	-	-	-	-	-	-	-
Easier parking/no traffic problem	1	1.0	-	-	-	-	-	-	2	7.0	-	-	-		-	-	-	-	-	-	-	-
Other	2	3.0	-	-	-	-	-	-	1	3.0	-	-	-		1	3.0	1	3.0	-	-	69	98.0
No answer	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-	-	-	-	3	4.0	
No preference/just shop where I am	1	1.0	-	-	-	-	-	-	-	-	-	-	-		-	-	-	-	-	2	5.0	
No one store/I always follow the sales	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-	-	-	-	-	-	-

STORE 6 - VON'S, DOWNEY

In answer to Question 6: "What are your main reasons for shopping at _____?"

Number of respondents doing their secondary grocery shopping at _____

Number and percent saying their main reasons for shopping there are...

	VON'S		SHOPPING BAG		ALPHA BETA (PAISLEY)		FOOD GIANT		MARKET BASKET		MARTIN'S		BALPES		SAYWAY		NO PREPARED MEALS		OTHER	
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Number of respondents doing their secondary grocery shopping at _____	25	100.0	10	100.0	21	100.0	3		2		2		21	100.0	13		74	100.0	153	
Number and percent saying their main reasons for shopping there are...	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Clean	3	5.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Convenient	17	31.0	4	40.0	9	43.0	1		-		2		7	33.0	2		-		-	
Give stamps/bonus tags	2	4.0	-	-	1	5.0	-		-		-		-	-	-		-		-	
Good quality meats	5	9.0	-	-	2	9.0	-		1		-		2	9.0	5		1		1	1.0
Have good, fresh vegetables/fruits	3	5.0	-	-	-	-	1		-		-		-	-	-		-		-	
All products are of good quality	7	13.0	-	-	-	-	-		-		-		-	-	-		-		-	
Have good selection of goods	7	13.0	-	-	1	5.0	-		-		-		1	5.0	1		-		-	
Open convenient hours	-	-	-	-	-	-	-		-		-		1	5.0	-		-		-	
Have good special sales	3	5.0	2	20.0	2	9.0	1		-		-		5	24.0	1		1		1	1.0
Personnel are always nice and courteous	5	9.0	-	-	1	5.0	-		-		-		-	-	-		-		-	
Familiar with store/habit/just like store	3	5.0	-	-	1	5.0	1		-		-		-	-	1		-		-	
Prices are generally lower	4	7.0	-	-	2	9.0	-		-		-		2	9.0	1		-		-	
Store is attractive/not crowded	3	5.0	-	-	-	-	-		-		-		1	5.0	-		-		-	
Can cash my checks there	1	2.0	-	-	-	-	-		-		-		-	-	-		-		-	
Have good bakery	5	9.0	-	-	1	5.0	-		-		-		1	5.0	-		-		1	1.0
Easier parking/no traffic problems	4	7.0	-	-	2	10.0	-		-		-		-	-	-		-		-	
Other	1	2.0	4	40.0	1	5.0	-		1		-		1	5.0	-		69	94.0	-	
No answer	-	-	-	-	-	-	-		-		-		-	-	-		-		-	
No preference/just shop where I am.	-	-	-	-	-	-	-		-		-		1	5.0	-		2		2	3.0
No one stores/I always follow the sales	-	-	-	-	-	-	-		-		-		-	-	-		-		-	

	VOY'S	SHOPPING BAG	ALPHA BETA (RAISING)	FOOD GIANT	MARKET BASKET	PAUPES	SAFEMAY	TRIPLI-MART	NO PREFERENCE	OTHER
Number of respondents doing their secondary grocery shopping at	13 100.0	81 100.0	21 100.0	7	1	78 100.0	1	1	69 100.0	69
Number and percent saying their main reasons for shopping there are...	No. %	No. %	No. %	No.	No.	No. %	No.	No.	No. %	
Clean	1 8.0	-	-	-	-	5 6.0	-	-	-	
Convenient	4 30.0	45 56.0	10 47.0	3	3	31 40.0	1	-	-	
Give stamps/coupons tapes	-	-	1 5.0	-	-	-	-	-	-	
Good quality meats	1 8.0	-	-	1	-	-	-	-	-	
Have good, fresh vegetables/fruits	-	1 1.0	-	-	1	-	-	-	-	
All products are of good quality	-	-	1 5.0	-	1	4 5.0	1	-	-	
Have good selection of goods	1 8.0	7 9.0	-	-	-	2 3.0	-	-	-	
Open convenient hours	-	2 2.0	-	-	-	-	-	-	-	
Have good special sales	3 23.0	22 27.0	9 42.0	1	2	26 36.0	-	1	1 1.0	
Personnel are always nice & courteous	1 8.0	3 4.0	1 5.0	1	-	1 1.0	-	-	1 1.0	
Familiar with store/habit/just like store	1 8.0	2 2.0	-	-	-	4 5.0	1	-	-	
Prices are generally lower	5 38.0	8 10.0	1 5.0	1	-	9 12.0	1	-	-	
Friend/relative works there	-	-	-	-	-	1 1.0	-	-	-	
Store is attractive/not crowded	-	6 7.0	-	-	-	3 4.0	-	-	-	
Can cash my checks there	-	2 2.0	1 5.0	-	-	-	-	-	-	
Have good bakery	1 8.0	-	-	-	-	4 5.0	-	-	-	
Easier parking/no traffic problem	-	2 2.0	-	-	-	2 3.0	-	-	-	
No answer	-	-	-	-	-	2 3.0	-	-	-	
No preference/just shop where I am	-	2 2.0	1 5.0	-	-	2 3.0	-	-	57 84.0	
No one store/I always follow the sales	-	-	-	-	-	3 4.0	-	-	7 10.0	

Sums of the columns may exceed 100% and the base because of multiple enervars.

STORE 8 - VON'S, ALHAMBRA

In answer to Question 6: "What are your main reasons for shopping at _____?"

	VON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		GRAM-FORD'S		FOOD GIANT		GATEWAY		MARKET BASKET		DANIEL'S		RALPH'S		SAFEWAY		THIRD-TIMART		NO PREFERENCE		OTHER	
	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$	No.	\$
Number of respondents doing their secondary grocery shopping at _____	70	100.0	13	100.0	13	100.0	42	100.0	2	100.0	36	100.0	26	100.0	1	100.0	17	100.0	25	100.0	4	100.0	60	100.0	16	100.0
Number and percent saying their main reasons for shopping there are...																										
Clean	9	13.0	-	-	-	-	1	2.0	-	-	-	-	1	4.0	1	100.0	-	-	1	4.0	-	-	-	-	-	-
Convenient	23	33.0	6	46.0	6	43.0	18	43.0	1	50.0	14	39.0	12	46.0	-	-	7	36.0	9	36.0	2	50.0	1	2.0	-	-
Give stamps/bonus tapes	3	4.0	1	8.0	4	30.0	1	2.0	-	-	2	6.0	-	-	-	-	1	5.0	1	4.0	-	-	-	-	-	-
Good quality meats	13	19.0	-	-	6	46.0	-	-	-	-	-	-	6	23.0	-	-	1	5.0	1	4.0	-	-	-	-	-	-
Do not have pre-packed meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	5.0	-	-	-	-	-	-	-	-
Have good, fresh vegetables/fruits	11	16.0	-	-	1	7.0	-	-	-	-	-	-	-	-	-	-	1	5.0	-	-	-	-	-	-	-	-
Products are of good quality	9	13.0	1	8.0	-	-	-	-	-	-	-	-	1	4.0	-	-	2	10.0	-	-	-	-	-	-	-	-
Have good selection of goods	13	19.0	-	-	-	-	3	7.0	-	-	1	3.0	1	4.0	-	-	-	3	12.0	-	-	-	-	-	-	-
Open convenient hours	-	-	-	-	-	-	2	5.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have good special sales	17	24.0	5	38.0	6	46.0	12	29.0	-	-	17	47.0	5	19.0	-	-	8	38.0	9	36.0	3	7.0	9	14.0	-	-
Personnel are always nice and courteous	10	14.0	1	8.0	1	7.0	1	2.0	-	-	4	11.0	3	11.0	-	-	1	5.0	2	8.0	-	-	1	2.0	-	-
Familiar with store/habit/just like store	2	3.0	1	8.0	1	7.0	16	38.0	-	-	2	6.0	2	8.0	-	-	1	5.0	1	4.0	-	-	1	2.0	-	-
Prices are generally lower	8	11.0	-	-	-	-	2	5.0	1	5.0	3	8.0	3	11.0	-	-	-	1	4.0	-	-	-	-	-	-	-
Friend/relative works there	1	1.0	-	-	-	-	-	-	-	-	1	3.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Store is attractive/not crowded	8	11.0	1	8.0	-	-	-	-	-	-	1	3.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have good bakery	1	1.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	5.0	-	-	-	-	-	-	-	-
Have parking/no traffic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	4.0	-	-	-	-	1	2.0	-	-	-	-	1	4.0	-	-	-	-	-	-	-	-	1	2.0	-	-

Number of respondents doing their secondary grocery shopping at _____

Number and percent saying their main reasons for shopping there are...

No answer

No preference/just shop where I am

No one store/I always follow the sales

YOUNG'S	SHOPPING BAG	ALPHA BETA (RAISIN)	CRAWFORD'S	FOOD GIANT	GATEWAY	MARTIN BASKET	Mc-DONALD'S	RALPHS	SAFEWAY	THRIFT-EDMART	NO PREFERENCE	OTHER
No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$	No. \$
70 100.0	13 100.0	13 42 100.0	2 36 100.0	2 36 100.0	26 100.0	1 17 25 100.0	4 60 100.0	46				
-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-

Sums of the columns may exceed 100% and the base because of multiple answers.

36a
111

In answer to Question 6: "What are your main reasons for shopping at ____?"

Number of respondents doing their secondary grocery shopping at _____

Number and percent saying their main reasons for shopping there are...

02.0000

Convenient

Olive stamps/bonus tapes

Good quality meats

Have good, fresh vegetables/fruits

All products are of good quality

Have good selection of

Have good special sales

Personnel are always nice & courteous

Familiar with store/habit/just like

[illegible]

Prices are generally lower

Prices are generally lower
Friend/relative works there

Store is attractive/not crowded

— *may be, you see*

Have good bakery
Easier parking/no traffic problem

Other

No answer

No preference/Just show where I am

[illegible]

Some of the columns may exceed 100% and the base because of multiple answers.

In answer to Question 6: "What are your main reasons for shopping at _____?"

	YON'S		SHOPPING BAG		ALPHA BETA (RAISIN)		CREAM-FORD'S		FOOD GIANT		GATE-WAY		MARKET BASKET		DAVID'S		RALPH'S		SAFE-WAY		TERK-TIMART		RO PROPER-BROS		OTHER	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Number of respondents doing their secondary grocery shopping at _____	26	100.0	6	100.0	16	6	12	17	44	100.0	22	2	2	0	2	2	24	100.0	24							
Number and percent saying their main reasons for shopping there are...																										
Clean	1	2.0	-	-	1	-	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Convenient	25	44.0	2	33.0	7	-	-	9	20	45.0	11	-	3	-	2	-	2	8.0	-	-	-	-	-	-	-	-
Give stamps/bonus tapes	-	-	-	-	2	-	-	-	-	1	2.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good quality meats	4	7.0	-	-	2	-	1	-	1	-	4	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
Have good, fresh vegetables/fruits	2	4.0	-	-	1	-	1	-	1	1	2.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All products are of good quality	-	-	-	-	-	-	1	-	1	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have good selection of goods	15	26.0	-	-	-	-	-	1	3	7.0	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Open convenient hours	-	-	-	-	-	-	-	-	1	2.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have good special sales	11	20.0	2	33.0	4	3	8	2	7	16.0	7	-	1	-	5	-	-	-	-	-	-	-	-	-	-	-
Personnel are always nice and courteous	4	7.0	-	-	-	-	-	-	3	6	14.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with store/habit/just like store	6	11.0	2	33.0	1	-	-	-	-	4	9.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prices are generally lower	2	4.0	-	-	-	-	1	-	1	2.0	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Friend/relative works there	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Store is attractive/not crowded	1	2.0	-	-	-	-	-	-	-	1	2.0	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
Have good bakery	-	-	-	-	-	-	-	-	-	2	5.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	2.0	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No answer	-	-	1	17.0	-	-	-	1	2	5.0	1	-	2	5.0	1	-	-	-	-	-	-	-	21	68.0	-	-

Some of the columns may exceed 100% and the base because of multiple answers.

STONE 11 - SHOPPING BAG, MONTEREY PARK

In answer to Question 6: "What are your main reasons for shopping at _____?"

[illegible]

Some of the columns may contain loops and the base history of multiple images.

BY AREA AND BY STORE

	WHITTIER			GARDEN GROVE			DOWNEY			ALHAMBRA			MONTREY PARK		
	Von's Store 1	Shopping Bag Store 2	Shopping Bag Store 3	Von's Store 4	Shopping Bag Store 5	Von's Store 6	Shopping Bag Store 7	Von's Store 8	Shopping Bag Store 9	Von's Store 10	Shopping Bag Store 11	Von's Store 12	Shopping Bag Store 13	Von's Store 14	Shopping Bag Store 15
Number of respondents	341	294	235	350	352	354	347	322	340	242	322				
Number who were interviewed during...	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
<u>Friday</u>															
4 to 5 PM	34	9	11	25	33	13	27	20	17	6	19				
5 to 6	21	19	13	28	22	31	24	12	25	14	17				
6 to 7	22	11	9	27	38	34	25	15	26	15	15				
7 to 8	28	22	13	26	25	40	25	43	36	18	16				
8 to 9	14	24	24	30	24	17	55	55	33	15	20				
9 to 10 PM	14	18	15	16	11	12	22	20	24	10	14				
<u>Saturday</u>															
8 to 9 AM	4	-	-	-	3	1	13	25	5	9	-				
9 to 10	16	33	-	20	23	6	24	30	23	17	35				
10 to 11	26	33	22	29	34	14	31	24	27	21	39				
11 to 12 AM	28	42	14	21	35	28	38	24	28	15	43				
12 to 1 PM	14	20	24	28	25	38	26	20	30	22	21				
1 to 2	34	25	32	32	28	32	28	20	28	40	29				
2 to 3	43	24	29	25	36	32	26	22	23	30	28				
3 to 4 PM	43	14	29	43	15	34	13	25	15	15	25				

Continued...

115
40

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DISTRIBUTION OF INTERVIEWS (cont.)

	BY AREA AND BY STORE											
	WHITTIER			GARDEN GROVE			DOWNEY			ALHAMBRA		
	Von's Store 1	Shopping Bag Store 2	Shopping Bag Store 3	Von's Store 4	Shopping Bag Store 5	Von's Store 6	Shopping Bag Store 7	Von's Store 8	Shopping Bag Store 9	Von's Store 10	Shopping Bag Store 11	MONTEBELL PARK
Number of respondents	341 100.0	224 100.0	232 100.0	350 100.0	352 100.0	354 100.0	347 100.0	352 100.0	340 100.0	249 100.0	322 100.0	
Number and percent interviewed who were...	No. %	No. %	No. %	No. %	No. %	No. %	No. %	No. %	No. %	No. %	No. %	
Male	49 14.0	80 27.0	60 26.0	79 23.0	119 34.0	99 28.0	79 23.0	111 31.0	112 33.0	62 25.0	85 26.0	
Female	3604 74.0	292 86.0	214 73.0	271 77.0	233 66.0	255 72.0	268 77.0	244 69.0	228 67.0	187 75.0	237 74.0	

TOTAL

Header: 59 ACTE NSOL TED st. 1 I 2
 Study #LA-2851 Los Angeles - San Francisco Date

We're making a study of shopping habits in this area...

1. Where do you do most of your grocery shopping? (RECORD UNDER Q.1 BELOW)

2. How often do you shop there? (RECORD UNDER Q.2 BELOW)

2621

3. What are your main reasons for shopping at
 (PROBE FOR COMPLETE ANSWERS) (write in name of store named in Q.1)

11
12

4. Which market is your second choice for grocery shopping?(RECORD UNDER Q.4 BELOW)

5. How often do you shop there? (RECORD UNDER Q.5 BELOW)

6. What are your main reasons for shopping at
 (PROBE FOR COMPLETE ANSWERS) (write in name of store named in Q.4)

13
14

7. Are there any other markets where you sometimes shop? (RECORD UNDER Q.7 BELOW)

MARKETS	Q.1 MOST	Q.2				Q.4 2ND CHOICE	Q.5				Q.7 ALSO SOMETIMES SHOP
		2 x WK OR MORE WKLY	LESS THAN 1X/ WKLY	DK/ REF.			2 x WK OR MORE WKLY	LESS THAN 1X/ WKLY	DK/ REF.		
A & P	15-1	-2	-3	-4	-5	15-6	-7	-8	-9	-0	46-1
ALEXANDER, S.H.	16-1	-2	-3	-4	-5	16-6	-7	-8	-9	-0	-2
ALPHA NETA (PAISIN)	17-1	-2	-3	-4	-5	17-6	-7	-8	-9	-0	-3
BETTER FOODS	18-1	-2	-3	-4	-5	18-6	-7	-8	-9	-0	-4
BOYS MARKET	19-1	-2	-3	-4	-5	19-6	-7	-8	-9	-0	-5
CARL'S MARKETS	20-1	-2	-3	-4	-5	20-6	-7	-8	-9	-0	-6
COLE'S MARKETS	21-1	-2	-3	-4	-5	21-6	-7	-8	-9	-0	-7
CRAWFORD'S	22-1	-2	-3	-4	-5	22-6	-7	-8	-9	-0	-8
FOOD GIANT	23-1	-2	-3	-4	-5	23-6	-7	-8	-9	-0	-9
FOX	24-1	-2	-3	-4	-5	24-6	-7	-8	-9	-0	-0
GATEWAY	25-1	-2	-3	-4	-5	25-6	-7	-8	-9	-0	-x
KIRAM'S	26-1	-2	-3	-4	-5	26-6	-7	-8	-9	-0	-y
JIM DANDY	27-1	-2	-3	-4	-5	27-6	-7	-8	-9	-0	47-1
KING COLE	28-1	-2	-3	-4	-5	28-6	-7	-8	-9	-0	-2
KORY'S	29-1	-2	-3	-4	-5	29-6	-7	-8	-9	-0	-3
MARKET BASKET	30-1	-2	-3	-4	-5	30-6	-7	-8	-9	-0	-4
MAYFAIR	31-1	-2	-3	-4	-5	31-6	-7	-8	-9	-0	-5
McCOY'S	32-1	-2	-3	-4	-5	32-6	-7	-8	-9	-0	-6
McDANIEL'S	33-1	-2	-3	-4	-5	33-6	-7	-8	-9	-0	-7
RALPHS	34-1	-2	-3	-4	-5	34-6	-7	-8	-9	-0	-8
SAFEMAY	35-1	-2	-3	-4	-5	35-6	-7	-8	-9	-0	-9
SHOPPER'S MKTS.	36-1	-2	-3	-4	-5	36-6	-7	-8	-9	-0	-0
SHOPPING BAG	37-1	-2	-3	-4	-5	37-6	-7	-8	-9	-0	-x
SUNPAIR	38-1	-2	-3	-4	-5	38-6	-7	-8	-9	-0	-y
THRIFTMART	39-1	-2	-3	-4	-5	39-6	-7	-8	-9	-0	48-1
VON'S	40-1	-2	-3	-4	-5	40-6	-7	-8	-9	-0	-2
YOR-WAY (METRO.)	41-1	-2	-3	-4	-5	41-6	-7	-8	-9	-0	-3
OTHER (write in)											
	42-x	-x	-x	-x	-x	-x	-x	-x	-x	-x	-0
	43-x	-x	-x	-x	-x	-x	-x	-x	-x	-x	-0
	44-x	-x	-x	-x	-x	-x	-x	-x	-x	-x	-0
NO PREF. STORE	45-1	-2	-3	-4	-5	45-6	-7	-8	-9	-0	-y

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8. What is the intersection nearest your home?

(write in intersection streets and

2622

city)

	<u>TIME OF INTERVIEW:</u>	<u>11-13-59</u> <u>FRIDAY</u>	<u>11-14-59</u> <u>SATURDAY</u>
MAN. . . . 49-1	4 - 5 PM	50-1	///
WOMAN. . . -2	5 - 6	-2	///
	6 - 7	-3	///
	7 - 8	-4	///
	8 - 9	-5	///
	9 -10	-6	///
	8 - 9 AM	///	51-1
	9 -10	///	-2
	10 -11	///	-3
	11 -12	///	-4
	12 - 1 PM	///	-5
	1 - 2	///	-6
	2 - 3	///	-7
	3 - 4	///	-8

MARKET NAME

MARKET ADDRESS

CITY

DEFENDANT'S EXHIBIT S

MAP OVERLAY STUDY FOR VON'S GROCERY COMPANY

October 1955

A Report Prepared By Facts Consolidated in October 1955,
Showing the Limited Radius of the Drawing Areas of Each
of Von's Stores.

MAP OVERLAY STUDY

Facts Consolidated

October 1955

Store No.	Number of Pins Placed in the Store Area	Within a 1 Mile Radius	Between 1 & 2 Mile Radius	Between 2 & 3 Mile Radius	Within More Than a 3 Mile Radius
1	100.0	61.0	22.0	7.0	10.0
2	100.0	48.0	34.0	9.0	9.0
3	100.0	84.0	10.0	4.0	2.0
4	100.0	40.0	30.0	14.0	16.0
6	100.0	58.0	29.0	6.0	7.0
7	100.0	76.0	15.0	5.0	4.0
8	100.0	94.0	3.0	3.0	—
9	100.0	88.0	11.0	1.0	—
10	100.0	68.0	16.0	3.0	13.0
11	100.0	95.0	5.0	—	—
12	100.0	76.0	13.0	3.0	8.0
13	100.0	52.0	26.0	12.0	10.0
14	100.0	48.0	41.0	4.0	7.0
15	100.0	35.0	28.0	19.0	18.0
16	100.0	48.0	37.0	10.0	5.0
17	100.0	38.0	29.0	20.0	13.0
18	100.0	56.0	22.0	17.0	5.0
19	100.0	55.0	30.0	4.0	11.0
20	100.0	47.0	26.0	13.0	14.0
21	100.0	87.0	3.0	2.0	8.0
22	100.0	29.0	33.0	21.0	17.0
23	100.0	35.0	42.0	14.0	9.0

MAP OVERLAY STUDY FOR VON'S GROCERY COMPANY

October 1955

INTRODUCTION

Purpose

The purpose of the study was to determine the number, per cent and cumulative per cent of customers falling into a one, two and three mile radius of 22 Von's Markets. These were to be determined from the pattern of customer distribution found in the Mapping Study of September 1955.

Method

An acetate overlay was prepared with concentric circles drawn to scale indicating a one, two and three mile radius. Using the map from the previous study, this overlay was placed with its center directly over one of the store locations. The number of map pins falling into each circle was then noted and the per cent of all pins falling into each radius was computed. A cumulative per cent also was computed so that the total per cent of customers falling into a one, two or three mile radius for each store location can be readily seen. This process was repeated with the acetate overlay for each store location.

These numbers and percentages for each store are presented in the following tables. All percentages have been rounded in all tables. The per cent of pins placed for each mile radius for each store is lettered in India ink, along with the store number and the mile zone represented, on flat headed $\frac{5}{8}$ " map pins. These $\frac{5}{8}$ " map pins had been placed on the maps from the previous study to indicate the percentages within each mile zone.

Store #1

11471 Long Beach Boulevard, Lynwood

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	97	100.0	
Number and per cent placed . . .			
Within a one-mile radius	59	61.0	61.0
Between a one and two-mile radius	21	22.0	83.0
Between a two and three-mile radius	7	7.0	90.0
Within more than a three-mile radius	10	10.0	100.0

Store #2

1305 Wilshire Boulevard, Santa Monica

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	188	100.0	
Number and per cent placed . . .			
Within a one-mile radius	90	48.0	48.0
Between a one and two-mile radius	65	34.0	82.0
Between a two and three-mile radius	17	9.0	91.0
Within more than a three-mile radius	16	9.0	100.0

Store #3

3667 West 3rd Street, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	97	100.0	
Number and per cent placed . . .			
Within a one-mile radius	81	84.0	84.0
Between a one and two-mile radius	10	10.0	94.0
Between a two and three-mile radius	4	4.0	98.0
Within more than a three-mile radius	2	2.0	100.0

Store #4

2380 South Atlantic Boulevard, Monterey Park

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	183	100.0	
Number and per cent placed . . .			
Within a one-mile radius	73	40.0	40.0
Between a one and two-mile radius	54	30.0	70.0
Between a two and three-mile radius	26	14.0	84.0
Within more than a three-mile radius	30	16.0	100.0

Store #6

1027 West Manchester Avenue, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	94	100.0	
Number and per cent placed . . .			
Within a one-mile radius	54	58.0	58.0
Between a one and two-mile radius	27	29.0	87.0
Between a two and three-mile radius	6	6.0	93.0
Within more than a three-mile radius	7	7.0	100.0

Store #7

1020 South Fairfax Avenue, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	103	100.0	
Number and per cent placed . . .			
Within a one-mile radius	78	76.0	76.0
Between a one and two-mile radius	16	15.0	91.0
Between a two and three-mile radius	5	5.0	96.0
Within more than a three-mile radius	4	4.0	100.0

Store #8

3334 West 8th Street, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	94	100.0	
Number and per cent placed . . .			
Within a one-mile radius	88	94.0	94.0
Between a one and two-mile radius	3	3.0	97.0
Between a two and three-mile radius	3	3.0	100.0
Within more than a three-mile radius	—	—	—

Store #9

840 South Alvarado, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	88	100.0	
Number and per cent placed . . .			
Within a one-mile radius	77	88.0	88.0
Between a one and two-mile radius	10	11.0	99.0
Between a two and three-mile radius	1	1.0	100.0
Within more than a three-mile radius	—	—	—

Store #10

1020 Crenshaw Boulevard, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	90	100.0	
Number and per cent placed . . .			
Within a one-mile radius	61	68.0	68.0
Between a one and two-mile radius	14	16.0	84.0
Between a two and three-mile radius	3	3.0	87.0
Within more than a three-mile radius	12	13.0	100.0

Store #11

1500 West Pico Boulevard, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	98	100.0	
Number and per cent placed . . .			
Within a one-mile radius	93	95.0	95.0
Between a one and two-mile radius	5	5.0	100.0
Between a two and three-mile radius	—	—	—
Within more than a three-mile radius	—	—	—

Store #12

5029 South Vermont Avenue, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	92	100.0	
Number and per cent placed . . .			
Within a one-mile radius	70	76.0	76.0
Between a one and two-mile radius	12	13.0	89.0
Between a two and three-mile radius	3	3.0	92.0
Within more than a three-mile radius	7	8.0	100.0

Store #13

6607 Atlantic Boulevard, Bell

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	97	100.0	
Number and per cent placed . . .			
Within a one-mile radius	50	52.0	52.0
Between a one and two-mile radius	25	26.0	78.0
Between a two and three-mile radius	12	12.0	90.0
Within more than a three-mile radius	10	10.0	100.0

Store #14

1260 Redondo Beach Boulevard, Gardena

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	163	100.0	
Number and per cent placed . . .			
Within a one-mile radius	78	48.0	48.0
Between a one and two-mile radius	67	41.0	89.0
Between a two and three-mile radius	7	4.0	93.0
Within more than a three-mile radius	11	7.0	100.0

Store #15

3644 West Santa Barbara Boulevard, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	180	100.0	
Number and per cent placed . . .			
Within a one-mile radius	62	35.0	35.0
Between a one and two-mile radius	50	28.0	63.0
Between a two and three-mile radius	35	19.0	82.0
Within more than a three-mile radius	33	18.0	100.0

Store #16

10780 West Pico Boulevard, West Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	144	100.0	
Number and per cent placed . . .			
Within a one-mile radius	70	48.0	48.0
Between a one and two-mile radius	53	37.0	85.0
Between a two and three-mile radius	14	10.0	95.0
Within more than a three-mile radius	7	5.0	100.0

Store #17

6625 Van Nuys Boulevard, Van Nuys

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	143	100.0	
Number and per cent placed . . .			
Within a one-mile radius	54	38.0	38.0
Between a one and two-mile radius	42	29.0	67.0
Between a two and three-mile radius	29	20.0	87.0
Within more than a three-mile radius	18	13.0	100.0

Store #18

8851 South Western Avenue, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	92	100.0	
Number and per cent placed . . .			
Within a one-mile radius	51	56.0	56.0
Between a one and two-mile radius	30	22.0	78.0
Between a two and three-mile radius	16	17.0	95.0
Within more than a three-mile radius	5	5.0	100.0

Store #19

4480 Atlantic Boulevard, Long Beach

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	176	100.0	
Number and per cent placed . . .			
Within a one-mile radius	96	55.0	55.0
Between a one and two-mile radius	53	30.0	85.0
Between a two and three-mile radius	8	4.0	89.0
Within more than a three-mile radius	19	11.0	100.0

Store #20

6917 La Tijera Boulevard, Los Angeles

	Number	Per Cent	Cumulative Percent
Number of pins placed in the store area	185	100.0	
Number and per cent placed . . .			
Within a one-mile radius	87	47.0	47.0
Between a one and two-mile radius	48	26.0	73.0
Between a two and three-mile radius	24	13.0	86.0
Within more than a three-mile radius	26	14.0	100.0

Store #21

6571 West 80th Street, Los Angeles

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	95	100.0	
Number and per cent placed . . .			
Within a one-mile radius	82	87.0	87.0
Between a one and two-mile radius	3	3.0	90.0
Between a two and three-mile radius	2	2.0	92.0
Within more than a three-mile radius	8	8.0	100.0

Store #22

18247 Sherman Way, Reseda

	Number	Per Cent	Cumulative Per Cent
Number of pins placed in the store area	145	100.0	
Number and per cent placed . . .			
Within a one-mile radius	42	29.0	29.0
Between a one and two-mile radius	48	33.0	62.0
Between a two and three-mile radius	31	21.0	83.0
Within more than a three-mile radius	24	17.0	100.0

Store #23

9011 Woodman Avenue, Pacoima

	Number	Percent	Cumulative Per Cent
Number of pins placed in the store area	116	100.0	
Number and per cent placed . . .			
Within a one-mile radius	40	35.0	35.0
Between a one and two-mile radius	49	42.0	77.0
Between a two and three-mile radius	16	14.0	91.0
Within more than a three-mile radius	11	9.0	100.0

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DATE 21 Oct 1961

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

Voir #4

NAME (PRINT)	ADDRESS (PRINT)	CITY
Arthur & Bill Barnes	2300 Herkenton Ave 46A15	Monterey Park
D. Bigler	762 Bioma Vista 46B3	Monterey Park
William Salas	653 W. Fairfield Dr. 46B5	Monterey Park
Arthur Hartman	256 Lucinda Ave 46A5	" "
Mary Abrahamian	745 W. Leonard St 46B1	West.
Harold Silva	1101 Moorbeam Dr 46A4	Monterey Park
Tom Wray	1680 W. Birchwood 46AB1	Monterey Park
J.E. Berg	616 W. Hemlock St 46B4	M.P.
William J. Pawlik	520 W. Wright St 46AB1	M.P.
Mr. S.J. Pawlik	2404 Inella Ave 46B5	M.P.
Arthur G. Kellogg	1531 A. Bradshaw 46B3	Monterey Park
John E. Kellogg	5448 Fairfield Dr 46B5	L.A. 32
Don S. Port. House	4125 E. 51st St 45B4	L.A. 63
Mary Williams	1370 Bradshaw 46B3	Monterey Park
Nicholas Kogan	753 N. Bradshaw 46B3	Monterey Park
Defensive Levine	1050 Moorbeam Dr 46A1	Monterey Park
John Chudander	4832 Blanchard St 45B3	L.A. 63
Mary Ellen Starbird	1041 Bradshaw 46B3	Monterey Park
Mr. Ann Jensen	1187 Ridgeway St 45F3-4	Monterey Park
Mr. Paul Van Kleeberg	5541 Macdonald St	L.A. 22
Charles L. Ladd	3197 Moorbeam Dr 46A4	Monterey Park
Mary K. Thuesen	5023 Panchan St 53E2	L.A. 22
Gene De Barro	5049 Gifford St 53E2	L.A. 22
Monterey Park	5217 Moorbeam Dr 45F5	L.A. 22
Arthur J.	250 S. Sadler Ave 46H1	L.A. 22
Frank P. O'Sullivan	1801 Coliseum View Dr 46A4	Monterey Park
Mr. Josephine M. Lipp	1039 Cambridge Ave 46B4	M.P.
R. L. Estell	1661 College View Dr 46A4	M.P.
Mr. Florence Klotz	2409 So. Fairbairn Ave 46B6	M.P.
Miss E. Johnston	2413 So. Fairbairn Ave 46B6	M.P.
NASTACIO G. ARMAS	340 N. Santa Ana St 46A2	L.A. 63
John KLEIN	1953 HEIDEMAN DR 45B1	L.A. 32
Steven J. Jones	704 Churton Dr 46B1	Monterey Park
Bonnie J. Koser	5634 Via San Delmar 45B1	L.A. 22

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DATE 21 Oct 1965

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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Veris #4

NAME (PRINT)	ADDRESS (PRINT)	CITY
Egypt Zaphire	1360 College Avenue MP	46B4
Gene E. Galt	1066 S. Broadway	46B4 MP
Juliusa Wright	990 Hillside Dr. M. P.	M. P.
Edward Woodman	1571 Wandering Br. M. P.	46A4
J. Y. Stewart	815 Russell St.	46C3 M. P.
Connie Mundy	637 W. Edison St	46B5 Monterey Park
Connie Manor	4619 E 2nd St	45D4 L. A.
Ann St John	1942 So. M. P. Pherrin Ave.	46C-3 Monterey Park
Mary Wilson	1308 Peach St Los Angeles	Calif. 535
Howard R Lee	609 W 3rd St Monterey Park	Calif. 46B4
Olivia Borigona	500 W. Hammel St	46B4 Monterey Park
Fleta Van Valkenburg	1911 S. M. P. Pherrin Ave	46C3 Monterey Park
Earl Duggelby	530-A So. Chicago Ave	46F3 M. P.
Mud Marshall & Mitchell	1316 Duggelby Dr	46F3 M. P.
Robert J. Thomas	422 N. Roper St	46A4 M. P.
John M. Roberts	2448 N. Ralphy Avenue	46B5 So. San Gabriel
Mrs. Vivian Johnson	507 N. Woods Ave	461-6 L. A.
Louise Noel	425 N. Bushnell Ave	46B4 L. A.
Frances P. Thomas	5428 E. Broadway Ave	E. A. 4
Terry Cameron	2091 Pebble Creek	45F3 Monterey Park
Dorcas Skuris	"	45F3 "
Luia Ramirez	5128 Dore Dr.	45F7 L. A. 22
Louise M. Ramon	1108 Trevaunt St	45B2 L. A. 22
Carmen Garcia	4031 Hammel St	L. A. 63 46B4
Mrs. L. J. L. J.	5548 Edison St	L. A. 22 46A5
E. A. Kish	2178 S. Atlantic Blvd	L. A. 22 46
L. M. Thomas	890 Blywood St.	M. P. 46B4
W. Miller	5278 E 1st St	L. A. 45A4
Albertina Ortega	526 N. Woodlawn St	L. A. 45B2
Constance Felix	400 W. Alhambra St	46AB4 M. P.
Myrtle Lusk	209 N. Rhodes Ave	45F4 L. A. 22
Mrs. J. D. Nelson	425 S. Woods Ave	46B6 L. A. 22
Mrs. Mrs. Williamson	1108 So. Arroyo	54B2 L. A. 22
Eleanor Lustig	1155 Punta	46B3 Monterey Park

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21 Oct 1960 NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Mr. E. Sullivan	4914 Eagle	76 AB LA 9 22
Mr. L. Smith	801. n. Keenan St	46 AB 22
Mr. R. R. R. R.	523 N DEAKWOOD AVE	46 BLA
Mr. John Placore	4617 E 2nd St	45 D LA 22
Mr. R. R. R. R.	1431 Seawater Ave	46 C3 Monterey Park
Mr. R. D. Guttler	117 Oak View	46 C4 M. P.
Mr. R. R. R. R.	833 N. Fairway	46 B6 Mtl.
Mr. R. R. R. R.	1569 710 HAWKETT AV.	45 D4 LA 63
Mr. R. R. R. R.	1152 - Wandering Dr	46 A4 M. P.
Mr. R. R. R. R.	5811 Via Corona	45 F5 L.A. 22
Mr. R. R. R. R.	550 Whitney Pl	46 A2 Monterey Park
Mr. R. R. R. R.	1800 13th Street	46 A4 Monterey Park
Mr. R. R. R. R.	933 1st Street	46 B3 M. P.
Mr. R. R. R. R.	2220 Cleveland (Alhambra)	46 A1 Alhambra
Mr. R. R. R. R.	1190 5th St	46 B3 Monterey Park
RONALD OR BARBARA READ	1305 ROCKVIEW ST.	45 F3 MONTEREY PARK
Mr. R. R. R. R.	658 W. Biggin St.	46 FC1 Monterey Park
Mr. R. R. R. R.	221 Stanford Ave.	46 B4 Monterey Park
Mr. R. R. R. R.	1500 Luma Dr.	46 A4 Monterey Park
Mr. R. R. R. R.	317 W. El Refelle Dr.	46 AC3 Monterey Park
Mr. R. R. R. R.	1450 College Ave	46 A4 Monterey Park
Mr. R. R. R. R.	1844 Fullmore Dr.	46 B3 Monterey Park
Mr. R. R. R. R.	55 36 Biggin St.	46 B3 L.A. 22
Mr. R. R. R. R.	508 Brighton	46 A4 Monterey Park
Mr. R. R. R. R.	5551 Alhambra St	46 B3 LA 22
Mr. R. R. R. R.	208 College View Drive	46 A4 Monterey Park
Mr. R. R. R. R.	216 So. Soother Ave	46 A4 M. P.
Mr. R. R. R. R.	1500 de Alcantara Pl.	46 B3 Monterey Park
Mr. R. R. R. R.	115 W. Sunset Dr.	46 A4 LA 63
Mr. R. R. R. R.	212 W. Hammett	46 B3 M. P.
Mr. R. R. R. R.	6509 W. Carson St	46 B3 Monterey Park
Mr. R. R. R. R.	1350 So. Bradshaw Ave	46 B3 Park
Mr. R. R. R. R.	26 21 W. Hammett Ave	46 B3 Alhambra
Mr. R. R. R. R.	208 W. Hammett	46 B4 Monterey Park

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Dr. Henry Chen	1401 College View	Montebello
Ena Tony Campino	409 W. Arroyo St	Montebello
Mr. Charles Camerter	2145 Venice Dr	Montebello
Mrs. Richard H. Hosley	3305 Thorne St	Montebello
MR. PHILIP FERNANDEZ	520 W. GLEASON ST	MTY. PK
EARL E. SOMERVILLE	2750 LAN FRANCO ST	LA 330
Mrs. C. W. Byard	2231 Bradshame	Montebello
4/6 K Bille	666 W. Higgins	LA 330
John A. Bickert	401 Highland Dr	Montebello
John Olsen	444 N. Garfield Ave	Montebello
Mr. J. G. Harrod	828 N. Keenan St	Montebello
Enos. C. K. Barstow	337 W. Gleason St	LA 330
Mrs. H. Ramirez	4113 So. Amistad	Pico Rivera
Eno Anna C. Riden	5851 Ma Corona	LA 330
Louise B. Shirley	1027 Wandsworth Drive	MONTEBELLO
Manuel F. Holler	4353 Euclid St	LA 330
Mr. Frank J. Green	123 S. Bluestwood	LA 330
Arch. A. Fitchell	5800 E. Beverly Blvd	LA 330
William A. Ryan	241 So. Tweed	LA 330
James J. Yampato	1179 College View	Montebello
Adeline J. Perez	1179 College View	LA 330
Charles J. Ramirez	1545 - 15th Ave	LA 330
Manuel Costa	624 N. F. and J	LA 330
Clara L. San Eppa	1740 Fulton Ave	LA 330
John E. Townsend	705 Ciguana Dr	LA 330
Francis T. Masella	5803 - Repetto	LA 330
William M. Masella	5319 Belmont Dr	LA 330
James J. Conley	309 So. Fuller Ave	LA 330
Mr. D. L. Lora	5047 Venice Blvd	LA 330
Salvador A. Lora	5057 E. Astor Ave	LA 330
A. Gonzalez	632 N. Hammon St	LA 330
Betty M. Molina	1596 S. McCherrin Ave	LA 330
G. Kachler	559 - Taylor St	LA 330
Mr. Earl M. Munoz	1671 Venice Blvd	LA 330

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DATE 7 Oct 1960

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Sherry Garrett	10414 San Anselmo	South Gate
A. Veda Richmond	6050 Gloucester	L.A.
Maria Saporobian	491 W. Floral St.	Montebello
Donna Yurcek	8065 Arden	S. S. Cal
Deanna Garlow	1919 Bradshaw	Montebello
Pauline Davis	3725 Telling Road	S. S. Cal
W. A. Tolmasov	1391 Sunnyvale	M. P.
Paul E. Twitchell	533 W. Hanniel	M. P.
W. L. Alderman	1566 Ridge Crest Way	M. P.
Emi Chamberlain	621 W. Gleason St.	M. P.
Chaille Huse	144 A. Delano	S. G.
W. L. Anderson	124 W. Q. Atlantic Blvd	L. A. 22
Emma W. Miller	2430 Burbank Ave	M. P.
Barth J. Gagliardi	504 Wilkinson Ave	L. A. 22
Edith Borchers	312 1/2 Margaret Ave	L. A. 22
James Agapian	1598 Broadway	Montebello
James Davis	1400 Highland	M. P.
James O. Rive	1320 Woodruff Ave	L. A. 22
James Smith	255 W. Riggins St	M. P.
W. H. Tugate	477 N. Concourse Ave	Montebello
Bill B. Betz	5422 Brooklyn	E. Los Angeles
W. L. G. G. G.	1050 Hillvale Drive	Montebello
W. L. G. G. G.	641 W. Hermosa St.	Montebello
W. L. G. G. G.	839 De La Fuenta	Montebello
W. L. G. G. G.	1255 Isabelle Ave	Montebello
W. L. G. G. G.	1625 KEMPTON Ave	M. P.
W. L. G. G. G.	667 1/2 Wilkinson	L. A. 22
W. L. G. G. G.	1521 College View	Montebello
W. L. G. G. G.	336 Morris Pl	Montebello
W. L. G. G. G.	323 W. Riggins St	M. P.
W. L. G. G. G.	416 W. Anderson	M. P.
W. L. G. G. G.	622 W. Fairfield	M. P.
W. L. G. G. G.	4845 E. 6th St	L. A. 22
W. L. G. G. G.	3857 1/2 Brooklyn Ave	L. A. 22

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

VON'S #4

NAME (PRINT)	ADDRESS (PRINT)	CITY
ELEANOR V. BOSTANICH	724 W. KEENAN 46A5	MONTEBELLO
LINDA RIVAS	314 1/2 MARGARET AVE 45F6	LA. 27
EDWARD SCOTLCO	960 HILLYARD DR 46174	MONTEBELLO
LOAN CATALANOTTO	1458 College View DR 46A4	MONTEBELLO
D. D. Mizlich	1249 So. Van Ness Ave 45E6	E. Los Angeles
Milly Rosenthal	5413 Via Campo 46A5	Los Angeles
Jeany Fine	5436 Danvers 45F4	LA. 22
MRS. FUMIKO GINORA	525 W. ANDREW ST 46174	MONTEBELLO
Alvin J. Martonick	2038 Norwalk 26A5	LA. 41
Lila Gutcaplan	5309 Dorner Dr. 45F4	LA. 22
Steven Sumida	1723 Grandridge Ave 46B4	M.P.
JANICE HAMA	981 MOONBEAM DR 46A4	M.P.
JEANNE SCHNEIDER	940 W. BRIGHTWOOD ST 46A5	M.P.
Mrs. A. Costello	2216 Westminster 26F5	LA. 22
Francine Katalayse	5484 Brooklyn Ave 45	LA. 22
Kosiris O. De Leo		
23251. Vancouver Ave		
Alta R. Krichen	657 W. Fernfield 46B5	Mon. Park
GERTRUDE HANLEY	209 S. Woods 45F6	LA. 22
Jack H. Davis	1350 Sunnyvale Dr. 45F3	Mon. Park
Margaret E. Hutton	1508 C. H. Huntington St 36	LA. 22
Jack Salvo	420 W. Hamman St 46B4	M.P.
Steve Noris	1501 Rock View 45F3	M.P.
Jack & William NISHIMOTO	1726 TIM AVE LA 32	45B2
ALICE C STEWART	7417 Via NINA 46C6	
Morris Wolfes	5546 E. Fernfield St 46B5	LA. 22
L.G. Easton	1863 No Rowan Ave 45C1	LA. 32
W.B. Schilling	1124 S. Matt St. 45A5	LA. 23
Mrs. Wm. H. Ridge	641 W. Regatta St 46A5	Mon. Park
Frank and Rita Perl	1701 So. Juez Ave 46B3	M.P.
EDWIN M. VAYTINA	1650 S. MIRA VALLE 46B3	M.P.
MITSUO TAGUCHI	1133 MARIETTA ST. ?	LA. 22
Dr. TADAHARA	116 E. Hazen Ave 45A3	LA. 22
Arthur Fenando	361 Keller St. 46C3	M.P.

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

Counted on

5 May 2637

Lavender #1

NAME (PRINT)	ADDRESS (PRINT)	CITY
MARY ALICE RISSON	7230 ALLEN GROVE 3906	Downey
WILMA TRINA CAMPBELL	8545 RAVINER DR 60C1	-
WILMA G. ANDERSON	7219 COOL GRADE 60C1	-
MRS WILBUR L. LIGGETT	9156 GALLANT RD 60C1	-
MRS BONNIE L. LIGGETT	7632 IRVING RD 60B2	-
BETTY TRINA DONALDSON	7622 SHADY OAK 60B2	-
PETER S. SHIGBIN	P.O. BOX 662	SAN PEDRO
WILLIAM L. REED	91714 TARRIT 60C2	Downey
MARY E. RAY	9708 SAMALINE 60C1	-
WILLIAM K. OGDEN	9138 MYCIN ?	PICO RIVERA
J. W. NOVARA	9033 S RIVES 60C1	Downey
FRANCIS B. WATSON	10620 WESTERN 60B3	LA
R. O. CROCKETT	8249 HENDS 60A5	-
EVANS FAYE	11638 GARLEY 60A6	-
WINNIE SCHUBERT	10513 MYRTLE AVE 60B3	-
JAMES H. LONG	9721 CALTEMATA 60B1	-
G. E. HATLEY	8633 OAK ST 59B5	South Gate
D. C. LEONARD	8721 LINDERO 60F6	Downey
J. W. ALLEN	12019 MIDSTONE 60F4	Warwick
J. WILLARD	9345 TARA MOUNTAIN 60C1	Downey
MARGUERITE GRIFFIN	8008 ALLEN GROVE 60C1	-
WANC VILLAGRAN	8544 SMALL WOOD 60C1	-
JOHN SINKOVIC	9236 LEMARAN 60B2	-
C. R. DE MONT	5945 GALLANT ST 59A2	Bell Garden
C. C. PELLERIN	7552 FOSTER BRIDGE 60B1	Downey
C. W. KOSTER	7134 FARM ST ?	-
HENRY VATAMAN	7843 DANVERS 60C1	-
M. L. ARIAS	9613 LA REINA 60C1	-
J. F. MINZNER	7750 GAINFORD 60B2	-
MARY H. HUGHES	8632 LOWMAN 60C1	-
WILFRED ANDERS	9239 LOWMARK 46E2	Montebello
JOHN M. ALER	9521 TARRIT 60C2	Downey
EDDY N. HUNTER	8353 GAINFORD 60B2	-
FRED W. JOHNSON	7653 SHADY OAK 60B1	-

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Dorothy E. Cooley	9250 Telegraph Rd 60E	Downey
R. H. Rhoads	5254 BATHURST 60D	South Gate
MARJORIE PERMAN	7354 SAMALINE 60F4	Downey
Lloyd L. Lane	7318 FINEVATE 60B1	
GRACE COSELA	9703 SAMALINE 60C1	
ARLEN TENNEY	9224 LARGINA 60C1	
CORINNA T. LING	7418 Cherokee 60F2	
FRANK T. CRAKA	8522 D. FLORANCE 60B2	
MRS. G. V. LARSON	9955 TAZON 60B1	
ELMER J. TALMAN	9305 RIDES 60C1	
H. K. LUNDY	9157 GATEMORA 60B1	
MABEL P. BROWN	9231 RAZILIER 60C1	
P. T. AMICK	6502 Foster Bridge 60B1	Bell Glendale
EARL WILTSHIRE	8403 GAINFORD 60B2	Downey
Ethel Pennel	9663 MEADOW 60B6	
Doris L. QUERICH	8903 GATEMORA 60B1	
MRS. AL. ZETTER JR	8202 E 5th ST 60B3	
MRS. ESTER DOUGLAS	9609 WILCOY BUCK 60B2	
CLAUDE T. ALLEN	8259 PRIDGER 60C1	
A. E. CHRISMAN	9602 JUCKINS 60B1	
ANTHONY DANTO	7311 ALLAN GRAY 60C1	
E. R. ESKOW	8244 ADAIR 60F6	
D. M. COX	7837 DAZZLE 60B2	
H. L. HUGHES	6884 1/2 FLORENCE 60B2	Bell Glendale
EDWARD W. LACHNER	9053 PARROT 60C2	Downey
MAG. KELBA TRAKER	8300 PARAMOUNT 60F4	Torrance
J. M. ECKENBROCK	9118 BROAD 60C2	Downey
FLOYD W. KENNER	9724 GATEMORA 60B1	
RUTH E. WHITE	9227 GATEMORA 60B1	
EDITH F. FLAISHAP	9200 S. Downey Ave 60C3	
MRS. J. C. STEVENS	9929 CASANOVA 60C3	
TULIE M. OLSEN	8376 COLLETTIN 60C1	
J. M. WALKER	11620 PHAMETT 60B1	
Sydney E. LEE	9020 LUCAS 60B1	

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
O. H. Ray	7941 HARPER 60B2	Downey
VERDY L. CHILTON	7536 FOSTER BRIDGE 60B3	-
V. A. ZAZANELLI	7615 MILLER 60A2	-
CHARL. C. DAVIS	8723 SAMUEL 60A4	-
HAROLD DALVIN JR	7016 ARRINGTON 60D2	-
PATTY A. PELEZZORE	7514 OTTO 60B2	-
J. E. FLANDERS	7942 CLETA 60A4	-
O. I. Mc MILLAN	9502 RIVES 60C1	-
K. K. ALLEN	5642 MILLER 60A3	Ball Gardens
MARY CARIGLIANO	5552 JAMIE LANE 2	CYPRUS?
A. C. GLEASON	7237 HANNON 54B6	Downey
DR. 207th D. FURTWANGLER	8535 PARROT 60C2	-
JOHN R. CULRY	13610 ESTERAD 8254	A. MIRADA
MARGIE S. FINLEY	9905 ARRINGTON 60D2	Downey
MARINA M. POTTEN	8208 ALAMEDA 60A5	-
WILLIAM M. DAVIS	6360 E GAGE 54A6	Ball Gardens
ARGENT. W. BILKAY	7521 FINEFIRE 60B1	Downey
ED. MC LAMORE	10608 PARAMOUNT 60A4	-
E. F. POOLMAN	9106 BROOK 60C1	-
MR. DON. M. HYPAS	9513 LA REINA 60C1	-
E. DIKOSNE	6527 ERY 60A1	Ball Gardens
W. M. HALL	9844 PARAMOUNT 60A4	Downey
PEARL - AOKEN	10526 LA REINA 60C1	-
N. C. COOPER	9054 RIVES 60C1	-
IRMA L. RAMSAR	9933 TOMORROW 60B1	-
JOANNE SadaFsky	9015 PARROT 60C2	-
WILLIAM L. de HOFF	9330 PARAMOUNT 60A4	-
H. R. BAKER	9501 Downey AVE 60C3	-
MARC Chernobioff	9215 Birchdale 60B5	-
BO. O'BrianWagh	8014 LEBAR 60B1	-
JOAN B. RALAND	7239 DAWNING ROW 60B2	-
STELLA. J. HALE	9554 ORIZABA 60A6	-
LEONARD POTINSKY	7325 SHADYBARK 60B1	-
ANNE A. JONSON	7837 RIDGEDALE 54C6	-

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
BERTIL J HAMMAR	8242 MAXINE 60E1	Pico Rivera
ROBERT D COYE M.D	6906 SERRILLAR 58F1	Huntington
P.E. COMARFORA	6113 MARRILL AVE 55B34	Whittier
K.H. SHIRAZI	9006 VISTA DEL ROSA 60B1	DOWNEY
HELEN L. GILLESPIE	8601 LEXMAN 60C1	-
R.D. MULLINS	7553 PALM AVE 60B1	-
KENNETH HART	6624 1/2 TABACANA ?	BALL GARDEN
MARVIN CHAGG	11645 ROMA ST 60E2	SANTA FE SPRING
RALPH PERSSON	10721 WESTERN 60B3	DOWNEY
FRANCO BERING	9917 BIRCHLAKE 60B1	-
JOSEPH DUKOWSKI	7206 ALDORADO 54C6	-
GERDA KOLATY	9304 OTTOMAN 60B2	-
MRS ANGUS McDELMAN	9805 HASTY 60E3	-
LOUIS ELLIS	7309 FINCHDALE DR 60B1	-
DORIS HECKMANN	3917-A BROADWAY 59B1	Huntington
ANDREW CRAMMER	4703 TARTT 60C2	DOWNEY
MRS E.R. SOEMAN	10335 S DOWNEY 60C3	-
JOSEPH MEADY	9559 LEXMAN 60C1	-
L.H. ROBERT	8635 PAPERWENT 60A4	-
ARCO & KATHOGG	15511 BONSATTO 64/73	GARDENA
MRS ELLIOT FOX	7724 DEXINGDALE 60B3	DOWNEY
R.C. SCANLAN	7446 MILLER 60A4	-
C.H. CAMPBELL	12423 MAIDSTONE 60C1	NORWALK
H.L. KIDD	9028 S. CARD 60E3	DOWNEY
JAMES A COBB	9342 BRIZABA 60A6	-
LOTTIE MILLS	10911 1/2 LA PAINE 60C1	-
H.O. OWENS	11337 M. LANE ?	NORWALK
C.C. KAZAS	15941 GREEN STONE 92B2	-
DAULYN GARDIN	10321 WESTERN 60B3	DOWNEY
J. GRANGER	10301 LA PAINE 60C1	-
W. M. JAHNSON	9346 GRINGORE 60B2	-
W.E. BLACK STONE	9548 BRIZABA 60A6	-
E.R. RAMING	8449 1/2 5th ST 60B3	-
JOHN LYON	7248 TOLER 53P6	BALL GARDEN

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NAMES AND ADDRESSES OF CUSTOMERS

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CASHING CHECKS AT STORE NUMBER

2641

NAME (PRINT)	ADDRESS (PRINT)	CITY
E. Wischert	9307 ORIZABA 601A	Downey
E. POREZ	7603 CALM CREST 601B	"
M. Crawford	8821 STOKES 60B	"
John Cassner	6404 RIVER GLEN 54B	"
L. J. Dalphice	10529 PARAMOUNT 60A	"
B. R. D. Liberto	8042 LINCOLN	"
R. L. MIA	9555 ORIZABA 601A	"
L. Wright	8957 STOKES 60A	"
L. M. Moreland	11908 GARD 60F-2	PERKALIS
L. L. LAWENDERS	10337 PICO VISTA 60A	Downey
R. Jakob	8603 PARROT 60C	"
Doris Sanders	10326 PARAMOUNT 60A	"
C. W. NELSON	9315 LA. DORADO 60B	PICO RIVERA
P. T. ANDERSON	6224 HADNAN 54B	PALL GARDENS
J. A. PANZICH	7662 SHADY OAK 60B	Downey
Ed. Ringes	8644 LEXMAN 60C	"
R. M. Lyons	9924-3-4 PARAMOUNT 60A	"
S. P. BORN	8622 CRIDER 60C	"
J. D. Godfrey	10640 PARROT 60C	"
ROBERT ROX	9335 PARROT 60C	"
A. P. TRACY	9946 DALAN 60A	"
O. D. HARRIS	6459 GALLANT 59F	PALL GARDENS
MARY MARDONS	8026 VISTA DEL ROSA 60B	Downey
T. F. OKELLY	6742 FLORENCE 60B	PALL GARDENS
L. S. Mallett	7817 LYNDRA 60A	Downey
O. T. ARAS	10312 JILLING 60B	"
D. Raha	9214 RICHMAN ?	"
R. V. DEAN	9904 RIDES 60C	"
A. MILLS	7609 WILLEY BLAKE 60B	"
J. DENECOURT	7944 5th St 60B	"
R. W. HANNUM	9843 HORLEY 60A	"
F. O. TAPIC	7332 BENECH 60B	"
H. Wischert	9307 OR. ZAB 60A	"
J. O. LADRY	7605 4th PL 60B	"

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

5

NAME (PRINT)	ADDRESS (PRINT)	CITY
R. MURRIE	8276 Telegraph 60E	Down
H.C. STARWALD	8402 MAXINE 60E	Pico Ridge
Geo. McRay	8248 Brookgreen 60E	Down
Bela Cooper	8723 Elm Crest ?	L
Lois BARBER	11538 Mac GORNE 60E	—
CAROL ANDERSON	7525 FLORINE apt 60E	—
Kathleen George	7809 Oak Park 60E	—
Ethel STERN	7220 HANSEN 54B	—
NANDA ESAROFF	7623 Coolgreen 60E	—
E.H. Lopez	9543 PARAMOUNT	—
G.P. Thariz	9024 STERNA 60E	—
C.E. Ritchie	5714 1/2 PRAY ?	Pico Ridge
D.W. Playmaker	10032 Wiley BLAKE	Down
M.K. JOHNSON	9237 MANZANAR 60E	—
T.F. PRICE	8048 DACOSTA 60E	—
DARLINE HALL	1009 FAIRSTONE 85E	LA TONTO
C.B. HANCK	8308 MAXINE 60E	Pico Ridge
A.F. DOMMAR	8029 BLANDWOOD 60E	Down
E. AYRES	6533 ADAMSON 53F	Pico Ridge
E.D. NICKEL	10612 Wiley BLAKE	Down
K.G. HABILTON	9602 PARROT 60E	—
R.I. NELSON	8129 Brookgreen 60E	—
G.T. BECKER	7229 ARNETT 60E	—
Violet ALDRICH	2800-B Ohio 58E	So. Gate
MARTIN HINES	9136 STEWART GRACE	Down
T.H. HORTON	10709 Merd	L
CLAUDE LAYETT	10562 Chapin 60E	—
G. CAIGNE	10439 1/2 Western 60E	—
H.L. PRATT	8506 RIDGE 60E	—
BETH MORGAN	240. W52 PL 52C3	L.A.
J.K. MIDDLETON	8552 PARROT 60E	Down
JUPITER CLARK	9531 OR. ZABA 60E	—
MARIE BRULSE	11508 Leifsgaard 60E	Down
L.P. MATTHEWS	9315 Birchcrest 60E	Down

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CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Doris M. Podratz	18808 Stagg St. 14AD	Reseda
Carl A. Ward	8960 Arroyo Ave. 14B1	Northridge
William H. Ohlenkamp	8730 Encino Ave. 14E	Northridge
Margaret E. Bastian	19801 Bladen St. 4F6	Northridge
Shirley J. McCorkell	19445 Lanark St. 14A	Reseda
Elizabeth M. Hansen	6649 Dacelis Place 19F4-5	Van Nuys
Mrs. Stephen Wrubel	5839 Jamieson 1406	Encino
Leona D. Wiley	17371 Raymer St. 14E1	Northridge
Ralph F. Stevens	9512 Topesker Drive. 14B3	Reseda
Mrs. Essie Coupland	7856 Lindley Ave. 14	Reseda
Dennis R. Ahrens	18621 Malton Ave. 14F1	Northridge
Anne Arriaga	7056 Whitaker 14F1 14F4	Van Nuys
Patrice Vandagriff	6708 Zelzah 1406	Reseda
Janice M. Toliet	6526 Baird Ave. 14C1	Reseda
Audrey R. Davidian	17133 San Fernando 14B3	Canoga Hills
Estelle N. Salberg	6443 Petal Ave	Van Nuys
W. E. Jester	18238 Sherman Way 14B3	Reseda
Virginia Trotter	8155 Chimineas Ave 14C	Reseda
M. E. Fuerstenberg	19513 Schoolcraft 14B2	Reseda
R. Critzas	5616 Lindley Ave 14C	Encino
M. J. Fraher	7354 Yolanda Ave 14B	Reseda
T. N. Kowitz	6601 Hayvenhurst 14-5	Van Nuys
Alison Ranger	19008 Nordhoff 7AD5	Northridge
Mrs. M. M. Mason	14501 Osborne St. 74E	Northridge
H. R. Sader	20229 Lanark St 1272	Canoga Park
Bath Mc. Alpin	19824 Keswick St 14B	Reseda
E. C. Jensen	14613 Dickens St 27C3	Sherman Oaks
Mildred S. Lawry	13341 San Vicente 3	Santa Monica
John Cooke	18249 Welby Way 14A4	Reseda
Martha Zeitlin	8366 Garden Grove Rd.	Northridge
Carol R. Evans	8341 Capps Ave 14B3	Northridge
Beverly J. King	8856 Winnetka Ave 14B1	Northridge
H. S. Fisher	7311 Balboa Blvd 14F5	Van Nuys
Dolores Matias	6945 Tampa Ave 14A2	Reseda

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
George Bjork	8488 Etiwanda H ¹⁴ C ⁶	Northridge
Nancy Johnson	14735 Blythe Apt 6 ¹⁴ F	Van Nuys
Celaste M. Robinson	17808 Cantara St 14 ¹⁷ L	Reseda
George D. Troutwine, Jr.	19922 Kittredge 12 ¹⁵ H ⁵	Canoga Park
Helen McArthur	7261 Amigo 14 ¹³ B ¹	Reseda
William Gasner	19435 Strathern St 14 ¹⁰ B ⁵	Reseda
Howard S. Moore	6930 Nestle Ave 17 ¹⁰ C ²	Reseda
Barbara Hopkins	8115 Darby Ave 14 ¹³ B ³	Reseda
Mrs. Herald B. Schwartz	17346 Gilmore St 14 ¹⁵ B ⁵	Van Nuys
Mrs. Izola Lunbeck	9007 Amigo Ave 14 ¹³ B ¹	Northridge
Mrs. Marvin M. Sanger	9007 Yutanda 14 ¹³ B ⁵	Northridge
Caryl R. Moore	7724 Balcom Ave 14 ¹⁰ B ⁵	Reseda
Mrs. Hazel P. Thompson	7048 Valjean Ave 14 ¹⁵ B ⁵	Van Nuys
Jane Schreiber	7419 Hesperia 14 ¹⁰ B ³⁵	Reseda
Carolyn Z. Coleman	18616 Bryant 7 ¹⁷ C ⁶	Northridge
E. P. Messinger	8726 Rhea Ave 14 ¹⁵ B ²⁵	Reseda
Mrs. John M. McMahon	5727 Zelzah Ave 14 ¹⁰ B ⁶	Encino
E. H. Scott	17444 Covello St 14 ¹⁰ B ³	Van Nuys
Mrs. Hilton R. Higginbottom	8481 Hatilla Ave 14 ¹⁵ B ⁵	Canoga Park
Mildred A. Pierce	8833 Shoshone Ave 14 ¹⁵ B ⁵	Northridge
Mary L. Whitcomb	7101 Whitaker Ave 14 ¹⁵ B ⁷	Van Nuys
Beth S. Whitehead	6854 Bianca 14 ¹⁵ B ⁴	Van Nuys
Mrs. J. G. Thomas	17233 Lemay St 14 ¹⁷ B ⁴	Van Nuys
Mrs. Paul Roest	7511 Alabama Ave 12 ¹⁰ C ⁴	Canoga Park
Alan D. Sen	14653 Cault St 15 ¹² B ³	Van Nuys
Mrs. Patricia L. McCullough	6824 Chimneas 14 ¹⁰ B ⁵	Reseda
Ida Mae Lauzon	7237 Hesperia 14 ¹⁰ B ⁵⁻⁵	Reseda
Mrs. Jane C. Sparks	8354 Garden Grove H ¹⁵ B ¹	Northridge
Marilyn M. Sturgis	17921 Keswick St 14 ¹⁰ B ²	Reseda
Barbara J. Davey	7435 Etiwanda Ave 14 ¹⁵ B ⁵	Reseda
Ronald Mc Ardle	5766 Laseline 14 ¹⁵ B ⁶	Encino
Jane H. Knox	17837 Erwin St 14 ¹⁵ B ⁵	Reseda
Bennie Olson	17122 Lanark St 14 ¹⁷ B ²	Reseda
Ruth A. Foote	11256 Keswick St 14 ¹⁰ B ²	Reseda

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NAMES AND ADDRESSES OF CUSTOMERS

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CASHING CHECKS AT STORE NUMBER

22

NAME (PRINT)	ADDRESS (PRINT)	CITY
Vellie M. Hatfield	7851 Shoshone 1402	Northridge
Charles J. Stumbeck	7236 Darby Pl 1403	Reseda
Ernie F. Spiegelberg	6219 Balboa 14035	Reseda
Eulalia V. McLaughlin	17807 Stagg St 14040	Reseda
Gregory E. Weber	16051 Hart St 1404	Van Nuys
Edith E. Thompson	17129 Larne St 1402	Van Nuys
John J. Gulas	6269 Blucher Ave 15035	Reseda
Lynda Reeves	7001 Etiwanda 14035	Reseda
Ester R. Grigsby	18256 Plummer St. H	Northridge
Mrs. W. H. Munster, Jr	18149 Lemay St 1404	Reseda
J. J. Zirko	8406 Tunney Ave 1404	Northridge
Charles Marvin	17933 Valera 14043	Reseda
Ed. B. Anderson	7424 Canby 1404	Reseda
J. J. Hanchera	20201 Hartland 1201-4	Canoga Park
Ed. C. Jaakson	2615 Dufant	Chatsworth
E. L. Keener	8142 Garden Grove 1401	Reseda
Ruth E. Cusanovich	6824 Firmament Ave. B135	Van Nuys
Mary Higgins	7937 Nestle Ave 1402	Reseda
Mortense J. Smith	7254 Darby Pl 1403	Reseda
Janice C. Metro	19606 Schoolcraft 1201	Reseda
Everly Metro	19606 Schoolcraft 1201	Reseda
Ed. F. Couture	16943 Vase 1402	Van Nuys
William H. Dyer, Jr	P.O. Box 1326	Beverly Hills
Ed. P. Stefanetty	7421 Etiwanda 14045	Reseda
Bertha Benjamin	6616 Gerald Ave 1404	Van Nuys
Betty S. Zafares	17349 Hartland 1404	Van Nuys
Frank R. Perricone	23055 Strathern 1405	Canoga Park
Marquerite K. Drake	7504 Chimneas Ave 1402	Reseda
E. P. Randy	6752 Capps St 1403	Reseda
P. Vaczuta	7032 Enfield 14035	Reseda
Ed. T. Mc Kean	7742 Calvin Ave 1403	Reseda
Ed. Luna, Jr.	4006 EVE Rd. 2.	Santa Susana
Ed. Beeth-Clibborn	18435 Roscoe Blvd 1404	Northridge
Morraine K. Stein	6132 Balboa Ave 1403	Reseda

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

22

NAME (PRINT)	ADDRESS (PRINT)	CITY
R. F. Szymkowiak, Jr.	18702 Strathern 1402 ✓	Reseda
B. P. Lake	6851 Borey Ave 3	Reseda
John Kopecky	7418 Van Alden 1405 ✓	Reseda
Olga Swayze	7313 Zelzah Ave 1406 ✓	Reseda
Louville B. Paxton	7443 Whitaker MF 4	Van Nuys
Leonard Elment	18255 Strathern 1402 ✓	Reseda
Carol H. Pittman	17535 Willard St 1408 ✓	Northridge
Carl L. Carlson	9361 Belcom 1403 ✓	Northridge
Ruth Kay Edling	8855 Quaker 1404 Ave	Northridge
Cherie Dixon	8204 White Oak 1403 ✓	Northridge
Ruth V. Atkins	7250 Ostrom Ave 1405 ✓	Van Nuys
Jim Duckworth	19224 Satcoy 1402 ✓	Reseda
Lynne M. Dryer	6706 Nestle 1402 ✓	Reseda
Donald B. Hyatt	6809 Delco 12 E 115	Canoga Park
Leonard D. Harmon	7428 Etiwanda 1401 ✓	Reseda
Ruth J. Fisher	18409 Satcoy 1402 ✓	Reseda
Florence Schotah	7745 Rhea 1402 ✓	Reseda
Jean Master	18229 Keswick 1402 ✓	Reseda
Ac Esta. Suttore	17054 Sherman Way 1403 ✓	Van Nuys
M. Kirkpatrick	17112 Keswick 1402 ✓	Van Nuys
R. E. Danvers	7410 Belcom 1403-5	Reseda
H. W. Gillette	20318 Sherman Way 1403 ✓	Canoga Park
Jack Licha	7257 Wilbur 1405 ✓	Reseda
Elizabeth Blackstone	18341 Hart St 1405 ✓	Reseda
Norbert Kawalski	7235 Nestle 1402-4	Reseda
Margarette Martin	18933 Valeria 1403 ✓	Reseda
Clara Woodson	7529 Nestle 1402-7	Reseda
Lorraine Foster	6922 Geyser 1402 ✓	Reseda
Maxine Brehm	17959 Archwood 1404 ✓	Reseda
R. J. Hingston	7794 Etiwanda 1402 ✓	Reseda
Mrs. June Christman	4610 Don Pio 13013	Van Nuys
Phyllis Brenner	7251 Amestoy 1404 ✓	Van Nuys
Emma R. Keffler	17132 Vase St 1404 ✓	Van Nuys
Jean Brady	7950 Lindley 1402 ✓	Reseda

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10-21

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Marilyn C. Titus	9246 Yolanda 14B2	Northridge
R. L. Sato	8630 Winnetka 12F2	Canoga Park
E. I. Woodward	18620 Malden St 14F1	Northridge
F. J. Ziegler	6436 Hayvenhurst 14F5	Van Nuys
John J. Pfister	6627 Lindley 14C2	Reseda
Mary C. Parker	8422 Jamieson 14D6	Northridge
Walter Mummert	7312 Etiwanda 14E1	Reseda
Russell B. Farrar	6436 Jamieson 14D6	Reseda
F. I. Hite	7461 Darby Ave 14C3	Reseda
D. E. Piltz	18757 Cantlay 14B3	Reseda
Hubert P. Coleman	6940 Owenswood 12C4	Canoga Park
Mae Boudreau	6251 Columbus 15E4	Van Nuys
N. Abbott	18854 Hurt St 14E9	Reseda
W. K. Schilling	18603 Bryant St 14E6	Northridge
S. Kaser	7454 Darby Ave 14C3	Reseda
David R. Smith	7028 Sepulveda 15C5	Van Nuys
J. Paol	9816 Lubao Hw. 6F7	Chatsworth
P. t. Mikkelsen	6961 Lindley Ave 14C2	Reseda
D. Swanson	8447 Geyser Ave 14B3	Northridge
Henry Shiller	7041 Witour Ave 14B5	Reseda
Helen S. Mason	8428 Amigo 14B1 Apt 2	Northridge
Ralph C. Frost	8055 Jamieson 14D6	Reseda
M. S. Beck	6930 Etiwanda 14C2	Reseda
R. W. Sansini	17601 Bullock 14B6	Encino
Harold Crank	8039 Nestle 14C2	Reseda
Darlene S. Andersen	19147 Kinzie St 7AC4	Northridge
Hans Hammarstrom	2256 Magnolia St 3	Simi
Celia Marks	9013 Baird Ave 7C6	Northridge
J. J. Baber	20519 Kithridge 12AF5	Canoga Park
Calvin Marlar	7127 Amigo 14B1	Reseda
Harold Spencer	6900 Osd Hw 12E3	Canoga Park
S. L. Van Haasen	18733 Schaenbern 5BFC1	Northridge
Robert J. Martino	6835 Nevada Ave 12B3	Canoga Park
J. P. Mattson	7729 Lindley Hw 14C	Reseda

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DATE 10-21

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

22

NAME (PRINT)	ADDRESS (PRINT)	CITY
Mrs. Maurine Mc Millan	18741 Cohasset St 14A ³	Reseda
Norma Rae Brown	18926 Wyandett ^{14A3}	Reseda
Mrs. E. E. Bunch	14957 Hemmingway ^{14E2}	Reseda
Eleanor Camarena	6630 Forbes ^{14E1}	Van Nuys
James Magyar	7341 Garden Grove ^{14E1}	Reseda
C. Rickert	17101 Lenark 14F ²	Reseda
Helen Severin	7458 Jamieson 14G ⁶	Reseda
J. Territo	17238 Lema 14H ⁴	Reseda
W. M. Buxton	14130 Strat ^{14C2}	Van Nuys
J. Crownover	17801 Sherman ^{14H3}	Reseda
Mary Frances Sloggett	17834 Vanowen 14D ⁴	Reseda
Geo. J. Ackles	20429 Lorne ^{12E3}	Canoga Park
R. P. Christopher	18714 Cavello 14B ³	Reseda
R. L. Shuey	18328 Graham 713 ⁶	Northridge
Donald R. Feldman	18147 Ace St 7C ⁶	Northridge
Henry R. Groves	7442 Capps H ^{14B3}	Reseda
Janice R. Hadfield	7505 Canby Ave 14C ⁴	Reseda
Belva M. Day	4656 Lindsey 14C ²	Reseda
Mrs. Elmer P. Hogness	9109 Darby Pl 14C ³	Reseda
S. Earle	19548 Hartland 12E ⁷	Reseda
Nick Vincelli	7407 Nestle 14C ²	Reseda
L. M. Melton	7508 Nestle 14C ²	Reseda
P. R. Dubois	7409 Garden Grove ^{14C1}	Reseda
Jean P. Ordway	7338 Topoka Dr 14B ³	Reseda
M. P. Petty	14837 Cavello ^{14B3}	Van Nuys
Mrs. Phyllis Swancutt	9157 Aldea Ave ^{7E35}	Northridge
Baltasar Satelo	7313 Capps H ^{14B3}	Reseda
Wanda Elliott	23434 Erlan ^{14F5}	Walled Lake
Paulena Wilks	7434 Etiwanda St ^{14C}	Reseda
H. P. Thompson	19607 Vose 14E ⁴	Reseda
Harry W. Dickough	4834 De Celis Pl ^{14F4}	Van Nuys
Mrs. Jerry O'Neill	18006 Ingomar 14B ⁰	Reseda
Jean D. Dambach	7106 Owensmouth H ^{14E}	Canoga Park
Marilyn Fitzsimmons	17201 Keewick 14B ²	Van Nuys

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
WILLIAM PLOMBERG	12008 PARK LANE 15F3	GARDEN GROVE
WILLIAM A. SPEAK	11152 ENLEY 15E2	" "
WILLIAM K. HAYDEN	12941 MEADOW DR. 15F3	" "
WILLIAM & HENRY	5452 BELGRAVE ?	" "
WILLIAM THOMPSON	12901 GILBERT ST 15E5	" "
WILLIAM A. BRITTON	2025 NOENA LN. 16B2/3	ANAHEIM
WILLIAM A. NISBA	10611 PERRIN DR. ?	GARDEN GROVE
WILLIAM T. CAMP	11572 GILBERT ST 15E5	" "
WILLIAM E. FREDRICK	12552 SCALONA ST 15D4/5	" "
WILLIAM DOMINGUEZ	11552 MARCIE LN. 16B2/3	" "
WILLIAM THURMAN	12651 FLOWER ST 13C1	" "
WILLIAM R. GERTZ	2517 E. QUINCY AVE 26B5	ORANGE
WILLIAM FANA BURTON	13272 DEANANN PL. 15F5	GARDEN GROVE
WILLIAM J. LEVESTQUE	9151 OMA PL. 15E5	" "
WILLIAM A. SCOTT	11662 PRANWOOD DR. 16A3	" "
WILLIAM J. NELSON	12561 EDITH DR. 15E4	" "
WILLIAM WITCHER	11722 STELLA DR. 16A3	" "
WILLIAM FLOYD BEAULISS	4702 IMPERIAL AVE 15C5	" "
WILLIAM GLENN E. SCALM	1536 SO. DALLAS DR. 15F1-2	ANAHEIM
WILLIAM W. STEFFEN	7342 ARNOLD AVE 15B4	GARDEN GROVE
WILLIAM C. GRHAM	12562 JANE DR. 15E4	" "
WILLIAM B. MYLAR	12632 E. CHAPMAN 15F3	" "
WILLIAM WAYNE W. REINECKE	11802 BROOKSHIRE AVE 16B3	" "
WILLIAM F. DE FRIEST	13621 OYRESS ST 16A6	" "
WILLIAM H. HREESTROM	10352 HIGHLAND 21E1	" "
WILLIAM E. LEITNER	11502 MARIANA 15C6	" "
WILLIAM H. ELIAS	13221 HESTER PL. 15E4	" "
WILLIAM F. FLOCKEN	7762 E. MARISA ST. ?	" "
WILLIAM M. NICKEL	13622 HOPE ST 15F6	" "
WILLIAM BRUM	11911 GARY ST 15F3	" "
WILLIAM M. GARDON	17642 S. GILBERT 16E5	" "
WILLIAM HUMPHREYS	7502 WESTMINSTER AVE 15B6	WESTMINSTER
WILLIAM TTY NEWELL	7601 MADISON CIRCLE 16B4	GARDEN GROVE
WILLIAM A. SORFENON	7422 LENORE ST. 15E4	" "

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DATE

10/21/60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

26

NAME (PRINT)	ADDRESS (PRINT)	CITY
ANNA M. BEYERS	12562 BLACKTHORN ?	GARDEN GROVE
A.H. SPRACHE	12231 CYPRESS ST 1606	" "
NANCY E. OTT	10941 PATRICIA DR. 15F3	" "
MRS. JOSEPH E. McATEER	2039 GAIL LN. 16B2-3	ANAHEIM
J.S. PATERSON	9741 HALIKULANI DR 15E4	GARDEN GROVE
M.D. HALL	12271 GREENTREE AVE 1604	" "
MRS. F. LEON SMITH	10051 TRAYLOR WAY 15F6	" "
STANLEY KILIANSKI	11602 VIRILIA ST ?	" "
SHIRLEY LOEB	11602 TOWN & COUNTRY DR 15E3	" "
MRS. R.C. LEMIER	11161 BOWLES AVE ?	" "
LEON L. PERKINS	12192 NUTWOOD 15F1	" "
VERGINIA B. SUGARMAN	12562 OCEAN BREEZE DR 15E4	" "
ROY J. MARTIN	10242 CHAPMAN AVE 1603	" "
DIANE FOREMANN	9551 SKYARK BLVD 15E3	" "
EARING GONCHER	12041 JANETTE LN. 16B2/3	" "
BARBARA B. IRAY	4532 BELGRAVE ?	" "
VERGINIA A. MALE	12572 WOODLAND LN. 1605	" "
MRS. JEANNE CROWE	12202 BROOKHAVEN 15F3	" "
BETTY J. GATES	11631 PRAMWOOD DR 1603	" "
MILTON R. GRINDENAN	9922 STANFORD 15E4	" "
L. GERCE KLEIN	8102 PEARLS RD 15F1	ANAHEIM
BETTY H. JONES	11822 PERCOK CT. 15E3	GARDEN GROVE
MRS. V.S. DRESSLER	12601 BLACKTHORN	" "
MARY F. KNAPP	657 SO. GILBERT 15E5	ANAHEIM
LOIS BRINCKMAN	8122 ANTHONY AVE 1505	GARDEN GROVE
M.K. DOSTART	11161 MARCELIA 1504	" "
ROBERT M. MILLER	9571 SWALLOW LN. 15E3	" "
D. RAY ROBINSON	9762 LENORE DR 1504	" "
FRANKLIN		
PHYLLIS J. BRENNIT	11511 JERRY LN. 1604	" "
GLADYS SCOTT	9602 ALWOOD APT D ?	" "
DOROTHY I. CASE	8791 KAKER LN. ?	" "
MARY H. STON	7732 KENINGTON AVE 1501	" "
BERNICE A. KENNEDY	12351 PEARL ST 1104E3	" "

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
RITA DEWELL	5592 EBN LN.	GARDEN GROVE
WILBUR A. MARTIN JR.	8492 - 20 th PL.	WESTMINSTER
LILIAN MRE ^{PITTSBURGH}	14239 S. BUSHARD	SANTA ANA
E. K. ANDERSON	1571 CHAPMAN	GARDEN GROVE
WILLIAM BUTTE	15191 EERALDINE RD	" "
JACQUELYN E. DEAS	12201 SHERIDAN LN.	" "
JANE C. MARTIN	3221 1/2 LORED	ANAHEIM
MARGARET BRNOLD	12182 ARKLEY DR.	GREEN GROVE
COLANSON	9752 STANFORD AVE	" "
R. SCHCPT	12562 MARCELIA	" "
ALBERT RHODES	10101 HILBERS RD	ANAHEIM
ORAN MADISON	11822 MELODY PARK DR	GREENINGHAM
W. MANKEY CARMICHAEL	12221 AORAEEN CT	" "
WALD C. OLSON	12221 ANTHONY AVE	" "
ABELLE RASTUES	11572 PURCELL ST	" "
ROBERTA FOWLER	10472 PARLIAMENT	" "
MRS. C.H. KRUEGER	9121 CURIA CT	" "
MRS. JOE PIZZATA	12522 EDITH DR	" "
BEVERLY LEWIS	10752 ELLEN	" "
HELEN A. SNAVELY	12542 FLETCHER DR	" "
MARIENE KOLLER	11182 MENDOTA	" "
M. H. BERTAESON	12561 COLE	" "
MRS. M. WILSON	9892 ORANGEWOOD AVE	" "
RONALD ELRIDGE	11841 MACHOR	" "
MICHAEL F. WARNER	9512 BAKKOD APTM.	" "
ROY LA PRAIRIE	9772 BELFAST DR	" "
MRS. H.H. HOELTZER JR.	11382 GERALDINE RIDGE	" "
MRS. DWIGHT HOFFMAN	11792 MEDINA	" "
MRS. BONNIE DISSE	11601 REUB DR	" "
MRS. HOWARD OLSON	8871 YORKSHIRE AVE	" "
RONICE A. HAMMOND	9642 ROYAL PALM	" "
R. MILLER	11612 KATHY LN.	" "
E.H. YARR	12211 CUNNINGHAM	" "
P. SMITH	15671 ARDONA DR	" "

DATE

NAMES AND ADDRESSES OF CUSTOMERS

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10/21/60

CASHING CHECKS AT STORE NUMBER

26

NAME (PRINT)	ADDRESS (PRINT)	CITY
PAULINE JAUROEN	12101 FAIR AVE 15F2-3	GREENSBORO
BARBARA A. CONNOLLY	2112 LESSIE AVE ?	STANTON
VIVIAN HARNBY	9552 KATEMAR AVE 15D	ANAHUIM
HARVEY NASH	13761 CYPRESS ST 16A	GREENSBORO
MRS. KEITH MCCAIN	9422 COACHESTER 10E6	ANAHUIM
DARRELL M. GIFFORD	12571 KENSINGTON AVE ?	GREENSBORO
VERNON L. NELSON	13242 GILBERT ST 15E5	"
PAUL E. HOPKINS	12701 LORRAINE 15E3/4	"
H. MARIE WERSTER	2205 VANCOUVER DR RITA	ANAHUIM
RUSSELL RABE	11531 DESMOND ST 15C	GREENSBORO
DIANE DONOVAN	12551 OCEAN BLVD 15E4	"
MRS. THOMAS M. CONNOR	11341 SARVA DR 16B3	"
DANIEL ANDRES	5551 DEARBORN AVE ?	"
PAUL E. HOPKINS		
CLAUDE HECKMAN	12641 BRICKHURST WY 15F4	"
BARBARA IRBY	6587 BELGRADE ?	"
VERGINIA WILLIS	9552 BEATY CIRCLE ?	WESTMINSTER
MICHAEL STEWART	12631 FLOWER ST 15C1	GREENSBORO
MARIA BUDMAN	13321 CATANIA DR 15E7	"
ROBERT J. MCKEAN	8311 AURESTA DR 15C3	ANAHUIM
R.C. PRINTER	11752 HENDON 15D4	GREENSBORO
RISE CLYDE STORH	12242 CHRISTINE AVE 15E4	"
MRS. WILLIAM EICK	10301 LAMSON 15FE4	"
YOUNG KIRSCHENHORN	12307 DALE ST 15C4	"
HENRIETTA DUNN	12021 OAKER WY 15E4	"
V. JEAN STURGES	9002 CHANTIEREE RD 15E1	ANAHUIM
ELEANORE ANDERSON	10811 REAR 16C5	ANAHUIM
DOROTHY JEAN ROELFSON	12251 HESTER PL 1584	"
GEORGE BERANICH	14191 BONY AN ?	"
THOMAS PETROSINE	9502 MARLEN DR 15E	"
GILBERT SPAENBRINKER	12301 HERDE ST 1584	"
GEORGE NIALEDGE	12521 SHILLY DR 15D3	"
RICHARD NEDECK	9411 MYRTLE DR 14B	"
MRS. T. G. LONNAN	1262 GILBERT ST 15E5	"

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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10/31/60

NAME (PRINT)	ADDRESS (PRINT)	CITY
VERNETTE GASON	3821 ANTHONY AVE 15A5	G. GROVE
F. C. TIERNEY	12881 ARNOLD LN. 15E4	"
VICTOR P. CARR	8961 MACARINE 15C3	" "
W. MARTIN BRIDGICK	10292 VORN DR 15F3	"
FREDERICK E. FAY	12411 MCLEOD ST 2	" "
MURRAY KALLANCE	364 E MARLAND DR 2	MONTROSE PARK
F. E. REICHERBERG	12572 FLOWER ST APT 2 15C1	GROVE
LESTER "DARIN" EDWARDS	12321 NESTER PL. 15B4	" "
VICET GRISELLE	12121 PARK LN. 15F3	" "
MICHAEL EATON	11832 KATHY LN. 16C3	" "
MRS. ELWOOD EYSTAD	7122 BENTLY AVE 3	" "
J. W. KEATH	8792 LA SERNA 15B2	" "
ELVIS NAHAN	12122 PEACOCK ST 15E3	"
JOANNE SIERER	11701 EASY WAY 16C3	" "
TYRNO COLLIERER	12582 SHELLY DR 15B3	" "
D. J. JADNET	11761 DELLA LN. 16B2	" "
MRS. CARL BRES	3595 HIERRE AVE 3	" "
BRENDAN EBER	9612 CHADMAN 15F3	" "
MARTIN BREWSTER	10571 BETROSET 16C3	" "
BEVERLY MCKENZIE	9571 LENORE DR 15E4	" "
MRS. JACK P. JONES	12342 LOUISE ST 15C4	" "
J. W. FIGUO JR	8392 CERULEAN DR 2	" "
HE WALK	9622 SUBARON LN 15E3	" "
MRS. RUTH I. MCULE	10311 12TH ST 15C6	" "
MRS. JANICE FLOCK	9901 CATHERINE AVE 15B4	" "
GRADA BALDRO	12311 GRAMA ST	" "
MARGARET LAUELLE	12242 MORRIS LN. 15F4	" "
AURA M. EARLIE	10841 VICKERS 16A3	" "
DAVID RINCO	12732 CORDY ST	" "
CARL ANN SHEER	714 SO. BRICE ST 10E	JONAHRIA
EUGENE PROBST	11542 BETA AVE 16B4	G. GROVE
JOHN CALVE	12301 ADRIETT ST	" "
MARLES STAFFILL	12601 BARBARA 15B4	" "
MARLES BRENDOL	12741 BROOKHURST WAY 15F4	" "

DATE

NAMES AND ADDRESSES OF CUSTOMERS

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CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
MRS CLYDE SORNER JR	11591 LAMPSON 157E 4	B. GROVE
LAURETTA WESTGARE	411 SO. RAIN RD	ANAHEIM
STELLA ALEXANDER	11661 BARCLAY DR 15E 4	B. GROVE
MARGARET HAMOR	11522 STAFFORD ST 23001	"
MRS. THOMAS BARKER	13239 EARLE DR 15E 6	"
E. A. COBB	12622 FLOWER 15C 1	"
JOIS I. WHITEHEAD	5312 LAURENCE AVE	"
WILBUR SWIFT	11661 HUB MURRAY ST 15D 3	"
HARRY DUPUIS	12061 AORAGLEN 15E 3-4	"
PEGGY CARTER	12511 PLEASANT PL 15E 4	"
MRS HARCO ECKELING JR.	10521 COURSON DR.	STANTON
L. R. LAURE	12601 KENSINGTON LN.	B. GROVE
B. E. HARPER	10041 MILNEBURE 10E 6	ANAHEIM
ARNES MEANS	9552 BEVERLY LN 15E 4	B. GROVE
A. D. HARK	13442 ORLWAY ST	"
MARGARET JUNGCLAUS	11592 DANIEL AVE 15E 5	"
SUZANNE J. WATKINS	9581 SHANNON AVE 15E 3	"
SYLVIA RAYSTONE	12442 PENTAGON ST	"
CHARLES SHAKES	13351 YORK ST	"
WALTER S. SIMPSON	1801 ORANGE AVE 10B 5	ANAHEIM
ARION REICHAUT	11312 HUB ST 15D 3	B. GROVE
JOHN H. DALLAS JR.	12131 WILKIN WAY 16C 3	"
REX V. MOORE	8392 STAFFORD AVE 15C 4	"
DOROTHY KLINK	12221 ELLEN ST 16A 4	"
MRS EUNICE BUTLER	11461 MONTCLAIR CT 15D 3	"
F. A. TALLMAN	6211 SANTA BARBARA 15B 3	"
BRECKEN WILSON	8332 PALM RD 15F 1	STANTON
BE. WEIBEL	300 W. KATELLA 15	ANAHEIM
RON SAWATZKE	2124 ATLANTA 10F 6	"
EDGAR BUTLER	2429 E. BRUCE ST 10E 5	"
H. WASSERMAN	11951 KRIELEN LN 15G 6	B. GROVE
MARLYN D. McHUGH	11071 ANDY LN 16B 6	"
NANCY CONSIDINE JR	11271 MORRIS LN 15F 4	"
AUDREY OTIS	12641 BROOKHURST 15F 4	"

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NAMES AND ADDRESSES OF CUSTOMERS

AT STORE NUMBER

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indicates no map reference in book could mean it is a new street since this publication.

ADDRESS (PRINT)

CITY

Portala Dr ?

Whittier ?

MANECITA Dr 83B2 Le Maricao

10825 So. Jordan Rd 84D4 Whittier

13511 Buena 82F1 Le Maricao

15703 Starbuck Dr 84H3 Whittier

10711 S. NEWCOMB AVE 81B3 Whittier

837 EDNA AVE ? Whittier

1251 SIEGERS ? Whittier

10523 Solano Ave 84F Whittier

1608 SHARONHILL AVE 84C5 Whittier

9546 EL VECADO 84B2 Whittier

14611 E. DANBROOK AVE 84F4 Whittier

11234 NASHVINE AVE 84F4 Whittier

10627 So. AVONBURY AVE 84C4 Whittier

11329 S. EDDERTON AVE 81F6 Whittier

1806 MAPLE St 85D3 Whittier

15138 La CALMA 84B2 Whittier

9910 MOLLYKNOLL AVE 84C3 Whittier

4005 Colgan ? La Habra

10654 HOMELAND AVE 84C3 Whittier

16145 SUNNY COURT ? Whittier

11636 Sunnybrook Lane 81E5 Whittier

9351 DORDON AVE 84E3 Whittier

9424 LA ALBARR 84C2-4 Whittier

10810 OLIVA Rd 84F Whittier

10165 MEMPHIS AVE 84B4 Whittier

10919 FIRST AVE 84C5 Whittier

15621 Starbuck Ave 84C2 Whittier

10134 Regatta Ave 81F4 E Whittier

2175 CITRON Rd 84F1 La Habra

1701 KANOLA Rd 99B2 La Habra

15539 E HORNEH St 84B4 Whittier

10050 Santa Barbara 84C4 Whittier

9415 Russell St 84E3 Whittier

4284 143

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DATE 10/21/60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
MRS. L. F. TINKER	1655 E. Road 99 B 1 - Orange County	LA HABRA
Wm. C. Coudery	16167 LEFFLO RD 84C4	Whittier
Thos SWIFT	10426 LAIMA DR. 84B2	Whittier
J. P. CADES	15502 JAPANAC 84B5	Whittier
Jorge WARD	15866 E. JANINE DR. 84H2	Whittier
DANIEL COLLINS	15742 YERMO 84B4	Whittier
Richard ECKERMAN	7936 NEW CASTLE 14B2	RESEDA
LEDE DAVIS	10446 EL BRON 84B3-4	Whittier
ROBERT T WARD	9945 SHILOH AVE 84B3	Whittier
CHARLES W BOYDA	14605E SANBROOK DR 84A4	Whittier
ELAINE SCHASSER	9843 CORRELLA AVE 84E3	Whittier
ROBERT LONG BOTHAM	1740 E FRANCIS AVE 84B2	LA HABRA
EDGAR A. MONTGOMERY	15315 GOODHUE 84F4-5	Whittier
KENNETH D. KELLER	16103 HAIG AVE 84B4	Whittier
PAUL J. OTTO	15402 WOODCREST 84B5	Whittier
GARY J. HIMIER	8721 LAMAT RD 84F2	LA HABRA
ARTZIE BASIN	8615 PAINTER AVE 61E1	Whittier
RODIE W HENSLEY	16405 SANTA FE ST. 84H4	Whittier
Tom Boyd CHAMBERS	16129 SANTA FE ST 84C4	Whittier
STEPHEN ESPEITZ	10909 CANELO RD 84F4	Whittier
PETER F. DUCHARME	11514 HOMELAND AVE 84C-3	Whittier
DOYLE CARLSON	10626 AVONBURY AVE 84C4	Whittier
BETTY SMITH	1317 CHRISTINE 61F2	Whittier
Virginia SOLOMON	1112 APPENTER ST La Habra	Whittier
WAITER V PENROD	10830 ARCHWAY 84F4-5	Whittier
NANCY B SANDERS	9391 CANFIELD DR ?	Whittier
J. Richard HARTLEY	10814 S. TROPIC 84B4	Whittier
CLARA WHITE	15430 DITTMAN 84B4	Whittier
MARGARETE SUTTER	624 W BEVERLY RD 53B4	Whittier
MARYLE B MARSH	9920 GUNN ME 81E3	Whittier
HARRIET E KITTLE	16424 PASADA	Whittier
MARILYN K STEVENSON	7930 MOLLERMAN AVE 84C5	Whittier
LC. STONER	914 NARDMAN DR. Orange	BREA
HAZEL RUEHLER	6140 N. KINLEY ST 84B4	La Habra

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
W. Clark Robinson	14908 Dunton Dr 84A4	Whittier
James R. Howard	9924 Refugio Ave 84A2	Whittier
HALLING	76705 11013 So CHADSEY 61	Whittier
Angela Orman	303 CANADA COURT ?	La Habra
CURT J. ZOLLER	9422 CANFIELD Dr. ?	Whittier ?
JOHANNA DAVIDHEIMER	13530 FONSECA ?	Whittier ?
S. SILVER	630 LASERNA AVE 84F3	LA HABRA
J. CAMERON ASHER	1316 E. PUTMAN W. 61F1	Whittier
FRANK E. SCOTT	10914 CLAYBURN RD 84B5	Whittier
MARVIN H. THIERMAN JR	15216 E. FERNVIEW 84B4	Whittier
MARLAN K. TETTERMAN	10635 MONTECITO AVE 84C5	Whittier
M. DE MCNILL	14703 CHRISTINE Dr 84A2	Whittier
W. E. HASS	15843 E. JANINE DR 84A2	Whittier
W. E. DENNY	9605 So La 402A Dr 84B2	Whittier
ANN MCKENZIE	15826 Puck Yard Dr 84C4	Whittier
W. E. NORTH	15165 HORNEN Dr 84A4	Whittier
ANTOINETTE BOKES	15829 E. Whittier St 84B3	Whittier
ARAI BLANKE	11021 S. KANE 61F4	Whittier
WARNER J. LITTLE	10314 LASERNA 84B3	Whittier
KAN BAUNKEI	11314 S. Bromland Ave ?	Whittier ?
Richard D. Brockmire	10821 La Serna Dr 84B3	Whittier
W. C. Cason	15867 JANINE DR 84A	Whittier
ALON A. PEARSON	9833 CARENA ?	Whittier ?
W. A. BATICOR	15365 LA SALINA Dr 84B3	Whittier
W. RUSSELL	6504 LASERNA AVE 84	La Habra
W. A. Kline	10219 SCOTT 84B5	Whittier
HENRY J. BISSOT	16812 JANINE DR 84A2	Whittier
DREN CATRON	15205 Luffington Rd 84B4	Whittier
BERNADINE WRIGHTON	15220 Starbuck Dr 84B3	Whittier
EVERLY M. SCHMIDT	725 QUEBEC Dr. Orange	FULLERTON
E. COOPER	9422 PARQUE DR 84B3	Whittier
DANIEL WILLIAMSON	14822 JUPITER Dr 84B3	Whittier
W. LE GRANT	15281 CEDARCREST Dr 84B3	Whittier
EARL STEINER	14716 S. COSTA MESA DR 84B2	La Habra

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

NAME (PRINT)	ADDRESS (PRINT)	CITY
Charles E. Stein	15115 E LOMAR	Whittier
Shirley SINGER	16038 E STANLEY JANINE DR	Whittier
Muriel MERKLE	10340 ORLEY DR. 84A4	Whittier
JOANNE SORRAN	15220 FERNVIEW 84B4	Whittier
James K BOLLITO	10524 GROVELAND 84C4	Whittier
ELIZABETH JEAN STAIR	1420 CARNELL 84F3	Whittier
Regina M O'HAN	10810 S. CULMAN AVE 843	Whittier
David I. BALDWIN	15856 Santa Fe Dr. 84F4	Whittier
ELAINE M. SACKER	10824 S. BOGARDUS 84C3	Whittier
Mary M. FUSCO	15143 LACIMA 84B2	Whittier
I LIA LEONARD	10731 Virginia Ave 84C4	Whittier
FLORENCE P. GIBSON	10013 MOLLYKNOLL 84C5	Whittier
SUE WALKER	14841 E. STARBUCK 84A3	Whittier
HELEN VALICKI	2500W. Whittier Rd. 84E4	Whittier
MARJORIE B WEST	16256 SADDLEBUSH DR. 84DE3	Whittier
CC TROIA	121 Vin Dr	La Habra
JEAN SEXTON	10334 Santa Barbara 84C4	Whittier
JOHN D SLIDERS	10837 Chadsey Dr 84F3	Whittier
Don COLBY	9021 HARLOW Way	Whittier
BETTY JEAN RUGA	14357 E DITTMER DR. 61F2	Whittier
H. M. STROZIER	16532 RINLEY 84C4	Whittier
William H. JOHNSON	10651 S. BOGARDUS AVE 84C3	Whittier
Ruth L. SHAWHAN	10239 HESTER AVE 84B3	Whittier
LAWRENCE C BONHAM	10810 S. Fielking Dr 84B4	Whittier
Petronia Ann BORGAN	8755 No. Grandmela Ave 84F2	Whittier
Ruby T. BANCHER	11515 HOMELAND Ave 84C3	Whittier
RO Hubbard	10616 Woodstead Ave 84B3	Whittier
Robert T. BANCHE	2022 W.	
Carlson L. FISKE	15033 E DANBROOK Dr. 84F4	Whittier
Virgil T. VERSEN	11307 Chadsey Dr 84F3	Whittier
MORTENSE M. COT	10310 CULMAN AVE 84D3	Whittier
MORNE V. MORRIS	16410 PASADA Dr. 83C3	Whittier
BC BRADLEY	16302 E LASHBURN 84B4	Whittier
W. PRICE	10309 Pounder Ave 84D3	Whittier

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NAMES AND ADDRESSES OF CUSTOMERS
 CASHING CHECKS AT STORE NUMBER

2659

139 NAME (PRINT)	ADDRESS (PRINT)	CITY
R.R. FLETCHER	315 PACIFIC AVE ?	La Habra
C. PIZZINO	10409 KIRBIE AVE 84B3	Whittier
MARTORIE V. HOPIER	10180 LARRY LN DR. 84D3	Whittier
HOPE G. GORDER	16250 SKAGWAY 84C3	Whittier
JAMES C. SMITH	15632 Starbuck NE 84F4	Whittier
ANTON D. KILY	15156 Dunton Dr 84H4	Whittier
Harold W. Kaga	10409 La Cima Dr 84B2	Whittier
Wesley E. Wilson	15438 E. Fenwick 84H4	Whittier
Pat Brusso	16336 E. Lombard 84B4	Whittier
Earl J. SANEM	10733 MOLLERSON 84C5	Whittier
Arthur H. WREN	15728 LAMBERT RD 84H	Whittier
L.F. WILLIAMS	10106 GRAYLING AVE 84D3	Whittier
Richard H. BLOESER	2301 E. Whittier Ave 55C4	Whittier
Alfred F. MENDOZA	2550 W. CAMPBELL AVE ?	La Habra
ELIZABETH GREENLICH	10503 La Cima Dr 84B	Whittier
Harold W. BUCHER	16140 Santa Fe (22) 84F4	Whittier
LINDA L. NASIE	11124 PORTADA Dr. 84B3	Whittier
WILLIAM H. MCKEE	10568 S. NASHVILLE 84F4	Whittier
W.C. CHRISTENSEN	10745 WIDENER AVE 84B4	Whittier
J. THOMAS FLEMING	10319 So. Colton 84F4	Whittier
Christine B. Dunlap	8711 La Puente Ave 84F2	Whittier
Grace Langley	8414 1/2 1st St	Whittier
Carol L. Crawford	10517 Broadland Ave 84C4	Whittier
Arthur Slater	1409 E. 7th St 85F6	Whittier
Robert Lashley Jr.	8520 Ocean View 661F2	Whittier
JOSEPH F. BRODERICK	10721 EL ARCO DR 84B3	Whittier
C.B. APPLETON	16146 HALDANE 84D4	Whittier
HELEN K. BRASHER	10718 NEWCOMBE AVE 2403	Whittier
R. J. YAMBOR	10931 S. Fair 84C5	Whittier
Virginia CRAMSA	15585 Starbuck 84H3	Whittier
George J. CARLSON	601 S. Euclid Ave 55F6	Whittier
EDNA S. MOORE	11204 POUNDS AVE 84D3	Whittier
William P. Gutter	933 Cancho Dr 84C2	Whittier
Frank Estrada	14652 Valley View Ave 82E3	La Brea

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1204

DATE _____

CASHING CHECKS AT STORE NUMBER

4257

DATE 10-21-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

292661*New York
Black*

NAME (PRINT)	ADDRESS (PRINT)	CITY
HENRY J. LESOVSKY	3382 EARSWOOD DR. ^{47A1}	ROSEMEAD
ARTHUR R. LOGAN	4408 APT. D. ^{37B5-1}	ALHAMBRA
CHERYL S. APPEL	1509 DUNN AVE ^{45C2}	L.A. 63
DONALD DRURY	168 W. WELLS ^{37E6}	SAN GABRIEL
Mrs Lois KINARTZ	521 N. HAY ST ^{46C6}	MONTEBELLO
AURELIA MARQUEZ	3142 HEGGIS ^{47B1}	ROSEMEAD
MOLLY HUTCHINSON	1512 S. GARFIELD ^{37B3}	ALHAMBRA
PAUL DRAVER	1100 ARBO ^{37E3}	SAN GABRIEL
SHIRLEY M. FLANIGAN	701 W. RAMONA RD. ^{36F1}	ALH.
FRANK WINFIELD	1100 S. 2nd St ^{37B4}	ALH.
CLARA MATTOON	606 N. ALHAMBRA AVE ^{46C3}	MONTEPEY PARK
HENRY RENSEBOP	1001 E. HELLMAN ^{46B1}	M.P.
MARIANNE FLEMING	7641 E. GRAVES ^{46B2}	S. SAN GAB.
J. F. DEAN	36F ^{46F} 429 MILTON AVE	ALH.
John F. Dean	36F ^{46F} 429 MILTON AVE	ALH.
EUNICE H. ROADS	302 W. ADAMS ^{37C3}	ALH.
LOYD R. WILL	891 S. BRADSHAW AVE ^{46B3}	M.P.
MARILYN R. McNEIL	524 B. N. GRANGE ^{46B}	M.P.
LEONARD TORRES	1116 S. CHARLOTTE ^{37F4}	SAN GAB.
ALTA CARSON	806 E. F. GLENDEN WAY ^{37B6}	S. SAN GAB.
H. F. REINHART	1517 So ALMAZOR ST ^{37C3}	ALH.
EDWARD G. TIERNEY	4639 N. MUSCATEL ^{38F6}	ROSEMEAD
BETTY PAPERNO	1133 So. VALENCIA ST ^{37C3}	ALH.
Anna Maria Powell	323 So. CHAPEL ^{37C3}	ALH.
H. L. TAYLOR	1036 So. VALENCIA ^{37C3}	ALH.
ANN GROSS	2605 N. BARTLETT ^{47F2}	ALH.
MARION C. GORDON		
A. Ruth McKee	1115 So. GARFIELD AVE ^{37B3}	ALH.
WILMA J. KIELMAN	1140 So. RAMONA ^{37B3}	SAN GAB.
HOMER M. HERBERT	1825 SIERRA VISTA ^{37C4}	ALH.
CHARLES H. BRACKIN	309 N. VERA ^{37B6}	ALH.
ESTILL JOHNSTON	7854 E. MARSHALL ^{37B6}	S. SAN GAB.
TED DAVIS	845 E. CLOSEMONT ^{46B1}	PASADENA
ROBERT N. CALHOUN	235 N. SIERRA VISTA ^{46B1}	M.P.

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DATE

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

29

NAME (PRINT)	ADDRESS (PRINT)	CITY
MICHAEL SINCLAIR	1716 So. HIDALGO AVE ^{37C-2}	ALH
P. H. ALMERSON	5330 Temple CITY BLVD ^{37B-3}	T.C.
N. J. MAUS	2054 FREMONT ^{46A-1}	S. PAS
BOB. SCHULTZ	30. W. VALLEY BLVD ^{37B-1}	ALH
NICK KANEHEN	1225 PIERCE VISTA ^{47A-1}	ALH
Jack Soeman	820 So. STONEMAN ^{37B-2}	ALH
FRANK WAGGONER	925 E. VALLEY ^{37B-1}	SAN JO
FLOYD HOBBS	1922 N. DELMAR ^{37C-3}	So. SAN
FRED OBY	3340 N EVELYN AVE ^{46E-1}	So. SAN
J Fouch	1312 S. EUCLID ^{37E-5}	SAN JO
R. A. McKnight	1825 So. MONTEREY ST ^{37B-3}	ALH
John R. Meyer	9155 RAMONA BLVD ^{37A-6}	ROSEME
MARIE H. Visser	1709 So. CORDOVA ^{37C-3}	ALH
Josephine H. Bell	1821 So. GERANIO DR ^{37E-6}	ALH
BYRON HUTTEBALL	1128 So. STONEMAN ^{37B-3}	ALH
John T. Pennedaker	1815 So. GRANADA ^{37C-3}	ALH
EDNA BLAIR	7512 White more	SAN JO
A. C. MAXFIELD	3421 LEFAYETTE ^{37E-9}	SAN JO
MRS A. A. CALDWELL	2000 WESTMANT DR ^{37F-6}	ALH
E. A. HEFLIN	413 W. WELLS ^{37E-8}	SAN JO
SARAH D. BEAN	2266 TULLER RD ^{45E-1}	P.A. 33
MARY A. Smith	805. E. GRAVES ^{46B-2}	M.P.
BETTY ANN Wilson	8903 E. RAMONA ^{37A-6}	ROSEME
HERBERT L. KUGLER	3220 CORDOVA AVE ^{46E-1}	ALH
MINNIE HACHINSKY	1108 So. HIDALGO ^{37C-2}	ALH
ALEX G. APCAR	1028 So. HIDALGO AVE ^{37C-2}	ALH
E. C. MORSE	1812 VALENCIA ST ^{37C-3}	ALH
CLARE Simon	1141 So. VALENCIA ^{37C-3}	ALH
ED. BRUNSMAN	381. WAPELLO ^{20A-3}	ALTAD
ALBERT D. ALFIERI	720 KING ST ^{37E-4}	SAN JO
ALBERT DELREY	1817 GERANIO DR ^{37A-5}	ALH
EDWARD. T. EMERK	1109 S. GRANADA ^{37B-4}	ALH
LEONARD S. MARCH	1163. McCOMB WAY ^{46E-3}	M.P.
3/4 Joseph LANG JR.	715 1/2 ALMANSON ^{37C-4}	ALH

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

2663

NAME (PRINT)	ADDRESS (PRINT)	CITY
Wm. J. KREITZBERG	1408 E. ROSS AVE 37A6	ALH.
ELAINE M. MURPHY	838 S. NEW AVE 37B6	ALH.
RISE BODKIN	2101 EL PASO 46A1	ALH.
MARTHA DEL REY	1117 GERANIO DR 37B6	ALH.
JOHN S. RICE	1100 S. ALMANOR ST 37B3	ALH.
MARY SPINE	2061 HUNTINGTON 37B1	S. PAS.
J. T. CLARK	1828 S. STONEMAN 07B2	ALH.
JOHN T. CL		
FRANCES SAYRE	611 S. SIERRA VISTA 37B6	ALH.
RAYMOND MARSH	5042 O'SULLIVAN DR 45A6	A. 32
HENRY MANIEVEZ	1245 S. 4th ST 37B4	ALH.
J. A. CRICHTON	917 E. NORWOOD PL 37B6	ALH.
THOMAS J. MCCAIG	1627 S. CURTIS 37B3	ALH.
B. F. MATHEWS	321 BEN CAMP ST 37B6	S. GAR
M. WASSERMAN	1518 S. 5th ST 37B4	ALH.
ROBERTA L. SNOW	215 W. PALMETTO DR 37C5	ALH.
MANUEL PALACIO	1717 S. EL MOLINO ST	ALH.
RICHARD ANDERSON	1616 MAPLE COURT 37A5	ALH.
LARRY BURK	1110 WILLIAM ST 46A2	M. P.
WILLIAM P. NAHOE	3729 PUEBLO 36B4	LA 32
C. M. ACCORDINO	7423 1/2 E. HELLMAN 46B1	S. S. GAR
JOHN A. LINDSEY	1809 SIERRA VISTA 37C6	ALH.
G. D. PRATE	523 S. MARGUERITE 37B6	ALH.
JEAN CRAWFORD	1117 S. 2nd ST 37B4	ALH.
N. B. SMITH	806 E. DOROTHY AVE 46E5	S. GAR.
MARIA LAURIECELLA	929 S. ALMANOR 37C3	ALH.
KAY FRANCES WINDER	528 N. NEWAVE 57D6	ALH.
J. HERNANDEZ	2144 THELMA AVE 45D1	ALH.
E. APELLANO	3642 ROCKHOLD 37F6	ROSEMAD
MARTIN V. ZARNSTORF	1622 S. CHAPEL 37C3	ALH.
ROBERT B. LEVITT	617 W. SAN MARINO 37B5	ALH.
DANNA E. RICHARDS	8652 E. MARSHALL 37A6	ROSEMAD
DENNA SLATTERY	1801 S. 5th 37B4	ALH.
JOAN L. HOOKS	438 S. FRONONT 37A4	ALH.

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DATE _____

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER _____

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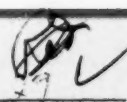
NAME (PRINT)	ADDRESS (PRINT)	CITY
BRENDA NIELSON	2414 LARVETTE 37E4	S SAN GAB
IRENE VAN HORN	617 S. ALMANOR AVE 37C3	ALH.
FRANK CASTELLO	721 A. SIERRA VISTA 37C6	ALH.
M. SORRENIA	4461 DRUID ST. 45C-1	LA 32
RUBY L. BEAGLE	600 WESTMINSTER AVE 36F6	ALH.
DOROTHY SHIPP	8828 E ROMANA BLVD 38A6	ROSEMEAD
DORIS L. SMALL	5623 N. BURTIN 37F3	S. GAB.
CLARENCE SMITH	7946 E. NORMAN 37E6	S. S. GAB.
D. T. PAYNE	1711 LEMAH ST. 37A5	ALH.
PATRICIA KENNEY	1411 BEEBEEFORD	LA PUENTE
JOSEPH MALIGA	2202 HITCHCOCK DR 46A1	ALH.
M. RUZGERIAN	321 E. S. MARINA AVE 37B5	ALH.
MRS. H. J. MILLER	127 S. FIRST ST 37B4	ALH.
J. C. O'CONNOR	2106 LA POLOSA 36F6	ALH.
J. COSTA	315 PALMETTO DR 37C5	ALH.
JACK O'NEAL	7503 COLUMBIA 37A6	S. S. GAB.
DONALD L. GUESTIN	2024 S. STONEMAN 37B2	ALH.
MARY E. HUBBARD	9273 ARTSON 37E6	S. GAB.
V. QUARTUCCI	1037 S. BOCLID 37E5	S. GAB.
THOMAS F. MILLS	601 W. RAMONA RD 38A1	ALH.
BEVERLY A. KING	916 S. 1 ST ST 37B4	ALH.
ANNA L. STANISH	1414 S. 2 ND ST 37B4	ALH.
V. W. PAUL	1889 SEIGNEUR 45D1	LA 32
ARTHUR DAHL	221 S. ORIVE ST. 37B6	ALH.
MRS. R. SHELLEY	317 SO. ARROYO DR 37B3	S. GAB.
FRITZ BLAV	1924 1/2 S. DATE ST. 37A5	ALH.
MARGIE GRAMACH	1620 S. VALENCIA 37C3	ALH.
OSCAR GONZ	424 E. HELLMAN AVE 46B1	M. P.
MARY MORROW	3226 PORTOLA AVE 36E4	LA 32
H. VAN DOREN	1224 C. NEW AVE 46D2	S. GAB.
ANGELINA PARKMAN	905 E. GROVES 46B2	M. P.
G. B. HOFFMAN	1309 CAMELIA DR 37B6	ALH.
MOLLIE GLASSER	1238 S. MONTEREY 37E6	ALH.
34 RON CORDER	7435 E. GARVEY 46B2	S. S. GAB.

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DATE _____

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER _____



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NAME (PRINT)	ADDRESS (PRINT)	CITY
D.G. BRANSBY JR	2040 N. MOORE AVE 46B2	M.P.
GEORGE R. STILES JR	620 1/2 FRONT ST 37A5	ALH.
YVONNE M. AMERY	2212 S. FREMONT 46A1	ALH.
MARY TURNER	1510 PROSPECT 37E5	S.GAR.
ROBERT T. BROWN	8519 E. DUARTE RD 37F1	S.GAR
GEORGE CLARK	126 JUNIPER ST 37D4	S.GAR
GEORGE L. GIBBS JR.	1405 ACACIA ST 37A4	ALH.
WILLIAM H. MOSES	10661 HALLWOOD DR 38C4	TEMPLE CITY
HILDA GISS	1720 S. EL MOLINO 37C3	ALH.
ROBERT L. NISBETT	2220 S. ELECTRIC AVE 37B3	ALH.
NICK V. MAASTRONI	1515 A COMMONWEALTH 37A3	ALH.
M. LEVY	909 E. NORWOOD PL 37B6	ALH.
ANNE S. HEALY	412 S. 5th 37B4	ALH.
DORIS A. PICKLY	1721 S. 3rd ST 37B4	ALH.
J.S. SUNDERLAND	3320 W. PROSPECT 37E5	S.GAR
WALTER L. PANKRATZ	2305 S. MELHORA DR 46F1	ALH.
ROBERT A. QUOLEY	2020 S. 6th ST 37B6	ALH.
LESLIE PEDER	223 N. LINCOLN AVE 46C	M.P.
KATHLEEN M. DEPETRO	1145 W. RAMONA RD 37B6	ALH.
DONALD B. JONES	1515 S. CHAPEL AVE 37C3	ALH.
V.E. JONES	314 N. LINCOLN AVE 46C2	M.P.
LAWRENCE A. VAN HAIG	7521 SEVILLE AVE 58F1	HUNTINGTON PK.
BYRON E. DELL	2305 SNEAD DR. 46F1	ALH.
BETTY A. CARMEN	8333 GARIBOLDI AVE 37F2	S.GAR
BILLY D. WALDEN	5123 ACACIA 37A4	ALH.
SHIRLEY SULLIVAN	317 N. ALHAMBRA AVE 46C2	M.P.
MARY E. STERNES	7101 S. 9th 37B6	ALH.
FLORENCE TANGE	403 E. RAMONA RD 37B6	ALH.
ROBERT E. PIWERS	1205 SIERRA VISTA 37C6	ALH.
WILLIAM H. WOLF	1116 S. GRANADA AVE 37C3	ALH.
S. SANDERS	1515 S. 4th ST 37B4	ALH.
EMIL BRITT	2462 VANALINDIE AVE ?	LA. 32
PRINCES E. ANDERSON	709 S. ALMANZOR 37C3	ALH.
MARGARET McFARLAND	3019 W. BROADWAY 36B6	LA. 32

DATE

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)
Kenneth A. HUGHES	2022. No. EUCALYPTUS 46E
Joseph C. YARRS	1017 So. Valencia 37C
James A. MUZNIK	1405 1/2 Prospect 37E 5S
Robert. E. LAWRENCE	1170 Branham ST. 46B 2V
ARLIN C. INMAN	1615. So ATLANTIC 37B 5S
CHARLES M. HIGGINS	201. N. ALHAMBRA Ave 46
James M. EASTON	1700 S. Chapel Ave 37B
John De GRAZIA	605. N. ALHAMBRA Ave 46
Lillian A. Samuelson	1504 N. Delta ST 37S
Alice M. White	2325 HIGHBURY Ave 36
Ray C. Han Sr.	511. A. So ALHAMBRA 37C.
WALTER E. SNYDER	1600 So. 6th ST 37B 6
MARY HARRIS	261 1/2 S. ARROYO Ave 37B
Fred CUNNINGHAM	417 E. Norwood 37B 36
Dean Lovelace	3800 HELLMAN 36D
J. Levin	460 Via Vista 54B 1
Wm. H. McCLELLAND	1821. So. GRANADA 37C 3
B. HANSMAYER	208. E. Norwood PL 37B
KATHRYN JACKSON	835. W. Ross. Rd.
MARTIN W. MOEDE	1800 So. VERA 37B 6
NORMAN T. BOOTH	5625 Viscount ST
H. BONTENBAC	346. A. Sefton 46D 2
JAMES VANDER	2412. N JACKSON 37E
VIRGIL A. CARVER	753 Sierra Vista 37C
L. C. Jenson	3012. MORENGO Ave 37B
M. Jenson	3012 MORENGO Ave 37B
WING WARREN	1647 LA Puente Ave 98B
MORRIS R. SMITH	1626 So Chapel Ave 37C
R. S. MEYER M.D.	619. S. Chapel 37C 3
W. A. Mc GREGOR	838. A. CULLARD
JENIEL ANDERSON	807. E. GRAVES 46B 2
GERTRUDE KANE	2817. W Shore ST 37C
DENNIS E. MONGE	726. So. Stone man 37B 32
PAUL A. KANE	2817. W. Shore B. 37C 3

Routed in white #31

CITY		
San S	A.C. Croner, Jr. - 1100 Pinaldelo, St. Corina ^{92A3}	50.00
ALH	James Holt - 947 Calif. - St. Corina ^{74F3 92A2}	15.00
San S	Lennae Hallie - 1021 Thured. St. Corina ^{92A2}	148.70
M.P.	Charles Roberts - 727 S. Suzanne, St. Corina ^{92A2}	30.00
ALH	Carroll Pichay - 16352 Beaublygrove, La Puente ^{92A3}	35.00
46C	Halter Bengman - 414 E. Nicholls, St. Corina ^{92A3}	40.00
37B	Lord Retirement Trust - Ferni Filicia,	
46C	999 Calif. Ave. - St. Corina ^{92A3}	69.26
37B	Gary Meloy - 1439 Arroyo, La Puente ^{92A5}	25.00
36A	Mrs. Myrtle Lake - 1650 Landelton, La Puente ^{92A5}	40.00
ALH	Maria Hinkelstein - 1555 E. Chino, St. Corina ^{92A2}	75.00
37B	Bette Aldron - 1110 Bellman, St. Corina ^{48F2}	7.00
36A	Elizabeth Eastman - 1104 S. Pinaldelo, St. Corina ^{92A2}	35.00
36A	Clarence Oschner - 2610 St. Florence, S. A. ^{92A3}	78.75
36A	Sebastien Depascel - 14612 E. Iniquito, S. A. ^{92A3}	68.88
36A	Jacklin Steel Corp. - 10801 Dale Ave, Stanton ^{92A3}	32.09
36A	Clifford Ryberg - 1104 Arroyo, St. Corina ^{92A3}	8.00
36A	A. H. Etoyre - 126 E. Louise, St. Corina ^{92A3}	35.00
36A	C. L. Phillips - 612 S. Flower, S. A. ^{92A3}	20.00
36A	Edwin H. Bager - 2410 E. Santa Anita, S. A. ^{92A3}	30.00
36A	Richard H. Francis - 1716 E. Wenden, St. Corina ^{92A3}	5.00
36A	William Mayfield - 1136 Auburn, St. Corina ^{92A3}	20.00
36A	Grove Whitney - 1213 E. Thackeray, St. Corina ^{92A2}	20.00
36A	Madeleine M. Francis - 621 E. Wenden, St. Corina ^{92A2}	50.00
36A	Alan Puffer - 817 Arroyo, St. Corina ^{92A2}	40.00
36A	Thompson West - 1246 Butterfield, St. Corina ^{92A2}	30.00
36A	Joe Juell - 905 E. Hering, St. Corina ^{92A2}	40.00
36A		432.4

James Q. 701 Ballou St. W. Conine	92B 2	8.
Charles Kabin 808 N.etta W. Conine	92B 2	40.
Joseph Bullen 1717 Holadale W. Conine	92B 2	10.
Hadley Ant Transport Sica Bureau		14.
Robert Smith 814 Mercer W. Conine	92/72	10.
Traverse Elliott 1235 Willard W. Conine	92A 2	30.
Jean Smith 351 E. 1st Avenue		27.
Almer Manufacturing Co. El Monte		36.
Leiter Jones 1705 The Wood West Conine	92C 3	40.
James Shotwell 725 Marshall W. Conine	92/73	30.
Harry Torg 1415 Glenview W. Conine	92B 2	30.
James Stanton		16.
Consolidated Steel 341 Mercer W. Conine	92A 2	76.
William Freeland	W. Conine	19.
Charles Conley 1025 Polaris W. Conine	92A 2	15.
J. R. Antoniani 557 W. Conley La Puente	92C 4	127.
Charles Von 1344 Sandy Hook W. Conine	92A 3	30.
Rev. Foreman 16639 Kingside W. Conine		35.
Barbara Hagerty 625 Florence W. Conine	92A 2	30.
Aling. Conine 1015 S. Thayer W. Conine	92B 2	50.
J. A. Wallace 5024 Burrhead W. Conine	92B 3	40.
M. H. Wallman 1110 Craig St. W. Conine	92B 2	40.
F. F. Enari 1643 Thacker W. Conine	92C 2	25.
Edwin Rath 123. W. Toland W. Conine	92C 2	15.
John Newman 702 S. Main W. Conine	92B 2	35.
John Arington 821 W. Marshall W. Conine	92A 3	30.
Robert B. 16625 Chas. La Puente	92A 3	20.
	156	15.

8.	Ralph Wallace 417 Marshall ^{92A3} W. Union	50.00
40.	Robert Eldridge 1428 Monroe ^{92B1} W. Union	35.00
10.	Ala Ashley 1141 Bliss Street ^{92B2} W. Union	45.00
14.	E W Beardsley West Union	50.00
10.	John Rlye 1433 E. Fleming ^{92B3} W. Union	14.46
30.	John Kulpatnick 1629 Washington ^{92B3} W. Union	15.00
29.	Ala Schuman 1007 Holindale ^{92B2} W. Union	188.90
36.	R. Thelung 1014 Sumner ^{92B3} W. Union	86.47
40.	Louise Reiman 1625 ? W. Union	30.00
30.	William Riddle 737 E. Craig ^{92B3} W. Union	47.00
30.	Paula Brown 1546 Shadydale ^{92B2} W. Union	10.00
16.	Charles W. Clelland 1327 Emma ^{92B3} W. Union	40.00
96.	Miller Johnson 128 Cordell ^{92B3} W. Union	15.00
19.	Ala McKinnon 1809 Glen St. ^{55F1} W. Union	132.50
15.	Larry Mahalan 1203 E. Allen ^{92B3} W. Union	61.30
128.	Bela Swenson 1313 Auburn ^{92B3} W. Union	30.00
30.	Mary Wagner 916 Shasta ^{92E3} W. Union	35.00
35.	James Hess 1007 Taylor ^{92C1} W. Union	70.74
30.	Richard Fiedler 1132 Emerald ^{92C3} W. Union	30.00
50.	Clara Parr 1743 Porter ^{92B2} W. Union	172.54
40.	Richard Snyder 1314 St. Helen ^{92B3} W. Union	40.00
40.	D. R. Price 1643 E. Franklin ^{92B3} W. Union	25.00
25.	Ruth Henderson 122 Tennessee ^{92B3} W. Union	20.00
15.	Jean Pearson 542 E. Lucille ^{92A2} W. Union	186.00
36.	70 Solet 821 E. Lucille ^{92A2} W. Union	110.31
30.	S. Garcia 914 Helmsdale ^{92B5} W. Union	114.48
20.	Jim Ware 1246 Portner ^{92B2} W. Union	10.00
15.		157 4341

A. Jefferson	5607	Waller St	La Puente	63
E. Monahan	912	Herring	9th W Covina	25
Harold Suran	16511	Bradford	Covina	20
Natalie Arane	1024	Charlton	W Covina	40
John Arnold	554	Shepherd	W Covina	40
John Wilcox	1015	Quinn	W Covina	30
Bob Faler	1512	Harwood	La Puente	72
Gaim Sargent	716	R. Bullman	W Covina	40
Bonnie Brown	1020	Coy	W Covina	20
J.A. Dwyer	848	Barker	W Covina	30
F. GRAB HARPER	553	SANDY HOOK	WEST COVINA	30
JOSEPHINE MILET	1418	S. JUNKIS	WEST COVINA	50
DELIA C. RADLEY	1443	E. UDE	WEST COVINA	25
M. A. SLATER	953	GRITA AVE	WEST COVINA	110
Mrs. D.L. ALISON	1252	BUTTERFIELD	WEST COVINA	35
NORMA S. PHELPS	1106	SUSANNA	WEST COVINA	30
ROBERT W. MULLANE	1122	HECENOG	WEST COVINA	40
WALTER A. KARRIK	1009	S. HILLBOEN	W. COVINA	15
STEVE W. WOMACK	734	E. DARRARD	W COVINA	10
JOHN TEALE	15776	FRANCISQUITO	LA PUENTE	10
MR. CLARE WILLIAMS	1315	HALO ST.	W COVINA	20
ROBERT E. DABBS	16426	HOLTH	LA PUENTE	60
THEODORE T. HARPER JR.	508	E. MICHELLE	ST. W.C.	15
RICHARD BEARDEN	1315	ROXFORD	W.C.	10
R. SANDO	1631	GREENVIEW	W.C.	30
WILLARD H. SCHALL	1002	GLORIA	W.C.	15
CASEY SANUS	650	E. FLORENCE	W.C.	30

23	ROBERT L. ROBINSON	1034 CROWLEY WESTLOMA	25 ⁰⁰
25	IRWIN B. HUDSON	1834 CALIFORNIA W.C. 92A	150 ⁰⁰
20	ELIZABETH H. BOATMAN	11045 PRICEDALE W.C. 92A	25 ⁰⁰
40	O.E. LACKEY	819 SUSANNA AVE W.C. 92B	10 ⁰⁰
40	ROBERT LEFTICE	1425 E. PARTNER W.C. 92B	25 ⁰⁰
80	ROGER HARKEN	1306 SHADYDALE W.C. 92B	10 ⁰⁰
723	DONALD G. BELTZ	743 RUTHCREST LA PUENTE 92B	10 ⁰⁰
40	MARY SIPE	826 W. WULFE W.C. 92B	20 ⁰⁰
20	MASORIE F. GAINES	914 BARBARA W.C. 92B	15 ⁰⁰
30	GLEN TEEFOR	1204 S. SERENADE W.C. 92B	78 ⁸⁵
30	ROBERT BOATMAN		
59	DOROTHEA RUTH	1112 W. HERCULES WESTLOMA 92B3	66 ⁰⁰
25	Dave Wenkler	1616 M ^o Wood 92B3	35 ⁰⁰
110	Elizabeth H. Boatman	1104 So. Pricedale 92B2	35 ⁰⁰
35	Paul H. Woodbury	1015 Terrie Ann Drive 92B2	15 ⁰⁰
30	GELNN RENWICK	1137 Rimsdale Drive 92B3	25 ⁰⁰
40	Clifford W. Schulz	940 So. Craig Drive 92B2	25 ⁰⁰
15	Robert C. Herrick	1317 E. Partner 92B2	12 ⁰⁰
10	Sally H. Alvarez	1541 Van W. B. Avenue 48C3 La Puente	15 ⁰⁰
10	Virginia S. Bunnell	7512 Riverston 163 Sun Valley	54 ⁰⁰
20	Elizabeth A. Bunnell	7512 Riverston 3 Sun Valley	54 ⁰⁰
68	Myrna C. Baker	815 Susana 92B2	20 ⁰⁰
15	Edward J. Jam	949 Cretta Ave 92B2	15 ⁰⁰
106	Helen R. M ^o Coy	1841 Sierra ALTA Way 33C Monterey Park	20 ⁰⁰
30	Pete Taakes	843 E. Barbara Ave 92B2	46 ⁰⁰
15	Ann Squilloce	710 Truman Place 92B3	10 ⁰⁰
30	Douglas J. Mac Phers	828 E. Herring 92B2	20 ⁰⁰
40		159	

Doris Ramirez	1547 Danley	La Puente	92C2	250
Will L. Comfort	1249 Glenview Rd.	W.C.	92C2	150
Lorna Millerberg	11057 Lower Azusa	El Monte	39A4	740
Lester M. Jones	1705 N.E. Wood St.	W.C.	92C3	120
LLOYD E. Mullenbax	1024 W. Spruce St.	W.C.	92A2	80
Ruth A. Tripp	1415 So. Glendora	92B2	W.C.	150
Charles Roberts	727 So. Susanna Ave.	92B2	W.C.	30
Lynford H. M. DeMint	741 Barbara Ave	92A2	W.C.	40
Felice C. Jonsson	1523 E. Herring	92B2	W.C.	30
Milton T. Bohls	641 So. Lark Ellen	92C4	W.C.	50
Willene Reck	16147 Doublegrove	92A3	La Puente	50
Dorothy M. Hunter	1639 East Michelle	92A3	W.C.	250
Dolores C. Weber	16848 E. Harvest Moon	92A4	La Puente	10
Virginia H. Sullivan	1022 W. Lorwood	92A2	W.C.	200
John I. Tami	932 Herring Ave	92B2	W.C.	40
Arthur R. Lavet	1239 E. Merced Ave	92A2	W.C.	60
Melville A. Behrendt	1717 E. Merced Ave.	92B2	W.C.	30
Jean Godward	1110 So. Evan Ward Ave	92A2	W.C.	350
Victor M. Siana	826 So. Craig Ave	92B2	W.C.	100
Ora Shay	1238 So. Valinda	92B3	W.C.	150
Josephine N. Brown	1141 West Sixth St.	42E1	L.A. 17	30
N. Browne	1819 Linda Vista St.	92B2	W.C.	40
Vivian L. Petersen	17026 Holton	92B3	W.C.	20
J. R. McIntyre	1310 Barrman	La Puente		130
Jo Ann J. Johnson	17125 Doublegrove	92A3		20
Marie Bridler	946 So. Craig Dr.	92B2	W.C.	20
Jayma L. Sunder	946 Herring Ave.	92B2	W.C.	150
C. T. Fator	715 E. Lucille	92A2	W.C.	20

Barbara Bissetman	1228 S. Walnut Ave.	92A3	W.C.	5 ⁰⁰
Norma P. Lalich	1546 E. Partner St.	92B	W.C.	15 ⁰⁰
Laragne Riseman	1625 Partner	92B	W.C.	35 ⁰⁰
Semi d Anna Filicia	929 Col. Purnia	92A	W.C.	161 ⁰⁰
Joan Prouse	1226 Silver Birch	92A3	W.C.	40 ⁰⁰
Ellen M. Reich	820 E. Florence	92B	W.C.	35 ⁰⁰
Alan D. Brassington	119 Robin Rd.	92C1	W.C.	7 ⁰⁰
Elizabeth G. Crowley	735 E. Florence Ave.	92B	W.C.	50 ⁰⁰
Betty Dainell	1137 Blue Drive	92B	W.C.	20 ⁰⁰
Dore Wood Chanoix	1320 W. Margarita	92A1	W.C.	1:00
Rose L. Murray	1310 Hookery St.	92C	W.C.	40 ⁰⁰
Edna E. Lill	937 Russett Dr.		W.C.	35 ⁰⁰
Luella Hogan	1224 S. Lawrence	92A5	W.C.	35 ⁰⁰
Eel Bayel	1111 Aladdin Square	92B4	W.C.	25 ⁰⁰
Alade Burdett	715 Lawrence	92B	W.C.	5 ⁰⁰
Sharon Hoffner	103 Pine	92A	W.C.	60 ⁰⁰
Herald Alarnell	1137 Blue	92B	W.C.	15 ⁰⁰
E. Hartest	938 Lawrence	92B1	W.C.	50 ⁰⁰
J. P. Sporneller	1245 Hillman	92B	W.C.	40 ⁰⁰
Richard Henley	2120 Linda Vista	92B	W.C.	20 ⁰⁰
J. W. Mac Arthur	921 Blue	92B	W.C.	20 ⁰⁰
Robert Horn	957 Pima	92C1	W.C.	25 ⁰⁰
Paul Lalle			W.C.	30 ⁰⁰
Carla White	1131 Palmdale	92A	W.C.	1.65
Walterent Carlsen	1314 Monterey	92A	W.C.	40.00
Daniel Aubrey	844 Monroe	92A	W.C.	30 ⁰⁰
Ben. Varile	1634 California	92A	W.C.	50 ⁰⁰
Joan Freeman	11235 Hoover	92A	W.C.	246.00
				4384

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Olive green
red centerDATE 11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 32

NAME (PRINT)	ADDRESS (PRINT)	CITY
Vijo A. Doman	16749 Benbow	Covina
Edward D. Bascue	1225 Mariana St	W. Covina
Helen Robbins	700 East Michelle St	"
Virginia McGlintock	1018 West Tatum St	"
Barbara E. Corn	14531 Palm Avenue	La Puente
Jackson F. Usher	1414 Merced "	W. Covina
Patricia R. Bennett	814 Hillward Ave	"
David Kahn	1003 Glendale St	"
Ilean Bratton	1149 East Neda	Glendora
I. H. Fern	1030 West Spruce	W. Covina
Horner H. Denton	4548 North Landes	Baldwin Park
George J. Grantham	737 East Michelle St	W. Covina
Joan Lunia	919 Blue Ash Road	"
Mrs. S. H. Porter	423 South Lark Ellen	"
Clinton E. Westlund	738 South Greenberry Drive	"
Vivian J. Looft	16244 Edna	Covina
Edward H. Kelish	1021 Teresa Street	W. Covina
Arthur A. Gray	2242 Havenbrook	"
Gary Pix	152 South Azusa Ave. Apt. #4	Azusa
Garratt Wartsuiker	853 South Del Cerro Drive	W. Covina
Harry J. Vanatone	212 North Conlon Avenue	"
Sileen Dully	1848 North Valinda	La Puente
LeRoy E. Latta	18585 Armstead	Azusa
T. L. Hall	1519 Edenruth Avenue	La Puente
Patricia A. O'Connell	1211 Robin Road	W. Covina
Nyle Milan	555 North Foxdale Avenue	"
H. G. Angerman	1102 Oakdale Street	"
Clement D. Hackey	1036 East Louisa Avenue	"
Emory G. Hatcher	1231 Rexwood Street	"
George M. Estes	1831 West Mossberg Ave	"
Nick Chiarappa	1107 Herald Street	"
Louise Hess	2027 Rio Verde	"
Norman E. Wallen	1813 Leewood Street	"
V. D. Giacomo	4340 North Enid Avenue	Covina
Curtis R. Jensen	540 South Albertson	"

B. G. Jones, Mgr

88BE4

92A1

92AD3

92

85C1

92A2

92A2

?

87a5

92A2

39E34

92AD3

92B1

92C4

92A2

88DF4

88B6

48F1

92B2

92A2

88A6

92B3-5

88EF1

48A2

92C1

88A5-6

?

88B5

48F2

92A2

92A2

92CE1

92A2

88C3-4

88E3-6

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NAMES AND ADDRESSES OF CUSTOMERS

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CASHING CHECKS AT STORE NUMBER 32

B. G. Jones, Mgr		
NAME (PRINT)	ADDRESS (PRINT)	CITY
Virginia E. Brooks	1229 Butterfield 92C3/4	N. Covina
Winnie W. Allen	437 North Shadydale Avenue 88B4	"
A. Cherrington	1042 East Workman Avenue 88E6	"
Earl A. Stuhr	1841 East Larkwood Street 92CE2	"
Francis W. Ambrose	1811 Walnut Creek Court 92A1	"
A. C. Dookie	231 Juniper Street 92A1	"
J. W. Thomas	1131 Shamwood Avenue 88B6	"
Raymond J. Burbank	16520 Ingram St 92B5	La Puente
Louis Sunker	1018 West Leewood 92A2	N. Covina
Cecile M. Bolls	641 South Lark Ellen Avenue 92B4	"
Ernest Dimpero	1243 East Lardina Street 92E1	"
Howard A. Pendley	1044 West Greendale Street 886B	"
Marshall L. Trout	1815 West Durness Street 92A2/3	"
Paul A. Rasmussen	513 North Morris Avenue 88F6	"
Eva F. Bliven	1810 West Divara Street	"
J. H. Dagne	1112 East Service Avenue 92C2	"
A. M. Bush	203 South Arnel Drive 88B5	Covina
Lawrence Keys	945 Oak Park Place 92B2	N. Covina
A. I. Carroll	740 South Glenshaw Drive 92A2	"
Theresa Flaim	1143 East Garvey Blvd 92B1	"
Ms. R. T. Mipp	631 East Michelle Street 92B3	"
Arian L. Dorrance	15608 East Mulvane 92B5	La Puente
Essie Cornelius	9927 East Daines Drive 38B83	Temple City
Richard S. Simonds	119 North Maplewood Avenue 88B6	"
Mike G. Ervin	1841 Stuart Avenue 92C1	N. Covina
Solomon E. Virgil	16129 Planstead	La Puente
Harry C. Gualby	200 North Conlan Avenue 88A6	N. Covina
Albert O. Lopez	148 North Record Avenue 45A3	La A. 63, Cal
Max Abrams	1233 East Rowland Avenue 88B06	N. Covina
E. H. Gordon, M. D.	20224 Lorancita Drive 93B1	Covina
Ernest J. Tomak	1115 Idahome Street 88B06	N. Covina
Robert A. Ackerman	740 North Shadydale 88B4	"
Stan Schiarta	1127 West Garvey 92B1	"
Claud Lee Horton Jr	1139 East Garvey 92B1	"
Constance G. Diebold	1414 East Larkwood 92CE	"

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 32

B. G. Jones, Mgr

NAME (PRINT)	ADDRESS (PRINT)	CITY
Diana L. Hartman	12021 Hallwood	El Monte
Patricia Trimmell	1541 Harbert Street #18	W. Covina
Francis L. McHenry	1602 Sawyer Avenue	"
Alvin Kyhn	425 North Morada Avenue	"
Dorrance Barton	711 Greenville Drive	"
Wayne Wright	1230 East Mardina	"
David A. Moss	1218 Walnut Creek Parkway	W. Covina
Harold Caldwell	1602 East Workman	W. Covina
Estelle W. Rignay	709 Lucille Avenue	"
James F. Andrick	405 North Morada Avenue	"
C. R. O'Neill	133 Walnuthaven	"
Raymond E. Gust	17147 Doublegrove Street	La Puente
Gordon R. Phillips	957 South Greta Avenue	W. Covina
Richard H. Hansen	1242 West Carlton Avenue	"
V. D. Shartel	828 North Foxdale	"
Dorelle Renaud	1251 West Carlton	"
Donald L. Risk	1141 Larkwood Street	"
Talbut G. Ross	402 Broadmoor Avenue	"
G. A. Brooks	13944 East Joycedale Street	La Puente
Paul R. Frederick	926 Cranley Street	W. Covina
Robert A. Bado	140 South Meadow Road	"
Geraldine A. Parrette	1145 South Meeker Avenue	"
Calvin C. Hopkinson	908 Evanwood Avenue	"
Ralph A. Herdin	1541 Harbert, Apt. #20	"
James A. Chandler	1516 Delhaven	"
J. E. Pierce	535 South Barranca	Covina
Richard G. Rev	1154 East Casad	W. Covina
Julian A. Saucedo	3620 North Grand Avenue	Covina
Arthur L. Herbert	1722 Mardina	W. Covina
Chester H. Schuster	1200 East Louisa Avenue	"
Eugene Edwards	959 California Avenue	"
Alton G. McMillen	16553 Alwood Street	La Puente
Francis L. Kirk	841 West Barbara	W. Covina
Marilyn B. Williams	1770 South Lang	"
Clyde W. Busching	1345 Halinor Avenue	"

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NAMES AND ADDRESSES OF CUSTOMERS

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CASHING CHECKS AT STORE NUMBER 32

B. G. Jones Mgr

NAME (PRINT)	ADDRESS (PRINT)	CITY
Wm Anderson	1110 West Camila Road 92A1	N. Covina
James B. Alerdeta (Mrs.)	423 South Walnut Creek Place 92A1	"
Frank A. Capotosto	257 Leland 39126	"
Philip A. Warren	1502 Stuart Avenue 92C1	"
John S. Temple	1111 Camila Road 92A1	"
John R. Sarbacker	1213 Stuart Avenue 92C1	"
Herbert S. Barton	731 South Evanwood 92A2	"
Arthur Tauchman	1018 West Thelborn 88B0F	"
John F. Meeker	1020 South Sunkist 48F1	"
Isami Riddle	1158 " " 48F1	"
Maria Pallulat	838 East Cameron Avenue 92C2	"
Willis E. Neas	717 South California Avenue 92A2	"
Wich Schierbaun	1035 Greenview Road 3	"
Dorothy L. Ingraham	1624 Cypress 88C04	Covina
A. Rendle McNamara	1410 East Verness Street 88B04	N. Covina
J. M. Plount	718 North Shadydale 88B4	"
Robert M. Cowles	1023 West Rowland Avenue 88B06	"
Emmett E. Mitchell	731 South Greenberry Drive 92A2	"
Morris Boches	308 North Vincent Avenue 88B0A	"
James H. Balts	234 Gardenglen 92C1	"
Olen J. Gilbert	1227 South California 92A2	"
Wyn B. Kilbey	1716 Leewood Street 92A2	"
Paul G. Yates	1632 West Robindale Street 92A2	"
Mrs. Jennie Wallace	1049 West Garvey 92B1	"
Harry W. Corpora	203 North Morada Avenue 88B05	"
Margaret Chambers	630 South Saint Malo 92A3B1	"
Robert Rainey Jr	1213 East Elgenia Avenue 88A05	"
Bill D. Monahan	552 South Sandy Hook 92A3B1	"
A. G. Weiser	1206 East Eldorado 88A05	"
A. G. Comstock	650 North Chapman 88B06	"
George F. Beatty	1252 East Puente Avenue 88E5	"
John E. Montes	253 North Bromley Avenue 48E1	"
Brooks A. Graena	925 Serenade Avenue 92B2	"
Edward Kleier	16721 East Kingside Drive 88B04	Covina
Philip J. Yeager	223 South Barranca 92F1	"

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DATE 11-25-60

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 32

B. G. Jones Mgr

NAME (PRINT)	ADDRESS (PRINT)	CITY
V. L. Moev	202 Rixby Avenue 88C6	W. Covina
James E. Robertson	1128 West Green Dale EF6BA	"
R. R. Overby	898 Oak Park Place 92B2	"
M. G. Anson	844 West Service 92C2	"
Jackie E. Hargis	1119 East Cameron 92C2	"
Donald M. Huff	1417 South Bromley 48E1	"
Charles F. Peregov	1106 Charlinda 92BE2	"
James E. Miller	605 South Saint Malo 92A3B1	"
Roy Davis	17124 East Autumn Drive 92C4	La Puente
Opal Jones	654 South Saint Malo 92A3B1	W. Covina
Lotus A. Montgomery	330 North Willow 48E1	"
H. W. Kolpack	1125 West Rowland 88B06	"
A. M. Kolvas	1217 Primeaux 92C3	"
Fred H. Mayer	644 South California Avenue 92A2	"
A. L. Shreiner	1917 West Mercad Avenue 92A2	"
Alma Scott	1349 South Halinor 48E1	"
Gilbert Gals	1432 Rama Drive 48E2	"
Consuelo R. Rojas	1145 Vineland Avenue 48B4	La Puente
Edward W. Kuebler	1108 East Louisa Avenue 88B5	W. Covina
Ralph Alessi	1018 Prinsedale	"
Edward Talbot	1445 Pioneer Drive 88C05	"
Norman Rousseve Jr	545 Osborn Avenue 88B5	"
Louis D. Costa	236 Fernwood Street 92A2	W. Covina
J. E. Hurst	721 Craig Drive 92B2-3	"
James M. Rhea	1822 Sherway 48F1	"
Glen L. Younker	2008 West Sunkist Place 48F1	"
Kenneth J. Koury	1715 Sherway 48F1	"
Joseph R. McDonald	1031 West Mercad Avenue 92A2	"
Donald J. Walab	1134 East Grove Center Avenue 88B5	"
Glyde Wallace	1542 Lark Ellen Avenue 92C4	La Puente
Minnie M. Beason	1326 Avington 92C1-4	"
Emmett J. Harbaugh	1028 Charlinda Street 92BE2	W. Covina
Mary L. Bunting	1121 Vine 92A2	"
Margaret K. Ambrus	861 North Sunset Avenue 92A2	La Puente
Darrell G. Nicklin	1015 East Greendale 88C08	W. Covina

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DATE 11-26-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

Routed on
33 Purple

2680

NAME (PRINT)	ADDRESS (PRINT)	CITY
Verle D McDonald	11662 Fredericks Drive 16B3	Borden, Cal
Reta's Cabinet Shop	915 E. Washington 22 E1	Santa Ana
Roy E. Bevan	10122 FLANNER Ave 15F2	Garden Grove
FOREST H. HONDESBELOT	10612 DIXIE DR 15E1	Anaheim
BRATTAIN CONSTR. Co.	1304 WEST COMMONWEALTH Ave 15E1	Fullerton
Robert E. Trumbo	1608 So. Medina DR 16A3	Anaheim
HERBERT H. MORRIS	10042 Aldgate 15F2	Garden Grove
VICTOR F. GARZA	10941 Rustic Lane 11B2	Anaheim
NAL KOARTY	13096 Blackbird 16D5	Garden Grove
KAROL R. SHULTZ	1730 So. Wm Miller Dr 15F2	Anaheim
VAN D. HALL	9901 Ceritos 15B1	Anaheim
WERNER E. TIRRE	9672 VON'S DRIVE 15E2	Garden Grove
SHAW'S NURSERY	13321 Yockey St. 15D6	Garden Grove
HALLAMORE Electronics	714 No. Brookhurst 10F2	Kincaid
JAN. E. KINSEY	11112 Sangiah St. 15F1	Garden Grove
ELAHERTY CLINIC	1718 NO MAIN ST. 17B4	Santa Ana
WILLIAM T. REESE	10552 PARLIAMENT Ave 15F2	Garden Grove
MARY E. MCCREARY	9550 MAUREEN DR. 15E2	" "
BLANCHE T. DAUGHTRY	9672 MAUREEN " AT 3 15E2	" "
Leonard J. Potenoude	10021 Dewey DR. 15EF2	" "
RICHARD H. GINGRICH	9901 GAMBLE Lane 15E2	" "
MILDRED G. BROMAN	9572 MAUREEN DR. 15E2	" "
PHILLIP KOURI, M.D.	1834 West Lincoln 10D4	Anaheim
PALE, E. ONSER	10192 FLANNER Ave 15F2	Garden Grove
W.W. PENINGER	10812 JEAN ST. 15E8	Anaheim
RICARDO H. BENDECK	10171 FLANNER Ave 15F2	Garden Grove
HENRY ESPINOZA, D.B.A.	8608 GARDEN Grove Blvd 15B5	" "
R.C. HOWARD	10321 ELCAVOY DR 15F2	" "
K.W. KOLL CONSTR. Co.	1555 Placentia Ave 15F2	Fullerton
BERYL L. FROST	2110 West Midwood Ln 15F2	Anaheim
The CAMERFORD MFG Co.	880 So. Rose 15B1	Anaheim
Kenneth Kendall, JR	2105 West Forest Ln 11E2	" "
K.L. MAGNUSON	9371 MAUREEN DR 15E2	Garden Grove
VINCENT H. AUDET, JR	10852 Rustic Ln 11B2	Anaheim

NAME (PRINT)	ADDRESS (PRINT)	CITY
WILLIAM R. KLINE	11272 FULMER DR. ?	Shaden Grove
LAND HUFFMAN, JR	10162 BECCA DR 13/52	" "
MARINE DINEEN	4	" "
MARYLOU ⁴ McCUTCHEON	1759 RAINIER COURT 15 ²	Anashim
ROBERT M. MARRY	9802 GAMBLE AVE 15 ^E	Shaden Grove
HENRY C. LARK	10822 JEAN ST. 15 ^E 2	Anashim
DON WARE	11452 Tobin St. ?	Shaden Grove
Richard W. Hamm	2227 Judith Lane 15 ^F 1	Anashim
Glasgow E. Hunter	11212 Vinevale St. 15 ^D 2	Shaden Grove
Walter H. Anderson	9842 Gamble Ave. 15 ^E 2	" "
C. Howard	11221 Gardenaire Lane 15 ^E 2	" "
George Lafar	1767 So. Pelham Drive 15 ^F 1	Anashim
Willie R. Jacobson	2162 West Judith Lane	15 ^F 1
James H. Patterson	10841 MARKEN	" "
George Saito	1729 So. Shaden Dr. 15 ^F 2	" "
M. R. Balmer	9531 Maureen Dr. 15 ^E	Shaden Grove
W. H. Walker	1801 West Stile Dr 16 ^H 3	Anashim
Arnold K. Cobb	10082 ALDGEATE AVE 15 ^F	Shaden Grove
Wileen Ann Burns	9591 Canton Ave. 15 ^E 1	Anashim
Walt W. Marks	11081 Barclay Dr. 15 ^E 2	Shaden Grove
Thos Janitor Service	11442 Barclay Dr 15 ^E 2	" "
Donald F. Hoffeld	10181 Flanner Avenue 15 ^F 2	" "
E. E. Kahan	9791 Gamble Ave 15 ^E 2	" "
George M. Munsel	11101 Rainier Court 15 ^E 2	" "
Gordon L. Jones	9292 Marline Dr. 15 ^E 2	" "
ROY E. Redmond	10472 Orangewood 15 ^C 2	" "
Edith L. Renner	10131 Aldgate 15 ^F 2	" "
Paul F. Burns	9431 Dewey Dr. 15 ^F 2	" "
Phillip J. Smalley	1772 Gardenaire Lane 15 ^E	Anashim
Wilton H. Starkey	11312 Gardenaire 15 ^E 2	Shaden Grove
Robert L. Sanders	9272 JOYZELLE Dr. 15 ^E 2	" "
Charles F. BEAMES	2110 Judith Lane 15 ^F	Anashim
Richard Koopman	9372 Pacific Ave. 15 ^E 1	" "
William Crane	9622 Pacific 15 ^E 1	" "

DATE 11-28-60 ²⁷⁸² NAMES AND ADDRESSES OF CUSTOMERS
CASHING CHECKS AT STORE NUMBER 33

NAME (PRINT)	ADDRESS (PRINT)	CITY
Glenon J. Middlebrook	2145 W. Harle Ave 15E1	Anaheim
Francis J. Meier	1891 Jacahome Lane 16C3	"
R. J. Jacobs, Jr.	9662 Maurea Dr. 15E2	Garden
Albert Michel	9912 Harriet Lane 10EF	Anaheim
Wesley W. Willard	1602 So. SONGISH St. 15F1-2	"
Teddy J. Cummings	909 Echo place. 11A4	"
Floyd Harding	9281 Pacific Ave. 15E1	"
Carlota Little	11041 Wade Lane 15F2	Garden
Robert Lee Die	7652 Crestwood Lane 15E	Anaheim
Otto Roemnick	9581E Maurea Dr. 15E2	Garden
Joan S. Heyde	10071 Dewey Dr. 15E2	"
Philip J. Smalley	1792 Lindbergh Lane	Anaheim
Leslie J. RAJCZI	11532 Lail Lane 16BV	Garden
Widney Berlin	7641 Crestwood Lane 15E	Anaheim
W. A. Bailey Plumb Co.	8931 Tracy Ave. ?	Garden
Frank E. Rich	340 Laurinda 15E 16	Long Beach
George E. Basy	10632 Hilbert 15E5	Anaheim
Stephens M. Gertz	2517 E. Quincy Ave	Orange
Stephens Bros. Carpet Co.	1081 No. Palm 12D4	Anaheim
Atkinson Refrigeration	11612 Palomwood Dr. 15F3	Garden
Clement P. Cloume	1753 Bayless St. ?	Anaheim
Arthur L. Hale	9692 Cerritos 15B1	"
Lawrence S. Radell	3216 Dakota Ave 15DF5	Costa Mesa
Paul R. Parent	951 Nutwood 15F1	Anaheim
Arthur L. Romo	10261 Endry St. 15E2	"
Carroll C. Johnson	9912 Aldgate 15F2	Garden
David W. Clawson	12822 Chaparral Dr 16D4	"
David M. Walsh	11661 Lampson Ave 15F6	"
Paul J. Lergen	9911 Joyzelle Dr. 15E2	"
Wayne H. Pouliot	7300 Mulderkind Ln. ?	Stanton
Lagunas H. Kueger		
Myron R. Brown	2111 W. Midwood Ln. 15F	Anaheim
R. D. Giles	9811 Samble 15E2	Garden
James B. Steltgen	10651 Rodeo Dr. 15E1	Anaheim

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Billy Maxwell	1725 Hardenshire Lane 15E	Anaheim
Leslie E. Deane	1401 Flynn Lane 15F	Garden Grove
Wesley A. Will	8772 Katella 15D	Anaheim
Bill B. Gussler	13192 Edwards St. 15F	Westminster
Ralph L. Schenck	2106 W. Harte 15E	Anaheim
Ernest B. Stone	10281 Dewey Dr 15E	Garden Grove
Clifford Johnson	11282 Laurianne. 15E	"
Edward G. Moriarity	8222 Dewey Dr 15E	"
Thomas J. Anderson	10452 Parliament Ave. 15F	"
Norman C. Andonisen	10912 Jean St. 15E	Anaheim
Palmer Lefaco Smith	11011 So. Brookhurst 15F	Anaheim
Merrie Hemmon	217 Bel Air St. 10C	Anaheim
James F. Winters	11201 Carolyn Lane 15E	Garden Grove
Robert R. Howell	11412 Biscayne Blvd. 15F	"
Alvin H. Klose	9612 Katella 15D	Anaheim
W. J. S. Ranch	2130 W. Ball Rd. 10F	"
Walter S. Alexander	9742 Joyville 15E	Garden Grove
W. Coig	10601 Celia Dr 15E	Anaheim
Thomas F. Sullivan	11282 Gilbert St 15E	Garden Grove
W. E. Campbell	1765 Biscayne Ct. 15F	Anaheim
W. J. Cotney	8811 Katella 15D	"
Isaac SOWERS	8172 Helice Circle ?	Buena Park
Wm L. Young	10772 Jean St. 15E	Anaheim
Alphonse M. Lindhardt	11262 Bowles Ave. ?	Garden Grove
Wm D. Burnap	10001 Flanner and 15F	"
Wm Schmetz Co.	conditioning. 185 So. Prospect Ave -	JUSTIN
John Cosmoo	11162 Harcourt Ave 15E	Garden Grove
Paul B. Mack	8781 Dewey Dr. 15E	"
Wm Mary E. Furr	8322 No. 2 EYN 14D	Anaheim
E. Hardin	1721 Hardenshire Lane 15E	"
Ernest R. Smith	9161 Chanticleer Road 15E	"
R. Preston Young	11141 Fralery St. 15E	Garden Grove
Wm A. McCarville	7802 Grandview 15E	"
Wm E. Ewing	9612 Banta 15E	Anaheim

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Val R. Santi	9772 Hibiscus Dr. 15E ²	Garden
Joseph T. HAIRSTON	9252 Dewey Dr 15E ²	"
Charles S. Smith	2484 Chantrelux 15E ¹	Plant
James S. Brannan	9642 Crestwood Lane 15E ¹	Trinidad
John E. Taylor	10122 Dewey Dr 15E ²	Garden
Frank W. Bokelman	1743 So. Dallas Dr. 15F ¹	Anaheim
Thomas M. Lake	1713 So. Garden Dr. 15F ²	"
Norothy R. Chisney	10038 Bessa Dr. 15F ²	Garden
Weldon E. Smith	10582 Silbert 15E ⁵	Anaheim
W. R. McCune	1735 So. Dallas Dr. 15F ¹	"
Rudolph SIFUENTES	11281 Brookhurst 15F ⁴	Garden
Jerry A. Huff	1133 Pass Grande No. B.	Anaheim
Harry Dangler Masonry Co	902 So. Fopella Court	"
Robert R. Turner	10651 Thomas Dr. 15E ¹	"
James F. Lloyd Smith	2441 Thessa. ave NE 5	"
John R. Long	10201 Brookside Dr 15F ²	Garden
Ernest B. Patrick	9581 Harle 15E ¹	Anaheim
Dwight G. Martin	10582 Larry Dr 15E ¹	"
Martha Mathery	8802 Katella 15E ²	"
Keith T. Ashe	11361 Bowles ave. ?	Garden
SEIGBERT JAKOBS	2144 West Oria 15F ¹	Anaheim
William H. Todd	9811 Harle St. 15E ¹	"
George L. GUYAS	11331 Barclay Dr. 15E ²	Garden
Joe D. Colton	12061 Cole St	"
C. Herbert Payle	11371 LANEY Court 15F ²	"
Calvin E. Brown	13791 Barney Circle ?	"
Lionel E. Babcock Jr.	2272 Crestwood Lane 15E ¹	"
Stanley N. Martin	10632 Dixie Dr. 15E ¹	Anaheim
Edith C. Coffee	9882 Dewey Dr. 15E ²	Garden
Andrew P. K. RIMAY	11211 Bowles ave. ?	"
W. A. Harding	11132 Traley 15E ²	"
John E. Frarley	2851 Adah St. ?	"
Vance E. Herington	290 Camellia 10F ⁵	Anaheim
Ron H. Barton	10412 Romona way	Garden

BARTON

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NAMES AND ADDRESSES OF CUSTOMERS

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CASHING CHECKS AT STORE NUMBER

NAME (PRINT)	ADDRESS (PRINT)	CITY
Robert Gene Hamilton	1706 So. Grand Ave. St 15F-1	Anaheim
Luther H. Miller	10041 Aldgate Ave. 15F-2	Garden Grove
Winston Hodge	9902 Judith Lane 15F-1	Anaheim
D. T. Pederson	1231 Shell Dr. 15D-3	"
Kenneth Berry	11231 Garden Lane 15E-2	Garden Grove
Dr. Paparero	11102 Barclay 15E-2	"
David B. Roberts	9262 Joyzelle 15F-2	"
Grove Rambler Sales	9625 Garden Home Blvd 15B-5	"
Dale O. HUSEBOE, DDS	2220 W. Judith Lane 15F	Anaheim
Chaffin Tool Works, Inc.	Brea, Calif.	
Daniel D. Whedon	10406 W. Daniel Dr. 15F-2	Garden Grove
Ronald D. Peacock	9572 Canton 15E-1	Anaheim
Mrs. J. Levesque	9621 Omar place 15E-2	Garden Grove
Fred B. Berg	9302 Maureen Dr 15E-2	"
Arnold Jay Flynt	9341 Maureen Dr. 15E-2	"
Tranco Grinding Co.	10650 Fern Ave 15C-5	Stanton
H. K. Miller	1809 Palais Rd. 15F-1	Anaheim
Kenneth W. Dukes	10502 Parliament Ave 15F	Garden Grove
H. Cedric Roberts	9772 Katella 15D-2	Anaheim
L. E. Harsted	11371 Larkin Dr. 15E-2	Garden Grove
Buckley Maxwell	9611 Joyzelle Dr 15F-2	"
Norman E. Holman	2122 W. Forest Lane 15F-1	Anaheim
Ralf Holkestad	11802 Brookhurst 15F-2	Garden Grove
Wm. F. Asst	9722 Orangewood 15C-2	"
William H. Brewer	2153 West Harb. Ave. 15E	Anaheim
Don W. Ware	11452 Tabie St. ?	Garden Grove
Richard M. Gibson	10551 Perrin Dr. ?	"
Douglas C. Howard	11402 Tabie St. ?	"
Donald H. Crosby	9171 Vans Dr. 15E-2	"
Everett Hilliard	10402 W. Daniel Dr. 15F-2	"
Mrs. J. F. Stallen	11161 Garden Lane 15E-2	"
Abhatt C. Hatch	2122 W. Harb. Ave 15E	Anaheim
Rulon H. Starley	11312 Garden Lane 15E-2	Garden Grove
Robert J. Dotto	1847 W. Cris Ave 15F-1	Anaheim

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
J.E. SHERRATT	10803 HASTY 60 E 3 D 4	Downey
Wilma Bueley	10528 Arrington Ave. 60-C 4	"
Robert L. M ^{rs} Cox	10330 Pangborn 60 E 3, D 5	"
B.S. Thompson	9063 CATHAM ST 60 C 3 D 4	"
Harry L. Evey	8556 E Firestone Blvd. 60-3	"
Daria Finzi	10812 Pluton ST. 60 E 5, 61A	Normal
I.B. Young	9203 Bigby Ave. 60-C, D 3	Downey
Lena Van Nieuw	9057 CATHAM ST. 60 C 3 D 4	"
R.T. Matsumoto	12437 Clark Ave 61A B 4	"
Doris E. Somerville	12845 Clark Ave. 61A B 4	"
Curtis Mason	10021 Gaspar Ave. 60 E 3 D 4	"
Cecilia A. AMARANTUS	8327 - E 54 Apt. B 60 B 3	"
J.L. Sparks	10714 Chaney Ave. 60 D 2-3	"
Perry M. Schiack	9217 Appleby ST. 60-D 2	"
J.B. Campbell	9415 E Norse ST. 60 B 3	"
W.A. O'Donnell	6826 Bayview 60-D 4, 5	Bell
Mary M. ALBANESE	10215 Newville 60 D 4, 5	Downey
Juanita Collier	10536 S Newville	"
Daniel F. Haley	10015 Alondra Blvd. 66-C 3	Bellflower
Leo L. Maxwell	9604 Spry ST. 60 C 6	Downey
Mary Hudson Wright	9022 Cecelia ST. 60 A 2 D 4	"
Joan Terrell	9230 Buckle ST. 60-A 2 D 4	"
M. D. Boyd	9630 Teminn	"
Steve Satch	12930 Burgess 61 F 6	La Mirada
Renee Nault	8210 Rosing 60 C 4	Pico Rivera
Pauline T. Wood	10349 Halcom Ave. 60 C 4	Downey
H.R. Oainer	11714 Lakewood 60 D 2, B 6	"
R.P. Kreber	9014 Cecelia ST. 60 A 2 D 4	"
M. A. Hunt	11504 Litchman 66 71	Normal
James C. Doyle	12443 So. Dimebin Ave. 60 C 6	Downey
D.S. Garraway	8723 54 ST. Apt. D 60-33	"
M.L. Brown	10626 Garnish Dr 60 D 3 4	"
M.J. UpHoff	8729 Albia 60-A 4, B 5	"
A.A. Benvenuto	12442 Dunrobin Ave 60-4 6	"

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
EB. M ^{rs} Quarrie	9011 APOCCE ST. 60 F6	Downey
J. HARPER	8623 Meadow Rd 60 B6	"
Calvin B Tuttle	9315 Cecilia Ave 60 A2 D4	"
May J. Goldenberg	9214 HANNAH ST 54 B6	"
Paul CARVER	8205 7th ST. 60 B3	"
O. S. JOHNSON	3026 No. Newton	" 2
Tom W. Fisher	8403 ALBIA ST. 60-A4	"
M. Magliozzi	7732 E PHOENIX ST. 60 B4	"
RONALD F. BROOKS	8541 LINDSEY ST. LUXOR 611	"
Lola FUGATT	8723 E 6th ST. 60 B3	"
M. S. WHYBREW	10613 Jitelly field 60 D3	"
Jessie Curtis	10530 Western Ave 60-B.9	"
KATHY THIEL	9357 PERRY T. M. 611	"
C. W. DAVIS	12333 Lakewood 60 D, B6	"
JOHN R. WILLIAMS	8438 E 4th ST.	"
Norman SLOAN	8359 E 4th ST.	"
J. L. MONTALVE	11222 Ringwood Ave. 60 74, 5	Normal
STEVEN Salmach	12930 Burgess 61 F6	LA Mirada
Betty Kingsbury	8709 Lynwood 60 F6	Downey
Helen WATTS	11730 PATTON RD 60-B5, C3	"
J. L. HAMMOND	9116 Bigby ST 60 C, D3	"
Dot M. CHAMPAGNE	9012 Huber ST. 59-75	"
RW HARRISON	8709 E Lynwood 59 F4	"
Pauline ROBINSON	7914 Honda 60 D4, 6	"
William F. McQuibban	10555 WOODRUFF 60 D2	"
Paul A. Ross	7842 Danvers 54 C6	"
Mayree L. SPENCER	9297 Thinevale 60 E	"
Karen L. DOWNES	15127 Sycamore Dr 84 B5	Whittier
EDNA M. WAGNER	8356 CARDENALE 65 F1	PARAMOUNT
Harold Solomon	9628 3/4 FIRESTONE BLVD 59 E3	Downey
B. K. YARTEN	8334 Vista Del Rio 60 D1	"
Mary R. WADY	10601 Matlack Ave 60 D4, 5	"
Theresa PROULX	8502 7th ST. 60 B3	"
WITA J. BRENET	9341 Buell ST. 60 A2 D4	"

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Joe Hanson	9713 BATTLE ST. 66B, C1	Downey
Willard Aldridge	9311 LUBAC 60 B1, 23	"
O. R. Rogers	9050 E Iowa ST. 60 B4	"
Evelene L. Koenig	11621 Gurley Ave. Apt 13 60H	"
Robert Weston	9134 S. Halden 60 C4, D2	"
Harvey H. Glouster Jr.	6822 Garona 53-135	Belh
O. E. Moyes	9117 Margaret St. 60-B4	Downey
Ruth Hill	9813 Whiteland 60FV	Pine Bluff
M. M. Smith	10634 Hesterford Ave. 60B4, 5	Downey
Joe Glou	9829 Downey Norwell 60-C3	"
Harry Daniels	9535 Beehive 60A2 D4	"
Fern Edgington	12354 DUNBOOM AVE Apt 15	"
Rose T. Husser	10120 Lakewood 66A1	"
Evelyn A. Mannors	11914 Beal ?	Belh-flm
Evelyn E. Howard	9423 Cecilia St. 60A2 D4	Downey
P. A. Dunlap	9154 STE. next to Gary Apt 4	"
Jane Ray	9351 Buell ST. 60A2 D4	"
Doris M. Nelson	9547 Cecilia 60A2 D4	"
Robert L. Phillips	12265 Woodcroft 60B4	"
Loretta Simon	9321 E Florence Ave. 60B2	"
Charles Moss	2945 Kansas 58F3	South Atl
Warrene Wishan	10622 S. Hesterford Ave. 60B4, 5	Downey
H. Piller	9530 E La Villa St. 60B3, D4	"
Richard J. Hansen	1224 Glynn Ave. 60A5	"
Chester Greas	9224 Apple By ST. 60-D2	"
L. O. Cren	10618 Newville 60D4, 5	"
Jane Bando	8518 E 64 ST. 60-B3	"
Howard M. Pearson	10519 Arrington Ave 60-C4	"
J. L. Thomas	941 North Brighton ?	La Habra
Betta G. Seery	12502 Ryelion Ave. 59F3	Downey
Gloria V. Manzo	12130 S. Geoviana Ave. 84-C4	Whittier
John Hupman	9601 Cecilia ST 60A2 D4	Downey
Pauline Pike Saylor	9252 Lubac ST. 60B1, E3	"
Willard L. May	10642 Lakewood 60D2	"

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NAMES AND ADDRESSES OF CUSTOMERS

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R. J. J.

NAME (PRINT)	ADDRESS (PRINT)	CITY
F. R. Crocker	10419 Newville 60D4,5	Downey
H. D. COCHRAN	10522 ARINGTON 60-C4	"
William C. Long	9397 E. Farm St 60B2	"
D. Filippis	8450 Orange 60A5	"
Jim Cuccia	10534 MARSHAL AVE 60C3	"
Joyce J. Rouer	10634 TRISTAN DR. 60C3	"
Mary G. M ^o Donald	8127 E 3 rd St 60B3	"
Tommy L. Manley	11121 Dalewood St 60B5	"
Linda Pisonero	7865 E Brookmill 59F3	"
Lorena Marlan	9912- A SAN ANTONIO 59B4	South Gate
John Hurley	9401 Maym ^{on} 54E6	Pico Rivera
M. L. NANCE	9055 Buckles 60C5	Downey
T. FRANK	12147 Quintera AVE	"
Elmo E. Kent	14608 Dartmoor 82B3	Norwalk
William F. M ^o Trillan		
Nancy A. Frahm	6404 Des Rios Rd 54B6	Downey
R. CARLSON	12903 Gurley 60A6	"
Thomas Gibbs	10107 RATLIFF 66B, C-1	"
Vivian C. Taylor	10329 GORD AVE 60B3D4	"
F. E. Brown	10607 SHOLLYFIELD 60D3	"
John H. Lesselyang	10825 BROOKHURST 60A6	"
C. W. Humphreys	9369 Cecilia ST. 60A2D4	"
J. A. Brown	10522 ARINGTON 60-C4	"
James O'Shea	7665 HOLLYWOOD 33F3	Hollywood
Maria Ann Glauser	10025 PANGBORN 60E3, D5	Downey
Maria Watson	10537 ARINGTON AVE 60-C4	"
Ruth Caffaro	12333 HARLEY 60A4	"
Florence A. Merchant	10223 CASARES AVE 60B3D4	"
H. R. Halsen	10541 SHOLLYFIELD RD 60D3	"
Mary M. Johnson	10508 SHOLLYFIELD RD 60D3	"
Gladia Ruberto	10336 LATTEFOED AVE 60E4	"
James A. Heavates	11725 So. Calabasas AVE 60C5, 6	"
Paul A. Wilder	9103 Wiley-Burke AVE 60B2	"
H. J. Moss Jr	9355 WOODBRIDGE (Xun 9) 60C5	"

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Jack Wiest	9244 Raville Dr	Downey
PAT M. FAHY	10421 Pico Vista RD ^{60B24}	"
Betty Gray	8129 Comollette Ave ^{59F6}	"
Dot I. Richards	9162 Via Amadita	"
Ann Adland	10428 Holcom ^{60C4}	"
David Anderson	11517 Rosco Ave ^{59F3}	"
Janet B. Kinross	620 Exeter Ave	La Habra
Margaret E. Bassus	10310 Matlack Ave ^{60B45}	Downey
Alice M. Gustafson	9552 Buell St ^{60A2D4}	"
Ruth W. Bullock	9327 Pigby St ^{60C03}	"
D. P. Norton	16511 Garfield Ave ^{65E3}	Pasadena
Phyllis Mason	9321 Gotham ^{60C3D4}	Downey
Pat Manning	11319 Buell St ⁶⁰⁷⁴	"
Ray E. Shull	9440 Siocrien Dr ^{60E2,3}	"
Mary J. Pinizzotto	10713 So Western Ave ^{60B3}	"
Jerry G. Burfoot	12737 E Rosecrans ^{68E2}	Norwalk
Nadia A. Hollett	10240 Adoree ^{59-F6}	Downey
Estelle N. Erben	10525 Shellyfield Rd ^{60B3}	"
Bessie M. Anderson	7110 Kuhl Dr ^{54B6}	Bell Gardens
Leo M. Woodward Jr	10608 Shelleyfield Rd ^{60B3}	Downey
Barbara J. Butcher	11026 So Woodruff ^{60B4}	"
Minnie E. Stacey	8329 Alameda ^{60-A5}	"
Robert J. Buckley	7943 Harper ^{60B2}	"
Lloyd Sharpless	7821 3rd St ^{60B3}	"
Thomas R. Wilson	9459 Klineale ^{60E2}	"
Phil Bruce	8544 Eclairpines ^{60A5}	"
Holbert S. Doda	12231 East Brent Ave ^{60C6}	"
Ronald Monahan	9326 Via Amadita ^{60A2}	"
Richard D. Riggs	10512 Everest St ^{60A6}	Norwalk
Jerry G. Burfoot	12737 E Rosecrans ^{66E2}	"
Lee S. Glaze	10623 Canby Ave ^{60L2}	Downey
Beverly E. Waters	9663 Angell St ^{66B,C1}	"
Bete Walters	1000 Mallison Apt ^{59B4}	S. Gate
M. F. Subentich	10254 Catciff ^{66B,C1}	Downey

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Beebe Taylor	9220 BULMAN 60 E 2	Downey
Paula Taylor	9220 BULMAN 60 E 2	"
E.C. Stephens	10712 Chaney Ave 60 D 2, 3	"
T.L. Townsend	9553 Wheelack St 54 E, F	Pico Rivera
Joyce O. Howard	10528 S. Arroyo Ave 60 C 4	Downey
Edward F. Smith	12404 DUNBAR AVE 60 E 1	"
D.J. DuHanna	11560 So Downey Ave 60 C 3	"
Katherine L. Smart	9060 East Imperial Highway 59 F 5	"
Alice Heaton	10418 Chaney Ave 60 D 2, 3	"
J.G. Lesselyong	10527 La Reina 60 C 1	"
Richard H. Laros	8714 5th St Apt. 1 60 B 3	"
William M. Sitzer	10872 S. Lakeview Ave 60 A 1	"
John A. Cameron	8713 E 5th St Apt. A 60 B 3	"
Wanneta Porterfield	10024 Bolcher 60 B, C 1	"
C.A. Starnell	10537 Shelley Field 60 B 3	"
Joseph Jay	4501 BANNER DR 70 B 3	Long Beach
MARDELLE M. DONALD	12032 Ballflower 60 C 2	Downey
Ruby F. King	8729 East 6th St 60 B 3	"
Sybil Tarckat	9530 Medina 60 D 5	"
Eva Biege	8635 NADA ST. 60 A 4	"
William C. Long	9277 E Fern ST 60 B 2	"
Ray Hansen	9024 Muller ST #A 60 A 2	"
Dale Stillman	9026 Muller ST 60 A 2	"
Marcello Burdall	10030 Lester Ford 60 D 4, 5	"
Shandra L. Lopez	10727 Pico Vista 60 D 2 4	"
P.T. Hannerly	10237 Matlack Ave 60 D 4, 5	"
Florence Clara Ings	10224 Brookstone Ave 60 A 6	"
Margaret A. DeLaCruz	11002 Woodkuff Ave 60 D 4	"
Lloyd M. Neely	6450 KALTON VIEW 54 D 6	Pico Rivera
Richard A. Wirth	9070 - 3 East Imperial Hwy. 59 F 5	Downey
Katherine L. Nugent	11505 Hurd	"
Charles Furnish	8420 East Cole St. 60 A 4	"
Doris Hardman	11110 PANGBORN AVE 60 E 3, D 5	"
L.A. BRENN	8736 E Imperial Hwy 59 F 5	"

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DATE

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11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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GROSS
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NAME (PRINT)	ADDRESS (PRINT)	CITY
Imogene Murphy	19623 Filmore St. 14A56	Reseda
Betty J. Moore	19712 Kittridge 12AF5	Canoga Park
Frances M. Hoffmann	19144 Bessmer 14A6	Reseda
Betty P. Bawaan	20646 Kittridge 12A5	Canoga Park
Russell M. Sweeney	19837 Filmore 5F6	Woodland Hills
Eileen Anthony	19126 Calvert 14AB5	Reseda
Mary J. Harper	9414 Backford Ave. 14A	Northridge
Kiva Hoffman	19953 Oxnard St. 14A6	Tarzana
Betty Paimari	6449 Yolanda 14B3	Reseda
Josephine P. Pascina	6523 KenKuk 6E6M	Canoga Park
George H. Shisher	19509 Victory 14B3	Reseda
Mrs. Robert M. Huffman	6311 Bovey Ave. 14A45	Reseda
Georgianna A. Boyle	19231 Sylvan 14A65	Reseda
LA M. Bradlien	5162 Etiwanda 14C6	Tarzana
Milton W. F. Luck	6250 Tunney 14A	Reseda
Robert F. Bovensiep	19245 Kittridge St. 14A5	Reseda
Patricia S. Smith	6518 Quartz 14B3-5	Woodland Hills
Vernon D. Wedemeyer	19858 Satigny St. 5F2	Canoga Park
Mrs. Robert U. Pettit	6418 Carbin 12F3	Reseda
Robert M. Boakey	218 W. Elmwood 17C6	Burbank
Barbara Pajatz	5926 Cahill Ave. 14B6	Tarzana
Marian B. Carner	18559 Haynes 14AB5	Reseda
Betty M. Nelson	19246 Haveras St. 14A6	Canoga Park
Shirley Elienhalm	6409 Topake Dr. 14B34	Reseda
L. Sackelini	6321 Belmar 14A45	Reseda
Herb Silvers	9088 Shoreham Dr. 3384	Hollywood
Danuta Hargrave	6238 Calvin Ave. 14A	Reseda
Mrs. I. Friedman	6237 Sylvan Ave. 14A5	Reseda
Mildred E. Berry	6542 Baird Ave. 14C1	Reseda
Lorraine Shell	6444 Quakerstown 12F3-4	Woodland Hills
Lois R. Wayer	19419 Santa Rita 21A	Tarzana
Celia S. Petal	19035 Calvert 14A5	Reseda
Mrs. Rae Ann Clark	18560 Filmore 14A5	Reseda
Daisy B. John	6151 Canby Ave. 14C4	Reseda

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GROCERY

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 39

NAME (PRINT)	ADDRESS (PRINT)	CITY
Barbara Blumberg	5142 Melvin Ave. 14A	Tarzana
Mary J. Sipman	19000 Friar St 14A	Reseda
Mary F. Walker	6511 Yolanda Ave 14B	Reseda
Sean H. Nicklaus	6556 Laramie Ave 12E	Canoga Park
Mary F. Sheenan	5709 Calvin 14A	Tarzana
Elizabeth A. White	6244 Shirley Ave 14A	Reseda
M. Speer	18528 Bryant 7A	Northridge
Leo W. Bazzini	15954 Leadwell 14E	Van Nuys
Eugene F. Kingsley	7051 Bothwell Road 14A	Reseda
Boyce Jack	19201 Lemay St 14A	Reseda
Elizabeth Jane Clark	4551 Bawette Ave 2A	Canoga Park
Joann F. Sandeen	7220 Claire 14A	Reseda
Betty J. Arthur	6224 Tampa 14A	Reseda
Elaine Bates	6225 Wilbur 14B	Reseda
Theresa Radosevich	19437 Enadine Way 14A	Reseda
Maxine Camarata	5658 Tampa 14A	Tarzana
Sherarraine Scott	20006 Archwood St	Canoga Park
Robert W. Campbell	6515 Quakerstown 12P	Landland Hills
Harriet Meltzer	6249 Shirley Ave 14A	Reseda
Robert Mendelson	19429 Friar St 14A	Reseda
Wiley H. Canover	6229 Bothwell Road 14A	Reseda
Leanne H. Zwinard	19146 Hartland 547	Di. 5-6828
Phil R. Kahan	6252 Calvin 14A	Reseda
Bar Mungadehian	6439 Shirley Ave 14A	Reseda
W. Krc. pt	6500 Shirley Ave 14A	Reseda
W. J. Pugh	6943 Tapeke Dr. 14B	Reseda
McC. Vilmer	19446 Lemay St 14A	Reseda
John L. Bennett	19133 Hartland 14A	Reseda
Phil Wachter	6647 Quakerstown 12P	Canoga Park
James J. Badal, M.D.	4835 Van Nuys Blvd.	Sherman Oaks
Wells H. Velz	19101 Bessemer St 14A	Reseda
Thomas D. Sant Jr.	6641 Shirley Ave 14A	Reseda
Ferry Petrie	6935 Reseda 14A	Reseda
Ch. Lee	18755 Lemay 14A	Reseda

K. 2/1/55

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 39

GROCERY

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NAME (PRINT)	ADDRESS (PRINT)	CITY
C. J. Robison	19843 Delano 12 th F	Reseda
A. M. Gorden	19407 Erwin St 14 th B	Reseda
Mary J. Markado	6249 Tampa 14 th A	Reseda
J. M. Varvick	6719 Belmar Ave 14 th A	Reseda
Laura Hauser	19121 Calvert St 14 th A	Reseda
Lora B. Sandifer	19048 Bessemer 14 th B	Reseda
Mrs. Betty Wisher	19736 Kittingridge 12 th A	Van Nuys
L. L. Morton	6539 Tampa 14 th A	Reseda
J. E. David	6546 Anna Ave 14 th A	Van Nuys
Helmer & Stum	7846 Louise 14 th B	Northridge
Antonia Anderson	19600 Victory Blvd 14 th B	Reseda
Mary Jane Dalton	8115 Century Pl. 14 th C	Van Nuys
Bobbie Richards	19045 Victory 14 th B	Reseda
Shirley J. La Toy	6217 Bathurst Rd. 14 th B	Reseda
Clare M. Willoughby	6232 Calvert 14 th A	Reseda
Beraldine A. Spacore	19000 Victory Blvd 14 th B	Reseda
Lillian W. Weisinger	6257 Sumner 14 th A	Van Nuys
Joyce M. Coates	19355 Triun 14 th C	Van Nuys
Maclyn Sarkis	6461 Yolande 14 th B	Reseda
Ardel M. Lynch	19107 Jovan St. 14 th C	Reseda
Amos W. Nelson	6126 Melvin 14 th B	Van Nuys
Paul Kluch	20531 Haynes St 14 th C	Van Nuys
Eileen Bushman	19636 Triun 14 th C	Van Nuys
Sylvia Gold	6243 Tampa 14 th A	Reseda
Florence A. Kupp	6270 Southwell 14 th B	Van Nuys
F. W. Armstrong	18945 Triun 14 th C	Van Nuys
James J. Hannon	6221 Calvert 14 th A	Reseda
Carl J. Parks	6145 Melvin 14 th B	Van Nuys
Corothy Peterson	19536 Thoburn 14 th A	Reseda
Guillermo S. Aguero	6411 Orma 14 th B	Reseda
Cora B. Miller	9731 Oakdale Ave 14 th B	Chatsworth
Charles J. Chalk	19426 Calvert St. 14 th A	Van Nuys
Mary Jo M. Namara	6201 Sylvia Ave 14 th B	Reseda
J. J. M. O'Rourke	19309 Triun 14 th C	Van Nuys

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 39

GROCERY

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Berta U. Mosier	5938 Sumilla 721-6	Woodland Hills
Margaret A. Baker	6438 Shirley 14A3-6	Reseda
Muriel E. Carlisle	6329 Belmer Ave 14A45	Reseda
Bl. Betke	5702 Cahill 14B6	Tarzana
Norbert B. Mollatt	5930 Tampa Ave 14A2	Tarzana
Marilyn Navin	8526 Lurline Ave 6B6	Canoga Park
Patricia B. Waller	19410 Gilmore 14A	Reseda
Mary L. Cole	18567 Victory Blvd 14B5	Reseda
Betty Gairari	6449 Yolanda 14B2	Reseda
Virginia Clark Young	19317 Hatteras St 14A6	Tarzana
Philip. Blaser	6540 Penfield Ave 12A	Woodland Hills
Chamoen C. Jacobson	19222 Calvert 14A5	Reseda
Mrs. Marilyn Mills	19752 Kittridge 12A5	Canoga Park
Meryl Avancee	18937 Sylvan 14A5	Reseda
Alwyn B. Marable	19310 1/2 Ventura 21A	Tarzana
Li Petroff	6412 Balcom Ave 14B3	Reseda
Pat Riarrusso	19509 Welby Way 14B4	Reseda
Suzanne B. Bney	17800 Collins St 14B6	Encino
Wm. H. Benson	8140 Quartz 12B2	Canoga Park
Evelyn Dandos	19407 Lemay St 14A4	Reseda
Edwin Miller	6081 Calvin 14A1	Tarzana
Lincent C. Romero	7021 Shirley 14A3-6	Reseda
Richardson	18708 Gilmore 14A	Reseda
Frances E. Costa	20139 Haynes 14B5	Canoga Park
R. Clapper	7002 Aurora Ave 14A5	Reseda
Genna Vae. Robison	19843 Delano St 12A	Woodland Hills
Peggy J. Krueger	19921 Kittridge 12A	Reseda
Wynne S. Larned	19236 Bessemer 14A6	Reseda
Grace S. Portney	6256 Aurora 14A1-5	Reseda
Marilyn A. Smith	19221 Erwin 14B5	Reseda
Beatrice Olson	6916 Aurora 14A1-5	Reseda
William C. Smith	18733 Victory 14B5	Reseda
Wanda Ward	6549 Tampa 14A2	Reseda
Thelma	14400 Danvers St 14A5	Reseda

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 39

GROCERY
STORE
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NAME (PRINT)	ADDRESS (PRINT)	CITY
Frances M. Conrad	19049 Sylvan St 14A5	Reseda
Mrs. E. L. Stanley	6524 Carbin 12F3	Reseda
D. B. Conrad	7251 Milwood Ave 12B5	Canoga Park
Dolores Worley	19518 Hamlin 14A3	Reseda
Helene B. Burd	5944 Cahill Ave 4B6	Tarzana
S. R. Chislett	8751 Tumilla Ave 12F1	Northridge
Marie Cain	20213 Bassett St 12B7	Canoga Park
Velma A. York	19100 Sylvan 14A5	Reseda
Mrs. Madelon Terrell	19557 Gilmore 5F6	Reseda
Dorothy Peterson	19536 Mobile St 14A5	Reseda
Teresa D. Holland	6319 Tunney 14F1	Reseda
Mrs. Harry L. Warden Jr.	6336 Bouey 14A45	Reseda
L. E. Albrecht	6159 Melvin Ave 14F6	Tarzana
Evelyn Stevens	6519 Tampa 4A2	Reseda
D. P. Wells	6510 Shirley 14F3-6	Reseda
Mrs. M. P. Roebuck	6415 Tapeta Dr 14B3	Reseda
Mary A. Carlin	7029 Claire Ave 14A3	Reseda
Melvin S. Sevlund	19168 Delano 12F6	Reseda
Kenneth L. Thor	6515 Shirley 7A3	Reseda
Virginia French	19204 Friar 14A5	Reseda
Gloria B. Hawn	18709 Victory Blvd 14A5	Reseda
Ruth M. Amparan	19747 Friar 14A5	Woodland Hills
Mrs. Herald W. Shields	5715 Cahill Ave 14B6	Tarzana
Lucy H. Ruppert	6040 Oakdale 12F6	Woodland Hills
Barbara H. Bowen	6516 Rhea 12B2	Reseda
Thelma Zellers	19306 Victory Blvd 14A5	Reseda
A. Politis	19420 Victory Blvd 14A5	Reseda
Kathleen Sparks	6385 Tumilla Ave 14A1	Woodland Hills
Georgia R. Wood	6454 Oakdale 12F6	Woodland Hills
Eileen H. Henry	19172 Oxnard St 14A1	Tarzana
Doris Shick Knox, Jr.	18330 Town 14C5	Reseda
Mr. Donald E. Forest	19951 Kittredge 12A1	Canoga Park
Helen C. Lodge	6232 Aura St 14A1	Reseda
S. M. Clancy	6444 Shirley 14B3	Reseda

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 39

GROCERY
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NAME (PRINT)	ADDRESS (PRINT)	CITY
M. F. Holmes	19213 Friar 14 AC 5	Reseda
Hilton R. Higginbottom	8481 Hatilla 14 AC 5	Canoga Park
Helia M. Buevara	6260 Wilbur 14 BS	Reseda
Virginia W. Rogers	19609 Friar 14 AC 5	Reseda
Mrs. R. M. Pally	19342 Friar 14 AS	Reseda
H. P. Riordan	4534 Aurora Ave 14 A1	Reseda
Edward Bjerk	6501 Shirley Ave 14 AS	Reseda
Patricia A. Corwin	6438 Penfield A 12 F 4	Woodland Hills
Gayle Buehning	19620 Hamlin St 14 AS	Reseda
Judith Jackson	19416 Gilmore 5 F 6	Reseda
Frances H. Dennis	19701 Victory 14 BS	Woodland Hills
Wayne M. Dice	6502 Quatana 12 F 3	Woodland Hills
Marian F. Kaspar	22024 Celest 13 AC 2	Woodland Hills
Lancy Monfette	5701 Donna 14 AS	Tarzana
Leile L. Becker	20021 Kitttridge 12 AF 5	Canoga Park
A. E. Sparks	20454 Gilmore 5 F 6	Canoga Park
Anna Vandersaar	19422 Stagg 14 AD 2	Reseda
Harold Tragerman	19420 Calvert 14 AS	Reseda
Josephine P. Cascino	6523 Keukuk 6 E 4	Canoga Park
Ed F. Marx	6264 Melvin Ave 14 F 7	Reseda
Mrs. Paul Roest	7511 Alabama 12 F 9	Canoga Park
M. E. Eykyn	6115 Melvin Ave 14 F 9	Tarzana
H. E. Hobson	19759 Kitttridge 12 AF 5	Canoga Park
Eleanor L. Peterson	4631 Wanda 14 BS	Tarzana
Mary Jane Stevenson	19553 Hamlin 14 AS	Reseda
Leile Stein	23814 Hartland 14 AS	Canoga Park
Bernice A. Griffin	6157 Tampa 14 AS	Reseda
Margine M. Janzen	19739 Victory 14 BS	Woodland Hills
Gail Fairchild	6922 Aurora Ave 14 F 1	Reseda
Linda Karin Blair	5554 Zelzah Ave 14 BS	Encino
Paris Teen Carey	7014 Winnetka Ave 12 F 2	Canoga Park
Donna Rae West	6514 Yolanda 14 BS 2	Reseda
Florence Rapinac	19147 Calvert 14 AS	Reseda
Luise P. Shank	23246 Calvert St 14 AS	Woodland Hills

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DATE 11-26

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

GROCERY
STORE
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NAME (PRINT)	ADDRESS (PRINT)	
Raymond McFadden	401 Viewcrest	146 Fl Montebello
Rose Siranian	756 So Taylor	54B2
Mrs William Krill, Jr	216 So 5th St	54E2
H. H. Ford	1413 Cole Grove	54C2
C. C. Marshall	140 So Greenwood	54D2
Consuela Hernandez	4022 Princeton St	45C6 L.A.
T. Duran	145 S 3rd St	54E2 Montebello
T. Velasco	1221 Spruce St	54F2
R. Dodge	517 E. So Montebello	54D2
John Serquiff	919 No Ayala	?
Margaret McDonald	1512 1/2 Beverly Terrace	54B2
J. Espinosa	649 So Taylor	54D2
Elliott Martinez	9519 Santa Rd	55B1 Paco Rico
John Haynes	210 So. Greenwood	54B2 Montebello
Raymond Kapalka	105 1/2 E. Fremont St	54E1
Virginia Lyruce	312 1/2 Poplar	54E1
Leo A. De Hays	428 N. Garfield	54
John Rodriguez	129 So. 10th St	54D2
Julio Martinez	2632 1/2 Beverly	54F1
James Gray	240 So. 17th St	54E2
Richard Mascardo	268 Maiden Lane	54E1
W.D. Wiley	228 So. 3rd	54E2
Edith A. Hoyt	9851 Grogan	El Monte
Larry Lopez	512 N. 4th	54E2 Montebello
John Gilmartin	10040 Ayon Crest	55B21-2 Whittier
Phyllis Tantarino	918 So Greenwood	54B2 Montebello
Esther Orkin	700 So. Taylor	54D2
Geraldine V. Ryan	820 N. 13th	54E2
Serena Aston	828 So. Park	54D2
Stereo Villalvas	4707 So. Orange	54F2 Paco Rico
Charles McDonough	1031 Los Angeles Ave	54B2 Montebello
L. Westergard	613 Morris Pl	54B1
Michael F. McQuade	2634 V. A. Corona	46AB6
Bob McCasland	1022 Montebello	54D2

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

GROCERY

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NAME (PRINT)	ADDRESS (PRINT)	CITY
JACK KAISER	433 N. 121st St. 5402	Montebello
R.V. MENDOZA	4642 So. Grape 5412	Pico Rivera
C. de Ronde	216 N. Maple Pl. 5401	Montebello
R.L. GRASS	4810 Pine 5412	Pico Rivera
George Maddes	3421 Chapel 5401	" "
Mrs Stewart Engle	224 No 6th St 54E	Montebello
BEN V RODRIGUEZ	6709 So. Crossway 54E	Pico Rivera
FLORENCE LAKE	252 W-GRANDE Vista 5401	Whittier
RONALD HURD	1424 CAROL WY 5404	Montebello
JAMES PARRINO	104 E. ANDR. 7 4604	Monterey Park
HELEN CASS	2347 EVERGREEN 92E2	W. COVINA
J P Denise	129 5th St 154E2	Montebello
J R Thingvall	429 Via Miramonte 5401	"
Virginia McDONNELL	152 No Taylor 5402	"
W McCormack	340 N. Maple 5401	"
John Romanick	137 So. Greenwood 5402	"
MARY LINDEN	8618 Whittier Blvd 5402	Pico Rivera
Mrs Royce May Wright	525 So. Greenwood 5402	Montebello
Mrs Ben F Kraus	320 N 6th St. 54E2	"
CAROLINE MARGUEZ	422 Via Lunelo 5401	"
KONA M. LEEDMAN	3116 Via Lastra 4636	"
Louis H Miel	808 Raywood 5411	"
Alice M FRIEZE	344 No 6th St 54E2	"
NORMA CRISTENSEN	5824 J. ILLSON ST 53E2	L.A.
JUDY KOESTER	804 So. 16th St 54E2	Montebello
Katherine Negrette	812 So. 4th St. 54E2	"
William D. FENNER	5K A 1A, 21st St. 5402	"
LILLIAN MORA	445 N. 16th St 54E2	"
DONALD R. RYAN	140 N. Greenwood 5402	"
ROY VAN KIRK	241 Nelson Pl 5401	"
THOMAS LOCKHART	148 1/2 So. Greenwood 5402	"
WILLIAM DAVIS	145 So. Greenwood 5402	"
Augustine C. PARRA	805 So. Park 5402	"

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DATE 11-26

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

GROCERY
STORE
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NAME (PRINT)	ADDRESS (PRINT)	CITY
WEAVER Del Pozo	8628 Alburdis 55 th	Whittier
Rodolfo Salazar	3732 E. Princeton	L.A. 33
MARK Baldwin	121 1/2 15 th St 54 th	Montebello
Manuel Villalobos	208 N. 10 th St. 54 th	"
Baudelio Rosado	217 1/2 S. Spruce 54 th	"
Tom M. Benavidez	1430 So. Montebello 54 th	"
David Stone	1357 So. Greenwood 54 th	"
James Watson	6050 Fairfield 54 th	L.A.
MIKE Devalina	233 N. 3 rd St 54 th	Montebello
Linda Kammel	1608 Madison 54 th	"
Holly Fox	354 Via Vista 54 th	"
D. H. Coptum	1316 Colegrove 54 th	"
ANN M. Kelso	1325 Bluff Rd 54 th	"
J. C. Smith	1345 Carab Way 54 th	"
Nellie Mae Sudo	329 N. 4 th St 54 th	"
MARGARET Hughes	204 Los Angeles Ave 54 th	"
Louise B. Blakeley	424 Orcutt Way	"
C. R. Alexander	441 Katherine 54 th	"
MRS LULA M. Lundholm	124 N. 12 th 54 th	"
Jo ANN Macker	1307 1/2 Charleston Way 54 th	"
Lauretta Wood	833 So. Spruce 54 th	"
CLARENCE E. Wright Sr	525 So. Greenwood 54 th	"
HAROLD ANDERSON	412 N. Maple 54 th	"
ANNA Nesterenko	3220 Camille	"
Tim Rodriguez	1613 Helen Dr 45 th	L.A. 63
John F. McQuade	636 So. 4 th St 54 th	Montebello
Wm. Bennington	1505 Bluff Rd 54 th	"
T. Montoya	6634 Fairfield St 54 th	L.A. 26
Jerry Wallace	812 1/2 S. Greenwood 54 th	Montebello
Barbara Bowes	2423 Repetto Ave 54 th	"
Stephan Elizabeth	224 Carmelita Pl 54 th	"
FRANK Adelsack	734 So. 6 th St 54 th	"
JEANNE A. MEZIERE	1423 S. Spruce 54 th	"
Milton Cohen	338 Via Vista 54 th	"

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NAMES AND ADDRESSES OF CUSTOMERS

GROCERY

STORE

DEPT.

CASHING CHECKS AT STORE NUMBER

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2701

NAME (PRINT)	ADDRESS (PRINT)	CITY
J. LEVIN	460 V. A. Vista 54B1	Montebello
Evelyn Drain	921 So 5th 54E2	"
Ms Theresa Chavarro	706 So 1 Greenwood 54B2	"
D. J. LEE	6650 Northside DR 54B1	L.A. 22
GARY Shipman	427 W. Madison 54C1	Montebello
Sharon Angellillo	3106 1/2 Olympic 54	L.A.
J. P. Andes, M.D.	6159 Hereford DR 54B2	"
A. M. Heinzl	820 N. Sanchez 2	Montebello
Cartell Keller	710 S. Maple 54B1	"
Jess Morris	569 Maiden Lane 54E1	"
Anne Smith	745 So 5th St 54E2	"
Margaret Mancini	203 N. Taylor 54B1	"
Dominick Tinti	344 N 19th St. 54E2	"
Shirley Schriver	814 1/2 Greenwood 54B2	"
Adam Martha	621 W. Cleveland 54C1	"
Isa bell Haddad	416 B. N 7th 54E2	"
Paul Menise	305 So 1/2 Greenwood 54B2	"
Wm Halopoff	1037 So 5th St. 54E2	"
Wm Nighswonger	829 Sanchez	"
Robert MARIN	321 1/4 Lincoln 46B6	"
Ann McLaughlin	303 N. Taylor 54B2	"
MARILYN Bibb	120 N. Maple 54B1	"
W. Tulipe	6436 Hereford DR 54B2	L.A. 22
Othel Prescott	1608 1/2 Madison 54C1	Montebello
HARRY Hesky	1626 E. San Marcus	Compton
IRA Todd	208 So Montebello 54B2	Montebello
MARY BARRON	4733 Garlick 2	Pico Rivera
CHRISTINA Costa	537 1/2 N. 3rd St 54E2	Montebello
Wm Nelson	645 So 5th 54E2	"
ALFONSO SUAREZ	117 N 1/2 Greenwood 54B2	"
Jacqueline Porecanud	801 Bluff Rd 54B2	"
ELNORA Semedice	924 N Azalea	Montebello
Vivienne Reynolds	147 So 18th St 54E2	"
DM. Patapov	1107 S. McBride 53E1	L.A. 22

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DATE 11-28

NAMES AND ADDRESSES OF CUSTOMERS

2702

CASHING CHECKS AT STORE NUMBER

40

NAME (PRINT)	ADDRESS (PRINT)	CITY
Ruby Calnon	137 N. PARK 54A2	Montebello
Donald Smith	5400 E Olympic 54	L.A. 22
JACK NAVARRA	544 1/2 G REENWOOD 54B	Montebello
Steve Brown	6538 1/2 a Del Coronado 54B1	L.A. 22
Marcelle Billips	401 Roosevelt 54D2	Montebello
Beverly Watts	7816 Hasty Ave 541	Pico River
MRS Pasty R. REEF	828 So. GREENWOOD 54B2	Montebello
K. Hawkey	1404 W. HARDING 54C1	"
T.C. Durkap	2100 Northside DR 54B3	"
Ruth E. Lehman	1121 Madison Ave 54C1	"
Mildred Boyd	1036 So. GREENWOOD 54D2	"
Anthony M. Moreno	424 N. Spruce 54D2	"
George R. bble	751 So. Figueroa 54B	L.A.
MRS A.J. Bailey	217 So. Montebello 54B	Montebello
Sandra Lindsey	345 Poplar 54E1	"
Armando Rosas	1105 Cinkel St. 54B3	"
Robert Sager	7664 Paramount 54A5	Pico River
Augustine Parra	805 So PARK 54B2	Montebello
Vera Clark	212 So. Spruce 54D2	"
Alice Bennett	8813 E. Holbrook 54B3	Pico River
Robert Leonard	226 N. Nelson Pl 54B	Montebello
Theresa Morrill	685 S. 6th St. 54B2	"
Beggy Williams	1729 W. Olympic 54	"
Victoria Blankart	820 Date 54C4	"
Louise Marriott	6689 Olympic 54	L.A. 22
Marion Turner	441 Bradley 54E1	Montebello
M. ENOCENTI	544 E. Fremont St. 54E1	"
Ella Marriette	7325 Finlay Ave 4606	L.A. 22
Frances Kalman	1656 Kempton Ave 4603	Montebello
GABRIEL SEVERIN	1720 Colegrove 54B	Montebello
BEN RODRIGUEZ	6709 So CROSSWAY DR 54	Pico River
Loretta Caward	216 1/2 N 17th St. 54B2	Montebello
V.M. Sandoval	5287 So Los Toros 54B	Pico River
R.L. Appier	8406 CARRON DR 54E4	"

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS	CITY
Lewis Heaps	2202 Olympic Blvd	Montebello
Virginia Fairfield	9312 E. Maxine 54C6	Pico Rivera
H. T. Armijo	6531 So. Taylor 54D2	Montebello
Fernando Lopez	3459 So. Chapel 55A13	Whittier
Carol Stevens	548 S. Montebello 55B	Montebello
Gen Sharp	111 E. Fremont Sq. 54E1	"
Alvie Sullivan	503 VAN NORMAN RD 54E3	"
MRS B. ILLIE RANKIN	1405 MINES AVE 54D2	"
Silvio N. Ciufo	333 N. Wilcox 54C1	"
John Rhoades	525 So. Greenwood 54B	"
J. Leone III	464 Via San Clemente	" 41B5 to
HENRIETTA BURACK	4902 Columbia 54F	Pico Rivera
Bill Radarte	229 Carmelita Pl 54B3	Montebello
MARY LIVINGSTON	700 So. Vail 54C3	"
Robert Wilson	5527 Calico 54F	Pico Rivera
Lillian Silverberg	460 Via Vista 54B1	Montebello
MARIAN J KAROTV	116 So. 2nd St. 54C2	"
HENRY GLASKATER	6354 CROSSWAY DR 54E3	Pico Rivera
J. M. Belinfante	649 Carmelita 54B3	Montebello
R. J. Duarte	741 Saybrook 54B2	L.A. 22
Mike Hauser	666 J North side 54A	Montebello
Delia S. Townsend	617 So. Taylor 54D2	"
Austin Marshman	2105 Hereford 54B2	"
L.A. Henry	8618 Whittier Blvd 54F	Pico Rivera
Rose Gregorian	408 N. 12th St. 54E	Montebello
ARVIZING PEARCE	9624 Pinehurst	South Gate
MARILEE WARFORD	236 4th St. 54	Montebello
Phyllis Parsley	312 N. 20th St. 54	"
John Garrett Jr	136 Roosevelt 54D2	"
BARBARA BROWN	510 Joyce 54C2	"
Thomas Boddy	206 N. Poplar 54E	"
Viola Hurst	7223 Farmland 54M	Pico Rivera
HARRY ROWE	11703 Alclad 61D5-6	Whittier
Lillian Spence	1124 Spencer 54B	L.A. 23

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NAMES AND ADDRESSES OF CUSTOMERS

VON'S GROC. #4
1611 W. WHITTIER
LA HABRA, CALIFORNIA

CASHING CHECKS AND STORE NUMBER

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Routed in Orange

NAME (PRINT)	ADDRESS (PRINT)	CITY
Rebbie R Xehley	2320 Orchid Ave La Habra	La Habra
E.H. Beeching	760 E Pinehurst 1 F4	La Habra
Jack S. Schreder	330 Rigsby St 1B4	La Habra
William W. Grafton	373 West Rd 94C2	La Habra
Gilbert Gray	9682 Russellh 1E3	La Habra
Michael Thong	320 E Terry 2A3	La Habra
Harry R Ekno	561 West El Camino 1F3	La Habra
John M. Terpening	901 North Tropicana Ave	La Habra
Lemoyne Sellars	2704 South Fullerton Rd 98C6	La Puente
Sue Pyron	1531 W. Hindaue Dr 1E3	La Habra
Donald W. Coupland	1220 No. Bonnie Ln.	La Habra
Walter R Moore	1633 South Pontenova 95E2	La Puente
Steven Bora K	1530 West Silliker 1E3	La Habra
Kenneth W. Raymond	620 La Serena Ave 1F3	La Habra
Frank L. Hartman	1030 Vernon St 1E3	La Habra
T. Richard Nelson	11561 Dana Dorotaa Dr	Studio City
Arthur J. Johnson	900 Dorothea Rd 99A6	La Habra
Leonard C. Maynard	731 La Vereda 1F3	La Habra
William L. Chiffon	821 Linda Ave 1F3	La Habra
Richard L. Pennehl	501 El Rancho Dr 1E4	La Habra
Eleanor M. Hobey	1441 Edgemont 1E3	La Habra
John M. Engleman	201 Muir Way ?	La Habra
John D. Eldridge	350 East Terry Way 2A3	La Habra
Jean M. Deering	1100 Cirche Dr 1F3	La Habra
Richard W. Atwood	921 Hartview 92B45	La Puente
B. Lancha E. McDowell	1332 Macy St 84E3	Whittier
Bradley F. Williams	330 El Rancho Dr 1E4	La Habra
Wesley M. Alexander	1041 Vernon St 1E3	La Habra
Gerald T. Gallagher	2101 East Ramona Ave ?	La Habra
Betty M. Grove	348 S Puente St 2D5	Brea
Thomas M. Bales	1450 Antoinette 1E3	La Habra
Robert S. Lawyer	1021 No. Hiatt 2H6	La Habra
Richard Lister	1404 Mc Cart 2C4	Brea
Maurice R. Joiner	1420 No. Antoinette Dr 1E3	La Habra

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

VON'S GROC. #41
1611 W. WHITTIER
LA HABRA, CALIFORNIA

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Robert E. Elmore	149 Canada Sombge ^{85F6}	La Habra Heim
Ho M. W. Hahlin	1310 No. Greenview Dr ^{1E3}	La Habra
John Ziras	1530 Sansincha Ln ^{1E3}	La Habra
Edwin W. Holloway	350 El Rancho Dr. 1E4	La Habra
E Austin	126 Janine Dr. 84A3 ^{2V}	La Habra
George Feldman	920 Country Ln. ?	La Habra
Jean Porter	865 Picacho Dr. 84A2	La Habra
Red L. Robertson	1840 Laguna Dr. 1E3	La Habra
Ph. Engelhardt	965 Avocado Crest Rd. ?	La Habra
E. Fowler Jr.	921 Bonnie Way 204	Brea Calif.
Donald Mathewson	200 La Presa 1F3	La Habra
Edward G. Easter	630 Verana St 1E3	La Habra
Abeth D. Keller	16103 Haldane St 84A9	WHITTIER
F. Marcellus	249 Madelena Dr.	La Habra
Thedy R. Chaffin	341 Bishop Dr. 2173	La Habra
Wifford A. Prettyman	320 No. Marian St 1F4-5	La Habra
Wes C. Clements	405 So Bedford 2B5	La Habra
Robert J. Miller	240 El Portal 1E4	La Habra
Robert Rich	500 Ryan St 1F3	La Habra
Herrell H. Tillis	330 East Terry Way 8A3	La Habra
James H. Bradie	1060 Edgemont 1E3	La Habra
William A. Bentley	1242 Macy St 1E3	WHITTIER
S. Wilkins	807 Denotha Rd 84F2	La Habra
Eric Summerfield	621 W. Ryan 1F3	La Habra
R. Whyte	1051 West Russell St 1D3	La Habra
Ertha E. Vigo	910 W. Linda Ave. 1F3	La Habra
R. Keith Wright	1430 Milinda Ave 1E3	La Habra
Archita Love Elliott	1500 Gantor Rd 84F2	La Habra
W. H. Hopkins	2061 Tumin Rd. 9913	La Habra
Arman V. Beaman	621 Fonda St 2B5	La Habra
Marion Sansincha	1374 Hacienda Blvd 1E	La Habra Heim
Jean Porter	865 Picacho Dr. 84A2	La Habra
Glenn G. Dudley	1672 Sierra Vista Dr. 1F3	La Habra
Nicholas De Fini	2324 Skyline Dr 9913	La Habra

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NAMES AND ADDRESSES OF CUSTOMERS

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LA HABRA, CALIFORNIA

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CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
George R. Moehler	730 EL Rey Dr. 1E4	La Habra
Mrs Georgia B. Jacobson	1800 Hillandale 1EJ	La Habra
Stanley C. Kelly	1068 W. Picoacho Dr 84A	La Habra
Robert C. Bergen	9292 E. Gordon Ave 1D3	Whittier
Roger S. Shade	1110 N. Hiatt 2176	La Habra
Bennie Bernstein	161 E. Janine Dr 84D3	La Habra
Henry Hoffman	1301 Farrington Dr 1E	La Habra
Shirley J. Leslie	1229 N. Citrus 1F3	La Habra
Kenneth L. Conner	690 Picoacho 84A	La Habra
James J. Conner	2100 Lindane Dr 1E34	La Habra
Jack B. Steele	1435 N. Hacienda Blvd 1E	La Habra
MacMark Stevens	651 La Serna Dr. 1F3	La Habra
John T. Grubb	500 El Camino Dr 84A1	La Habra
Betty Leona Tuck	1224 Padonia ?	Whittier
R.B. Burke	2283 Canonita Dr ?	La Habra
James A. Bruce	2251 East Amorita ?	La Habra
V.G. McQuiddy	1040 Kingston Ave 2A3	La Habra
J.O. Sullivan	1388 Hillside Dr 2A3	La Habra
CR Slater	560 N. Brighton St ?	La Habra
Marian C. Styles	1171 Hillside Dr 2A3	La Habra
John H. Roche	1438 East Rd 84F-2	La Habra
L.B. McEntee	1096 S. Hidden Ln. 8A3	La Habra
DG. Engle Horn	207 E. Madeline Dr ?	La Habra
Lyke E. Felderman	731 West Linda Ave 1F3	La Habra
Robert J. Corey	1202 So. Citrus 1F3	La Habra
Robert L. Buonodono	2211 Frantz St. ?	La Habra
Mary A. Labadie	523 N. Spadra BC6	Fullerton
Mr. R.G. Dowell	640 La Serna 1F3	La Habra
Tony D. DeGeorge	15048 Cedar Springs 84A3	Whittier
Beet C. Gale	1280 Kirby 1F3-4	La Habra
Eugene P. Edwards	1501 Greenville Dr 1E3	La Habra
H.G. Lamp	1611 El Picoacho Dr 1E4	La Habra
Edward H. Poinderlee	930 N. Flamingo Way	La Habra
Marcus W. Stoddard	1051 Hidden Ln. ?	La Habra

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AVON'S GROC. #41
1031 W. WHITTIER
LA HABRA, CALIFORNIA

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER _____

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Arthur H. Wolcott	330 East Green ^{1F4}	La Habra
Edna U. Mabry	2191 El Cajonita ^{84D}	La Habra
Wald Rarup	821 Corto Noy Apt 6	La Habra
Ekman B. Ross	2220 Kenrich Court Apt 2	La Habra
W. E. J. Baiocchi	601 No Hacienda Dr 1E	La Habra
Gerardo Marrujo	1211 No Orange 2A4	La Habra
Robert P. Luitwicken	140 Holgate 2C4	La Habra
Michael E. Brannigan	1410 Antoinette Dr 1E3	La Habra
W. E. Westphal	1830 W. Russell 1E3	La Habra
Lawrence Capehand	1392 Hillside 2A3	La Habra
Don E. Davidson	710 Church Hill Rd 99A	La Habra
Richard Lister	1404 Mc Cart 2C4	Brea
Richard T. Herrick	520 W. La Serna 1F3	La Habra
George W. Chalfant	1965 N. Cypress St 2A	La Habra
Michael T. Hughes	1041 Dobores St 1E3	La Habra
Joseph F. Polk Kofor	363 Canada Sombra ^{85T6}	La Habra
Paul Bei HL	530 Palerme Way ?	La Habra
Thomas M. Babes	1450 Antoinette 1E3	La Habra
Erwin L. Rupert	900 Harvey Dr 2D4	Brea
W. Brandmaier	752 Avicade Crest Rd ?	La Habra
C. J. Sheppard	520 Glenview Dr	
Charles Provost Jr	1540 Kirby 1F3-4	La Habra
Dr. M. J. Anderson	620 El Rancho Dr 1E4	La Habra
Richard R. Shade	611 No Hacienda Dr 1E4	La Habra
Ernst Dixon	1160 Hacienda Rd 1E4	La Habra
J. P. Danielson	2265 Papaya Dr. 99A	La Habra
Douglas Candlen	371 El Rancho Dr. 1C4	La Habra
Ben J. Haddock	721 El Camino Del 1E4	La Habra
Peter A. Carlson	311 East Canada Dr ^{85T}	La Habra
A. Edward Zazula	2272 Canonita ^{84D1}	La Habra
Isabel P. Stonehouse	1518 No Walnut 2A5	La Habra
George C. Gibson	1346 Nardman Dr. 2A1	Brea
Eugene W. Evans	1206 N. Citrus Dr 1F3	La Habra
William M. Cramer	1128 Encanada Dr 84	La Habra

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NAMES AND ADDRESSES OF CUSTOMERS

VON'S GROC. #41

CASHING CHECKS AT STORE NUMBER

1611 W. WHITTIER

LA HABRA, CALIFORNIA

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NAME (PRINT)	ADDRESS (PRINT)	CITY
William H. Schlicmann	720 Linda Ave 1F3	La Habra
David C. Richly	1317 Solesan Dr. 84E3	Whittier
J.G. Marsh Hall	900 N. Tropicana Way ?	La Habra
Harry R. Ekno	561 West El Camino 1P3	La Habra
Tex. Wallis	840 Nashua -	La Habra
Annie O'Brien	1635 E. Suncrest Ct 841	La Habra
John F. Manthorpe	945 Repasado Dr 99F1	La Habra
R.H. McMichael JR	1011 Dolores St 1E2	La Habra
N.H. Gustafson	810 No. Brighton St ?	La Habra
R.C. Hartman	1029 East Aracado Crest	La Habra
Stanley Silvers	1601 El Rancho Dr 1E4	La Habra
Reg E. Cawley	953 West Encanada Dr 84B1	La Habra
Walter H. Votaw	1205 Sun bird ?	La Habra
Jean H. Saylor	1511 Silliker Ave 1E3	La Habra
John A. Long	1440 No. Anisette Dr 1E2	La Habra
Richard W. Sitter	1236 Padonia Ave ?	Whittier
Theodore F. Swanson	1340 Greenview Dr. 84F1	La Habra
Donald J. McNally	311 La Sierra 1F3	La Habra
W.C. Bremer	9923 Emorado Dr 84B3	Whittier
Thomas M. Tapscott	631 La Sierra Dr. 84F2	La Habra
Cash M. Zlatet	510 La Sierra 1F3	La Habra
Evan Calvin Hynes	1213 E. Aracado Crest ?	La Habra
John J. Eslinger	1401 No. Greenview Dr 84F1	La Habra
L.T. Glackin	340 E. Bishop Dr 2F3	La Habra
Charles R. Kingman	1649 Nabal Rd 99F2	La Habra
Helen D. Staff	341 N. Fonda St 2B5	La Habra
Helen F. Daughters	1900 Tumin Rd 99B2	La Habra
Robert J. Bishop	620 Service Rd ?	La Habra
Edna M. Davis	1281 No. Russell St 1E3	La Habra
Gloria Spivey	1301 East Whittier Ave 84F9	La Habra
Wm. McCormick	2261 East Amarita	La Habra
Robert E. Frees	1314 Camanita Ln 84B1	La Habra
Hugh Triffet	1200 N. Orange 2F4	La Habra
Allen M. Ryan	1061 Hidden Ln 2F3	La Habra

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Frank Steadman	113 E. SERRI Ln. ?	La Habra
W. Bonham	1180 N. Edgemont St	La Habra
Earle E. Bishop	341 S. Deanna St	La Habra
W. M. Edwards	560 E. Frances	La Habra
Edward T. Syverson	9411 E. Russell	Whittier
Walter W. Long	1440 Antoinette Dr	La Habra
Stan Pyren	1531 W. Lindauer Dr	La Habra
Mary Jane Pruett	700 Hacienda Dr	La Habra
Herraine Kurz	205 E. Leucadia	La Habra
R. Clark	380 Deanna St	La Habra
Myrtle B. Bess	2440 Gable Dr	La Habra
H. Allen	1102 Macy St	Whittier
William A. Dietrick	929 Doretha Rd	La Habra
Neil L. Tidmus	341 N. Wilson	La Habra
Margaret M. Moore	1214 Antoinette Dr	La Habra
Howard E. Bright	2410 W. Wilshire Ave	La Habra
Ervin J. Felix	220 S. Stanford	La Habra
Kathleen A. Palmer	331 Granada Dr	La Habra
Edward Barron	9002 Sharon Way	Whittier
Carl V. Lloyd	340 S. Stanford	La Habra
Mary B. Johnson	16541 E. Whittier Blvd	La Habra
Ray E. Heger	659 Lamar Rd	La Habra
Walter D. Carlson	561 Walker Ave	La Habra
H. F. Dickinson	345 West Rd	La Habra
Charles K. Gallagher	700 So. Walnut	La Habra
Marion F. Hendrick	1721 Lindauer Dr	La Habra
Joe A. Villalbi	1330 Greenview	La Habra
Wen J. Little	711 N. Palm	La Habra
Shirley F. Secrist	1100 Hacienda Rd	La Habra
John W. Farley	2041 Amerita	La Habra
James Taranik	2450 Las Palomas Dr	La Habra
Wanda S. Gayen	541 East Rd	La Habra
Max Vastlik	1541 Essex Dr	La Habra
Rhine N. Leach	241 Norma	La Habra

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Mrs Carl H Sanders	2315 Brentford Rd. 37E1	San Marino
Virginia S. Collins	1475 Hampton Rd. 37A1	San Marino
Barbara Lewis Tuerk	504 N Milton Dr. 37B1	San Gabriel
Irene B Testut	830 Madre St. 28A5	Pasadena
Jane S Bryant	204 N. Bradbury Dr. 37B3	San Gabriel
Harriet H. Trigg	640 Orange Grove Ave. 261P	So Pasadena
Lauris T Phillips	830 Chester Ave. 2715	San Marino
L.O. Houston	2104 Roanoke Rd. 37B1	San Marino
Francis J Walsh	2325 Roanoke Rd. 37B1	San Marino
Patricia H. Schmidt	2611 Lombardy Rd. 27E5	San Marino
R.J. Franklin	140 Del Mar Ave. 37E	San Marino
J.F. Brunner Jr.	1737 Virginia Rd. 37B1	San Marino
John T. Kealing	2345 Melville Rd. 37B1	San Marino
Virginia E. Walter	2385 Lorain Rd. 37C	San Marino
MRS J.M. Moore	1798 Lorain Rd. 37C2	San Marino
M. Madeline Weaver	245 W. Colorado Blvd. 28A4	Arcadia
Leona L. Wise	3445 Monterey Rd. 37E	San Marino
MRS Neil L. Hanson	2105 Adair St. 37C2	San Marino
Mary Lou Imbruglio	1484 Cambridge 37B1	San Marino
MRS M.D. Johnston	1575 Del Mar Ave. 37E1	San Marino
Ethel G Clark	1200 Lorain Rd. 37C2	San Marino
Mrs J.S. McDonald	2126 Roanoke Rd. 37B1	San Marino
W.E. Colburn	1755 Westhaven Rd. 37B1	San Marino
Kathryn J. Popovitch	1025 San Marino Ave. 37E5	San Marino
Rhoda Belyea	2454 Ridgeway Rd. 37B1	San Marino
Irene J. Higley	736 San Salvador 27B1	San Gabriel
Ethel C. Annin	1805 Warwick Rd. 37E1	San Marino
Rosemary Kuhnmueller	1960 St. Albans Rd. 37A1	San Marino
Teay Currie	326 N. Gerona Ave. 37E2	San Gabriel
John H. Coulombe	1725 Ruby Dr. 37B1	San Marino
A.M. Smart	2325 Adair 37C2	San Marino
Fern C. Randall	1361 San Marino Ave. 37E1	San Marino
Aileen R. Carney	2370 Roanoke Rd. 37B1	San Marino
J.C. Matthiessen	2570 Lombardy Rd. 27E5	San Marino

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 51

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Robert C. Holmquist	1708 Huntington Dr. 37A1	San Pasadena
Barbara Hobart	1180 Sierra Madre 27A1	San Marino
Tricia Ann Shanks	2745 Lorain Road 37A1	San Marino
Juliet V. Bell	513 Santa Cruz Rd 27A1	Arcadia
Label S. Olmsted	1819 West Drive 37B1	San Marino
Jack J. Connelly	2152 Adair 37C1	San Marino
Mary F. Dearden	920 Chester Ave 27A1	San Marino
Wuth B. Kerman	2423 Sherwood Rd 37A1	San Marino
Carl T. Bates	2410 Ridgeway Rd 37A1	San Marino
Helen Felton	2375 Sherwood Rd 37A1	San Marino
Mrs A.C. Kruse	695 Winston Ave 27E	San Marino
John S. Flower	2585 Sycamore Dr 37E	San Marino
Lorraine Anthony	2162 Melville Dr 37B1	San Marino
John F. Wattle Jr	1275 Kenelworth 37E1	San Marino
Edna L. Hughes	744 Sierra Madre 27B1	San Marino
Eleanor W. Barker	789 Winston Ave 27E	San Marino
Ward - ^{division of} Appl Industries	2981 E. Colorado 2844	Pasadena
Margaret C. Burford	1185 Lorain Rd 37C1	San Marino
Frances Gilbert	560 Na Milton Dr 37B1	San Gabriel
Carolyn Hannifin	989 Winston Dr 27E	San Marino
Mary Hunter	1608 Lorain Rd 37A1	San Marino
Walter A. Beswick	2680 Lorain Rd 37C1	San Marino
Helen R. Thomson	570 La Paz Dr 27E1	San Marino
Carolyn Snyder	1376 Wembley Rd 37B1	San Marino
D.W. Kenwick	2385 Ridgeway Rd 37B1	San Marino
Mary G. Wegge	2310 Robles Ave 27A1	San Marino
Carolyn M. Kinkle	1156 Oxford Rd 27B1	San Marino
Mary C. Kern	1594 Charlton 37C1	San Marino
Betty J. Bekins	2930 Thorndike Rd 27B1	Pasadena
Mrs. June Fox	1640 Lombard Rd 27A1	Pasadena
Patricia R. Leisner	586 Winston Ave 27E	San Marino
Carinne R. Thompson	2924 Gainbarau 27E	San Marino
Mrs Philip H. Johnston	900 Rose Lind Rd 27C1	San Marino
Lorraine N. Weinand	1575 Kensington Rd 27E	San Marino

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
A. G. Parisi	570 SAN MARINO AVE 370	SAN MARINO
Elizabeth G Bertich	1775 WEST HAVEN RD 370	SAN MARINO
Mrs J. V. Combs	1662 LORAIN RD 370	SAN MARINO
Mrs P. F. Vaginingo	2325 CUMBERLAND 27E	SAN MARINO
Priscilla W Hoover	2360 ADAIR ST 370	SAN MARINO
T. N. Hay	1139 W. 6th ST 4301	LOS ANGELES
Joseph C. Wilson III	2965 ROBIN RD 370	SAN MARINO
Mrs. J. Robert Wegge	661 LENDER LANE 2705	PASADENA
J. T. Wallenbrock	1862 ALPINE DR 370	SAN MARINO
Paul G. Keckler	2427 CONISTON Pk 370	SAN MARINO
Elizabeth K. Maunthe	2355 LONGDEN AVE 370	SAN MARINO
Donald P. Chebock	1358 SAN MARINO AVE 370	SAN MARINO
Emelie G HEAD	1400 WINSTON AVE 270	SAN MARINO
Sylvia Leighton Winkle	1476 BRADBURY RD 370	SAN MARINO
G. A. Clandos	2840 SOMERSET PI 370	SAN MARINO
Sheryl J. Salverson	1022 W. COOLIDGE DR 370	SAN MARINO
Judy B. Leslie	1755 WARWICK RD 370	SAN MARINO
Mrs Robert B. Hicks	1817 ALPINE DR 370	SAN MARINO
Katherine N. Warden	1517 WILSON AVE 370	SAN MARINO
Harriet S. Angus	1165 OAKWOOD DR 270	SAN MARINO
Jean G. Bates	1789 BEDFORD RD 370	SAN MARINO
EMMA Regnier	1151 OXFORD RD 270	SAN MARINO
Catherine M. Bennett	2205 LORAIN RD 370	SAN MARINO
Madelyn D. McKenna	1456 BEDFORD RD 370	SAN MARINO
Mrs Lewis Johnston	531 SAN MARINO AVE 370	SAN MARINO
JANN Von Kleinsmid	1351 SAN MARINO AVE 370	SAN MARINO
Mrs Howard H. Drake	950 S SIERRA MADRE 370	SAN MARINO
Mrs Charles Gardiner	655 CHESTER AVE 270	SAN MARINO
Jacqueline Flynn	1178 SHERWOOD RD 370	SAN MARINO
Henry Wright	2250 ROANKE RD 370	SAN MARINO
Lucille Donovan	1695 WEST DR 370	SAN MARINO
Carole Anne Phelan	2705 MELVILLE DR 370	SAN MARINO
Nancy Bender	1533 WEST DR 370	SAN MARINO
O. J. Bannert	1925 SHARON PI 370	SAN MARINO

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NAMES AND ADDRESSES OF CUSTOMERS

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CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Barbara H. Johnson	6366 Provence Rd 37F1	SAN GABRIEL
FANCES C. Kimball	439 N. SEGOVIA ST 37E3	SAN GABRIEL
DIS M. Fillmore	2480 CUMBERLAND RD 27E6	SAN MARINO
MARGARET H. Sloggett	2410 CUMBERLAND RD 27E9	SAN MARINO
ANCY N. Moore	1885 WARWICK RD 37E1	SAN MARINO
ANET M. KRUEGER	516 N. DEL MAR 37E1	SAN GABRIEL
MARY B. HARVEY	1340 Cambridge 37R1	SAN MARINO
IANE LENA Randolph	1365 Oxford Rd 27E6	SAN MARINO
ORA C. WEIRICK	432 W Coolidge 37R1	SAN GABRIEL
FRANCES R. Diehl	2610 Wetherby Rd 27E5	SAN MARINO
DONALD A. Thomas	162 N Fenimore 58E1	AZUSA
Philip M. Werner	1105 Oakwood Dr 27E5	SAN MARINO
Brothy D. Jackson	2140 Sherwood Rd 37E1	SAN MARINO
MARTIN M. SAY	2945 Somerset Pl 37E1	SAN MARINO
Elizabeth MUNROE	1530 Runkio Dr 58E1	SAN MARINO
Mercedes Rickwell	2465 Roanoke Rd 37E6	SAN MARINO
Logan G. Ottinger	770 Chester Ave 27E5	SAN MARINO
Green H. Hamblaton	1470 Circle Dr 37E1	SAN MARINO
Clayton M. Clark	545 Bonita Ave 27E5	SAN MARINO
HARRY W. KRETZ JR	2305 MONTECITO 37E1	SAN MARINO
H. Outland	1595 W HAVEN 37E1	SAN MARINO
John W. MANN	2425 Lombardy Rd 27E6	SAN MARINO
RS E. H. SIMMONS	2200 Orlando Rd 27E6	SAN MARINO
RS Richard Mott	8550 Palmer Vista 27E1	SAN GABRIEL
RS M. C. Gill	6732 N. Kavin Pl 37E1	SAN GABRIEL
ANNE G. PETERSON	2545 Fairfield 27E5	SAN MARINO
RACE S. O'DONNELL	6838 Rockhold Ave 27E1	SAN GABRIEL
Brothy L. Jackson	1883 Alpine Dr 37E1	SAN MARINO
MARGARET H. CIES	1460 Park Place 37E1	SAN MARINO
MARJIE B. Garber	1630 Kenilworth Ave 37E1	SAN MARINO
WALYIN S. Platz	1795 Sharon Pl 37E1	SAN MARINO
KEN B. Williamson	1372 Oxford Rd 27E5	SAN MARINO
RS GORDON HECHAN	680 Oxford Rd 27E5	SAN MARINO
MARREN D. JONES	2290 Huntington Dr 37E1	SAN MARINO

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DATE 11-26-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
Shirley J. Myer	2350 Ridgeway Rd	SAN MARINO
Barbara Sage Sayers	1280 Winston Ave	SAN MARINO
Ruth M. Haas	1507 Old Mill Rd	SAN MARINO
B A Fallgreen	2240 Robles Ave	SAN MARINO
Carol Cook	1954 California St	SAN MARINO
L.G. Artman	1880 Carlisle Dr	SAN MARINO
Nancy K Taylor	1322 Wilbury Rd	SAN MARINO
David E Shipman	2115 Sherwood Rd	SAN MARINO
Mrs William S Lund	831 Domingo Dr	SAN GABRIEL
Edmond J. Clinton	1705 West Haven Rd	SAN MARINO
R W Collings	1749 Virginia Rd	SAN MARINO
Donald J. Beaven	1610 Del Mar Ave	SAN MARINO
Jamez C. Ford	600 Hall of Justice	LOS ANGELES
MRS R. J. Simpson	1890 Sycamore Dr	SAN MARINO
Mabel S Lang	1845 Sharon Pl	SAN MARINO
Louise R. Werner	1865 Sharon Pl	SAN MARINO
Catherine E O'Leary	2355 Ridgeway Rd	SAN MARINO
Charlene P. Belts	372 So. Danita	SAN MARINO
Marie Ronning	2958 Sheffield Rd	SAN MARINO
Mrs B. J. Ukropina	2053 Orlando Rd	SAN MARINO
Mrs Robert A Brown Jr	848 Winston	SAN MARINO
Margaret D Dwyer	2340 Coniston Pl	SAN MARINO
Evelyn Coleman	513 N. Gerona	SAN GABRIEL
Mrs C. Frank McKee	1965 SAN MARINO AVE	SAN MARINO
Chet Mayo Union San	2390 Huntington Dr	SAN MARINO
Vivian Hughes	645 Canterbury Rd	SAN MARINO
John Patrick Crowe	581 Buckley Ave	SAN MARINO
William A. James Jr	6435 N. Willard Ave	SAN GABRIEL
Mary D. Stephens	1380 Shenandoah Rd	SAN MARINO
Anna Margaret Sutch	816 N. Garfield	ALHAMBRA
Carol B. Pearson	533 N. Sequoia	SAN GABRIEL
ELLA MARIE Seavest	1420 Mirasol Dr	SAN MARINO
Naomi C. White	2630 Canterbury Rd	SAN MARINO
Lloyd S. Talleen	2495 Lorain Rd	SAN MARINO

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11-26-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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2715

NAME (PRINT)	ADDRESS (PRINT)	CITY
Erathy J. Tuohy	2485 Sherwood Rd	SAN MARINO
R. Huggins Cal	1015 E. MAIN ST.	Alhambra
Esther M. Zarem	610 Chauncey Rd	SAN MARINO
Isie Black	2198 McVilleville	SAN MARINO
Ed B. Skeels	116 S. Euclid Ave	Pasadena
A. Clandos	2840 Somerset Pl	SAN MARINO
Charles Macbeth	1880 Palmar Dr	SAN MARINO
Wion J. VARNER & Assoc	524 S Rosemead	Pasadena
AN Marchese	1600 Chelsea Rd	SAN MARINO
Gldstone B. Kellogg	850 Chester Ave	SAN MARINO
Lpha F. HARVELL	566 N. GERONA	SAN GABRIEL
erence Pollard Barn	1600 Los Robles	SAN MARINO
R. Loeffler	6453 TRELAWNEY	Temple City
one M. Hansen	2560 Lorain Rd	SAN MARINO
ga S. Schiller	2210 Sherwood Rd	SAN MARINO
nic R. Smith	765 Old Mill Rd	Pasadena
John W. Thatcher	936 Winston Ave	SAN MARINO
G. GARRETT	2782 Dorset Rd	SAN MARINO
Robert D. Belyca	2454 Ridgeway	SAN MARINO
As A. R. Callaghan	1525 Rubid Dr	SAN MARINO
an P. CUNNINGHAM	2976 Sheffield Rd	SAN MARINO
ene S. Prochnow	405 So Sierra	Pasadena
arter F. MOORE	2485 Lorain Rd	SAN MARINO
ois Jean Wetherbee	2350 Monte City	SAN MARINO
scar Rusbach	2365 Ridgeway	SAN MARINO
ney Lou BONNE	3925 E. HUNTINGTON	Pasadena
Thelma R. Cummings	913 Winston	SAN MARINO
therine F. Spuyer	121 E. ROSES Rd	SAN GABRIEL
ena C. EITNER	421 N. SAN MARINO	SAN MARINO
P. H. Spies	3248 George	Pasadena
Wan L. Peters	1930 Kerns Ave	SAN MARINO
ara Beachhead	1520 Charlton Rd	SAN MARINO
antander N. Thady	1224 Alpine Dr	SAN MARINO
W. L. G. G. G. G.	1514 Belmont	SAN MARINO

DATE Nov. 25, 1960

NAMES AND ADDRESSES OF CUSTOMERS

STORE

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56-1

2718

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CASHING CHECKS AT STORE NUMBER

routed in Blue Book on Big Map

NAME (PRINT)	ADDRESS (PRINT)	CITY
JAMES BRIDGES	2128 MERIDIAN ^{36F5} 45F1	ALHAMBRA
JOHN ULWELLING	5412 BERRIDGE ^{36F6} RD	LOS ANGELES
R-21 RESTAURANT	29 So. GARFIELD ^{37B3}	ALHAMBRA
HELEN KNUDSEN	2651 W. GARVEY BLVD. ^{45F1}	ALHAMBRA
Helen Y. Snell	2065 BARNETT RD ^{45F1}	LOS ANGELES
WINN & FENNELL	2140 W. Valley BLVD ^{37B6}	ALHAMBRA
MARVIN ELECTRIC Mfg Co.	649 SANTA FE AVE ^{44E1}	LOS ANGELES
J. CHESTER STENDER	3301 INARWICK RD. ^{45F1}	ALHAMBRA
R. J. Kennedy	2215 LAMAR AVE ^{45F1}	LOS ANGELES
CANNON ELECTRIC Co.	3212 HUMBOLDT ST ^{35FA}	"
GORDON BREAD Co.	457 E. SANTA BARBARA AVE ^{52D2}	LOS ANGELES
RADIO CORP OF AMERICA		LOS ANGELES
N.C. REULAND	1211-A W. COMMONWEALTH ^{36F5}	ALHAMBRA
HOWARD D. FONTAINE	5363 BOHLIE RD ^{45E1}	LOS ANGELES
ALAN ARMIGER	2215-C RAMONA RD ^{37B3}	ALHAMBRA
EARL F. MAHAN	1317 So ELM ST ^{36F4}	"
E. H. SCHLUPP	1629 So ELM ST ^{36F4}	"
NARDIN MFG Co., INC.	2125 W. MISSION RD ^{37B5}	ALHAMBRA
C. F. BRAUN & Co.		"
ENDERCO CORP.	161 E. CALIF ST ^{27A5}	PASADENA
NORTH AMERICAN INC.		LOS ANGELES
THOMAS HELFRICH	1816 So. DATE AVE ^{37A5}	ALHAMBRA
Joyce A. Gline	1311 EDGEWOOD DR. ^{37B6}	"
COLEMAN MEDICAL GROUP	2339 W. Valley Blvd ^{37B6}	"
ELLEN SPEISER	7433 E. GARVEY ^{45F1}	So. SAN GABRIEL
Sydney L. Miller	3044 W. NORWOOD ^{37B6}	ALHAMBRA
J. H. BALL	1822 W. Valley BLVD ^{37B6}	"
MARY GAIIRANI	1705 So. CAMPBELL AVE ^{46F1}	"
GRACE HODGES	2220 WINTHROPE DR ^{45F5}	"
R. W. MILLER	2615 W. RAMONA RD ^{37B5}	"
T. A. POWERS, INC.	4855 W. JEFFERSON ^{44B3}	LOS ANGELES
BARTON INSTRUMENT Co.	520 MONTEREY RD ^{37F1}	MONTEREY PARK
W. I. WILLIN & Co.	5234 E. Valley BLVD ^{37B5}	LOS ANGELES
Lyle L. SANDLIN III	1361 YOSEMITE DR ^{36F5}	"

4817 201

DATE Nov 25 60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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NAME (PRINT)	ADDRESS (PRINT)	CITY
PERJECT-GENERAL CORP	327 W 7th St.	ALHAMBRA
RUTH SLOAN	903 BRACK SHOPS AVE	LOS ANGELES
COLLINS MACHINERY CORP	5474 ALHAMBRA AVE	ALHAMBRA
BETTY T HUBBART	1721 So CAMPBELL	ALHAMBRA
KAMAR ENGINEERING INC	2675 NINA ST	PASADENA
EVA ANN STREBEL	2616 W HITNEY	ALHAMBRA
LUISC E. ENLOW	1710 So CAMPBELL	ALHAMBRA
RODGER E KEE	2316 WARWICK AVE	LOS ANGELES
ELMA LINDSTROM	2227 LAFLER RD	LOS ANGELES
ADAM BECKMAN	2309 1/2 W. RAMONA	ALHAMBRA
WILLIAM RIDE	2134 MERIDIAN	ALHAMBRA
HAROLD C MUNN	2114 CHARMING RD	LOS ANGELES
C.E. GOODALL	1921 WEST MONT	ALHAMBRA
ACRNA T ENGALLS	1316 EDEWOOD DR	ALHAMBRA
WTHWEST WELDING IMGE	3201 W MISSION RD	ALHAMBRA
WIRCLAIM BEDDING Co.	1119 WESTMINSTER AVE	ALHAMBRA
CLARY CORP		SAN GABRIEL
INCOLN FOUNDRY CORP	2525 E. 49th St.	LOS ANGELES
GRIFFITH Co.	1060 So ARADWAY	ALHAMBRA
JOHN V CANNER	2212 NORWOOD PL	ALHAMBRA
AUTRONICS	180 NO VINEDA AVE	PASADENA
E.S. SCARLETT MEE	5639 NO RICE MEAD	TEMPLE CITY
F.F. DILL	2225 HITCHCOCK DR	ALHAMBRA
CDARQUIST Co.	1721 ZONAL AVE	LOS ANGELES
INTERSTATE BAKERIES	2634 BLIMP ST	ALHAMBRA
G & H AUTO PARTS	1673 W. Valley AVE	ALHAMBRA
BASULTA CONSTRUCTION	1304 TREMANT ST	LOS ANGELES
BARUN BRAS	5051 RADEO RD	LOS ANGELES
SAVARE D Co	4335 Valley BLVD	ALHAMBRA
F.F. DILL	2225 HITCHCOCK DR	ALHAMBRA
E HAGOPIAN JR	2902 ELENVEN DR	ALHAMBRA
CHICAGO SEWING MACHINE	P20 So. MAIN ST	LOS ANGELES
E.A. BRANKS	1301 So EDEWOOD DR	ALHAMBRA
SCARFC. S HARVEY	1717 So. FREMONT	ALHAMBRA

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DATE Nov. 25-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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2718

NAME (PRINT)

ADDRESS (PRINT)

CITY

JAMES E. JORDAN	1412 So DATE	3775 ALHAMBRA
PEPSI-COLA BOTTLING Co	901 E. 62nd St.	5253 Los Angeles
PALMAQUIST BRAS	2233 W Valley Blvd	3706 ALHAMBRA
HARRY L. WALTER	3016 Ross Ave	45F1 "
TANNER MOTOR LIVERY, LTD		3873 Los Angeles
PIDDINGTON & ASSOCIATES	3219 E. FAETHILL	BLVD PASADENA
CASSCO Co	5220 Valley Blvd	3706 Los Angeles
AIR-KOOL ALUMINUM Co	1330 S ATLANTIC	BLVD 45F6 "
MICRODOT INC.	220 PASADENA	AVE. 36F5 PASADENA
RUCKLES & Co	2150 E. COLO. BLVD	25134 PASADENA
ALBA ENGINEERING Co	5716 GINA ST	52E4 LOS ANGELES
AUGUST POCANO GARRA	3240 W MAIN ST	3706 ALHAMBRA
F PC NTY	2215-B RAMONA RD	3713.6 "
RUTH SHERWOOD	2118 McPHERSON AVE	4501 Los Angeles
DALE A CLARKE	672 S LAFAYETTE PL	44F1 "
INTERNATIONAL LATEX Corp		
JENNIE M. BECKWITH	2315 Westmont DR	36F1 ALHAMBRA
ED ASHTON	1605 EDGEWOOD DR	37176 "
EVANGELINE OLSEN	1646 LA COLONDRINA	36F1-6 "
SHERMAN PAPER PRODUCTS	2091 No Soto St.	45A1 LA 3207
W. B. BLACK	5347 GRAYOIS AVE	4502 LA 3207
MERRILL A. HILL	4637 DRUID ST	4501 LA 3207
MEIER TRANSPORTATION	843 NO LABREA	36F1 HOLLYWOOD
PUGH MFG. Co.	5052 ALHAMBRA AVE	36F1 L.A. 3207
MARIE L. CRAIG	1509 So DATE	5375 ALHAMBRA
HARRY G. POTREY	3304 JURICH PL	45F1 "
WILLIAM R. DAILY	2020 CHARMWOOD	45E1 LA 3207
CALIFORNIA DEBS, INC	3660 So HILN	52F1 LA 7
UARS ADVERTISING	1300 Westmont DR	36F1 ALHAMBRA
GEORGE GIBSON	2135 So PALM AVE	3775 "
A. J. MALLINCKRODT	2101 WINTHROP DR	36F5 "
RICHARDSON DNT Co	1222 W Valley Blvd	3706 "
C. C. GRUBBS	2306 UANDALIA	36F1 LA 3207
C. W. CROOKS	5160 ALMONT ST	3706 LA 04

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Nov 25, 1961

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

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2719

RECEIVED BY

NAME (PRINT)	ADDRESS (PRINT)	CITY
ALBERT AMARAL	1717 PEDLEY DR	ALHAMBRA
ALIF. INSULATION	5359 VALLEY BLVD	ALHAMBRA
T.C. GRAHAM	2937 W. HELLMAN AVE	ALHAMBRA
CARL WESTLING	2425 FLORENTINA AVE	ALHAMBRA
CHARLES DRONCT	3310 PAOLA AVE	ALHAMBRA
R. JOAN RAY	2231 CHARNWOOD AVE	ALHAMBRA
SAM S. CAMPERI	2548 W. RAMONA AVE	ALHAMBRA
MURIL R. COOK	2135 McPHERSON PL	ALHAMBRA
THE R.J.M. Co.	238 So. MISSION RD	ALHAMBRA
JOHN T. S. FRANKO	1724 GABRIELA AVE	ALHAMBRA
WEEKS MATTRESS Co.	132 SAN FERNANDO RD	ALHAMBRA
PAUL W. RATZLAFF	2917 FRONT ST	ALHAMBRA
THOMAS MATULIN	1114-E So ATLANTIC BLVD	ALHAMBRA
ARTHUR F. DELAN	1822 G. PRIMROSE	ALHAMBRA
Alexander H. PERRY	1202 So PALM AVE	ALHAMBRA
C.H. LAWERY	1221 So ETHEL AVE	ALHAMBRA
EMMA G. JESSER	2100 So MCRIDIAN AVE	ALHAMBRA
MARIE CARROLL	2923 WARRUCK AVE	ALHAMBRA
DOUGLAS L. GOULD	4122 SOLDER ST	ALHAMBRA
WILL HARDING Co.	501 MONTEREY PARK RD	MONTEREY PARK
ALBERT L. WYMAN	2201-A LAPOLOMA	ALHAMBRA
ANDY'S GARAGE	2600 W. VALLEY BLVD	ALHAMBRA
SHARCO PRODUCTS	921 E. RANDALL AVE	ALHAMBRA
BERNARDO R. DAVILA	619 W. 52ND ST.	ALHAMBRA
H.D. ALLEN AVE	1812 GOLANDRINA AVE	ALHAMBRA
ALBERT CUNNINGHAM	448 E. TRUMAN ST	ALHAMBRA
THEO. HAMM BREWING Co.	2080 E. 49TH ST	ALHAMBRA
A.A. WATSON Co.	12550 PATICAY ST	ALHAMBRA
CLAUDIA JEAN HARRY	1717 So ELM	ALHAMBRA
ROBERT MELLIN	2408 MIDWICH HILL	ALHAMBRA
JAMES M. PIERCE	22154 ORANGE GROVE	ALHAMBRA
NANCY M. SALTER	715 WINTHROP DR	ALHAMBRA
WINPINAWA DOMINICAN	2510 So FARMANT	ALHAMBRA
HAZEL WILCOX	314 N. GARFIELD	ALHAMBRA

#894 207

DATE Nov. 24, 1960

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

STORE DEPT

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2720

NAME (PRINT)	ADDRESS (PRINT)	CITY
PEARL E ALLEN	1812 LA GULON DR	ALHAMBRA
MARY WHITTINGTON	1413 PRIMROSE	"
JAMES BERTINI	15545 ARROW ^{Highway}	IRVINE
FREWAY BAPTIST CHURCH	3000 W RAMONA RD	IRVINE
GUARANTEE PEST CONTROL	1263 N. KIRK ST	L.A.
T.B. KACZMAREK	1516 S. ETHEL	ALHAMBRA
MRS EARL W SMITH	1217 S. MARENGO	"
L. J. BLUM	3626 MIDWICK DR	"
LOREN J HARRISON	2842 HILLISTER AVE	"
CHAS. M. DOANE	1920 FLETCHER	IRVINE
COMMERCIAL DYE HOUSE	676 W. Slauson Ave	IRVINE
FOIX FRENCH BAKING	1324 CYPRESS AVE	"
VALLEY SAVINGS PLAN	121 N. CENTER	ALHAMBRA
NORRELL ENTERPRISES	2400 TUNING AVE	IRVINE
NEVA L. MILLER	3044 W. NORWOOD AVE	IRVINE
GEORGE H. BASS	2932 PYRENEES DR	"
BENSON'S DONUT SHOP	2001 W. VALLEY	"
PARK H. HYDE	2229 S. PALM	"
JAMES W. LAUGHLAN	2413 WINTHROP DR	"
PATRICIA FALKENSTEIN	2313 WINTHROP DR	"
PATRICIA B. ELLIS	1836 S. MARGHERITA	"
BELVEDERE Sewing Machine Supply Co.	1945 S. FLOWER	"
ANGELUS SHEET METAL CO.	4000 VALLEY BLVD	"
ROGER C. KEE	2316 WARWICK AVE	"
H. V. LACKMIND	650 ST. JOHN AVE	IRVINE
H. A. KEYSTONE	1933 MERIDIAN AVE	"
RUBY HELENE DANIELS	2856 W. VALLEY BLVD	"
HELEN R. PRINCE	2512 CARLOS ST	"
SYLVIA WADE	1902 CAPE TOWN AVE	"
ELIZABETH NEALES BALLARD	2116 ORANGE GROVE	ALHAMBRA
BERNARD HANES	2129 WINTHROP DR	"
PARADISE BEVERAGE CO.	2721 E. WALNUT ST	IRVINE
CRAWFORDS RANCH MKT, INC.	436 S. ATLANTIC	"
HELEN V. TIEDENANN	1422 S. PALM	ALHAMBRA

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Nov. 29

NAMES AND ADDRESSES OF CUSTOMERS
CASHING CHECKS AT STORE NUMBER

GROCERY
DEPT.
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2721

NAME (PRINT)	ADDRESS (PRINT)
PRIN BLUEPRINT CO	5761 SANTA FE AVE L.A. 51
WTH R. HENDERG	1632 G RANDY C W 345 ALHAMBRA
INTERBURY RECORDS INC	445 W. Valley Blvd 3736
THOMAS P LUCKETT	2861 W. RAMONA RD. 3736
HARLES W. NEPINSKY	2605 EL PASO H. 71
ARLEND D FLOYD	2602 LEMBARDY AVE 3606A
HARON CHESWICK	1638-A WEST SHORE 3761 ALHAMBRA
ILM AD CORP	2134 GRANVILLE 445 ALHAMBRA
KA FOOD PRODUCTS	610 So. DATE ST 445 ALHAMBRA
I KRUEPER Co.	535 So CLARENCE ST L.A.
ETERSEN PUBLISHING Co.	5959 HOLLYWOOD BLVD L.A. 28
STUDENTS' WIVES AUXILIARY	1721 GRIFFITH AVE L.A.
ANTHONY MACARONI Co.	812-26 NO SPRING ST 445 L.A. 21
INCENT T FARRAND	1952 BARNETT RD. L.A. 32
ELLOW BROWN Co.	428 Boyd ST 4403 L.A. 13
+ M IMPORTING Co	733 NO SPRING ST 445 L.A.
ELL BRAND FOODS, LTD	PO BOX 2402 TERMINAL ANEX L.A. 54
LMER M GILBERT	2244 KANDALIA AVE 36E L.A. 32
CS PLYMOUTH, INC	P250 E LAC TUNA DR Temple City
IL CARDENAL PASTICE Co	1108 SAN JULIAN ST 445 L.A.
HARLES L. CONNER	1800 So ETHEL AVE 3713 ALHAMBRA
URMAN JACOBS	122 So PRIMROSE AVE 3714
NETIAN TERRAZZO AND CONSOLIDATED JOINT VENTURE	4827 HUNTINGTON DR L.A. 32
RRADINI, VENETIAN + STUDIO	4110 VALLEY 3736 L.A. - 32
EXCLUSIVE QUILTING	2423 W. VALLEY 3736 ALHAMBRA
OSTMAN KODAK Co	' WHITTIER
FRANK SOUTHARD	2131 So PALM AVE ALHAMBRA
TRANSCON LINES	4301 L.A. ANGELS
CLARENCE E. BORTAN	632 So ARDEN BLVD L.A. 5
BC ENAMELING Co.	6938 FARMDALE AVE No. Hollywood
E. WAENER Co.	2118 CHESTNUT ST ALHAMBRA
CATHOLIC UNIFORM BUREAU	P55 So FIGUEROA L.A. 17
T SISK + Co.	TERMINAL ANEX PO BOX 2402 L.A. 54
CARL MAUTZ	2124 WESTMINSTER 3613 ALHAMBRA

4867 109

DATE 12-9-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 60

2722

NAME (PRINT)	ADDRESS (PRINT)	CITY
K. A MELAND	9603 Dicky St 5455	Pico River
Arzetta B Wire	9069 Carron Dr 5454	-
George Boehm	6529 Ballenbacher	Pico River
A. Ingalls	9558 Rex Rd 5456	-
MARGARET Bradley	9502 Schooling Rd 5456	-
Charlotte Schneider	7045 Bonnierale 5454	-
Marty McWhinney	9639 Schooling Rd 5456	-
GE STARKWEATHER	9635 Rushmore St 5455	-
BALT YANEZ	9619 Sunghow St 6051	-
WARREN FARRELL	6537 Ballenbacher	-
JACK McNAY	7505 Citronc. LL 5455	-
J.V. SERNA	9643 Mylen St 5456	6051
Robert E. Fields	9656 Goodber 5454	-
LORETTA McLaughlin	9612 Homebrook 5455	-
HERBERT Wiedeman	6537 So. Crossway 5455	-
C. CAVENDER	9432 HANEY 5454	-
M.L. KHODES	8224 Chaney 6051	-
DONALD W. GREEN	7235 Bennington 5456	-
BERTHA C. PARRA	6630 Passons 5456	-
ROBERT I. BELL	6526 Phaeton 5455	-
HOWARD M. Hopkins	7270 Passons 5456	-
C.D. Williams	6323 Bonnie Vale 5454	-
RUSH F. HOLBROOK	9538 Balfour 5454	-
Wini Fred K Weidner	7017 Loch Alene 5455/6	-
LeLand L. POWERS	3722 E. 27th St	autolander
FREDRICK W. HARTMAN	9553 Rex Rd 5456	Pico River
Clayder H. Russ		
JA. MANSIR	6215 Millux 5053	-
DORIS MOORE	9057 Carron Dr 5454	-
MARIE M. SCIANNI	9602 NAY St 5455	-
ROBERT L. DAVIS	932 5th St 5455	autolander
PATRICIA F. HALL	7441 CITRIVELL 5455	Pico River
RAY HENKEL	9509 Schooling Rd 5456	-
JAMES E. VALDEZ	6229 Leona Joans 5455	-

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DATE 12-9-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

60

2723

NAME (PRINT)	ADDRESS (PRINT)	CITY
Ruby Simpson	9330 Cosgrave	Pico Rivera
ED SANDERS		
MARGARET BRADLEY	7841 MERRILL AVE	WHITTIER
BONNIE SHUMAKER	8734 CROTHURST	Pico Rivera
MURIEL BRIDGE	9725 MYRON	-
MARY J. MURRAY	9521 ABBOTS FORD RD	54Fb
JEAN C SAIS	9526 ABBOTS FORD RD	54Fb
J. A. VALENZUELA	7213 FARMLAND	54Fb
FORREST H. NEWITT		
LEE BOSWELL	12327 MOLIN DR	WHITTIER
KRISTINA GABRIELSON	9865 E MAXINE	Pico Rivera
GRACE L. PETHUS	6403 BONNIEVALE	54Fb
PACHEL SOLAREZ	7124 FARMLAND	54Fb
A KRENTZER	9557 ABBOTS FORD RD	54Fb
STEVEN W. HEARD	8452 E SHAUSON AVE	54Fb
V. V. ASTLE	6409 S. CORD AVE	55Fb
SHIRLEY M. GRAFF	9203 DUNLAP CROSSING	54Fb
ROBERT JAIMC	9723 E MAXINE	54Fb
R. S. BOYD	8817 TROJAN ST	54Fb
MARGUERITE M. SOWBY	7641 MANZANAR	54Fb
J. W. MORRIS	7607 BIRCHLEA	54Fb
SUSAN VILLANUEVA	9028 RIVERA RD	54Fb
MRS HENRY BAKER	9233 MYRON ST	54Fb
MARCOLETTE GREGG	8033 CHARINDA AVE	60E
RUBY M ^{rs} KRAVCE	6502 MANZANAR AVE	54Fb
GILBERT M. ARNOLD	13129 HELMER DR	WHITTIER
MARGARET M. BANKS	8436 SHADYSIDE AVE	WHITTIER
LOIS FRANCIS	6636 LEAH AVE	Pico Rivera
ED. DISON	9513 DICKY ST	54Fb
ATHALIE E SADA	9091 NAD	54Fb
PE SHIPMAN		
JOHN A. PALMER	4606 NAD ST	54Fb
DEATHY E. REED	6404 So Silverette Dr	54Fb
EL. LOVELL	6003 SHEILA ST	54Fb

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1084

2724

DATE

12-9-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

60

NAME (PRINT)	ADDRESS (PRINT)	CITY
ESTHER SIMAI	1821 RUSSELL ST	Wichita
MARJORIE C STEARNS	9213 C CARRON	54E4
JOYCE MARTIN	9312 Reichling Lane	55A4
GOLDIE C. CHADLEY	9308 CANTON	54E4
ROSE D GRAY	8621 Trojan St	54D5
DANIEL T. CREEDIN	7652 CROSSWAY DR.	54E5
ALDEN GARRETT	9660 MARJORIE	55A5
MAUD L. GRISSOM	6328 Redbird Dr.	54E4
RUTH Z DASH	6412 Winodce Dr.	54E4
JOHN W CODY	5319 LINDSEY AVE	54E4
M. CARRON	9528 CARRON DR	54E4
D D TURNER		
MARGARET E. WADE	7356 LINDSEY	54E3
BEN. POLSEN	P.O. Box 167	
BETTY BEELER	7145 E. Lisen	55A3
ERNEST K. BEHOTE	6747 CITRUSWELL	54F5
W.C. PATTON	9415 Beart St	54F5
JESSIE LANCE	7703 Keltanview Dr	54D6
JOHN F. WALSH	8308 Hasty	54F6
M.T. NARDIZZI	9639 Jerrodel St	60E4
MILDRED J. GRAFF	9638 Jerrodel St	60E4
EUGENE E. LEE	9645 Homebrook	54F5
ANN UOCETICH	9502 Wampler	54D4F5
ELIZABETH BECHER	9503 W. Blvd	54F2
DO. NORRIS	9662 Homebrook	54F5
VIOLA DRAGOTTO	197178 Burke St	54D6
BESSIE B SANDERS	9558 Bert St	54F5
ALMA STOWART		
R. K. McCLURE	6322 Winodce Dr.	54E4
A. L. CARROLL	5957 GALLANT	59F7
MRS. W. JUANITA FOX	6706 Candace	54E4
RAYMOND MONTIEL	9555 MYRIN St	64E6
M. BACHIK	6117 Pica Vista Rd	55A5
F Laby	7403 Ciel Ave	54F4

DATE 12-9-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

60

2725

NAME (PRINT)	ADDRESS (PRINT)	CITY
C. Berard	5239 Rosemead 54	Pico Rivera
Ruby I. Cabrales	7415 Serepis 54E6	P - -
J. Stepnicka	6626 Beque He 54F4	✓ ✓
CLAUDE E. Ehrhart	9752 Ora-Day Rd 60FV	-
Betty A. Hickman	7809 S Danby 55B	✓ Whittier
Duane G. Mallott	7217 S Eglise 55A3	Pico Rivera
Basilio Martinez	7220 Lindell 54F4	✓ -
MARY REAGAN	9419 Goodbee 54D4	- -
P. Pecer	16139 Eglise 55A3	- -
Leone M. Cormick	6139 Millux 55A3	✓ -
G. S. Manola	9632 Rex Rd 54E4	- -
M. Carroca	7309 Citronella 54F2	- -
Poly Garcia	6310 Parsons Blvd 54E6	- -
R. B. Rivera	9618 Carron Dr 54E4	- -
R. W. Cross	7507 Parsons 54E6	- -
Bone Collins	7406 Lindsey 54F3	- -
Arthur Barba	7253 Eglise 55A3	- -
Owen Regan	9429 Goodbee 54D4	- -
Russell H. McClure	4157 DeLand 55A2	- -
Lucille M. Warner	5441 Zola Ave 54F3	- -
Jim Caldwell	6608 S. Lindell 54F4	- -
Betty Burgess	8841 Aldrich 54E4	- -
R. Stuman	7231 Bequette 54F4	- -
Hebeart. C. Kibbe	9415 Myrin 54E6	- -
Alfred Richards	19221 Abbottsford Rd 54F6	-
J. S. Arvizu	5504 S. Parsons 54E6	- -
Clarence Martin	9244 Washington 54	- -
H. Williamson	9432 Carron Dr 54E4	- -
Ralph Sanford	7371 Lindsey 54F3	- -
AL HUFFMAN	9533 Schooking Rd 54F6	- -
Robert W. Ray	8902 Warvale 54D5	- -
J. R. Buttercave	9633 Planter 60M	- -
Joss McDowell		
HAROLD A. DIX Jr.	6416 Eglise 55A5	- -

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4907

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DATE

12-9-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

60

NAME (PRINT)	ADDRESS (PRINT)	CITY
S.M. Vaughn	7333 Loch A Lene	Pico River
Albert Kimball	6416 Edgely	55A3
B. Bachik	9207 Danbridge	54E5
John W. Blank	9337 Casgrove	54E5
Fred W. Worthington	9749 N. Ad	54E5
E.O. Hatley	8351 Cooper grove	60FT
A.H. Goodness	6318 Pico Vista	55A5
K.R. Darrow	9635 Carron Dr	54E4
John D. Brown	6132 Millux	55A3
Angeliki	7040 S. Pico Vista Rd	55A3
F.M. Folks		
Joe LeSage	7565 Citronella	54E5
Dot Hammer	430 1/2 N. Newlin	55D
Rosemary F. Sais	9506 Wheelock	54E5
Doyle Trent	9520 Abbotts Ford	54E6
Ellen B. Schramm	9037 E Canford	54E5
Marie Friend	9602 Bascom	54E5
Lottie M. Freed	9533 Lunbahl	7254F6
Lucy J. Kaltenbach	9333 E Dunlap Crossing	54E5
R.E. Hogan	6104 S. Passons Bl	54E5
E.W. Curtis	7355 Lindsey Ave	54E5
Nick Urazoff	9212 Canford	54E5
M.B. Beasland	9403 Bal Four	54E4
Margienn Marshall	6312 Winodoe Dr	54E4
John E. Beehin	10507 Obered	55A6
Gary Steen	6614 Citronella	54E5
Mrs. Sherill G. Swenson	9629 Dunlap Cr. Rd.	54E5
Jay Adams	9203 Canford St	54E5
Richard Pemberton	6641 1/2 E. Olympic	54E5
Leslie R. Beard	5734 Rimbank	55A5
David Rodriguez	7417 Pico Vista	55A5
L. Strickland	9652 Poinciana	54E5
Ernest Hernandez	8888 Carron Dr	54E4
Aaron Davis	7327 Edgely	55A3

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#6

Inter-Office Correspondence

TO

DATE: #60

FROM:

SUBJECT:

12-9-60

NAME	Address	City
W. J. Leecy	7542 S. Lemmon	Pico Rivera
CN Richards	9221 Abbots Ford	Pico Rivera
Kenneth G. Dahl	8834 Coffman	Pico Rivera
Jesse Angulo	9445 Myron	Pico Rivera
Mabel E. Hill	4555 Produce Plaza	Pico Rivera
John R. Ellis	6401 S. Eg Lise	Pico Rivera
F Kent	9618 Rex Rd	Pico Rivera
G. S. Johnson	15307 Carnell St	Whittier
Nicholas Gochon	9745 E Lockhart	Pico Rivera
Daniel Daley	9218 Call	Pico Rivera
Kelley	6731 C. Hrone	Pico Rivera
Mr. Imbuegia	3518 S. Carron Dr	Pico Rivera
Mr. Porton Jr.	9533 Bert St	Pico Rivera
A. Wilshire	6417 Pico Vista Rd	Pico Rivera
Roseella L. Bjorklund	13556 Mulberry	Whittier
Charles E. Roach	6306 Pico Vista Rd	Pico Rivera
Harold Messick	6203 S. Cord	Pico Rivera
E. Frost	9208 Canford	Pico Rivera
Estelude N. Nagel	9612 Birdbe	Pico Rivera
Verne L. Morris	9851 La Digna	Pico Rivera
Wesley W. Honey	9249 Canford	Pico Rivera
Gene O. Rombal	9118 Canford	Pico Rivera

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#1

Inter-Office Correspondence

TO

12-9-60

DATE:

#60

FROM:

SUBJECT:

Names	Addresses	City
R. J. Fredrickson	10439 Rose Hedge	Wh. H. H.
Albert Lucci	9563 Rex Rd	54E6, Co. River
DR. Shutt	9202 E Bradhurst	54F3
Glen H. Adkins	8627 Vicki Dr	54H, Hier
Walter A. Powell J.R.	6402 Bonnie Vale	54F4, River
Bonnie L. Palmer	7017 Bonnie Vale	54F4
Nancy E Pettus	9046 Camdale Ter	54E5
Aurelio R. Vertido	9623 Carrin Dr	54E4
K. A. Weiser	333 E 70th St	520A-8
Joe Ann Brown	9613 Burma Rd	54H, Co. River
Albert A. Ong	8834 Cool Hurst	54F4
W. A. Mitchell	7422 Boquette	54F4
Lewis V. Clark	4606 Roschel	55A5
Loam. Gr. Ffey	9612 Yan	54E5

11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

61 Link

NAME (PRINT)	ADDRESS (PRINT)	CITY
E Reinhardt	13806 E Lanning Dr 61E2	Whitman
R Ward	14442 E Amala 61D3	"
R B Hess	12500 Pennant Pl 61D1	"
Thomas L Pates	1451 Nigal Ave 61D1	"
M J Stacy	13903 Haven 61E2	"
M Steen	6214 S Broadway 55B5	"
R A Hackney	906 Sun Rise 55E6	"
R Alvarez	9248 Coachman 61E3	"
J Rutter	9809 Greening 61B2	"
B G Kempken	12722 E Lambert Rd 61E1	"
R Nic Luine	424 N Milton 55D6	"
P Sullivan	9374 S Backanville 61E3	"
H Rist	13221 Fremball Ave 61D3	"
C Benskin	8334 S Friend 61E4	"
J Medley	12637 Flaming Dr 61E2	"
A Williams	9331 S Mary Knell 61E2	"
C R Pollins	629 E Russell St 61F1	"
M Schlaeb	10535 S 1st St 54C5	"
B Scandlen	10122 Regatta St 61F4	"
B R Smith	702 1/2 E Penn 55D5	"
L Owens	13411 Amala St 61D3	"
M L Duthour	1025 Summit Dr 55F5	"
D Verlinich	202 Cullen 61E1	"
C R Clark	12913 E 2nd St 61D1	"
P R Bresnahan	13703 Lanning Dr 61E2	"
E Fowler	8523 Calmado 61F1	"
E Crane Jr	9811 S Mary Knell Ave 61E2	"
A Daniels	1424 La Farga 61F2	"
D Lee	9526 S. Bright 55E6	"
E Raught	334 S Milton Ave 55D6	"
P N Fleischman	1220 Brentia Ave 55F6	"
E Hintz	707 Sun Rise Dr 55E6	"
L Joraski	9520 Rutland 61D2	"
L Lange	605 S Caldwell 55E6	"

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DATE 11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

61

NAME (PRINT)	ADDRESS (PRINT)	CITY
K. L. ANDERSON	9345 So FIREBIRD 61B2	WARTIER
C. P. HANSEN	817 SUNRISE DR. 55E6	"
D. C. WILLIS	9004 GUILFORD 61A2	"
W. J. HAWKINS	2212 VIRAZON DR. 84E1	LA HABRA
L. DOMARACKI	10021 RIDEAU 55C1	WARTIER
C. M. REAMES	707 EUCLID AVE 55F6	"
F. D. McNALL	8430 DAVISTA AVE 84A2	"
D. PETERS	1502 LA FORGE 61FV	"
J. J. KINNEY	12732 DUNTON DR 61A1	"
B. S. MORELOCK	1469 - 3 rd ST 55F6	"
A. L. GAULEY	605 CARNELL 61E2	"
E. M. WOLF	9515 GUILFORD 55E5	"
N. C. NELSON	517 So NEWLIN 55D6	"
J. M. ROSS	13144 RASIMO PR 61A2	"
G. VIVIANO	13229 OVAL PR. 61A1	"
S. J. BURNS	817 MICHIGAN 61F1	"
R. L. McCASLIN	635 LA FORGEST 61FV	"
R. POMEROY	1226 So LAUREL ST. 61E2	"
L. E. HOLIDAY	8531 CALIFORNIA ST 61FV	"
C. R. HICKS	1148 E 3 rd ST 55F6	"
J. C. PECKHAM	1340 TARRYTON AVE 61E2	"
C. A. MCCARTHY	608 So PAINTER AVE 55E6	"
M. J. Stook	14146 Light ST 61E3	"
O. K. Hernandez	8619 Blufford 61A2	"
E. Mananini	344 Vale 55F6	"
M. L. San Bern	1469 Emory Dr 55F6	"
H. R. Alvine	1160 West Rd 84E2	"
M. J. Sprau	642 E Ramona 61E1	"
M. Roth	10412 S. Luiswiler 84A6	"
J. E. Petay	9326 Valley View Ave 55E6	"
J. L. O. Mallay	1234 Whittier Blvd 61F1	"
R. W. Asken	12932 E Foxley Ave 61A1	"
M. Wetzel	8525 Davista 84A2	"
E. Johnson	9640 Tarryton 61E2	"

DATE 11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

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CASHING CHECKS AT STORE NUMBER

61

NAME (PRINT)	ADDRESS (PRINT)	CITY
T H John	9536 S Coachman 61E	Whitaker
W C Lavin	905 4th St 55F6	"
M L Probstfeld	13821 Mulberry Dr 61D	"
E L Lannins	15921 Lor Dr 83A4	La Habra
W E Howell	14313 Lanning Dr 61E	Whitaker
H Smallwood	636 Flamar Dr 61E	"
D E Michaels	9452 Lanning Dr 61D	"
J M Shermaker III	2333 Sherway 48F1	Whitaker
K L Coates	12637 Shreve Rd 61A1	Whitaker
D W Allen	9231 Tennyson 61E1	"
E H Duxbury	13781 E Meyer Rd 61D	"
H L Polas	513 E Walnut St 55E	"
T W Klahr	8652 DeVista Dr 54F2	"
D W Wipson	9514 Bluford Ave 61D	"
B T Brill	1325 Tacoma 61E	"
F C Ball	9911 S Calzada Ave 61F1	"
D H Lee	8532 DeVista Dr 54F2	"
E L Andrews	10347 Woodland Ave 54B3	"
H Davis	14205 Christine Dr 61E1	"
P Holderness	1113 E Nevada 55DF6	"
T B Newport	9531 Firebird Ave 61D	"
L Tracy	9134 Armley 61F3	"
P F Kataoka	1319 Laurel Ave 61E	"
M N Pierone	8219 Calzada 61F1	"
L L Mackay	13935 Telegraph Rd 61D	"
H M Kasser	14425 La Farge St 61F2	"
L Lawson	8603 Calif Ave 61F2	"
J Schradie	330 Pigsky St ?	La Habra
R L Lyon Jr	13628 Danbrook 61A1	Whitaker
L King	1202 Flamar Dr 61F2	"
H Mesa	1417 Eastridge Dr 55F6	"
B J Valentine	800 S Durham ?	La Habra
F Allen	809 Ramona Dr Apt 2 61E1	Whitaker
J Lushenhop	8627 S Guilford 61D	"

DATE

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11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

61

NAME (PRINT)	ADDRESS (PRINT)	CITY
H W BOOTH	941 COLLEGE AVE 55F6	WAITIA
G L BARTON	13210 E LAMBERT AVE 61E1	"
L WAGNER	13641 PACIMO DR. 6102	"
R BROWN	13653 FOXLEY ST. 6101	"
R B PICKERING	701 CALLES.	"
D BINKLEY	9022 LAUREL ST. 61E2	"
D M BERS	1315 LA-FORGE AVE 61E1	"
T J LINSKEY	13017 E CLOSE ST 6103	"
G MEISSNER	12554 E. M'GER DR 55F6	"
MA COWDREY	13222 MYSTIC AVE 61E3	"
F J MURRAY	13632 DANKROOK DR. 6101	"
J R. MARSHALL	13421 AMOLA 6103	"
D I. CHRISTY	1544 OAK ST. 61E1	"
S M. HAMILTON	12632 E. DANKROOK DR 6101	"
L. GIRARD	8721 SANTA FE SPRINGS RD 61E2	"
J L. SERSHEN	9428 AMSDELL 6102	"
J E. SLACK	9503 GREENING AVE 6102	"
R. BUTALA	12812 DUNTON, DR. 6101	"
J G HAGGART	9227 MARYKNELL 61E2	"
HOOD ELECTRIC CO	3920 1/2 FRUITLAND AVE 53C3	MAYWOOD
L. H PAUL	712 EDMARU AVE 61F1	WAITIA
C RHODES	8412 SO FRIENDS 61E1	"
J E. MENDON	10433 KIMBARK AVE 5501	"
M. L. MOORE	830 OAK ST 61E1	"
H T MORRIS	923 SUNSHINE ST.	"
A C. REED	12612 HOME PARK DR 6101	"
R. M. ROBBINS	10208 SO. ELMORE ST 61P4	"
GS. WATTS	14200 EASTRIDGE DR. 55F5	"
J J HIGBEE	9515 AMSDELL 6102	"
G STAFFORD	405 NO. NEWLIN 5506	"
H. MARMOR	9452 GUILFORD 55E5	"
N. HODGES	12512 PENNANT PLACE 6101	"
GENES. T V	200 S. COMSTOCK 61E1	"
P. BOLLINS	533 W LAMBERT ST 61E1	"

DATE 11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

2733

CASHING CHECKS AT STORE NUMBER

61 *Sample*

NAME (PRINT)	ADDRESS (PRINT)	CITY
E. RALEIGH	1347R ACAPULCO DR 61B3	WHITTIER
B.Y. CLAY	1230 PUTNAM ST 61E1	"
K. LEE	1350 PUTNAM ST 61E1	"
G. SAMMONS	8236 SANTA FE SPRINGS RD 61E1	"
L. BROWN	930 JACKSON ST. 61E1	"
J.H. VAN AMRINGE	817 E FOURTH ST. 551=6	"
S.L. MORLEY	10962 SALIDA AVE	"
E. RILDERBACH	10746 CARMENITA AVE 61B1	"
J.D. WORLEY	12630 DUNTON DR 61B1	"
S. SHIPKA	8922 SANTA FE SPRINGS RD 61B2	"
P.F. JACOBS	9612 BASCOM ST 54E6	PICO RIVERA
E. CRUM	523 N PAINTER AVE 61B	WHITTIER
L.A. BROWN	9527 BURKE ST 61B1	PICO RIVERA
R. LANDA	708 EDMARU ST 61F1	WHITTIER
R. CARRIN	10908 BONAVISTA LANE 61F4	"
E. OLSON	14543 REIS ST 61E2	"
L.H. PAUL	712 EDMARU ST. 61F1	"
A. QUATROCHI	9550 GREENING AVE 61B2	"
R.L. REID	805 CALIFORNIA AVE 61F1	"
B. GEIGER	514 VIA DEL PALMA AVE 55E6	"
E.B. NEWMAN	1312 E. WHITTIER BLVD 55B5	"
V.E. ERICSON	1315 PUTNAM ST 61E1	"
D.E. MAIHENY	13462 ACAPULCO DR. 61B3	"
R. HUGHES	8609 So PAINTER 61B2	"
R.L. KOFFELBEIN	5455 E. WHITTIER BLVD 55B5	"
P.W. COLE	1435 E BROOK ST 551=6	"
A. ROBINSON	838 STRUB AVE 61F1	"
H.K. HILTON	230 PUTNAM DR 61E1	"
M.R. WESTLING	13271 HELMER AVE 61E1	"
L.M. GABRIEL	14528 E CULLEN ST 61E1	"
P.G. FARIAS	9335 RUTLAND AVE 61B2	"
V. JAEGER	14303 ALLEGAN ST 61E4	"
J. MITRE	7828 BLACKFORD AVE 55C6	"
A.D. DAVIS	14205 CHRISTINE DR. 61F7	"

4151-1

DATE 11-25-60 2734

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

61 Lump

NAME (PRINT)	ADDRESS (PRINT)	CITY
Randall A. Montgomery	1009 S. Stark 61F1	Whittier
Frederic B. Schmidt	13415 Anita St 61D3	"
A. C. Lemke	719 E. Penn St 55B5	"
Chas Mayhall	721 E. Cullen St 61E1	"
Jane L. Twitchell	8502 Ocean View Ave 61F2	"
Led Lai	1339 S. Hydra 61D1	"
Chas C. Hunt	1214 Joann Ave 61E2	"
Evelyn Starbuck	9527 S. Tarryton 61E2	"
Paul J. Donarovich	811 Edmore Ave 61F1	"
W. L. Sunstall	8621 Guilford Ave 55E5	"
L. R. Brooks	815 Cullen St 61E1	"
M. DeLaMare	906 Emory Dr 551E4	"
R. J. Pegehe	14320 Allegan St 61E4	"
FREEMAN E PAGE	1266 CEDARGROVE ST 61F2	"
ELSIE A NASH	2414 WEST CLEVELAND AVE 54E1	MONTROVIA
ROTH E BALL	8845 NABAL AVE ?	WHITTIER
R. W. WILLIAMS	9302 COACHMAN AVE 61E3	"
B. N. WALLEN	2436 SHERILL 55B2	"
R. J. McLEAN	819 ROMONA DR 61E1	"
P. CLARK	P.O. Box 142	"
R. B. HEIDRICH	9526 RUTLAND 61B2	"
D. C. MYERS	815 E. CARNELL ST 61F2	"
J. BLALOCK	1312 CEDARGROVE 61F2	"
H. L. LOWRY	1137 CALMOSA 61F2	"
J. B. KONRAD	508 MICHIGAN AVE 61F1	"
H. ANDREWS	889 RIDGESIDE AVE 29B1	MONTROVIA
E. J. DAVIDSON	1020 EASTRIDGE DR 55F6	WHITTIER
J. T. NEFF	10603 GROVELAND AVE 54C4	"
S. SCIACCA	9351 S. WHEATLAND AVE 61E	"
W. B. JEWETT	9213 MARYKNOLL AVE 61E2	"
D. E. TAYLOR	13317 OVAL DR 61D1	"
H. J. MILLER	9219 S. MARYKNOLL AVE 61E2	"
R. J. PAYE BORN	1236 S. MICHIGAN AVE 61F1	"
VICTOR'S BEAUTY HAIR STYLISTS	444 S. GREENLEAF AVE 61D1	"

DATE 12-3-60

NAMES AND ADDRESSES OF CUSTOMERS

2735

GROCERY
STORE DEPT.

67-1

CASHING CHECKS AT STORE NUMBER

routed on large envelope

NAME (PRINT)	ADDRESS (PRINT)	
Eleanor L. Rash	116 B Florence 46B1	Monterey Pk
Carol Hubbell	911 E Newmark 46B2	"
Os. G. Pedal	201 D No. Lincoln 46B2	"
Elba Mihlen	306 PAMONA Ave 46B2	"
Virginia A. Rutledge	1161 FULTON 46B345	"
Wm. Hackett	7633 Norwood Pl. 37E6	S. San Gabriel
Catherine E. Ford	1517 E. So. Atlantic Blvd. 37B	Alhambra
Elsie S. Mulhearn	2300 Hitchcock Dr. 46A1	"
Ms. Ray P. Gaffney	1751 Verde Vista ?	Monterey Pk.
S. Appleby	479 N. Gladys Ave 46B1	"
Mary E. Wilson	223 N. Lincoln 46B2	"
Sam Sanders	679 Villa Montes 46B23	"
Genevieve B. Green	124 E - Coral View 46B	"
Andra McSeveney	603 F - N. Lincoln Ave 46B2	"
Ernestine E. Stevenson	156 E. GRACE 46B302	"
Everly J. Connors	212 N. Ynez - Apt A 46B37	"
A. Bombardo, Jr.	524 N. Gladys Ave 46B1	"
Don Hennessey	721 So. Garfield - Apt G 46B	"
Rosemary Christensen	124 N. Nicholson 46B1	"
Walter C. Hilton	1614 B So. Chapel 46B1	Alhambra
W. Essex Jr.	717 Fotini Pl. 46B3	"
Step J. Stewart	520 So. Huntington Ave 46B	Monterey Pk
Roxy E. Cole	130 W. Emerson 46B1	"
Carolynn Jacobs	1862 Sierra Alta Way 35C9	" ?
W. H. Mackay	515 W. Newmark 46B2	"
Dorothy C. Sherman	600 E. Mercado Ave 46B3	"
Eric L. Stattin, Jr.	215 S. PAMONA 46B2	"
Carolyn Pulus	217 W. Emerson 46B1	"
Virginia R. Pettys	812 So. Garfield 46B	Alhambra
Mr. K. McDaniel	479 N. Ynez Ave 46B3	Monterey Pk
Colonel Irvine	304 A. No Royal Dr 46B1	"
Wm. C. Keeper	2615 So. Midwickhill Dr 46A1	Alhambra
Beta Feldkamp	1333 S. Isabella 46B3	Monterey Pk
Regret Sweeney	616 So. ORANGE 46B1	"

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ST. 2447

CASHING CHECKS AT STORE NUMBER

67-1

RECEIVED IN

NAME (PRINT)	ADDRESS (PRINT)	CITY
Gretta F. Sheridan	619 W. Graves Ave 46B0	Monterey
Louise Gress	727 S. Bondshave 46A5	"
Howard G. Hawthorne	316 No. Baltimore 46C1	"
Vivian L. Bradbury	300 Mockingbird Lane 46C?	S. Pasadena
Arlene Yaussi	1677 Lenchill Dr	Monterey
Margaret T. Chapman	215 S. Lincoln Ave 46C2	"
Dale E. Banta	2018 Carlos St. 46A1	Alhambra
Hannah A. Gonzalez	637 S. Garfield 4E	Monterey
Diane Zinn	1606 So. 4th St 37B4	Alhambra
Hilda A. Richardson	403 E. Hehlman 46B1	"
Lillian O. Dowers	600 S. Ynes 46B3	Monterey
Helen T. Setlak	1201 S. Lincoln 46C2	"
Mary Duchesne	1802 No. Del Mar Ave 46B	San Gabriel
Bill Hogan	616 S. Lincoln 46C2	Monterey
F. Edwards	716 S. Ynes 46B3	"
Robt. J. Raffetto	1305 Milam Pl. 46C3	"
Ralph Warner	1443 E. Garvey 46B2	So. San Gabriel
Melvin A. Thornton	2622 N. New Ave 46A2	"
Leola A. Garbe	205 S. Nicholson 46C1	Monterey
Mary Jo Allen	777 A. W. Emerson 46B1	"
D.H. Bainbridge	200 No. Lincoln 46C2	"
Mrs. Dale E. Files	808 So. 1st St. 37B3/4	Alhambra
Oren V. Owen	714 Fotini Pl. 46B3	Monterey
A.M. Arant	317 Harding 46B2	"
Mildred M. Kilbrian	514 S. Ynes 46B3	"
Ferrando R. Garba	629 N. Sierra Vista 46A1	"
Madeleine Haggerty	2728 Carlos Ave 46A1	Belmont
M.T. Anderson	604 De La Fuente 46A3	Monterey
Herbert LeRoy	728 E. Moonex Dr 46C2	"
M.B. Mead	116 No. Garfield 4E	"
Thos. Patten	431 So. Orange 46D1	"
Lois L. Austin	670 Kempton 46C3	"
AA. Olson	328 Bluffdale 46C5	"
Mary E. Hammond	132 E. Emerson 46B1	"

DATE 12-3-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

STORE DEPT.

67-1

2737

RECEIVED BY

NAME (PRINT)	ADDRESS (PRINT)	CITY
ALMA M. THRAPP	504 W. HOLLMAN 46B1	Monte Park
W.O. Day	714 CIPRIANO PL. 46B2	"
BRITA STOIKE	1554 PROSPECT 37E5	San Gabriel
HELEN F. BACH	768 DIVINA VISTA 46B3	Monte Park
LIZABETH FRANCIS	1840 GRAYLOCK 46B4	"
GENE CUSHMAN	540 W. GARVEY 46	"
IRMA LEIBOVITZ	875 KEMPTON 46B3	"
OS. LEDOUX	12612 W. EMERSON 46B1	"
MARGARET E. BURSILL	572 S. HUNTINGTON 46	"
J. STERNETZ	320 S. CHANDLER 46B2	"
ALEXANDER HAHN	1132 S. ISABELLA 46B5	"
ALPH. HAKALA	14821 E. LOS ROBLES	La Puente
CECILIA PICKENHAIN	940 S. LINCOLN 46C2	Monte Park
MARGARET A. HILTON	612 NO. CHANDLER 46B2	"
GABBLACHER	3222 D. NO. HUNTINGTON 46	"
GENE J. MAY	120B NO. McPHERRIN 46B2C4	"
GRIBYN MORRIS	215 S. RAMONA Apt 46B2	"
CHAS. BERGMAN	521 NO. HUNTINGTON 46	"
LOLA ROUSSELL	4222A NO. GARFIELD 46	"
THEA WHITE	382 NO. YNER 46B3	"
ROSS HOOD JR.	511 NO. SIERRA VISTA 46B1	"
H. BROWN	1212 W. RAMONA RD 46B2	Alhambra
SKA STERN	822 S. SAN JULIAN 44B4	L.A.
BY ORNOFF	173 WELKER ST 46B3	Monte Park
EDWARD A. NOVAK JR	319 S. McPHERRIN 46B2C4	"
LILBERT EYB	321 NO. GARFIELD 46	"
ALEXANDER LAYTON	221B S. CRANEE 46B1	"
CHIEE E. GOMEZ	7323 E. TOLL PR. 46B2	San Gabriel
ADABYN ALISKY	322 NO. YNER 46B3	Monte Park
ELB C. ALLENAN	405 S. MOORE 46B2	"
FOREST SMITH	305 NO. GLADYS 46B1	"
SE HAMILTON	10 MARCONI WAY 46B3	"
CECILIA HOFFMAN	704 DIVINA WAY 46B4	"
ARNE STONE	1641 S. STONEMAN 37B2	Alhambra

2738

DATE _____

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER _____

67-1

RECEIVED BY _____

NAME (PRINT)	ADDRESS (PRINT)	CITY
Leila Koerper	2709 W. Hellman 46B1	Delano
Gerald W. Beason	433 Brightwood 46B4	Montgomery
Falford Reddick	814 No. Garfield 46	"
Betty Jane Coffey	2500 S. Baktusroh Dr 46B1	Delano
Mrs. Gladys Bobbitt	2450 No. Stevens 37B5	Delano
D. Nadine Microolis	412 1/2 So. Ramona 46B2	Montgomery
Norma A. Heitman	501 So. Ramona 46B2	"
Geo. Wilde	417 So. Sefton 46B2	"
R.A. Glingwald	218 W. Hampton 46C1	"
Paul E. Lowry	116 E. Ramona 46B1	Delano
Edw. Horst	276 No. Huntington 46	Montgomery
AARON ROSENZWEIG	637 So. Brandshawe 46B3	"
FRANK H. GREINKE	919 W. Mabel 46B2	"
Denise M. Liptak	614 Villa Montes 46B1/6	"
A. Schmid	410 D. So. Sefton 46B2	"
Robt. Jeffredo	504 No. Chandler 46B2	"
Evelyn Rixney	210 No. Garfield 46	"
Cecil C. Piatt	818 So. Ynez 46B3	"
M.E. Dickstader	440 W. Graves 46B2	"
Susan Sanders	679 Villa Montes 46B1/6	"
Marie Shingleton	729 So. Ramona 46B2	"
Dick Pasach	316 Baltimore 46C1	"
Mrs. Anna Galand	329 W. Emerson 46B1	"
Arthur Ferreira	115 No. Huntington 46	"
W.A. Batchelder	1035 McComb way 46C1	"
Nancy W. Williams	601 No. Chandler 46B2	"
M.E. Hopkins	531 No. Gladys 46B1	"
Emily Madeira	840 So. 7th St. 37B4	Delano
Ethel C. Richey	891 Isabella terrace 46B5	Montgomery
Violet H. Cooper	113 Garcelon 46B1	"
MARGARET DEAN	208 No. New 46B2	"
ANN SANTILHI	120 No. Ynez 46B3	"
Chas. Sowell	2804 W. Ramona Rd 46C2	Delano
L. Orlaf BERGMAN	521 No. Huntington 46	Montgomery

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NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

RECEIVED BY

CITY

NAME (PRINT)	ADDRESS (PRINT)	CITY
Tom J. Jacober	2740 No. Evelyn 46E1	San Gabriel
Walter V. Sarnowski	204 E. Ramona Rd 46E2	Alhambra
Frank A. Buehl, M.D.	1212 E. Main 37B4	Alhambra
O. Nichols	2216 S. Electric 37B5	"
Raymond J. Shamberger	1697 Verde Vista Dr ?	Monterey PK
S. Cook	825 E. Maple 46D2	"
Yvonne Webster	620 E. Emerson 46B1	"
Maely Bird	1893 Vercoe Pl. 46C3	"
A. Millard	215 S. McPherrin 46B2	"
Miss Horton	2312 Carville Dr 46A1	Alhambra
Mary L. McCallister	181 E. Graves 46D2	Monterey PK
Ms. Lois M. Wood	207 C. E. Bldg 37E3	San Gabriel
Raymond Johnson	119 Garcehon 46B1	Monterey PK
Margaret H. Kihorany	702 W. Hardine 46B2	"
Ms. H. Hiehn	221 No. Nicholson 46C1	"
Margaret M. Muldoon	1575 Fulton 46C3-4-5	"
Anne Gihhausen	506 No. Lincoln 46C2	"
H. Van Horn	7417 E. Graves 46AD	San Gabriel
Ms. H. DeBahr	211 Sefton 46D2	Monterey PK
Ms. H. Des Autels	1824 1/2 So. 2nd 37B4	Alhambra
Ms. R. Erickson	1868 Whitehurst 46C4	Monterey PK
Ms. L. Gummere	1800 Whitehurst 46C1	"
Virginia Campbell	584 Ackley 46D7	"
Milly Madeira	840 So. 7th St 37B4	Alhambra
Merian Lamb	322 So. Ynez 46B3	Monterey PK
Geothy Thornhill	7422 E. Emerson 46B1	San Gabriel
Ms. H. Rode	227 So. Chandler 46B2	Monterey PK
Ms. B. Brodek	411 So. Sefton 46D2	"
Huber	410 No. Baltimore 46C1	"
Arthur L. Kreckeler	3257 No. Jackson 46E1	San Gabriel
Barbara Roggeri	212 A No. Huntington 46C1	Monterey PK
Leonor S. Pedal	201 D No. Lincoln 46C2	"
Elizabeth Wiley	1400 Kempton 46C3	"
Edred Goodman	327 A So. Lincoln 46C2	"

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DATE _____

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER _____

67-1

RECEIVED BY _____

NAME (PRINT)	ADDRESS (PRINT)	CITY
MARIE C. HONG	1906 MAGNOLIA DR. 37B2	Montgomery
Robt. L. Watts	1119 Knob Dr. 46A2	"
EVA C. Gribble	438 S. RAMONA 46C2	"
MRS. MARX E. HAMMOND	132 E. EMERSON 46B1	"
DIEGA FERREIRA	115 No. HONTINGTON 46	"
MARY G. SAVAGE	1509 S. 5th 37B4	Alhambra
PATRICIA R. DOGGAN	1968 MANCHA WAY 46C4	Montgomery
MARGARET CAPLAN	257 CORAL VIEW 71	"
Joyce BRAND	1690 Starbird Dr 46C3	"
MARLENE Buchbinder	215 RAMONA 46C2	"
Edith M. Howell	1071 Fulton 46C345	"
MRS PAUL VERBURG	2609 So. Stoneman 37B2	Alhambra
FAITH A. O'CONNOR	303 S. MOORE 46B2	Montgomery
V.E. Block	113 AVONDALE 46B1	"
C.E. Dockstader	440 W. GRAVES 46B2	"
HENRY N. KILIAN	514 So. Ynez 46C3	"
Ronald Slaughter	321 E. EMERSON 46B1	"
MRS D. ROBERTSON	3213 No. Isabel 46B5	S. San Gabriel
Donald DeWitt Smith	1121 BRANHAM 46A2	Montgomery
Ed A. Burger	123 Roselyn Pl 46C2	"
John E. Rode	332 W. GARVEY 46	"
Lucille Beck	510 Kingsford 46B2	"
Amelia Orozco	707 C. PIRIANO Pl. 46B2	"
MRS. Eugene Dahl	651 Villa Monte 46B46	"
MRS J. Cornier	235 No. Florence 46B1	"
Jenhardt Norton	605 E. No. Nicholson 46C1	"
Gladys W. Williams	741 So. Garfield Apt 196	"
B. A. Williams	208 D. No Chandler 46B2	"
Helen Cole Reid	629 So. Lincoln 46C2	"
MRS G. James Charte	250 E. Starbird Dr 46C3	"
Barbara C. Raffetto	1305 Milan Pl 46C3	"
Nancy Garvin	332 W. GARVEY 46	"
Alfred H. Krueger	209 No. BALTIMORE 46C1	"
Helen B. McCauley	1395 Fulton 46C345	"

DATE 11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

Routed for
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68

2741

NAME (PRINT)	ADDRESS (PRINT)	CITY
A. A. Barton	16139 Cadwell 92A4	La Puente
Mr. Warren E. Schad	17625 Locoma 92AC4	La Puente
Company P. Robinson	15944 Cadwell 92A4	La Puente
A. P. Hanson	1056 Malibu 92A4/5	La Puente
Barbara R. Hughes	16515 Lauberton 92A5	La Puente
A. L. Wood, Jr.	16619 Sangrey Drive 92A5	La Puente
Howard Burleson	931 Vandervell Ave. 92B5	La Puente
Margaret G. Walbympole	16737 Mulvana 92A5	La Puente
Chick D. Brunner	16509 Locoma 92AC4	La Puente
Mr. W. T. Crawford	15697 Lauberton 92AB5	La Puente
Christy E. Gutter	808 Ocala 92A5	La Puente
Lawrence A. Le Clair	844 Arington 48EF4	La Puente
Mr. Taylor	643 Luthcrst 92B5	La Puente
Angela D. Lince	681 Ocala 92A5	La Puente
Raymond Way	1066 Steinson 92A3	La Puente
Mr. Nigel Harmon	933 Pollista 92A5	La Puente
A. Walker	15831 Francisco 92B3	La Puente
John Leon	900 Glendora 48F-6	La Puente
Raymond L. Kyle	713 Luthcrst 92B5	La Puente
Robert W. Lemire	16129 Blackwood 92A4	La Puente
John Harburt	14933 Jantdale 48B2E3	La Puente
Lydia M. Hansen	630 Grandale	La Puente
Helma Hagen	1325 Dikson 92A4-5	La Puente
Philip Hentling	840 Hadway Ave 48EA4	La Puente
Mr. V. Herringer	16210 Cadwell 92A4	La Puente
Angela Turner	14977 Sander 48B2F4	La Puente
Emma W. Organ	1175 Greycliff 92A5	La Puente
Erving A. Alexander	15762 Andrews 92A4	La Puente
Richard E. Warner	11312 Greycliff 92A5	La Puente
Arthur Campbell	16543 Mulvana 92A5	La Puente
Arthur P. Martin	620 Prior Ave. 92B5	La Puente
A. Hickley	926 Prior Ave. 92B5	La Puente
Mr. Wilson M. Price	702 Ocala 92A5	La Puente
Mr. J. Hardinck	1043 Hodora 48F-6	La Puente

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DATE 11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 68

NAME (PRINT)	ADDRESS (PRINT)	CITY
C. H. Lurue Jr.	758 Lanny Ave 92A5	La Puente
A. C. Boston House	16772 Sangermy Drive 92B5	La Puente
W. R. Evans	16154 E. Dayland 92174	La Puente
R. M. Brown	16754 Sangermy Drive 92B5	La Puente
E. B. West	690 Hamilton outside	Costa Mesa
Lois Payne	15545 Blackwood 92A4	La Puente
Mrs. W. T. Brown	1157 Sandybrook Apt 485	La Puente
R. M. Linnerty	16632 Mulvane Ave 92175	La Puente
W. W. Bernhard	16735 Lumswood 92AB5	La Puente
John McPeters	16758 Lumswood 92175	La Puente
George S. Ralph	15530 Lunkelton 92AB5	La Puente
Marian Waters	819 Hartman Ave 92B415	La Puente
Robert E. Shmitz	16631 Racine Ave 92AC4	La Puente
Mrs. Alice E. Mahon	851 N. Eldon Ave 48E4	La Puente
David Basco	15715 Lunkelton 92AB5	La Puente
H. E. Jamerson	740 Nilson 92A4-5	La Puente
Mary J. Schmidt	13165 Emery 39C6	Baldwin
Verda Beck	309 Shupliff Ave 92175	La Puente
Lucille Edgley	1047 Silverwood 92175	La Puente
Robert N. Bailey	943 Handara Ave 48F6	La Puente
C. E. Henderson, Jr.	17109 Sangermy Drive 92BC5	La Puente
Warren Evans	15775 Lunkelton 92AB5	La Puente
H. D. Woodin	17040 Lumswood St 92AB5	La Puente
A. King	921 Lickwirth 48F5	La Puente
Leon S. Cook	943 Handara Lane 92C5	La Puente
Eulalie Banalas	1059 Mahinar Ave 92A4-5	La Puente
Frank L. Kruckeberg	903 Hartman Ave 92B4	La Puente
Mary E. Stone	924 Ruthcrest 92B5	La Puente
Frank Munro	15831 Anwar Road 92A5	La Puente
H. M. Emerson	15714 Redwell St 92A4	La Puente
Robert L. May	122 Sandalwood 92C6	La Puente
Mace S. Thudon	15506 Mulvane 92175	La Puente
Mrs. H. W. Davis	714 Shupliff Ave 92175	La Puente
Kith Wagon	672 Nilson 92A45	La Puente

DATE 11-25-60

NAMES AND ADDRESSES OF CUSTOMERS

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CASHING CHECKS AT STORE NUMBER 68

NAME (PRINT)	ADDRESS (PRINT)	CITY
Hustace Krueger	15552 Blackwood 92A4	La Puente
Mary Ruth Brock	16917 Lawnwood 92AB5	La Puente
Mr. Vernon Anderson	15261 Elliott 48B3	La Puente
Barbara J. Westinga	14374 Edist. Apt. F 48B3	La Puente
Marie S. Nordahl	777 Springdale 921745	La Puente
Walter L. Hartig	14014 E. Olive St. 92176	La Puente
Norma J. Behner	833 Acala 92175	La Puente
Anna Rae Mauro	15914 Meadowside 92174	La Puente
Max John C. Margum	602 Lyford 48B2	La Puente
Wesley Jewels ^{Paris} La Puente	110 1/2 No. First St. 48F	La Puente
W. K. Mc Mahon	15527 Mulwara 92175	La Puente
James L. O'Paco	803 Locow Ave. 92135	La Puente
Leah L. Lartin	15643 Leukelton 921755	La Puente
Edward F. Summers	15924 Cadwal. 92A4	La Puente
Charlotte K. Schued.	16231 Maplegrove 9217C4	La Puente
Elizabeth Williams	15757 Leukelton 9217A5	La Puente
Barbara Moore	15205 Hirdano 48C3 F5	La Puente
Betty Wofford	829 Orrington Ave 48EF4	La Puente
John C. Hamman	1023 Hillwood Ave. 921745	La Puente
Stanley Goldblum	16994 Turk Drive 98171	La Puente
William Tumbler	16612 Halwood. 92175	La Puente
Ernest Grant	650 Shuchiff 92175	La Puente
Louis R. Chaballa	1331 Del Valle 48E3	La Puente
Guarita Currier	17205 Shenhope Drive 92C	La Puente
Mrs. Wayne Staats	17018 Mulwara Ave 92175	La Puente
Mrs. D.E. Lakeley	16147 Harvest Moon 9217C	La Puente
Robert E. Loring	1024 Coluban 92134	La Puente
Elmer H. Leather	15961 E. Fairgrove 92174	La Puente
Bonnie Cole Thimmon	639 Aikerson 92A-4-5	La Puente
B.L. Bybee	16929 Lawnwood 9217A5	La Puente
W. H. Barkley	809 Orrington 48EF4	La Puente
Low Marchmont	166 Lyford 48E51-3	La Puente
Regina Lamba	1407 California 48B5	La Puente
Albert R. Rabl	16541 David St. ?	La Puente

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DATE 11-26-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER 68

2744

NAME (PRINT)	(TWIST) 223800A	ADDRESS (PRINT)	(TWIST) CITY
Betty J. Todd	602	Shucliff 92A5	La Puente
Ray T. Baker	660	No. Foxworth 48E5	La Puente
Richard A. Hurst	1009	McInnis 92A4.5	La Puente
J. L. Schmale	15718	Bayland 92A4	La Puente
George J. Rotter	15515	Padwell 92A4	La Puente
William B. Fisher	653	Wals 92A5	La Puente
Phyllis Jean Jones	709	Shucliff 92A5	La Puente
David H. Hensley	16340	Lawnwood 92A35	La Puente
Ray W. Henderson	17003	Lawnwood 92A35	La Puente
R. W. Hunt	918	Rutherford 92A5	La Puente
Judith S. Lewis	638	Ashcomb Drive 92C5	La Puente
Thomas L. Pray	16034	Meadowside 9217	La Puente
Wm. Donaldson	18227	Desideria 92C4	La Puente
Frank J. Belavic	16392	Montrose St. 92B5	La Puente
Marion H. Moreno	16120	Camby St. 92A5	La Puente
Thomas H. Allen	16136	Laconia 92A4	La Puente
Thomas H. Harty	16339	Laconia 92A4	La Puente
Francis H. Hanna	756	Sandybrook 48E5F4	La Puente
Archie Currawe	647	Ashcomb 92C5	La Puente
Benny Cogswell	527	Sandybrook 48E5F4	La Puente
Carl Woodruff	758	Mulham 48E5F4	La Puente
Kathleen Fisher	16426	Springer 92C6	La Puente
Anna W. Edgeman	15805	Montana 48F5	La Puente
Robert Benson	16224	Longgerry Drive 92BC	La Puente
J. Jones	16321	Amos Road 92A5	La Puente
Wm. J. P. La Brizja	629	Peggy Avenue 92A5	La Puente
Grace E. Blumery	819	Lacon Ave. 92B5	La Puente
Adrian L. Warden	924	Trandale Ave. 92B5	La Puente
Donald S. Batty	743	Rutherford 92B5	La Puente
Bob Fernandez	16614	Marlene 92A5	La Puente
Una O. McShannon	1026	Val Verde Ave 48E3	La Puente
David Karg	16738	Leuberton 92A5	La Puente
Richard Strange	16134	Montrose 92B5	La Puente
Paul Johnson	509	Epworth 41E5	La Puente

DATE 11-26-60

NAMES AND ADDRESSES OF CUSTOMERS

2745

CASHING CHECKS AT STORE NUMBER

68

NAME (PRINT)	(THRU)	ADDRESS (PRINT)	(THRU)	CITY
William M. Bennett		1332 Fontenava Ave	85C2	La Puente
Jack D. Hillstrand		1108 Wilham St.	48E5F	La Puente
F. V. Snaggs		1321 Del Valley	8E3	La Puente
Harvey L. Beck		15747 Amar Rd	92A5	La Puente
William M. Snyder		15644 Hudson Ave	88F6	La Puente
Robert H. Luchat		14359 Highbury	92C6	La Puente
Harold L. Hunter		16121 Blackwood	92A4	La Puente
William Lidel		15691 Leuberton	92A05	La Puente
Dr. Robert L. Scott		16821 Greenwood	92A05	La Puente
Paul E. Stewart		16514 Kilmor	92B5	La Puente
Dr. John Beck		1341 Simsbury Drive	48E5	La Puente
Theresa W. Ray		16626 Mulberry	92A5	La Puente
Walter D. Robinson		974 Oakmont Drive	92C5	La Puente
Charles H. Brown		16544 Greenwood	92A00	La Puente
Edward Thompson		15113 Lemmon		La Puente
Frank D. Gray		15209 Shattuck	48C3	La Puente
Walter P. Hodge		989 Gilman	92A4-5	La Puente
Dr. R. L. Spain		15739 Amar Rd.	92A5	La Puente
John F. Hartman		15438 Temple Ave	92A5	La Puente
John M. West		16960 Park Drive	98F1	La Puente
Harry D. Sivott		15516 Mulberry	92A5	La Puente
R. D. Whinger		832 Hudson Drive	48E5	La Puente
Richard Thompson		1660 Sandy Beach	48E5F	La Puente
J. T. Phares		15716 Leuberton	92A05	La Puente
Edward W. Smith		1653 California Ave		La Puente
Ray D. Robinson		17030 Mulberry	92A5	La Puente
John S. Flaherty		15811 Sadwell	92A4	La Puente
Jack F. Smith		243 Sandy Beach	48E5F	La Puente
Ray F. Brown		507 Park & Service Road		La Puente
John M. West		15565 Blackwood	92A4	La Puente
Thomas H. Prunty		16713 Mulberry St.	92A5	La Puente
Richard Thompson		15020 Marcell St.	48E5F	La Puente
Dr. Robert A. Haynes		13820 New Julian Rd	84E	La Puente
John Kellerman		857 Greenwood	48E405	La Puente

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DATE 11-26-60

NAMES AND ADDRESSES OF CUSTOMERS

CASHING CHECKS AT STORE NUMBER

68

NAME (PRINT)	ADDRESS (PRINT)	CITY
W. M. Brennan	639 Lifford Ave 4802	Los Angeles
Wm. L. Russell Woodbury	461 Tanager Dr. 41E2	Los Angeles
Carl J. Hammett Jr.	16624 Leuberton 921705	Los Angeles
Leone W. Eppel	15468 Beckman 9503E5	Los Angeles
Peter M. Escandoni	850 Oakcomb 92C5	Los Angeles
Ralph D. Allen	708 Alcala 92A5	Los Angeles
Paul M. Lichtenhouse	865 Delcrest 92C5	Los Angeles
C. L. Ennis	14344 Lohit 48B3	Los Angeles
Barbara D. Grinn	16321 Valark St. 92B4	Los Angeles
Ed. Edgley	1047 Alwood 92A4-5	Los Angeles
W. J. Minarik	5820 Traffic Way Outside	Los Angeles
Buzz Rose	663 Sanetti 92A45	Los Angeles
Josephine Alberson	919 Radlett 92A45	Los Angeles
M. P. Salvert	16604 Witman Drive PC	Los Angeles
Ralph E. Crawford	615 N. Sandybrook 48E5	Los Angeles
Lynne Terraced	15739 Leuberton St. 92B4	Los Angeles
Paul Zeh	15426 Temple Ave 92A5	Los Angeles
Emma J. Auld	16631 Inyo 85F1	Los Angeles
M. L. Wisnand	15702 Lawwood 92B5	Los Angeles
William S. Williams	16538 Leuberton 92A65	Los Angeles
Thomas M. Dieben	908 Lifford 48B2	Los Angeles
Maurine W. Miller	7152 Eickson 92B4	Los Angeles
Stanley (Butler)	1016 Alwood 92A4-5	Los Angeles
W. C. Tubor	16157 Temple Ave 92A5	Los Angeles
Paul A. Butcher	1259 Linton 85E2-3	Los Angeles
Gene M. Haragan	909 Locust Ave 92B5	Los Angeles
Carol B. Hestgen	17002 Lucero 92B4	Los Angeles
Robert Smith	1310 Nagales 98E4	Los Angeles
Joe Marie (Butterworth)	757 N. bluff Ave 41E51	Los Angeles
Peter A. Gule	16348 Montrose 92B5	Los Angeles
Le Roy Hansen	1630 Pasadena ?	Los Angeles
Clifford A. Alberson	16759 Lawwood 92B5	Los Angeles
Jacqueline J. Sybil	16105 Blackwood 92B4	Los Angeles
Edmond E. Childer	102 N. Hambleton 92B6	Los Angeles

